

LOOKING
GOOD

&
DOING GOOD

CORPORATE PHILANTHROPY
AND CORPORATE POWER

JEROME L. HIMMELSTEIN

Looking Good And Doing Good Corporate Philanthropy And Corporate Power By Himmelstein

Nathan Lee Kaplan



Looking Good And Doing Good Corporate Philanthropy And Corporate Power By Himmelstein:

Looking Good and Doing Good Jerome L. Himmelstein, 1997-05-22 Political controversy is a lens through which the author examines corporate philanthropy. He explains why corporate philanthropy has become politicized, how corporations respond to controversy about their donations, and what the conflicts tell us about corporate philanthropy and corporate politics. Himmelstein argues that corporate giving sometimes becomes politicized because it is inherently a complex social and political act. Drawing on in-depth interviews with managers at fifty-five of the largest corporate giving programs in the U.S., Himmelstein shows that corporate giving often finds itself as one manager put it, locked in a struggle between looking good and doing good. Back cover *Handbook of Global Education Policy* Karen Mundy, Andy Green, Bob Lingard, Antoni Verger, 2016-05-02 This innovative new handbook offers a comprehensive overview of the ways in which domestic education policy is framed and influenced by global institutions and actors. Surveys current debates about the role of education in a global polity, highlights key transnational policy actors, accessibly introduces research methodologies, and outlines global agendas for education reform. Includes contributions from an international cast of established and emerging scholars at the forefront of the field, thoughtfully edited and organized by a team of world-renowned global education policy experts. Each section features a thorough introduction designed to facilitate readers' understanding of the subsequent material and highlight links to interdisciplinary global policy scholarship. Written in an accessible and engaging style that will appeal to domestic and international policy practitioners, social scientists, and education scholars alike. The Politics of Partnerships Maria May Seitanidi, 2010-03-22 In the late 1990s, the idea of cross-sector collaborations was relatively new in Europe. The term partnership was employed primarily to refer to partnerships between government and businesses, usually termed PPP (Public-Private Partnerships). On the other hand, strategic alliances was the term employed for business-to-business partnerships. Until then, sponsorship was the most practised associational form between nonprofit organisations (NPOs) and businesses (BUSs), which was included within the broad area of corporate community involvement. The relations between NPOs and BUSs witnessed a gradual intensification over the last 200 years. Gray 1989, Young 1999, Austin 2000, Googins and Rochlin 2000, resulting in increased interactions within both the philanthropic and transnational types of relationships. Seitanidi and Ryan 2007. However, the more recent gradual prominence of the concept of corporate social responsibility (CSR) within all sectors of society elicited an intensification of the debate with regard to the responsibilities of each sector in addressing environmental and social issues. In effect, CSR contributed to the increase of the interactions across the sectors and propelled NPO-BUS Partnerships, a type of social partnership, as a key mechanism for corporations to delve into a process of engaging with NPOs in order to improve their business practices by contributing their resources to address social issues. Heap 1998, Mohiddin 1998, Fowler 2000, Googins and Rochlin 2000, Mancuso Brehm 2001, Drew 2003, Hemphill and Vonortas 2003.

Fundraising Principles and Practice Adrian Sargeant, Jen Shang, 2017-03-06 The complete guide to fundraising

planning tools methods and more Fundraising Principles and Practice provides a unique resource for students and professionals seeking to deepen their understanding of fundraising in the current nonprofit environment Based on emerging research drawn from economics psychology social psychology and sociology this book provides comprehensive analysis of the nonprofit sector The discussion delves into donor behavior decision making social influences and models then uses that context to describe today s fundraising methods tools and practices A robust planning framework helps you set objectives formulate strategies create a budget schedule and monitor activities with in depth guidance toward assessing and fine tuning your approach Coverage includes online fundraising major gifts planned giving direct response grants corporate fundraising and donor retention with an integrated pedagogical approach that facilitates active learning Case studies and examples illustrate the theory and principles presented and the companion website offers additional opportunity to deepen your learning and assess your knowledge Fundraising has become a career specialty and those who are successful at it are among the most in demand in the nonprofit world Great fundraisers make an organization s mission possible and this book covers the essential information you need to help your organization succeed Adopt an organized approach to fundraising planning Learn the common behaviors and motivations of donors Master the tools and practices of nonprofit fundraising Manage volunteers monitor progress evaluate events and more Fundraising is the the nonprofit s powerhouse It s the critical component that supports and maintains all activities and forms the foundation of the organization itself Steady management clear organization effective methods and the most up to date tools are vital to the role and familiarity with donor psychology is essential for using these tools to their utmost capability Fundraising Principles and Practice provides a comprehensive guide to all aspects of the field with in depth coverage of today s most effective approaches

