

MANAGING STRATEGIC AND CAPITAL INVESTMENT DECISIONS

Goings, Raymond, and Naranjo
An Integrative Decision-Making



Managing Strategic And Capital Investment Decisions Going Beyond The Numbers To Improve Decision Making

Thomas P. Klammer



Managing Strategic And Capital Investment Decisions Going Beyond The Numbers To Improve Decision Making:

Managing Strategic and Capital Investment Decisions Thomas P. Klammer, 1994 CMS Program members from various companies and industries formed an investment management work group with the aim of rethinking the investment process. They realized that previous methods and criteria for decision making may prove misleading or even disastrous in today's business environment. Preparation and Submission of Budget Estimates United States. Office of Management and Budget, 1997-07 Capital Programming Guide, 1997 Capital Programming Guide United States. Office of Management and Budget, 1997 OMB Circular, 1997 Forensic Accounting William T. Thornhill, 1995 Escalating levels of white collar crime in all branches of business government and society call for a new breed of investigator one who is well versed in auditing appraisal and internal evaluation. Forensic Accounting is the first detailed guide to pursuing a career in this burgeoning field.

Die Bedeutung weicher Standortfaktoren bei Auslandsinvestitionen mit besonderer Berücksichtigung des Fallbeispiels Thailand Martin Godau, 2006-05-17 Inhaltsangabe Zusammenfassung Die vorliegende Arbeit beschäftigt sich mit der Bedeutung weicher Faktoren bei Auslandsinvestitionen und ist somit thematisch im Umfeld der Internationalisierung und Globalisierung angesiedelt. Unternehmen sehen sich in fernen Ländern im Vergleich zum Heimatmarkt teilweise ganz neuen Bedingungen gegenübergestellt. Zu diesen gehören insbesondere auch die sogenannten weichen Standortfaktoren. Ihre Wirkungsweise lässt sich gerade anhand von Asien mit seinen soziokulturellen Besonderheiten und dort wiederum speziell am Beispiel Thailands eindrucksvoll verdeutlichen. Das erste Kapitel hat zum einen die Aufgabe den Leser auf die Thematik weicher Standortfaktoren und das Umfeld der internationalen Unternehmenstätigkeit einzustimmen; zum anderen wird die Notwendigkeit der eigenen Untersuchung unter Vorwegnahme der Ergebnisse des zweiten Kapitels mit den bestehenden empirischen Erkenntnissen begründet. Im zweiten Kapitel wird nach erfolgter Definition grundlegender Begriffe der Stand der Forschung (State of the Art) zum engeren Thema der Arbeit dargestellt. Dieser lässt sich untergliedern in das Forschungsgebiet der weichen Standortfaktoren an sich und den Theoriekomplex der internationalen Standortwahl bei Auslandsinvestitionen. Dabei zeigt sich, dass es mit Grabow und Diller seit Mitte der 90er Jahre durchaus zu einer ernsthaften wissenschaftlichen Auseinandersetzung mit weichen Faktoren bei innerdeutschen Standortentscheidungen kam. Weiche Standortfaktoren haben dabei entweder direkte Auswirkungen auf die Unternehmenstätigkeit (weiche unternehmensbezogene Faktoren) oder sind primär für die Entscheidungsstrategie relevant (weiche personenbezogene Faktoren). Die Dissertationen von Goette, Truijens, Autschbach und Hummel um nur einige zu nennen, beschreiben, wie Unternehmen internationale Standorte wählen. Gerade Goette nimmt auch sehr detailliert auf den zugrundeliegenden Entscheidungsprozess Bezug. Inwieweit weiche Faktoren dabei eine Rolle spielen, wird jedoch nur am Rande angedeutet. Ist schon die Theorie der Standortentscheidungen nicht völlig konsequent auf die internationale Fragestellung erweitert worden, so lassen sich bei den weichen Faktoren noch nicht einmal Versuche einer Übertragung

erkennen Des Weiteren zeigt sich in der Literatur in zahlreichen Faktorkatalogen eine uneinheitliche Begrifflichkeit von Standortbedingungen und Zielen der Standortwahl Das dritte Kapitel knüpft zum Teil an die Erkenntnisse **Books in Print**, 1991 The Cumulative Book Index, 1995 A world list of books in the English language *From Accountant to CFO: Mastering the Corporate Finance Career Path* FinInsight Publishing, 2025-04-04 From Accountant to CFO Mastering the Corporate Finance Career Path Education Skills Certifications Job Descriptions Tools and Management Insights Are you ready to master your career in corporate finance and accounting Whether you're starting your journey looking to switch fields or aiming for an executive role like CFO From Accountant to CFO is the ultimate guide for a successful professional development in the challenging world of corporate finance This practical and comprehensive book offers actionable advice for anyone who wants to join the corporate finance world or advance their career to the highest levels of leadership Unlike many finance books that focus solely on technical knowledge this book bridges the gap between career development and financial expertise What makes this book unique While many books provide technical insight into finance and accounting few offer structured career guidance specific to the corporate finance and accounting field From Accountant to CFO fills that gap providing clear and practical steps for anyone wishing to enter or progress within corporate finance Whether you're a student entry level professional career switcher or seasoned finance leader this book equips you with the essential tools and strategies to build a successful finance career from the ground up Key features of the book include Practical Career Guidance Get detailed advice on how to navigate your career in corporate finance from entry level roles to top positions like CFO Actionable Strategies Discover how to advance in your career build key skills and make strategic moves to increase your career potential In Depth Role Descriptions Learn about the full range of positions within finance departments from financial analysts to controllers CFOs and everything in between Education it's a landmark resource that provides an actionable career focused roadmap for students and professionals in finance and accounting If you're looking to build your career in finance or to lead and transform the financial operations of your organization this book is your go to guide Perfect for Finance and Accounting students who want to understand the career landscape and prepare for their future roles Professionals looking to transition into corporate finance or progress from entry level to leadership positions Managers and business leaders seeking to better understand the finance function within their organization and optimize their finance teams Prepare for a successful career in corporate finance optimize your financial journey and ensure you have the tools to become a strategic leader in any organization With actionable advice and expert insights this book is your gateway to mastering the corporate finance career path Start your journey to CFO today

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