

The Evolution of Modern Capital Structure Theory: A Review

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ABSTRACT

Capital structure has been one of the most controversial and debatable topics in corporate finance theory since the birth of Modigliani and Miller's (MM) first capital structure irrelevancy theory in 1958. Following MM's (1958) first quantitative theorem, several finance economists and scholars across the globe have theorized and empirically investigated to clarify the nature of corporate capital structure and the impact of a firm's capital structure decision on its value and financial performance. This review article briefly overviews the evolution of modern capital structure theory in the corporate finance literature, from its classical root (MM capital structure irrelevance theory) to its recent development (BFO theory). The paper compares and contrasts the arguments of invaluable theoretical papers to comprehend the strengths and weaknesses of each theory. The review indicates that there is no universal capital structure theory that comprehensively explains the real-world financing behavior of firms and the capital structure-firm performance nexus. In other words, the capital structure puzzle is still unsolved in corporate finance literature.

Keywords: Modigliani-Miller, capital structure, theory, debt, equity, leverage, corporate finance, TOT, POT.

1 Introduction

The first generally accepted quantitative theory about capital structure was traced back to 1958 when Modigliani and Miller (MM) published the most influential article ever written in the field of corporate finance. Their theory was widely known as the "irrelevance theory of capital structure". The irrelevance theory algebraically contended that a firm could not change its market value by altering the proportions of the firm's debt-equity mix in the capital structure. Put in other words, the theorem of MM quantitatively argued that a firm's capital structure (financing) choice does not affect its performance (market value), and thus it is value-irrelevant (Modigliani & Miller, 1958). Indeed, the theory envisaged an "ideal business world" to come to this conclusion. The irrelevance theory hinges on the assumption that firms operate in a perfect capital market world where, for instance, there are no corporate and personal taxes, no bankruptcy costs, no information asymmetry, and no other market imperfections exist.

The criticisms of a set of restrictive assumptions that lack applicability in the real world forced MM to revise their original position. Consequently, they introduced corporate income taxes in their first model in 1963 while maintaining other perfect capital market conditions of the first theorem. The rationale behind this move was realizing that the Tax Act allows firms to deduct interest payments on the debt as an expense, and debt-using firms would benefit from an interest tax shield in the real business world (Sibindi, 2016). The findings of the new theory (1963) asserted that a firm's market value increases with the increase in debt due to the interest tax shield of debt. Thus, MM (1963) suggest firms employ as much debt capital as possible to maximize their values. Nevertheless, MM's revised model failed to address the risks related to the increased debt, like the costs of financial distress that may lead to a firm going bankrupt. It also ignored personal taxes, information asymmetry, and many other real-world market imperfection elements that strongly influence the capital structure decisions of firms.

In response to the shortcomings of the seminal works of MM (1958; 1963), several newer capital structure theories that comply with the real-world scenario were developed over time. The prominent ones are the trade-off theory (Kraus & Litzenberger, 1973), agency cost theory (Jensen & Meckling, 1976; Jensen, 1986), signaling theory (Ross, 1977), pecking order theory (Myers & Majluf, 1984; Myers, 1984), market timing theory (Baker & Wurgler, 2002), and BFO theory (Beason et al., 2011). Even if each of these theories proposed different competing arguments, they all agree that capital structure decision considerably affects firm performance and is thus value-relevant. For instance, the agency cost theory argues that higher leverage is expected to reduce managerial inefficiency and boost firm performance. In contrast, the pecking-order theory advocates internal financing for its

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