The Perfect Gift Amy A. Kass,2002-08-12 The Perfect Gift aims to cultivate and enlighten our philanthropic imagination It addresses us all as present and future philanthropists as human beings who give serve and seek to promote the well being of others It suggests that we are continually confronted with choices about giving and offers literary selections intended to help us reflect more seriously on these choices Editor Amy A Kass has gathered an intriguing and inspiring collection of readings from many cultures genres and time periods Classical literature philosophy and religion are well represented but so are contemporary and popular writing The Perfect Gift draws from the works of Aristotle Shakespeare Dostoevsky C S Lewis Alexis de Tocqueville Martin Luther King P G Wodehouse and Shel Silverstein among others Kass s thoughtful introductions guide reflection on when why how to whom and what we should give

Giving Circles Angela M. Eikenberry,2009-06-29 Describes giving circles and how they work to meet social needs and solve community problems and examines the role of philanthropy in democratic society

Growing Civil Society Jon Van Til,2000 The third space is not independent from society s major institutions but exists in dynamic interdependence with them linking individuals in their home bases of family and community to the larger governmental and economic structures within which all citizens workers and consumers learn to seek their way

in modern society BOOK JACKET *Global Economy Contested* Marcus Taylor, 2008-05-13 Emphasizing the social processes that underpin the global economy and demonstrating how the uneven effects of global economic integration impact upon actors this book also underlines the reciprocal effects that reconfigure the terrain of global accumulation **Regulating Multinationals in Developing Countries** Edwin Mujih, 2016-04-08 Edwin Mujih explores the difficulties associated with regulating multinational companies operating in developing countries with a particular focus on extractive industries The author highlights the need to establish an international legally binding framework to ensure that multinationals operate in a socially responsible manner to protect local communities and the environment Edwin Mujih's analysis reveals that the existing mechanisms for controlling the behaviour of huge multinational entities are of normative force only that these are particularly inadequate and that the notion of corporate social responsibility is only meaningful where behaviour can be legally regulated *Regulating Multinationals in Developing Countries* features a study of the Chad and Cameroon Oil and pipeline project which highlights the problems arising in countries that have neither the capacity nor the will to effectively regulate those operating within their borders The author has evaluated compliance by the parties with their social and environmental obligations He has found that despite controversy surrounding inadequate regulation of this project in its incipient stages the system that was put in place following huge opposition from the affected communities and from NGOs is worthy of attention and could stand as a model for similar projects elsewhere This first title in Gower's Corporate Social Responsibility Series to approach CSR from a legal perspective provides insight not just into the complexity surrounding efforts to regulate multinationals operating in countries with weak regulatory regimes but also into the fundamental nature of multinational corporations and the debate about different notions of CSR itself **Making the Nonprofit Sector in the United States** David C. Hammack, 1998 Now in paperback *Making the Nonprofit Sector in the United States A Reader* Edited with Introductions by David C Hammack Masterfully mining and sifting a four century historical record David Hammack has composed an extraordinarily valuable volume a one stop shopping sourcebook on the secular and religious origins and the astonishing growth and periodic growing pains of America's nonprofit sector and the challenges and dilemmas it confronts today John Simon Yale University It is a delight to see an anthology on nonprofit history done so well Barry Karl John F Kennedy School of Government Harvard University This is a volume that everyone concerned about nonprofits scholar practitioner and citizen will find useful and illuminating Peter Dobkin Hall Program on Non Profit Organizations Yale Divinity School A remarkable book Robert Putnam John F Kennedy School of Government Harvard University An outstanding and timely collection of essential readings for students researchers and practitioners carefully edited and introduced by one of the leading historical authorities on the nonprofit sector Roseanne M Mirabella Center for Public Service Seton Hall University Unique among nations the United States conducts almost all of its formally organized religious activity as well as many cultural arts human service educational and research activities through private nonprofit

organizations This reader explores their history by presenting some of the classic documents in the development of the nonprofit sector along with important interpretations and critiques by recent scholars David C Hammack is Hiram C Haydon Professor of History and Chair of the Committee on Educational Programs of the Mandel Center for Nonprofit Organizations at Case Western Reserve University Philanthropic Studies Dwight F Burlingame and David C Hammack general editors

Management Ethics and Talmudic Dialectics Nathan Lee Kaplan, 2014-07-08 Nathan Lee Kaplan develops a talmudic perspective on management ethics By analyzing the central ethical dilemmas of corporate managers in light of applicable traditions from the Oral Torah this book offers a critical bridge between the contemporary business corporation and rabbinic Judaism's foundational tradition The issues studied thereby include organizational culture fraud and corruption whistle blowing investor and employment relations executive compensation corporate social responsibility and environmental sustainability

