

RADICAL



*From GE to Enron—
Lessons on How to
Rule the Web*

**JOEL KURTZMAN
GLENN RIFKIN**

Radical E From Ge To Enron Lessons On How To Rule The Web

Rachel S Tattersall



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Enron Loren Fox, 2004-01-30 I'd say you were a carnival barker except that wouldn't be fair to carnival barkers A carnie will at least tell you up front that he's running a shell game You Mr Lay were running what purported to be the seventh largest corporation in America Senator Peter Fitzgerald R IL to Enron CEO Kenneth Lay Senate Commerce Science Transportation's Subcommittee Hearing on Enron 2/12/02 The speed of Enron's rise and fall is truly astonishing and perhaps the single most important story of corporate failure in the twenty first century In Enron investigative journalist Loren Fox promises readers nothing short of the most compelling and insightful investigation into Enron's meteoric ascent regarded by Wall Street and the media as the epitome of innovation and its spectacular fall from grace In a lively and authoritative manner Fox discusses how the biggest corporate bankruptcy in American business history happened why for so long no one except for an enlightened few saw it coming and what its impact will be on financial markets the U.S. economy U.S. energy policy and the public for years to come With access to many company insiders Fox's intriguing account of this corporate debacle also provides an overview of the corporate culture and business model that led to Enron's high flying success and disastrous failure The story of Enron is one that will reverberate in global financial and energy markets as well as in criminal and civil courts for years to come Rife with all the elements of a classic thriller scandal dishonest accounting personal greed questionable campaign contributions suicide Enron captures the essence of a company that went too far too fast **CIO**, 2001-12-01 Boardroom Realities Jay A. Conger, 2009-03-17 Praise for Boardroom Realities Authored by a who's who

roster of governance experts Boardroom Realities covers the latest trends in board leadership and performance as well as talent management for the board and the C suite all critical topics for any director serious about board service today Kenneth Daly president and CEO National Association of Corporate Directors If leadership and effectiveness in the boardroom were important in a more benign environment they re absolutely vital in today s tumultuous times Boardroom Realities provides a modern and detailed road map to help steer chairmen CEOs and boards through these uncharted governance waters Peter Weinberg partner Perella Weinberg Partners Jay Conger s Boardroom Realities offers a unique perspective on governance through leadership rather than compliance and should compel all directors to revisit the focus of board deliberations especially at this time of unprecedented economic and financial turmoil Alison A Winter cofounder WomenCorporateDirectors and a corporate director for Nordstrom Inc Boardroom Realities is a very comprehensive compilation of useful insights on key issues that boards must deal with every day It s an excellent resource for board members as well as members of management who must work together to ensure good governance on behalf of shareholders Ronald D Sugar chairman of the board and CEO Northrop Grumman Corporation Jay Conger has collected critical insights and the latest thinking on board leadership from many of today s foremost governance thinkers Boardroom Realities is a must for your board and for any comprehensive corporate governance library Ralph D Ward publisher Boardroom INSIDER and author The New Boardroom Leaders

Information Technology-enabled Global Customer Service Tapio Reponen, 2003-01-01 Recently there has been increased demand for combining locally customized services to the economies of the scale of worldwide operations In this environment competitiveness calls for integrating the potential of information technology to well functioning global logistics Information Technology Enabled Global Customer Service combines theoretical consideration and practical experiences in implementing new customer service models

Expert Political Judgment Philip E. Tetlock, 2017-08-29 Since its original publication Expert Political Judgment by New York Times bestselling author Philip Tetlock has established itself as a contemporary classic in the literature on evaluating expert opinion Tetlock first discusses arguments about whether the world is too complex for people to find the tools to understand political phenomena let alone predict the future He evaluates predictions from experts in different fields comparing them to predictions by well informed laity or those based on simple extrapolation from current trends He goes on to analyze which styles of thinking are more successful in forecasting Classifying thinking styles using Isaiah Berlin s prototypes of the fox and the hedgehog Tetlock contends that the fox the thinker who knows many little things draws from an eclectic array of traditions and is better able to improvise in response to changing events is more successful in predicting the future than the hedgehog who knows one big thing toils devotedly within one tradition and imposes formulaic solutions on ill defined problems He notes a perversely inverse relationship between the best scientific indicators of good judgement and the qualities that the media most prizes in pundits the single minded determination required to prevail in ideological combat

Clearly written and impeccably researched the book fills a huge void in the literature on evaluating expert opinion It will appeal across many academic disciplines as well as to corporations seeking to develop standards for judging expert decision making Now with a new preface in which Tetlock discusses the latest research in the field the book explores what constitutes good judgment in predicting future events and looks at why experts are often wrong in their forecasts John Chambers and the Cisco Way John K. Waters,2002-10-31 John Chambers and the Cisco Way gets to the heart of a phenomenon that has taken center stage of world business Through expert analysis and insight acquired through extensive interviews with venture capitalists and Cisco executives customers and competitors author John Waters skillfully explains the management style of CEO John Chambers and his role in Cisco Systems success in the volatile technology sector Beyond exploring his key business strategies and management philosophy at Cisco this book chronicles Chambers amazing journey from IBM salesman to Cisco CEO In just a few short years Chambers has presided over the creation of more than 480 billion in stockholder value and has expanded his company into nearly every part of the networking industry John Waters gives readers an inside look at one of the most successful managers in history and places his story within the current business landscape and market environment offering new insight into Chambers innovative leadership **Public Utilities Fortnightly** ,2002 CIO ,2001-09-15 *Annual Institute on Computer Law* ,2002 *International Viewpoint* ,2001-12 **Taking Sides** ,2010

