



Putting Artificial  
Intelligence to Work:  
Evaluating and  
Implementing Business  
Applications

Schoen, Seymour

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# Putting Artificial Intelligence To Work Evaluating And Implementing Business Applications

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## **Putting Artificial Intelligence To Work Evaluating And Implementing Business Applications:**

**Putting Artificial Intelligence to Work** Seymour Schoen, Wendell G. Sykes, 1987-11-04 The first guide to applying the emerging technology of artificial intelligence and expert systems to the corporate environment Focuses on specific practical applications as well as ways of setting them in motion from determining realistic applications to evaluating costs to getting authorization for purchasing and implementing AI and expert systems Points out the potential benefits of using artificial intelligence for a variety of business functions in a way that makes this new technology accessible to the business community

**Artificial Intelligence for Business** Ana Landeta Echeberria, 2022-01-22 This book seeks to build a shared understanding of Artificial Intelligence AI within the global business scenario today and in the near future Drawing on academic theory and real world case studies it examines AI s development and application across a number of business contexts Taking current scholarship forward in its engagement with AI theory and practice for enterprises and applied research and innovation it outlines international practices for the promotion of reliable AI systems trends research and development fostering a digital ecosystem for AI and preparing companies for job transformation and building skills This book will be of great interest to academics studying Digital Business Digital Strategy Innovation Management and Information Technology

Computational Intelligence for Modern Business Systems Sandeep Kautish, Prasenjit Chatterjee, Dragan Pamucar, N. Pradeep, Deepmala Singh, 2023-11-03 This book covers the applications of computational intelligence techniques in business systems and advocates how these techniques are useful in modern business operations The book redefines the computational intelligence foundations the three pillars neural networks evolutionary computation and fuzzy systems It also discusses emerging areas such as swarm intelligence artificial immune systems AIS support vector machines rough sets and chaotic systems The other areas have also been demystified in the book to strengthen the range of computational intelligence techniques such as expert systems knowledge based systems and genetic algorithms Therefore this book will redefine the role of computational intelligence techniques in modern business system operations such as marketing finance accounts operations personnel management supply chain management and logistics Besides this book guides the readers through using them to model discover and interpret new patterns that cannot be found through statistical methods alone in various business system operations This book reveals how computational intelligence can inform the design and integration of services architecture brand identity and product portfolio across the entire enterprise The book will provide insights into research gaps open challenges and unsolved computational intelligence problems The book will act as a premier reference and instant material for all the users who are contributing practicing the adaptation of computational intelligence modern techniques in business systems

Expert Systems Karl M. Wiig, 1990 The aim of this volume is to give practical guidance on how to establish and use expert systems technology within an organization avoiding various pitfalls on the way The book also outlines the resulting benefits in terms of productivity

