



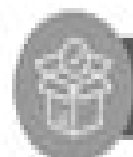
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Modern Methods For Business Research

Jörg Henseler



Modern Methods For Business Research:

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Composite-Based Structural Equation Modeling Jörg Henseler, 2020-12-24 This book presents powerful tools for integrating interrelated composites such as capabilities policies treatments indices and systems into structural equation modeling SEM J rg Henseler introduces the types of research questions that can be addressed with composite based SEM and explores the differences between composite and factor based SEM variance and covariance based SEM and emergent and latent variables Using rich illustrations and walked through data sets the book covers how to specify identify estimate and assess composite models using partial least squares path modeling maximum likelihood and other estimators as well as how to interpret findings and report the results Advanced topics include confirmatory composite analysis mediation analysis second order constructs interaction effects and importance performance analysis Most chapters conclude with software tutorials for ADANCO and the R package cSEM The companion website includes data files and syntax for the book s examples along with presentation slides

Contemporary Issues in Exploratory Data Mining in the Behavioral Sciences John J. McArdle, Gilbert Ritschard, 2013-08-15 This book reviews the latest techniques in exploratory data mining EDM for the analysis of data in the social and behavioral sciences to help researchers assess the predictive value of different

combinations of variables in large data sets Methodological findings and conceptual models that explain reliable EDM techniques for predicting and understanding various risk mechanisms are integrated throughout Numerous examples illustrate the use of these techniques in practice Contributors provide insight through hands on experiences with their own use of EDM techniques in various settings Readers are also introduced to the most popular EDM software programs A related website at <http://mephisto.unige.ch/pub/edm> book supplement offers color versions of the book's figures a supplemental paper to chapter 3 and R commands for some chapters The results of EDM analyses can be perilous they are often taken as predictions with little regard for cross validating the results This carelessness can be catastrophic in terms of money lost or patients misdiagnosed This book addresses these concerns and advocates for the development of checks and balances for EDM analyses Both the promises and the perils of EDM are addressed Editors McArdle and Ritschard taught the Exploratory Data Mining Advanced Training Institute of the American Psychological Association APA All contributors are top researchers from the US and Europe Organized into two parts methodology and applications the techniques covered include decision regression and SEM tree models growth mixture modeling and time based categorical sequential analysis Some of the applications of EDM and the corresponding data explored include selection to college based on risky prior academic profiles the decline of cognitive abilities in older persons global perceptions of stress in adulthood predicting mortality from demographics and cognitive abilities risk factors during pregnancy and the impact on neonatal development Intended as a reference for researchers methodologists and advanced students in the social and behavioral sciences including psychology sociology business econometrics and medicine interested in learning to apply the latest exploratory data mining techniques Prerequisites include a basic class in statistics

Research on Professional Responsibility and Ethics in Accounting
Cynthia Jeffrey, 2018-04-13 Research on Professional Responsibility and Ethics in Accounting is devoted to publishing high quality research and cases that focus on the professional responsibilities of accountants and how they deal with the ethical issues they face

Strategies for Knowledge Management Success: Exploring Organizational Efficacy Jennex, Murray E., Smolnik, Stefan, 2010-08-31 Knowledge management captures the right knowledge to the right user who in turn uses the knowledge to improve organizational or individual performance to increase effectiveness

Digital Service Delivery in Africa Ogechi Adeola, Jude N. Edeh, Robert E. Hinson, Fulufhelo Netswera, 2022-02-07 The dynamics of the world's pervasive digital technologies is transforming organisations and enabling enterprises to create sustainable competitive advantage This presents huge economic opportunities for Africa This book responds to the need for African enterprises and organisations particularly those in the service sector to fully exploit the inherent potential in digital platforms by putting in place processes to respond effectively to changing consumer demands Digital service delivery is conceptualised as a key driver of effective management and service delivery across the value chain of businesses The authors offer insights into the opportunities drivers structures and models of digital service delivery specific to the African context using case studies and country based

themes that highlight how the adoption of digital platforms and practices can transform service delivery for value creation. The book examines the scope and applications of digital businesses emphasising the emergence value creation and strategic implications for Africa's private and public enterprises. Students, entrepreneurs, IT innovators, academics and policymakers will gain a greater understanding of how digitalisation is shaping consumer expectations, industry practices and service delivery in Africa.

