

# RADIO GOES TO WAR



The Cultural Politics of Propaganda during World War II

GERD HORTEN

# Radio Goes To War

**Rodney P. Carlisle**



## **Radio Goes To War:**

*Radio Goes to War* Gerd Horten, 2003-10 By focusing on the medium of radio during World War II Horten has provided us with a window into an important change in radio broadcasting that has previously been ignored by historians The depth of research the book s contribution to our understanding of radio and the war make *Radio Goes to War* an outstanding work

Lary May author of *The Big Tomorrow Hollywood and the Politics of the American Way* Radio broadcasting and its impact on American life still remains a neglected area of our national history *Radio Goes to War* demonstrates conclusively how short sighted that omission is As we enter what is sure to be another era of contested claims of government control over freedom of speech the controversies and compromises of wartime broadcasting sixty years ago provide an ominous example of difficult decisions to be made in the future The alliance of big business advertising and wartime propaganda that Horten so convincingly illuminates takes on a heightened significance especially as this relationship has tightened in the last several decades When radio and television go to war again will they follow the same course This is cautionary reading for our new century

Michele Hilmes author of *Radio Voices American Broadcasting 1922 1952* **Radio Goes to War** Charles James Rolo, 1942 In his 1942 book *Radio Goes to War* Charles Rolo writes that German radio programs aimed at British audiences venomously criticized unemployment slums disease and crime in America Popular Mechanics , 1940-02 *Popular Mechanics* inspires instructs and influences readers to help them master the modern world Whether it s practical DIY home improvement tips gadgets and digital technology information on the newest cars or the latest breakthroughs in science *PM* is the ultimate guide to our high tech lifestyle **U.S. Radio Goes to War** Paul Merrick Hollister, Columbia Broadcasting System, inc, 1942 **Radio Goes to War** Gerhard Jakob Horten, 1994 **Radio Warfare: How Broadcasting Transformed America in World War II** Pasquale De Marco, 2025-03-16 *Radio Goes to War* is a groundbreaking exploration of the profound impact of radio broadcasting on American society during World War II Drawing on a wealth of primary sources including radio transcripts government documents and personal accounts this book offers a fresh perspective on the role of radio in shaping public opinion mobilizing the home front and influencing the course of the war In the vast panorama of World War II radio emerged as a powerful force shaping the lives of millions of Americans It brought news from the front lines directly into living rooms painting vivid pictures of the sacrifices and triumphs of soldiers fighting overseas Radio also served as a potent weapon of propaganda with both the Allied and Axis powers using it to sway public opinion and undermine enemy morale But radio was not merely a mouthpiece for government messages It also provided a much needed escape from the grim realities of war Soap operas comedy shows and musical programs offered a brief respite from the anxieties and uncertainties of wartime For millions of Americans radio became a source of comfort solace and connection *Radio Goes to War* examines the complex relationship between radio broadcasting and the American experience during World War II It explores how radio shaped public opinion mobilized the home front and influenced the course of the war The book also delves

into the cultural impact of radio examining its role in shaping national identity promoting consumerism and preserving the memory of the war Through meticulous research and engaging storytelling *Radio Goes to War* sheds new light on the intricate interplay between radio propaganda and the American experience during World War II It is a must read for anyone interested in the history of broadcasting the role of media in wartime or the cultural impact of World War II If you like this book write a review

**The Woman War Correspondent, the U.S. Military, and the Press** Carolyn M. Edy, 2016-12-13 Honorable Mention recipient for the American Journalism Historians Association Book of the Year Award this book outlines the rich history of more than 250 women who worked as war correspondents up through World War II while demonstrating the ways in which the press and the military both promoted and prevented their access to war Despite the continued presence of individual female war correspondents in news accounts if not always in war zones it was not until 1944 that the military recognized these individuals as a group and began formally considering sex as a factor for recruiting and accrediting war correspondents This group identity created obstacles for women who had previously worked alongside men as war correspondents while creating opportunities for many women whom the military recruited to cover woman s angle news as women war correspondents This book also reveals the ways the military and the press as well as women themselves constructed the concepts of woman war correspondent and war correspondent and how these concepts helped and hindered the work of all war correspondents even as they challenged and ultimately expanded the public s understanding of war and of women

