



Managing Technology The Strategic View

Lowell W. Steele



Managing Technology The Strategic View:

Managing Technology Lowell W. Steele, 1989 Includes index *Managing Innovation and Entrepreneurship in Technology-Based Firms* Michael J. C. Martin, 1994-09-28 Describes principles and methodologies necessary to build efficient and highly productive work systems in high tech organizations that must develop and deploy new products in a timely fashion with competitive advantage Presents techniques applicable to small high tech consumer products or large complex systems requiring cost control waste minimization and rapid product development Stresses methodologies to be used for strategic advantage Suggests diverse strategic plans and their pros and cons depending on the product and markets

Managing Technology and Innovation for Competitive Advantage V. K. Narayanan, 2001 This is the first book to provide an integrated strategic view of management of technology Focusing on both theory and practice it addresses the contemporary challenges general managers face today e g globalization time compression technology integration and explores several strategic approaches for dealing with them from both a managerial and economic viewpoint Several integrative themes T M matrix environmental drivers process of decision making competitive vs collaborative approaches and value creation are followed throughout Technology Environment Processes Of Technology Change Innovation And Diffusion Technology And Competition Process Innovation Value Chains And Organization Technology Intelligence Technology Strategy Collaborative Mode Appropriation Of Technology Deployment In New Products Deployment Of Technology In The Value Chain Organizing For Innovation Intellectual Property Strategy Project Valuation And Financing For Chief Technology Officers Directors of Technology R Chief Information Officers

Managing Technology Innovation Yunus Dauda, 2009 Technology in the world today has contributed to promote organisational competitiveness and national development But most developing countries have not substantially benefited from science and technology hence their underdevelopment and poverty They could not harness and manage their scientific and technological innovations and use their human and material resources to meet basic needs of their people reduce socio economic inequalities create employment opportunities and improve national security The achievement of these is considered in this book to be dependent on provisions of conducive environments for effective human resource management for scientific and technological innovations Human resource management concepts and practices were used to evolve frameworks and processes for the generation acquisition adoption and transfer of technology depending on the objectives of different countries and organisations

Managing Technological Innovation Frederick Betz, 2003-07-03 Technology management as a field came together during the 1980s in response to the question of how society could deliberately create new technology and exploit it in economic development This updated edition introduces technology management covers the importance of managing information technologies and compares them to existing physical technologies

Strategic Knowledge Management Technology Petter Gottschalk, 2005 Strategic Knowledge Management Technology applies the knowledge based view of the firm which builds on the resource based theory The value

shop is identified as the typical value configuration for knowledge firms This book applies stages of growth model for knowledge management technology where firms develop from the person to tools strategy via the person to person strategy and the person to documents strategy to the person to systems strategy The case of law firms is extensively explored IS IT strategy for knowledge management is developed within the framework of the Y model **Managing Innovation** John Ettlie, 2007-06-07 Managing Innovation New Technology New Products and New Services in a Global Economy 2nd Edition is devoted to providing a better understanding and better management of all of the causes and consequences of change that have technological implications in and around our global organizations This text is a unique original contribution and represents a significant alternative to the collection of chapters written by others The second edition has new cases with a few classics from the first edition that have been retained in response to reader feedback The key subjects that are included have been significantly updated and treated in greater depth The number of chapters has been reduced from 12 to 10 so it is easy to adapt to almost any course or training on the subject in any discipline or to any audience This exceptionally informative book provides a broad perspective on how technological change can be effectively managed in modern organizations The text explains the conceptual frameworks supported by new and original case studies for start up companies like Askmen com the complex challenges of managing international technology based companies like NexPress a joint venture of Kodak and Heidelberg in the digital printing industry and corporate sustainability using innovative new product technologies illustrated by the case of Evinrude s launch of the E tec outboard motor John E Ettlie s three decades in the field of innovation as an instructor and researcher bring an exceptional perspective to this subject His text is unique in its discussion of how technology has transformed the service sector Few books on technology make the distinction between new offerings in manufacturing and the service sector which is emphasized in this text Seven Keys to Building a Robust Research Program Thomas B. Deen, Barbara T. Harder, 1999 Identifies attributes necessary to build and maintain a robust research program Strategic Management and Core Competencies Anders Drejer, 2002-06-30 Managers and management scholars alike need operational models and concepts for dealing with core competencies within strategic management This book provides tools for the practitioner as well as fundamental theoretical concepts to enable scholars to further build upon Drejer s work His main argument is that understanding core competencies is key to explaining why some firms enjoy a competitive advantage over others Drejer proposes models and means with which managers can proactively identify design and develop their firm s core competencies in strategic alignment More than merely a how to book this work places an equal emphasis on the concepts behind competence based strategy The author offers the reader multiple perspectives on the background of competence based strategy the relationship between strategic management and the development of core competencies and the application of competence based strategy to praxis He provides the tools necessary to identify analyze and develop the competencies of a firm and in so doing performs a valuable service for practitioners and researchers

Managing Technology and Product Development Programmes Peter Flinn, 2019-02-08 An authoritative guide to new product development for early career engineers and engineering students *Managing Technology and Product Development Programmes* provides a clear framework and essential guide for understanding how research ideas and new technologies are developed into reliable products which can sold successfully in the private or business marketplace Drawing on the author s practical experience in a variety of engineering industries this important book fills a gap in the product development literature It links back into the engineering processes that drives the actual creation of products and represents the practical realisation of innovation Comprehensive in scope the book reviews all elements of new product development The topics discussed range from the economics of new product development the quality processes prototype development manufacturing processes determining customer needs value proposition and testing Whilst the book is designed with an emphasis on engineered products the principles can be applied to other fields as well This important resource Takes a holistic approach to new product development Links technology and product development to business needs Structures technology and product development from the basic idea to the completed off the shelf product Explores the broad range of skills and the technical expertise needed when developing new products Details the various levels of new technologies and products and how to track where they are in the development cycle Written for engineers and students in engineering as well as a more experienced audience and for those funding technology development *Managing Technology and Product Development Programmes* offers a thorough understanding of the skills and information engineers need in order to successfully convert ideas and technologies into products that are fit for the marketplace

Reviewing **Managing Technology The Strategic View**: Unlocking the Spellbinding Force of Linguistics

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