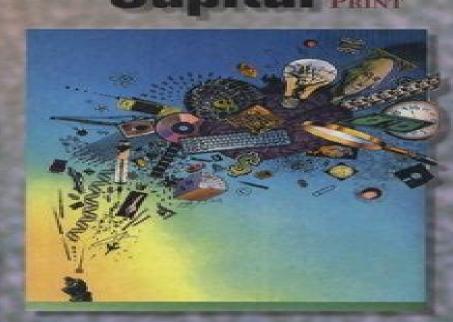
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Vincent Ribiere, Lugkana Worasinchai

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The Knowledge Management Yearbook 2000-2001 John A. Woods, James W. Cortada, 2000 An anthology and reference for people who are seeking to implement knowledge management techniques It covers the nature of knowledge and its management knowledge based strategies knowledge management and organizational learning and knowledge tools **Knowledge Management** Morgen MacIntosh, Taverekere Srikantaiah, 2000 Here is the first techniques and processes comprehensive reference to the literature available for the individual interested in KM featuring citations to over 1 500 published articles 150 Web sites and more than 400 books Organized by topic area this is a natural companion volume to Knowledge Management for the Information Professional and an important tool for anyone charged with contributing to or ECIC2010-Proceedings of the 2nd European Conference on Intellectual managing an organization s intellectual assets Capital Susana Rodrigues, 2010 The Future of Competition C. K. Prahalad, Venkat Ramaswamy, 2004-02-18 In this visionary book C K Prahalad and Venkat Ramaswamy explore why despite unbounded opportunities for innovation companies still can t satisfy customers and sustain profitable growth The explanation for this apparent paradox lies in recognizing the structural changes brought about by the convergence of industries and technologies ubiquitous connectivity and globalization and as a consequence the evolving role of the consumer from passive recipient to active co creator of value Managers need a new framework for value creation Increasingly individual customers interact with a network of firms and consumer communities to co create value No longer can firms autonomously create value Neither is value embedded in products and services per se Products are but an artifact around which compelling individual experiences are created As a result the focus of innovation will shift from products and services to experience environments that individuals can interact with to co construct their own experiences These personalized co creation experiences are the source of unique value for consumers and companies alike In this emerging opportunity space companies must build new strategic capital a new theory on how to compete This book presents a detailed view of the new functional organizational infrastructure and governance capabilities that will be required for competing on experiences and co creating unique value **Creating the Discipline of** Organisational Change Dianne **Knowledge Management** Michael Stankosky, 2005 Publisher Description Waddell, Andrew Creed, Thomas G. Cummings, Christopher G. Worley, 2016-08-31 Change Management is a crucial process for gaining the competitive advantage that is the goal of many organisations Leaders and change agents are often faced with conflicting challenges of motivating and understanding increasingly diverse workforces accounting to stakeholders and planning for the future in a chaotic environment Comprising 12 chapters in 6 parts the text opens with an explanation of the

environment of change faced by organisations today It then deals with managing organisational development which is a planned process of change which is often subject to the incursions of organisational transformation a more dramatic and unpredictable type of change With the field of organisational change continuing to evolve especially in an international context future directions of change management are also discussed Finally to emphasise the relationship between theory to practice Organisational Change Development and Transformation 6e provides 10 local and international case studies and a suite of online cases supported by a case matrix Case studies exercises and support material present the challenges of change management in a real life manner examining issues from a variety of viewpoints *Perspectives on Intellectual* Capital Bernard Marr, 2012-06-14 Perspectives on Intellectual Capital bridges the disciplinary gaps and facilitates knowledge transfer across disciplines featuring views on intellectual capital from the fields of accounting strategy marketing human resource management operations management information systems and economics It also offers interdisciplinary views on intellectual capital from the perspectives of public policy knowledge management and epistemology By analyzing the various perspectives Editor Bernard Marr is able to present a truly comprehensive understanding of what intellectual capital is including the state of the art thinking about it in each discipline the common key trends and the trajectories for future developments learning and practice Contributors include many of the leading thinkers in their respective disciplines Mie Augier and David Teece on the Economic Perspective Bernard Marr and Goran Roos on the Strategy Perspective Baruch Lev Leandro Canibano and Bernard Marr on the Accounting Perspective Sudi Sudarsanam Ghulam Sorwar and Bernard Marr on the Finance Perspective Jan Mourtisen Per Nikolaj Bukh and Bernard Marr on the Reporting Perspective Lisa Fernstrom on the Marketing Perspective Ulf Johanson on the HR Perspective L Martin Clotier and E Richard Gold on the Legal Perspective Partick H Sullivan on the Intellectual Property Perspective Giovanni Schiuma Antonio Lerro and Daniela Carlucci on the Interfirm Perspective Ahmed Bounfour and Leif Edvinsson on the Public Policy Perspective J C Spender and Bernard Marr on a Knowledge Based Perspective Goran Roos on An Epistemology Perpsective Foreword by Robert Grant Bernard Marr is a Research Fellow in the Centre for Business Performance at Cranfield School of Management UK and Visiting Professor ICICKM2011-Proceedings of the 8th International Conference on Intellectual Capital, University of Basilicata Italy Knowledge Management & Organisational Learning Vincent Ribiere, Lugkana Worasinchai, 2011 Assets and Business Value Creation in Organizations: Measures and Dynamics Schiuma, Giovanni, 2010-11-30 Managing Knowledge Assets and Business Value Creation in Organizations Measures and Dynamics provides an advanced state of the art understanding of the links between the knowledge assets dynamics and the business value creation This publication focuses on the theory models approaches methodologies tools and techniques for measuring and managing organizational knowledge assets dynamics supporting and driving business performance improvements This comprehensive work is a substantial contribution to the field in terms of theory methodology and applications to replicate support and challenge

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