**The Thought War** Barak Kushner, 2005-10-31 A major contribution both to the study of Japan and propaganda in the twentieth century Barak Kushner meticulously and convincingly reveals the full scope of what was assumed to not have existed namely an organized multifaceted and disturbingly resilient system of Japanese propaganda Based on an impressive array of primary sources many only recently uncovered *The Thought War* provides a fascinating assessment of the complex and often contradictory processes of Japanese propaganda in an imperial context Michael Baskett professor of film studies University of Kansas Barak Kushner has written a first rate study of propaganda in Japan during the Second World War In a work of painstaking research he takes his readers into the heart of wartime Japan building a compelling argument that Japanese propaganda was sophisticated and effective in rallying the population and after the war seamlessly redirecting it to aid the transformation of Imperial Japan into the post war democracy of today *The Thought War* is a superbly competent piece of research that floods light into a place where only generalization supposition and stereotype had existed before Nicholas J Cull University of Southern California editor *Propaganda and Mass Persuasion A Historical Encyclopedia 1500 present* *The Thought War* is a unique and remarkable study Barak Kushner reveals that Japanese propaganda during World War II was astonishingly sophisticated diverse and effective What s more the methods messages and makers of wartime propaganda proved just as successful at shaping public opinion in the wake of Japan s defeat as they earlier had been in mobilizing the nation for war Kushner s insights on Japan s path from empire through war and into postwar reconstruction

are provocative compelling and thoroughly convincing William M Tsutsui chair of the Department of Asian Studies University of Kansas The Thought War is the first book in English to examine the full extent of Japan s wartime propaganda Based on a wide range of archival material and sources in Japanese Chinese and English it explores the propaganda programs of the Japanese government from 1931 to 1945 demonstrating the true scope of imperial propaganda and its pervasive influence an influence that is still felt today Contrary to popular postwar rhetoric it was not emperor worship or military authoritarianism that led an entire nation to war Rather it was the creation of a powerful image of Japan as the leader of modern Asia and the belief that the Japanese could and would guide Asia to a new glorious period of reform that appealed to imperial subjects Kushner analyzes the role of the police and military in defining socially acceptable belief and behavior by using their influence to root out malcontents His research is the first of its kind to treat propaganda as a profession in wartime Japan He shows that the leadership was not confined to the crude tools of sloganeering and government sponsored demonstrations but was able instead to appropriate the expertise of the nation s advertising firms to sell the image of Japan as Asia s leader and modernizer In his exploration of the propaganda war in popular culture and the entertainment industry Kushner discloses how entertainers sought to bolster their careers by adopting as their own pro war messages that then filtered down into society and took hold Japanese propaganda frequently conflicted with Chinese and American visions of empire and Kushner reveals the reactions of these two nations to Japan s efforts and the meaning of their responses

**Advertising at War**

Inger L Stole, 2012-11-16 Advertising at War challenges the notion that advertising disappeared as a political issue in the United States in 1938 with the passage of the Wheeler Lea Amendment to the Federal Trade Commission Act the result of more than a decade of campaigning to regulate the advertising industry Inger L Stole suggests that the war experience even more than the legislative battles of the 1930s defined the role of advertising in U S postwar political economy and the nation s cultural firmament She argues that Washington and Madison Avenue were soon working in tandem with the creation of the Advertising Council in 1942 a joint effort established by the Office of War Information the Association of National Advertisers and the American Association of Advertising Agencies Using archival sources newspapers accounts and trade publications Stole demonstrates that the war elevated and magnified the seeming contradictions of advertising and allowed critics of these practices one final opportunity to corral and regulate the institution of advertising Exploring how New Dealers and consumer advocates such as the Consumers Union battled the advertising industry Advertising at War traces the debate over two basic policy questions whether advertising should continue to be a tax deductible business expense during the war and whether the government should require effective standards and labeling for consumer products which would render most advertising irrelevant Ultimately the postwar climate of political intolerance and reverence for free enterprise quashed critical investigations into the advertising industry While advertising could be criticized or lampooned the institution itself became inviolable