Partial Least Squares Path Modeling Hengky Latan, Richard Noonan, 2017-11-03. This edited book presents the recent developments in partial least squares path modeling (PLS-PM) and provides a comprehensive overview of the current state of the most advanced research related to PLS-PM. The first section of this book emphasizes the basic concepts and extensions of the PLS-PM method. The second section discusses the methodological issues that are the focus of the recent development of the PLS-PM method. The third part discusses the real world application of the PLS-PM method in various disciplines. The contributions from expert authors in the field of PLS focus on topics such as the factor-based PLS-PM, the perfect match between a model and a mode, quantile composite-based path modeling, QC-PM, ordinal consistent partial least squares, OrdPLSc, non-symmetrical composite-based path modeling, NSCPM, modern view for mediation analysis in PLS-PM, a multi-method approach for identifying and treating unobserved heterogeneity, multi-group analysis, PLS-MGA, the assessment of the common method bias, non-metric PLS with categorical indicators, evaluation of the efficiency and accuracy of model misspecification and bootstrap parameter recovery in PLS-PM, CB-SEM and the Bollen-Stine methods, and importance performance map analysis, IPMA, for nonlinear relationships. This book will be useful for researchers and practitioners interested in the latest advances in PLS-PM as well as master and Ph.D. students in a variety of disciplines using the PLS-PM method for their projects.

Handbook of Research on Strategic Innovation Management for Improved Competitive Advantage Jamil, George Leal, Pinto Ferreira, João José, Pinto, Maria Manuela, Magalhães Pessoa, Cláudio Roberto, Xavier, Alexandra, 2018-04-13. Innovation is a vital process for any business to remain competitive in this age. This progress must be coherently and optimally managed, allowing for successful improvement and future growth. The Handbook of Research on Strategic Innovation Management for Improved Competitive Advantage provides emerging research on the use of information and knowledge to promote development in various business agencies. While covering topics such as design thinking, financial analysis and policy planning, this publication explores the wide and complex relationships that constitute strategic innovation management principles and processes. This publication is an important resource for students, professors, researchers, managers and entrepreneurs seeking current research on the methods and tools regarding information and knowledge management for business advancement.

Contemporary Drivers of Economic Behavior and Digital Transformation Ali Shah, Syed Quaid, Azhar Ali, Syed Emad, 2025-09-04. In today's interconnected world, economic behavior is increasingly shaped by technological innovation, societal shifts and global market dynamics. Digital transformation, driven by advances in AI, data analytics and interconnected platforms, has redefined how businesses operate. Economies evolve. These

contemporary drivers are not only accelerating the pace of change but also influencing patterns of consumption and labor on a global scale Understanding the forces at play is essential for navigating an era where economic choices are deeply intertwined with digital ecosystems shaping both present realities and future opportunities Contemporary Drivers of Economic Behavior and Digital Transformation explores transformative strategies and emerging trends that can shape the future of work This book aims to leveraging knowledge sharing platforms for inclusive development and innovative sustainability practices powered by digital transformation Covering topics such as economic behaviors digital transformation and technological advancements this book is an excellent resource for industries and environmental companies

European Journal of Tourism Research ,2017-10-01 The European Journal of Tourism Research is an academic journal in the field of tourism published by Varna University of Management Bulgaria Its aim is to provide a platform for discussion of theoretical and empirical problems in tourism Publications from all fields connected with tourism such as tourism management tourism marketing sociology psychology tourism geography political sciences mathematics tourism statistics tourism anthropology culture information technologies in tourism and others are invited The journal is open to all researchers Young researchers and authors from Central and Eastern Europe are encouraged to submit their contributions Regular Articles in the European Journal of Tourism Research should normally be between 4 000 and 20 000 words Major research articles of between 10 000 and 20 000 are highly welcome Longer or shorter papers will also be considered The journal publishes also Research Notes of 1 500 2 000 words Submitted papers must combine theoretical concepts with practical applications or empirical testing The European Journal of Tourism Research includes also the following sections Book Reviews announcements for Conferences and Seminars abstracts of successfully defended Doctoral Dissertations in Tourism case studies of Tourism Best Practices The European Journal of Tourism Research is published in three Volumes per year The full text of the European Journal of Tourism Research is available in the following databases EBSCO Hospitality and Tourism CompleteCABI Leisure Recreation and TourismProQuest Research Library Individual articles can be rented via journal s page at DeepDyve The journal is indexed in Scopus and Thomson Reuters Emerging Sources Citation Index The editorial team welcomes your submissions to the European Journal of Tourism Research

Partial Least Squares Structural Equation Modeling Necmi K. Avkiran,Christian M. Ringle,2018-02-16 This book pulls together robust practices in Partial Least Squares Structural Equation Modeling PLS SEM from other disciplines and shows how they can be used in the area of Banking and Finance In terms of empirical analysis techniques Banking and Finance is a conservative discipline As such this book will raise awareness of the potential of PLS SEM for application in various contexts PLS SEM is a non parametric approach designed to maximize explained variance in latent constructs Latent constructs are directly unobservable phenomena such as customer service quality and managerial competence Explained variance refers to the extent we can predict say customer service quality by examining other theoretically related latent constructs such as conduct of staff and

communication skills Examples of latent constructs at the microeconomic level include customer service quality managerial effectiveness perception of market leadership etc macroeconomic level latent constructs would be found in contagion of systemic risk from one financial sector to another herd behavior among fund managers risk tolerance in financial markets etc Behavioral Finance is bound to provide a wealth of opportunities for applying PLS SEM The book is designed to expose robust processes in application of PLS SEM including use of various software packages and codes including R PLS SEM is already a popular tool in marketing and management information systems used to explain latent constructs Until now PLS SEM has not enjoyed a wide acceptance in Banking and Finance Based on recent research developments this book represents the first collection of PLS SEM applications in Banking and Finance This book will serve as a reference book for those researchers keen on adopting PLS SEM to explain latent constructs in Banking and Finance

