

REVITALIZE YOUR CORPORATE CULTURE



POWERFUL

WAYS TO

TRANSFORM

YOUR COMPANY

INTO A

HIGH-PERFORMANCE

ORGANIZATION

Revitalize Your Corporate Culture

Ashby



Revitalize Your Corporate Culture:

Revitalize Your Corporate Culture Franklin C. Ashby, Ph.D.,2012-08-21 Adapt or die this is the simple choice that business has always faced Here s a valuable guide to the how s what s when s and why s of that choice Revitalize Your Corporate Culture will help you to Diagnose your company s culture Understand the features of a positive corporate culture Design a strategy for an effective culture change Gain the full support of staff to implement a new positive culture Maintain the momentum after the new corporate culture plan is in place Shared values and unwritten rules your company s culture can profoundly enhance or destroy economic success This book supplies all the steps necessary to increase productivity make your organization more cost effective and help you change your organization into a more dynamic innovative and collaborative organization Whether you are a senior executive or a middle level manager this book gives you techniques that will motivate encourage and prepare your staff to meet the challenges of the 21st century

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Revitalize Your Corporate Culture: Powerful Ways To Transform Your Company Into A High-Performance Organization Ashby, **How to Outthink, Outmaneuver, and Outperform Your Competitors** Norton Paley,2018-10-08

Supplying you with a firm grasp of the roots of strategy How to Outthink Outmaneuver and Outperform Your Competitors Lessons from the Masters of Strategy explains how to develop the skills and strategies needed to compete in today s volatile marketplace It interweaves the classic works of the masters of strategy such as Sun Tzu Carl von Clausewitz Mao Tse tung Niccolo Machiavelli Frederick the Great Napoleon and other renowned strategists The collective insights of these legendary strategists span 2 500 of combative history and have survived meticulous analysis by scholars Applied to current competitive business conditions their time tested rules and guidelines will prepare you to deal with such issues as preventing competitors from disrupting your overall growth plans protecting yourself from a rival s take over strategies and strengthening long term customer relationships Whether you operate as a multinational firm maneuvering for position in a global arena or a regional business fighting an everyday battle for survival the foundational principles provided can reinforce your understanding and practice of strategy The book defines the

historical origins of strategy and supplies timeless insight into how successful leaders have implemented comprehensive strategy plans It also explains how to Maneuver out of risky competitive situations and into renewed market opportunities Establish a defensible position in a hotly contested market Apply competitive business techniques to outperform your rivals Align competitive strategies with your organization s culture Personalize a leadership style to maximize performance from your staff The book includes three special features Strategy Diagnostic Tool A structured system to help you assess your firm s competitiveness before committing valuable resources Appraising Internal and External Conditions A comprehensive checklist to analyze those key factors that can determine the success of your business plan Strategy Action Plan A tested format that includes step by step guidelines to develop a personalized business plan The lessons gleaned from military history and strategy can be indispensable in the everyday management of your people and resources By tapping into the universal logic and historic lessons of strategy you will fortify your ability to think like a master strategist and add greater precision to your decision making thereby allowing you to outthink outmaneuver and outperform your competition

Organization Development for Facility Managers Stormy Friday, 2003 Organization development is not just a murky high end concept for staff in human resources In reality it s a set of powerful tools for building and strengthening any department including facilities management What s more there are certain characteristics that are common to successful and effective FM organizations Now the well known consultant Stormy Friday has devised an original easy to follow blueprint for applying the best ideas in organization development OD specifically to the FM arena Put it to use and you ll increase your department s performance morale and sustainability while equipping you and your staff with the skills and knowledge to make FM a strategic player in fulfilling your company s long term goals This clearly written book is organized around seven crucial DNA links or building blocks for designing and developing a high performance department Within each link the author outlines a set of OD skills for you to develop and apply as well as practical tools and techniques and revealing case studies of OD at work in an FM environment Dow Corning Corporation Adaptec Applied Physics Laboratory and more The DNA links are 1 Leadership FM managers often overlook the impact of their leadership on an FM organization This book helps you focus on the skills you need to create a fully engaged workforce where risk taking innovation and strategic thinking are everyday occurrences 2 Individuals Without people you don t have an FM department and you need to know how individuals think what motivates them and how to use that knowledge to positively influence their behavior You ll find valuable insights into what makes people tick inside 3 Groups How do you distribute work to individuals or groups This book shows you how to make the best decision based on an informed understanding of individual versus group behavior and whether or not group process will effectively accomplish your organization s goals 4 Culture Corporate culture profoundly influences the development of an FM department and is typically the cement that holds the enterprise together Learn about the components of culture and how to conscientiously change that culture to build a stronger department 5 Visioning and Strategic Planning

Most FM departments are too focused on their hectic day to day activities to engage in visioning and strategic planning But stepping back and devising a practical FM action plan will actually reduce the daily frenzy Find out how to do it inside 6