The Great Depression and World War II Rodney P. Carlisle, 2009 Changing International affairs and the

forces of technological innovation shaped the lives of Americans in the last decades of the 20th century While the end of the Cold War and the collapse of the Soviet Union gave rise to hopes of peaceful international relations the Gulf War and the attacks of September 11 2001 on the World Trade Center in New York shattered these aspirations In the social sphere cell phones CDs and the Internet completely transformed the ways by which people communicated and conveyed information The election of an African American man to the presidency marked the successful continuation of the struggle for equal civil rights bolstering America s reputation as a radically changing place in this contemporary period The Marketing of World War II in the US, 1939-1946 Albert N. Greco,2020-06-10 From the late 1930s until December 7 1941 isolationism and an antipathy toward war in Europe were strong political currents in the US However once the US entered World War II the entire apparatus of the US government was mobilized to market the war to Americans who were incredulous and horrified about the attack at Pearl Harbor Americans wanted immediate and detailed information from the US government and the nation s media and entertainment companies about the recent military disasters This book analyzes the complex relationships between the US government and the entire media and entertainment industries between 1939 and 1946 The US government realized in early 1942 that it needed to forge an alliance with the media and entertainment industries to create and maintain support for the war The Office of War Information OWI was the US government agency acting as the liaison between Washington and the diverse media and entertainment industries and all of them confronted a series of major issues and concerns to convince Americans to support the war effort This book offers business historians an examination of the complex and sometimes tense relationships between the OWI and the radio magazine newspaper and motion picture industries

**Harold Rosenberg** Debra Bricker Balken,2021-10-06 Despite being one of the foremost American intellectuals of the mid twentieth century Harold Rosenberg 1906 1978 was utterly incapable of fitting in and he liked it that way Signature cane in one hand and a cigarette in the other he cut a distinctive figure on the New York City culture scene with his radiant dark eyes and black bushy brows A gangly giant at six foot four he would tower over others as he forcefully expounded on his latest obsession in an oddly high pitched nasal voice And people would listen captivated by his ideas With Harold Rosenberg A Critic s Life Debra Bricker Balken offers the first ever complete biography of this great and eccentric man Although he is now known mainly for his role as an art critic at the New Yorker from 1962 to 1978 Balken weaves together a complete tapestry of Rosenberg s life and literary production cast against the dynamic intellectual and social ferment of his time She explores his role in some of the most contentious cultural debates of the Cold War period including those over the commodification of art and the erosion of individuality in favor of celebrity demonstrated in his famous essay The Herd of Independent Minds An outspoken socialist and advocate for the political agency of art he formed deep alliances with figures such as Hannah Arendt Saul Bellow Paul Goodman Mary McCarthy Jean Paul Sartre Willem de Kooning and Jackson Pollock all of whom Balken portrays with vivid accounts from Rosenberg s life Thoroughly researched and captivantly written this

book tells in full Rosenberg's brilliant fiercely independent life and the five decades in which he played a leading role in US cultural intellectual and political history

**The Concise Encyclopedia of American Radio** Christopher H. Sterling, Cary O'Dell, 2010-04-12 The Concise Encyclopedia of American Radio is an essential single volume reference guide to this vital and evolving medium Comprised of more than 300 entries spanning the invention of radio to the Internet this reference work addresses personalities music genres regulations technology programming and stations the golden age of radio and other topics relating to radio broadcasting throughout its history The entries are updated throughout and the volume includes nine new entries on topics ranging from podcasting to the decline of radio

**Stay Tuned** Christopher H. Sterling, John Michael Kittross, 2001-11-01 Since its initial publication in 1978 Stay Tuned has been recognized as the most comprehensive and useful single volume history of American broadcasting and electronic media available This third edition has been thoroughly revised and updated to bring the story of American broadcasting forward to the 21st century affording readers not only the history of the most important and pervasive institution affecting our society but also providing a contextual transition to the Internet and other modern media The enthusiasm of authors Christopher H. Sterling and John Michael Kittross is apparent as they lead readers through the development of American electronic mass media from the first electrical communication telegraph and telephone through radio and television to the present convergence of media business entities programming and delivery systems including the Internet Their presentation is engaging as well as informative promoting an interest in history and making the connections between the developments of yesterday and the industry of today Features of this third edition include chronological and topical tables of contents new material reflecting modern research in the field a new chapter describing historical developments from 1988 through to the current day an expanded bibliography including Web site and museum listings an updated and expanded glossary and chronology and extensive statistical data of the development of television and radio stations networks advertising programming audiences and other aspects of broadcasting Designed for use in undergraduate and graduate courses on the history of American mass media broadcasting and electronic media Stay Tuned also fits well into mass communication survey courses as an introduction to electronic media topics As a chronicle of American broadcasting this volume is also engaging reading for anyone interested in old radio early television and the origins and development of American broadcasting

