

# **Radio Station Management**

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Managing Radio Caroline Mitchell, Brian Lister, Tony O'Shea, 2009-11-28 Managing Radio is the first detailed and comprehensive practical guide to all the essential elements of managing radio stations. It covers the management of public service commercial and community radio stations and the wide range of new DAB online web and independent production opportunities. A useful text for students studying the theory and practice of managing radio it is also an authoritative guide to setting up a station or radio service from scratch. It explores how to create sustainable radio through managing for profit public service or the participation of the audience in all parts of the station Managing Radio provides useful practical advice examples of contemporary radio management practices and case studies of management in action backed up with references to wider academic reading in media business and cultural studies.

\*\*Radio Station Management\*\* Richard M. Allerton, 1956\*\*

Fourteen Case Studies in Radio Station Management Based on Actual Station Problems Robert Hunt Baker, 1966 Radio in Search of Excellence ,1985 Radio Programming: Tactics and Strategy Eric Norberg, 1996-05-07 A practical handbook for programming directors this guide focuses on achieving specific objectives in today s modern competitive environment Radio Programming is designed to convey underlying principles and to assist the programmer in accomplishing specific objectives without mandating exact implementation methods Instead it empowers station management and the PD to implement strategies that will work for the particular format and market niche Radio Programming will be helpful for neophytes in programming experienced programmers seeking further growth air talent seeking to develop skills and general managers trying to understand programming and effectively manage program directors without stifling creativity It will also help general managers hire effective programmers Eric Norberg is the editor and publisher of the Adult Contemporary Music Research Letter and a radio consultant He has worked as a program director at several radio stations as on air talent and general manager and has also operated a radio production company For fourteen years he has written a weekly column on radio programming for The Gavin Report a radio trade publication Radio Station Management. Second Revised Edition. By J.L. Reinsch ... and Elmo Israel Ellis James Leonard REINSCH, Elmo Israel Ellis, 1960 Program Management of a Local Radio Station Kenneth L. Warren, 1961 Starting and Operating Your Own FM Radio Station Peter Hunn, 1988

<u>Federal Register</u>,1995-02 **5G Mobile Communications** Wei Xiang, Kan Zheng, Xuemin (Sherman) Shen, 2016-10-13 This book provides a comprehensive overview of the emerging technologies for next generation 5G mobile communications

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