Structure Organization structure is a critical DNA linkage Figuring out the best possible structure for your department is a difficult but essential skill To simplify the task the author supplies step by step guidelines for choosing the most appropriate structure and the right mix of staff and skills 7

Future FM organizations need to pay close attention to business trends and activities that could impact their company and department in the future Learn about the skills necessary to predict changes and challenges that might soon affect your profession Filled with how to instructions up to the minute research and a broad historical perspective Organization Development for Facility Managers is an important contribution to the field and an essential guide for FM professionals

The Digital Transformation of Logistics Mac Sullivan, Johannes Kern, 2021-04-06

The digital transformation is in full swing and fundamentally changes how we live work and communicate with each other From retail to finance many industries see an inflow of new technologies disruption through innovative platform business models and employees struggling to cope with the significant shifts occurring This Fourth Industrial Revolution is predicted to also transform Logistics and Supply Chain Management with delivery systems becoming automated smart networks created everywhere and data being collected and analyzed universally

The Digital Transformation of Logistics Demystifying Impacts of the Fourth Industrial Revolution provides a holistic overview of this vital subject clouded by buzz hype and misinformation The book is divided into three themed sections

Technologies such as self driving cars or virtual reality are not only electrifying science fiction lovers anymore but are also increasingly presented as cure all remedies to supply chain challenges In The Digital Transformation of Logistics Demystifying Impacts of the Fourth Industrial Revolution the authors peel back the layers of excitement that have grown around new technologies such as the Internet of Things IoT 3D printing Robotic Process Automation RPA Blockchain or Cloud computing and show use cases that give a glimpse about the fascinating future we can expect

Platforms that allow businesses to centrally acquire and manage their logistics services disrupt an industry that has been relationship based for centuries The authors discuss smart contracts which are one of the most exciting applications of Blockchain Software as a Service SaaS offerings for freight procurement where numerous data sources can be integrated and decision making processes automated and marine terminal operating systems as an integral node for shipments In The Digital Transformation of Logistics Demystifying Impacts of the Fourth Industrial Revolution insights are shared into the cold chain industry where companies respond to increasing quality demands and how European governments are innovatively responding to challenges of cross border eCommerce

People are a vital element of the digital transformation and must be on board to drive change The Digital Transformation of Logistics Demystifying Impacts of the Fourth Industrial Revolution explains how executives can create sustainable impact and how competencies can be managed in the digital age especially for sales executives who require urgent upskilling to remain relevant Best practices are shared

for organizational culture change drawing on studies among senior leaders from the US Singapore Thailand and Australia and for managing strategic alliances with logistics service providers to offset risks and create cross functional cross company transparency The Digital Transformation of Logistics Demystifying Impacts of the Fourth Industrial Revolution provides realistic insights a ready to use knowledge base and a working vocabulary about current activities and emerging trends of the Logistics industry Intended readers are supply chain professionals working for manufacturing trading and freight forwarding companies as well as students and all interested parties Authority and Autonomy Susanne Ekman,2012-09-18 Offers a detailed and entertaining analysis of the daily interactions between managers and employees in creative knowledge intensive organizations Based on vivid examples the book shows how both managers and employees entertain contradictory understandings of their mutual commitment New Spirits of Capitalism? Paul Du Gay,Glenn Morgan,2014 This edited book brings together leading scholars from a range of disciplinary fields such as Sociology Management and Organization Studies and Geography to explore the nature and effects of contemporary capitalism through engaging with Boltanski and Chiapello s seminal text The New Spirit of Capitalism It provides a comprehensive overview and interrogation of the text and develops new insights into contemporary neo liberal or financialized capitalism **Organizational Behaviour** Daniel King,Scott Lawley,2013-03-14 A fully integrated fictional running case study that puts abstract theory into a familiar setting Over 100 real life case studies covering topics as diverse as initiation rituals in teams the UK riots and women in boardrooms

New Age Management: Philosophy from Ancient India V. Srinivasan,2006-10-01 Though management as a practice is very old as a subject it has evolved in a big way only in the last fifty years Today there are a number of management gurus who have extensively studied this subject and evolved a number of theories relating to it However we do not find many ancient books that have codified thoughts pertaining to management The Thirukural is an exception despite being two thousand years old Considered the Tamil Veda the Thirukural is a treatise on the art of living Its eternal and universal appeal lies in its secular character clarity of thought depth of understanding and penetrating insights into the fundamentals of human thought and behaviour In this book the author gives examples from his varied global experiences and explains how he has drawn inspiration from the Thirukural to deal with everyday business situations In what is a fascinating analysis the author also shows how the thoughts of contemporary management gurus compare with the timeless wisdom contained in the Thirukural The book is an indispensable guide for managers corporate executives entrepreneurs students of management and those who aspire to be leaders

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