**World War II and the Cold War** Martin J. Medhurst, 2018-09-01 This volume examines crucial moments in the rhetoric of the Cold War beginning with an exploration of American neutrality and the debate over entering World War II Other topics include the long distance debate carried on over international radio between Hitler and Franklin D. Roosevelt understanding and interpreting World War II propaganda domestic radio following the war and the use of Abraham Lincoln narratives as vehicles for American propaganda the influence of foreign policy agents Dean Acheson Paul Nitze and George Kennan and the rhetoric of former presidents John F. Kennedy and Ronald Reagan Ultimately this volume offers a broad based look at the rhetoric framing the Cold War and in doing so offers insight

into the political climate of today

**British Writing, Propaganda and Cultural Diplomacy in the Second World War and Beyond** Beatriz Lopez, James Smith, Guy Woodward, 2024-07-25 This book offers the first sustained analysis of the interactions between British writers propaganda and culture from the Second World War to the Cold War It traces the involvement of a series of major cultural figures in domestic and international propaganda campaigns and throws new light on the global deployment of British propaganda and cultural diplomacy in colonial and post colonial theatres such as Cyprus India and Sierra Leone Chapters re evaluate the propaganda work of prominent writers including Arthur Koestler and Dylan Thomas in the light of new archival research study how organisations including the BBC British Council and Ministry of Information engaged with new media forms analyse cultural representations of propaganda service and investigate how British literature and culture was deployed and projected as a form of soft power across the globe Featuring contributions from a variety of disciplines including literary studies visual culture book history and radio history this book brings together a constellation of established and emerging scholars to show the crucial role played in shaping and mediating the techniques and content of British information campaigns of the mid twentieth century

**Real-Time Diplomacy** P. Seib, 2012-05-14 In light of the events of 2011 Real Time Diplomacy examines how diplomacy has evolved as media have gradually reduced the time available to policy makers It analyzes the workings of real time diplomacy and the opportunities for media centered diplomacy programs that bypass governments and directly engage foreign citizens

Queen of the West Theresa Kaminski, 2022-04-15 This is the first full length biography of this mid twentieth century multi faceted star one that also charts the broad sweep of changes in women s lives during the twentieth century and to have popular music movies and television shows as its backdrops The glitter of country music the glamour of Hollywood and the grit of the early television industry are all covered It is the first book to draw from never before seen sources especially business records and fan mail at the newly opened Roy Rogers Dale Evans collections at the Autry Museum of the American West One of the central tensions of Dale s life revolved around chasing the elusive work family balance making her story instantly relateable to women today In addition to fame Dale longed for a happy stable family life Her roles as wife and mother became the foundation for her public persona the smart smiling cheerful cowgirl Unusual for its time were Dale Evans s attempts to control the trajectory of her career at a time when men dominated decision making in the entertainment fields

WLA , 2003

**London calling Italy** Ester Lo Biundo, 2022-08-02 London Calling Italy offers an expertly researched thought provoking analysis of BBC propaganda for Italy during the Second World War exploring how programmes were put together and what listeners made of them It will surely become the key work on this topic Simon Potter Professor of Modern History at the University of Bristol London calling Italy is a book about Radio Londra as the BBC Italian Service was known in Italy and the company s development as a global leader in the broadcasting industry starting from the Second World War Drawing on unexplored archive material collected in Italy and the United Kingdom it aims to understand how the BBC programmes



engaged with ordinary Italians while concurrently conducting political warfare against fascist Italy The book also focuses on the relationship between the BBC Italian anti fascist broadcasters the British Foreign Office and Labour Party Key sources analysed in the book are among others the Foreign Office s records the programmes broadcast by the BBC Italian Service during the Allied campaign the memoirs of Italian anti fascist broadcasters the BBC surveys on the audience and the letters sent by listeners of the Italian Service

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