El juicio político de los expertos Philip E. Tetlock,2025-06-23 Los fallos de inteligencia en torno a la invasi n de Irak ilustran dram ticamente la necesidad de desarrollar est ndares para evaluar la opini n de los expertos En este estudio Tetlock explora lo que constituye el buen juicio en la predicci n de acontecimientos futuros analizando por qu los pron sticos de los expertos son a menudo tan deficientes Durante m s de dos d cadas llev a cabo un registro que inclu a unos 82 000 pron sticos de 284 expertos El resultado Las predicciones fueron en promedio ligeramente m s acertadas que las suposiciones al azar pero el mercado de ideas no elimina a los malos expertos debido a que en parte no existe una rendici n de cuentas Bas ndose en la famosa distinc i n entre zorros y erizos del fil sofo Isaiah Berlin Tetlock considera erizos a los expertos proclives a una visi n limitada y coherente del mundo desde firmes convicciones ideol gicas Los zorros sin embargo tienen la capacidad de ajustar sus opiniones son m s cautelosos pragm ticos tendientes a dudar de s mismos e inclinados a ver la complejidad y los matices Si bien no ofrecen grandes titulares y citas tienen probabilidades mucho mayores de acertar con sus conjeturas

Wie Globalisierung gemacht wird Lothar Hack,2007 Globalisierung wird oft als Schicksal dargestellt das Anfang der achtziger Jahre des 20 Jahrhunderts ber die Menschheit hereingebrochen sei Analysen Dispute und Aktivit ten wurden vielfach auf die Problemstellung eingeengt m gliche Folgen zu antizipieren und gegebenenfalls abzufedern Geht man die Thematik sozialwissenschaftlich pr ziser und in empirisch untermauerter Form an l sst sich zeigen dass neuartige sozio konomische und soziotechnische Institutionalisierungs und Organisationsformen konstitutiv f r die Entwicklung der gegenw rtigen Internationalisierungsprozesse sind Besonders relevant sind dabei Technologiestrategien und Organisationskonzepte

Diese Formen und Mechanismen aber werden von real handelnden Personen hervorgebracht das hei t sie sind beeinflussbar Hierbei spielen Makroakteure teils in Abstimmung teils im Konflikt mit nationalen Regierungen und internationalen Institutionen eine wichtige Rolle Zwei solcher Akteure die Konzerne General Electric und Thomson resp Thales macht Hack in diesem Buch zum Gegenstand der eingehenden Untersuchung Er deckt dabei exakt die realen Machtstrukturen und faktischen Herrschaftsverh ltnisse auf die sich in die Globalisierungsprozesse eingegraben haben Unternehmergewinn in der Musikindustrie Jutta Emes,2013-03-08 Jutta Emes untersucht die durch das Internet ver nderte Wettbewerbssituation in der Musikindustrie und verdeutlicht wie innovative Unternehmer erfolgreiche Strategien f r Online Musikangebote entwickeln und umsetzen k nnen Sie ermittelt Musiknachfrageverhalten und Zahlungsbereitschaft f r einzelne Marktsegmente und zeigt Erfolgspotentiale f r die Branche auf *Enron and Other Corporate Fiascos* Nancy B. Rapoport,Jeffrey D. Van Niel,Bala G. Dharan,2009 This law school text explores the Enron debacle from a variety of different aspects Essays analyze the business government interactions and decisions that laid the foundations for Enron s growth and subsequent demise Other essays describe and detail the complex web of partnerships and accounting tricks used by Enron to hide bad news and project good news Additional essays focus on the ethical and legal dimensions of the Enron crisis and the subsequent lessons for business and law students as well as for society **Enron** Nancy B. Rapoport,Bala G. Dharan,2004 This law school text explores the Enron debacle from a variety of different aspects Essays analyze the business government interactions and decisions that laid the foundations for Enron s growth and subsequent demise Other essays describe and detail the complex web of partnerships and accounting tricks used by Enron to hide bad news and project good news While other essays focus on the ethical and legal dimensions of the Enron crisis and their lessons for business and law students as well as for society *CIO.* ,2001 **Managerial and Organizational Reality** Peter J. Frost,Walter R. Nord,Linda A. Krefting,2004 Written to introduce readers to the experiences people have in organizations this book provides a reality based perspective on the everyday happenings in organizations at all professional levels With current and informative readings that provoke reflection and discussion this book gives readers a real world overview of organizational behavior from executive managerial levels to those of lower level participants For professionals with a career in organizational behavior management business relations organizational psychology communications public relations education and social work **American Book Publishing Record** ,2001

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