



Recovering a Public Vision for Public Television

Glenda R. Balas

Recovering A Public Vision For Public Television

Karen Ross



Recovering A Public Vision For Public Television:

Recovering a Public Vision for Public Television Glenda R. Balas, 2003 In 1995 US public television faced possible elimination of federal funding potentially commercialising this type of broadcasting This study suggests that these strains have undermined public broadcasting historically the result is that programming no longer prioritises social reform

Internet Governance in Transition Daniel J. Paré, 2003 All Internet users will find this book a useful tool for understanding the increasingly complex web of Internet control

Principles of Publicity and Press Freedom Slavko Splichal, 2002 This insightful book examines how the original concept of publicity has been reduced to mean the right of media to access and print information Visit our website for sample chapters

Gendered Media Karen Ross, 2013-02-20 Gendered Media addresses the broad topic of gender and media where gender is not simply a shorthand for woman but also embraces masculinity ies queer lesbian and gay identities Karen Ross provides the necessary historical context against which to read recent sex and gender based media phenomena such as Big Brother Terminator girls use of mobile phones women news editors the Wonderbra generation the Hillary Clinton and Sarah Palin phenomena and so on The book is an overview of the various aspects of gender and media in one volume The book provides introductory overviews to the various themes around women men sexuality and the ways in which these attributes are cross cut by other demographics such as age ethnicity and disability In this way the book genuinely tries to provide a broad introduction to the ways in which gender in all its facets engages with media in one accessible volume

Toward a Political Economy of Culture Andrew Calabrese, Colin Sparks, 2003-11-22 Several of the most important and influential political economists of communication working today explore a rich mix of topics and issues that link work policy studies and research and theory about the public sphere to the heritage of political economy Familiar but still exceedingly important topics in critical political economy studies are well represented here market structures and media concentration regulation and policy technological impacts on particular media sectors information poverty and media access The book also features new topics for political economy study including racism in audience research the value and need for feminist approaches to political economy studies and the relationship between the discourse of media finance and the behavior of markets

Many Voices, One World International Commission for the Study of Communication Problems, 2004 Originally published in 1980 and now back in print Many Voices One World came out of hundreds of international studies and proposed reforms for global communication media to ensure a free flow of information Prepared by the distinguished MacBride Commission and frequently referred to as the MacBride Report it criticized corporate control of media flows and suggested ways to make media production accessible in poorer countries Beginning with the right of individuals and nations to communicate this report tackled problems related to government controls censorship one way flows of information cultural dominance and commercialization of the mass media It called for more voices more freedom of expression and the protection of journalists rights Still widely taught and cited the MacBride

Report is a key work in the history of communication that continues to be relevant today **Changing Concepts of Time** Harold A. Innis, 2004-02-10 This classic book Harold Innis's last returns to print with a new introduction by James Carey An elaboration of Innis's earlier theories Changing Concepts of Time looks at then new technological changes in communication and considers the different ways in which space and time are perceived Innis explores military implications of the U S constitution freedom of the press communication monopolies culture and press support of presidential candidates among other interesting and diverse topics **Herbert Schiller** Richard Maxwell, 2003 Herbert I Schiller 1919 2000 has been called America's most original and influential media analyst of the left in the twentieth century Maxwell's timely book fuses biography and history in a digest of Schiller's major works to reveal their continuing relevance for critical communication studies Visit our website for sample chapters Turning the Page David R. Coon, 2018-07-11 First runner up for the 2019 John Leo and Dana Heller Award from the Popular Culture Association Surprisingly Hollywood is still clumsily grappling with its representation of sexual minorities and LGBTQ filmmakers struggle to find a place in the mainstream movie industry However organizations outside the mainstream are making a difference helping to produce and distribute authentic stories that are both by and for LGBTQ people Turning the Page introduces readers to three nonprofit organizations that in very different ways have each positively transformed the queer media landscape David R Coon takes readers inside In the Life Media whose groundbreaking documentaries on the LGBTQ experience aired for over twenty years on public television stations nationwide Coon reveals the successes of POWER UP a nonprofit production company dedicated to mentoring filmmakers who can turn queer stories into fully realized features and short films Finally he turns to Three Dollar Bill Cinema an organization whose film festivals help queer media find an audience and whose filmmaking camps for LGBTQ youth are nurturing the next generation of queer cinema Combining a close analysis of specific films and video programs with extensive interviews of industry professionals Turning the Page demonstrates how queer storytelling in visual media has the potential to empower individuals strengthen communities and motivate social justice activism Newsworkers Unite Catherine McKercher, 2002 Over the last forty years new technology and rapid concentration of ownership have caused fundamental changes in North American newspapers Newsworkers unions have struggled to protect their members and to reinvent themselves to keep up with the relentless pace of change in the workplace and recent strikes such as that of Seattle newspaper workers highlight the ongoing challenges This engaging and accessible book focuses on how the Newspaper Guild the main union for reporters and editors adopted a strategy of labor convergence joining with other media workers in the large and diverse Communications Workers of America union McKercher also looks at the nationalism of Canadian newsworkers who instead joined an all Canadian union similar to CWA and explores a case study on an extreme form of labor convergence in Vancouver She concludes that while labor convergence is a work in progress it is a promising development for newsworkers and their unions helping them adjust to change and perhaps expand into new areas of the communication