Handbook of the Economics of Art and Culture Victor A. Ginsburgh, David Throsby, 2006-09-13 Over the last 30 or 40 years a substantial literature has grown up in which the tools of economic theory and analysis have been applied to problems in the arts and culture Economists who have surveyed the field generally locate the origins of contemporary cultural economics as being in 1966 the year of publication of the first major work in modern times dedicated specifically to the economics of the arts It was a book by Baumol and Bowen which showed that economic analysis could illuminate the supply of and demand for artistic services the contribution of the arts sector to the economy and the role of public policy Following the appearance of the Baumol and Bowen work interest in the economics of the arts grew steadily embracing areas such as demand for the arts the economic functions of artists the role of the nonprofit sector and other areas Cultural economics also expanded to include the cultural or entertainment industries the media movies the publishing industry popular music as well as heritage and museum management property right questions in particular copyright and the role of new communication technologies such as the internet The field is therefore located at the crossroads of several disciplines economics and management but also art history art philosophy sociology and law The Handbook is placed firmly in economics but it also builds bridges across these various disciplines and will thus be of interest to researchers in all these different fields as well as to those who are engaged in cultural policy issues and the role of culture in the development of our societies Presents an overview of the history of art markets Addresses the value of art and consumer behavior toward acquiring art Examines the effect of art on economies of developed and developing countries around the world

The Megarhetorics of Global Development Rebecca Dingo, J. Blake Scott, 2012-01-29 After World War II an unprecedented age of global development began The formation of the World Bank and the International Monetary Fund allowed war torn and poverty stricken nations to become willing debtors in their desire to entice Western investment and trade New capital it was foretold would pave the way to political and economic stability and the benefits would trickle down to even the poorest citizens The hyperbole of this neocolonialism however has left many of these countries with nothing but compounded debt

and unfulfilled promises The Megarhetorics of Global Development examines rhetorical strategies used by multinational corporations NGOs governments banks and others to further their own economic political or technological agendas These wide ranging case studies employ rhetorical theory globalization scholarship and analysis of cultural and historical dynamics to offer in depth critiques of development practices and their material effects By deconstructing megarhetorics at both the local and global level and following their paths of mobilization and diffusion the concepts of progress and growth can be reevaluated with the end goal of encouraging self sustaining and ethical outcomes *CIVICUS Global Survey of the State of Civil Society* Volkhart Heinrich, Lorenzo Fioramonti, CIVICUS (Association), 2007 The second volume of the CIVICUS Global Survey of the State of Civil Society offers a wide ranging analysis of key issues facing civil society worldwide with contributions from prominent researchers and civil society practitioners Comprising 24 chapters the book draws on the information collected by the CIVICUS Civil Society Index project in more than 45 countries to explore issues such as civil society's accountability its relations to the state and corporate sector and its role in governance and development It also includes regional overviews of the state of civil society in different continents By bringing together a diversity of perspectives and themes this book offers one of the most comprehensive and engaging analyses of civil society worldwide Other Contributors Helmut Anheier Stefanie Bailer Monica Blagescu Thilo Bodenstern David Bonbright L David Brown Jerzy Celichowski Julius Court Wolfgang Dörner Alan Fowler Marc M Howard Mohini Kak Mahi Khallaf Natalia Kyrtytopoulou Petr Kopecky Barry Knight Carmen Malena Jacob Mati Cas Mudde Kumi Naidoo Paul Opoku Mensah Aruna Rao Laurie Regelbrugge Janine Schall Emden Andres Serbin Catherine Shea Carla Suarez Rajesh Tandon Zlem Tör and Jan van Deth

Social Partnerships and Responsible Business M. May Seitanidi, Andrew Crane, 2013-12-04 Cross sector partnerships are widely hailed as a critical means for addressing a wide array of social challenges such as climate change poverty education corruption and health Amid all the positive rhetoric of cross sector partnerships though critical voices point to the limited success of various initiatives in delivering genuine social change and in providing for real citizen participation This collection critically examines the motivations for processes within and expected and actual outcomes of cross sector partnerships In opening up new theoretical methodological and practical perspectives on cross sector social interactions this book reimagines partnerships in order to explore the potential to contribute to the social good A multi disciplinary perspective on partnerships adds serious value to the debate in a range of fields including management politics public management sociology development studies and international relations Contributors to the volume reflect many of these diverse perspectives enabling the book to provide an account of partnerships that is theoretically rich and methodologically varied With critical contributions from leading academics such as Barbara Gray Ans Kolk John Selsky and Sandra Waddock this book is a comprehensive resource which will increase understanding of this vital issue *Philanthropic Foundations* Ellen Condliffe Lagemann, 1999-07-22 Foundations are socially and politically significant but this simple fact has mostly been