Risk, Reliability and Safety: Innovating Theory and Practice Lesley Walls, Matthew Revie, Tim Bedford, 2016-11-25 Risk Reliability and Safety contains papers describing innovations in theory and practice contributed to the scientific programme of the European Safety and Reliability conference ESREL 2016 held at the University of Strathclyde in Glasgow Scotland 25-29 September 2016 Authors include scientists academics practitioners regulators and other key individuals with expertise and experience relevant to specific areas Papers include domain specific applications as well as general modelling methods Papers cover evaluation of contemporary solutions exploration of future challenges and exposition of concepts methods and processes Topics include human factors occupational health and safety dynamic and systems reliability modelling maintenance optimisation uncertainty analysis resilience assessment risk and crisis management

Positive Psychological Assessments: Modern Approaches, Methodologies, Models and Guidelines Llewellyn Ellardus Van Zyl, Peter ten Klooster, Leon T. de Beer, Mariëlle Zondervan-Zwijnenburg, Maria Vera, Arianna Costantini, 2022-11-08

[Open Innovation in R&D Departments](#) Verena Nedon, 2015-04-22 Based on interviews with R D managers and a survey amongst R D employees Verena Nedon shows that perceived social pressure has an immense impact on R D employees working in OI projects Employees attitude regardless of whether positive or negative and perceived behavioral control play an important but not dominant role The study also implies that intrinsic motivators have a stronger effect on employees willingness to engage in knowledge exchange with external partners than extrinsic components By targeting a set of relevant questions related to the human side of open innovation the study significantly contributes to the micro foundation of OI research and sheds light on the hitherto neglected perspective of employees engaged in OI projects The findings are relevant for scholars companies already following the OI approach and OI newcomers

Key Success Factors of SME Internationalisation Noémie Dominguez, Ulrike Mayrhofer, 2018-08-22 This collective book offers a cross country perspective on the internationalisation of small and medium sized enterprises SMEs Scholars from prestigious institutions in Europe North America Australia and China provide new insights on how SMEs develop and perform their international activities

The Hidden Dynamics of

Path Dependence G. Schreyögg, J. Sydow, 2009-11-12 The theory of path dependence continues to attract great interest in a range of disciplines An increasing number of scholars have started to explicitly use this theory for studying organizational inertia and institutional rigidities This volume presents a collection of papers from various international conferences that address these issues *New Challenges to International Marketing* Tamer Cavusgil, Rudolf R. Sinkovics, Pervez N. Ghauri, 2009-02-20 Addresses the impact on international marketing of major trends in the external and internal environment of the firm technology enabled international marketing research global account management procurement and international supplier networks internationalization of small and entrepreneurial firms and outsourcing and offshoring *Handbook of Research on Driving Industrial Competitiveness With Innovative Design Principles* Farinha, Luís, Raposo, Daniel, 2020-05-29 Industry and academia should capture significant value through adopting design led innovation to improve opportunities for success Skills and capabilities should serve as a basis for adopting new breakthroughs in design driven innovation The development of an infrastructure and centers of excellence with the capacity to respond to new market needs combined with enhanced networking capabilities will allow companies to be more innovative and competitive The Handbook of Research on Driving Industrial Competitiveness With Innovative Design Principles is an essential publication that focuses on the relationship between innovation and competitiveness in business Featuring coverage on a broad range of topics including open innovation business incubators and competitiveness dynamics this book is ideally designed for entrepreneurs government officials executives managers investors policymakers researchers academicians and students interested in furthering their knowledge of pertinent topics on product design and commercialization new models for academia industry partnerships and regional entrepreneurial ecosystems based on design principles Research Anthology on Digital Transformation, Organizational Change, and the Impact of Remote Work Management Association, Information Resources, 2020-10-30 As the use of remote work has recently skyrocketed digital transformation within the workplace has gone under a microscope and it has become abundantly clear that the incorporation of new technologies in the workplace is the future of business These technologies keep businesses up to date with their capabilities to perform remote work and make processes more efficient and effective than ever before In understanding digital transformation in the workplace there needs to be advanced research on technology organizational change and the impacts of remote work on the business the employees and day to day work practices This advancement to a digital work culture and remote work is rapidly undergoing major advancements and research is needed to keep up with both the positives and negatives to this transformation The Research Anthology on Digital Transformation Organizational Change and the Impact of Remote Work contains hand selected previously published research that explores the impacts of remote work on business workplaces while also focusing on digital transformation for improving the efficiency of work While highlighting work technologies digital practices business management organizational change and the effects of remote work on employees this book is an all encompassing research

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