sector *Contesting Media Power* Nick Couldry, James Curran, 2003 *Contesting Media Power* is the most ambitious international collection to date on the worldwide growth of alternative media that are challenging the power concentration in large media corporations Media scholars and political scientists develop a broad comparative framework for analyzing alternative media in Australia Chile China Indonesia Malaysia Russia Sweden South Africa the United Kingdom and the United States Topics include independent media centers gay online networks and alternative web discussion forums feminist film political journalism and social networks indigenous communication and church sponsored media This important book will help shape debates on the media's role in current global struggles such as the anti globalization movement Harold Innis Paul Heyer, 2003 His name may not be as well known as that of his colleague and spiritual descendent Marshall McLuhan but Harold Innis's 1894-1952 influence on contemporary critical media and communication studies has been no less profound This concise look at Innis's life and contributions to the communication field charts his beginnings in political economy to his later work in critical media studies and communications history synthesizing his key publications and clearly showing their ongoing resonance for the field today The book also includes an appendix by William J Buxton on the History of Communications manuscript and one by J David Black on the contributions of Mary Quayle Innis **Listening for America: Inside the Great American Songbook from Gershwin to Sondheim** Rob Kapilow, 2019-11-05 Finalist The Marfield Prize National Award for Arts Writing Not since the late Leonard Bernstein has classical music had a combination salesman teacher as irresistible as Kapilow Kansas City Star If you want to understand American history listen to its popular music writes renowned NPR host Rob Kapilow If you want to understand America's popular music listen to its history Through the songs of eight legendary American composers Kern Porter Gershwin Arlen Berlin Rodgers Bernstein and Sondheim Kapilow listens for the history not just of musical theater but of America itself Combining close readings of Broadway hits like *Summertime* and *Stormy Weather* with a wide angled historical point of view *Listening for America* shows us how we too can listen along as America discovered its identity through the epochal transformations of the twentieth century *Routledge Handbook of Media Law* Monroe E. Price, Stefaan G. Verhulst, Libby Morgan, 2013 Featuring specially commissioned chapters from experts in the field of media and communications law this book provides an authoritative survey of media law from a comparative perspective The handbook does not simply offer a synopsis of the state of affairs in media law jurisprudence rather it provides a better understanding of the forces that generate media rules norms and standards against the background of major transformations in the way information is mediated as a result of democratization economic development cultural change globalization and technological innovation The book addresses a range of issues including Media Law and Evolving Concepts of Democracy Network neutrality and traffic management Public Service Broadcasting in Europe Interception of Communication and Surveillance in Russia State secrets leaks and the media A variety of rule making institutions are considered including administrative and judicial entities within and outside government but also entities such as associations

and corporations that generate binding rules The book assesses the emerging role of supranational economic and political groupings as well as non Western models such as China and India where cultural attitudes toward media freedoms are often very different Monroe E Price is Director of the Center for Global Communication Studies at the Annenberg School for the University of Pennsylvania and Joseph and Sadie Danciger Professor of Law and Director of the Howard M Squadron Program in Law Media and Society at the Cardozo School of Law Stefaan Verhulst is Chief of Research at the Markle Foundation Previously he was the co founder and co director with Professor Monroe Price of the Programme in Comparative Media Law and Policy PCMLP at Oxford University as well as senior research fellow at the Centre for Socio Legal Studies Libby Morgan is the Associate Director of the Center for Global Communication Studies at the Annenberg School for the University of Pennsylvania