ignored by students of American history This collection represents an important contribution to an emerging field Kenneth Prewitt Social Science Research Council **Taming the Octopus** Kyle Edward Williams,2024-02-20 The untold story of how efforts to hold big business accountable changed American capitalism Recent controversies around environmental social and governance ESG investing and woke capital evoke an old idea the Progressive Era vision of a socially responsible corporation By midcentury the notion that big business should benefit society was a consensus view But as Kyle Edward Williams s brilliant history *Taming the Octopus* shows the tools forged by New Deal liberals to hold business leaders accountable such as the Securities and Exchange Commission narrowly focused on the financial interests of shareholders This inadvertently laid the groundwork for a set of fringe views to become dominant that market forces should rule every facet of society Along the way American capitalism itself was reshaped stripping businesses to their profit making core In this vivid and surprising history we meet activists investors executives and workers who fought over a simple question Is the role of the corporation to deliver profits to shareholders or something more On one side were business statesmen who believed corporate largess could solve social problems On the other were libertarian intellectuals such as Milton Friedman and his oft forgotten contemporary Henry Manne whose theories justified the ruthless tactics of a growing class of corporate raiders But Williams reveals that before the activist investor emerged as a capitalist archetype Civil Rights groups used a similar playbook for different ends buying shares to change a company from within As a rising tide of activists pushed corporations to account for societal harms from napalm to environmental pollution to inequitable hiring a new idea emerged that managers could maximize value for society while still turning a maximal profit This elusive ideal stakeholder capitalism still dominates our headlines today Williams s necessary history equips us to reconsider democracy s tangled relationship with capitalism **The Role of**

Public Policy in K-12 Science Education George E. DeBoer,2011-01-01 The goal of this volume of *Research in Science Education* is to examine the relationship between science education policy and practice and the special role that science education researchers play in influencing policy It has been suggested that the science education research community is isolated from the political process pays little attention to policy matters and has little influence on policy But to influence policy it is important to understand how policy is made and how it is implemented This volume sheds light on the intersection between policy and practice through both theoretical discussions and practical examples This book was written primarily about science education policy development in the context of the highly decentralized educational system of the United States But because policy development is fundamentally a social activity involving knowledge values and personal and community interests there are similarities in how education policy gets enacted and implemented around the world This volume is meant to be useful to science education researchers and to practitioners such as teachers and administrators because it provides information about which aspects of the science education enterprise are affected by state local and national policies It also provides helpful information for researchers and practitioners who wonder how they might influence

policy In particular it points out how the values of people who are affected by policy initiatives are critical to the implementation of those policies

Occupation: Organizer Clément Petitjean, 2023-04-18 A trenchant history of community organizing and a must read for the next generation of organizers seeking to learn from the successes failures and contradictions of the past The community organizing tradition is long overdue for reexamination In *Occupation Organizer* scholar and activist Clément Petitjean traces that history from its roots in the Progressive movement to its expansion and diverging paths during the social movements of the 1960s and 70s when Saul Alinsky became the most popular professional radical in the US while groups like Student Nonviolent Coordinating Committee Students for a Democratic Society and the Black Panthers recast organizers as horizontal antihierarchical spadeworkers those who do the work as part of the community rather than standing apart from it But in the years since the professionalization of organizing work has only increased despite the critiques Only by grappling with its limitations and pitfalls Petitjean insists can we learn to build durable effective organizations for change

Social Finance Alex Nicholls, Rob Paton, Jed Emerson, 2015-11-05 Social Finance is a rapidly advancing area of practice policy and research with a lot of unanswered questions What does it amount to What is it to be social in finance How do you value assets that offer a social as well as a financial return This book provides a collection of authoritative essays on these and related topics The essays embrace the different manifestations of social finance collate existing research set out the controversies offer theoretical insights and advances and draw together the ideas of the leading thinkers in the field Contributors to this volume are leading exponents and practitioners of social finance and leading academics from the main relevant disciplines and fields of study This book is the first serious and comprehensive treatment of social finance and as such will be of interest to academics with research and teaching interests in finance social enterprise entrepreneurship public policy business economics and international development to name a few If you want to understand and join in the academic and policy debates or if you are working in one part of this field and want to understand how the landscape is being rapidly re shaped then this is an essential guidebook

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