Managing Expert Systems Efraim

Turban, Jay Liebowitz, 1992-01-01 *Managing Expert Systems* explores the trends in expert systems development and implementation. As top authorities in the field of ES, Turban and Liebowitz examine the factors that contribute to the development of a successful expert system. Putting Expert Systems to Work in Logistics Mary Kay Allen, Omar Keith Helferich, 1990. **Practical Knowledge Engineering** Richard Kelly, 2014-06-28. This book provides knowledge engineers with practical methods for initiating designing building managing and demonstrating successful commercial expert systems. It is a record of what actually works and does not work in the construction of expert systems drawn from the author's decade of experience in building expert systems in all major areas of application for American European and Japanese organizations. The book features knowledge engineering programming techniques useful skills for demonstrating expert systems practical costing and metrics guidelines for using knowledge representation techniques solutions to common difficulties in design and implementation. **AI Expert**, 1988. PC AI, 1988. Computer Language, 1988. *Creating Expert Systems for Business and Industry* Paul Harmon, Brian Sawyer, 1990. This book describes the technology behind an emerging revolution in software the expert system revolution. Conference Proceedings National Computer Graphics Association (U.S.). Conference and Exposition, *Assessment of the Commercial Applicability of Artificial Intelligence in Electronic Businesses* Thomas Kramer, 2002-04-18. Abstract: Artificial intelligence has already been applied to many areas since its official birth in 1956 but most of the applications ended up in great disappointments as the benefits they reaped were very low. Due to this reason the vast interest in applying this relatively young technology to business calmed down in the late seventies when scientists recognized that the current intelligent systems were not yet plug and play solutions hence mature enough to fully meet the business needs and requirements at that time. However the limited commercial applicability of artificial intelligence in the past has to be rethought today as with the significant progress in artificial intelligence research and the growth of electronic commerce conducted over the World Wide Web new opportunities for business applications of artificial intelligence have emerged consequently. Nowadays horizontal and vertical electronic commerce is significantly driven by intelligent applications. Their employment in electronic businesses may well generate huge returns on investments providing a technology based response to increasing competition the volatility of business models and the pace of technology change. Despite the wide assumption that artificial intelligence will have a major impact on Internet related businesses today and especially in the next years to come it is uncertain to what extent it performs and will perform that way. The purpose of this thesis is to analyse assess and evaluate the potential of commercial applications of artificial intelligence in electronic businesses. Therefore the main research question of this paper is whether artificial intelligence is reasonably applicable in Internet related businesses first in terms of effectiveness and second in terms of efficiency. In the assessment the application of artificial intelligence in electronic businesses is represented by the employment of intelligent agents. In harmony with the major research question emphasized above the paper provides a thorough discussion about the economic impact of the most

common and relevant application types of intelligent agents on electronic commerce environments In addition the driving underlying technologies of intelligent agents are analysed with respect to artificial intelligence techniques and methods and current standardisation efforts

**Expert Systems in Data Processing** Joseph Hellerstein, David A. Klein, Keith R. Milliken, 1990 Shows how expert systems technology can be integrated with existing tools to extend or create new data processing applications and solve common problems in forecasting diagnosis design and process control To illustrate these solutions the authors provide detailed descriptions of applications constructed at IBM with KnowledgeTool a product designed for integrating expert systems into existing IBM data processing environments Annotation copyrighted by Book News Inc Portland OR

**A Critical Examination of the Process of Developing an Expert System Business Application** Jay Randall Gritton, 1988 Proceedings of the 1990 ACM SIGBDP Conference on Trends and Directions in Expert Systems, 1990 *Harvard Business School Core Collection Baker Library*, 1993

**Artificial Intelligence Business: How you can profit from AI** Przemek Chojecki, 2020-08-20 The concise guide to artificial intelligence for business people and commercially oriented data scientists Key Features Find out how artificial intelligence is shaping the future of businesses Discover how AI influences the society and its politics and economy Explore the future of AI and its applications Book Description We are living in revolutionary times Artificial intelligence is changing how the world operates and it determines how smooth certain processes are For instance when you go on a holiday multiple services allow you to find the most convenient flights and the best hotels you get personalized suggestions on what you might want to see and you go to the airport via one of the ride sharing apps At each of these steps AI algorithms are at work for your convenience This book will guide you through everything from what AI is to how it influences our economy and society The book starts with an introduction to artificial intelligence and machine learning and explains the importance of AI in the modern world You will explore how start ups make key decisions with AI and how AI plays a major role in boosting businesses Next you will find out how media companies use image generation techniques to create engaging content As you progress you will explore how text generation and AI chatbot models simplify our daily lives Toward the end you will understand the importance of AI in the education and healthcare sectors and realize the risks associated with AI and how we can leverage AI effectively to help us in the future By the end of this book you will have learned how machine learning works and have a solid understanding of the recent business applications of AI What you will learn Find out how AI helps in building innovative cultures in enterprises Understand how AI boosts start ups Discover modern AI trends in the field of manufacturing and logistics Explore the benefits of text and image generation applications Study popular machine learning trends and their usage Uncover the uses of AI in politics and society Who this book is for This book is for artificial intelligence enthusiasts or anyone with a business background who wants to learn how AI can scale up businesses *American Book Publishing Record*, 1988

**Computers in Human Behavior**, 1993

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