A Companion to the History of American Broadcasting Aniko Bodroghkozy, 2018-07-23 Presented in a single volume this engaging review reflects on the scholarship and the historical development of American broadcasting A Companion to the History of American Broadcasting comprehensively evaluates the vibrant history of American radio and television and reveals broadcasting's influence on American history in the twentieth and twenty first centuries With contributions from leading scholars on the topic this wide ranging anthology explores the impact of broadcasting on American culture politics and society from an historical perspective as well as the effect on our economic and social structures The text's original and accessibly written essays offer explorations on a wealth of topics including the production of broadcast media the evolution of various television and radio genres the development of the broadcast ratings system the rise of Spanish language broadcasting in the United States broadcast activism African Americans and broadcasting 1950's television and much more This essential resource Presents a scholarly overview of the history of radio and television broadcasting and its influence on contemporary American history Contains original essays from leading academics in the field Examines the role of radio in the television era Discusses the evolution of regulations in radio and television Offers insight into the cultural influence of radio and television Analyzes canonical texts that helped shape the field Written for students and scholars of media studies and twentieth century history A Companion to the History of American Broadcasting is an essential and field defining guide to the history and historiography of American broadcasting and its many cultural societal and political impacts

Reclaiming Popular Documentary Christie Milliken, Steve F. Anderson, 2021-07-06 The documentary has achieved rising popularity over the past two decades thanks to streaming services like Netflix and Hulu Despite this documentary studies still tends to favor works that appeal primarily to specialists and scholars Reclaiming Popular Documentary reverses this long standing tendency by showing that documentaries can be and are made for mainstream or commercial audiences Editors Christie Milliken and Steve Anderson who consider popular documentary to be a subfield of documentary studies embrace an expanded definition of popular to acknowledge the many evolving forms of documentary such as branded entertainment fictional hybrids and works with audience participation Together these essays

address emerging documentary forms including web docs virtual reality immersive journalism viral media interactive docs and video on demand and offer the critical tools viewers need to analyze contemporary documentaries and consider how they are persuaded by and represented in documentary media By combining perspectives of scholars and makers Reclaiming Popular Documentary brings new understandings and international perspectives to familiar texts using critical models that will engage media scholars and fans alike The Spectator ,2007 Public Interests Allison Perlman,2016-05-01 Winner of the 2017 Outstanding Book Award from the Popular Communication Division of the International Communication Association ICA Nearly as soon as television began to enter American homes in the late 1940s social activists recognized that it was a powerful tool for shaping the nation's views By targeting broadcast regulations and laws both liberal and conservative activist groups have sought to influence what America sees on the small screen Public Interests describes the impressive battles that these media activists fought and charts how they tried to change the face of American television Allison Perlman looks behind the scenes to track the strategies employed by several key groups of media reformers from civil rights organizations like the NAACP to conservative groups like the Parents Television Council While some of these campaigns were designed to improve the representation of certain marginalized groups in television programming as Perlman reveals they all strove for more systemic reforms from early efforts to create educational channels to more recent attempts to preserve a space for Spanish language broadcasting Public Interests fills in a key piece of the history of American social reform movements revealing pressure groups deep investments in influencing both television programming and broadcasting policy Vividly illustrating the resilience flexibility and diversity of media activist campaigns from the 1950s onward the book offers valuable lessons that can be applied to current battles over the airwaves **Media Promotion & Marketing for Broadcasting, Cable & the Internet** Susan Tyler Eastman,Douglas A. Ferguson,Robert Klein,2012-11-12 This fifth edition of the successful Promotion and Marketing for Broadcasting Cable and the Web 4ed takes an important timely look at the newest media venue the Internet Under its new title Media Promotion and Marketing for Broadcast Cable and the Internet 5ed it takes a fresh look at the industry and the latest strategies for media promotion and marketing The book explores the scope and goals of media production from the perspectives of network and local television cable Internet and radio including public broadcasting Topics include goals of promotion research in promotion on air print and Web message design radio promotion television network and station promotion and new campaigns non commercial radio and television promotion cable marketing and promotion research and budgeting for promotion syndicated program marketing global and international promotion and marketing and online marketing and promotion --And Communications for All Amit Schejter,2009-01-01 In And Communications for All 16 leading communications policy scholars present a comprehensive telecommunications policy agenda for the new federal administration This agenda emphasizes the potential of information technologies to improve democratic discourse social responsibility and the quality of life along with the means by which it

can be made available to all Americans Schejter has assembled an analysis of the reasons for the failure of the Telecommunications Act of 1996 and offers an international benchmark for the future of telecommunications Addressing a range of topics including network neutrality rural connectivity media ownership minority ownership spectrum policy universal broadband policy and media for children it articulates a comprehensive vision for the United States as a twenty first century information society that is both internally inclusive and globally competitive

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Recovering A Public Vision For Public Television Introduction

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