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RELACIÓN ENTRE POLÍTICA Y MEDIOS

Propuestas alemanas en una
perspectiva comparada



Relacion Entre Politica Y Medios

Fernando Calderón G.



Relacion Entre Politica Y Medios:

La comunicación política Gianpietro Mazzoleni, 2014-05-15 La política ha tenido siempre una clara dimensión simbólica y significativa más o menos evidente según los tiempos pero hoy en la era de la comunicación de masas y de la revolución digital la política y la comunicación tienen una interdependencia antes inimaginable El presente libro ofrece una introducción a este campo fascinante y ayuda a comprender quiénes son los actores y cuáles las relaciones los lenguajes y los formatos de la información política así como sus técnicas de gestión y sus efectos tanto para el sistema de la política como para el voto de los electores Asimismo concede la importancia necesaria a las distintas materias que intervienen en el estudio de un campo tan interdisciplinar como la comunicación política ciencia política sociología de la comunicación psicología social y ciencias del lenguaje

Economía, Política y Comunicación en Colombia , Introducción a la comunicación política

Gianpietro Mazzoleni, 2024-02-15 En los últimos años el mundo de la política y de su comunicación ha sufrido grandes cambios La transformación del lenguaje la crisis del periodismo y de los medios generalistas la difusión de las redes sociales son fenómenos que han alimentado análisis y debates intensos en el mundo de la investigación Fruto del trabajo de especialistas en los distintos ámbitos este volumen cuya edición está al cuidado de Gianpietro Mazzoleni proporciona los elementos y conceptos básicos para profundizar en la dinámica de los tres actores principales de la comunicación política instituciones políticas medios y comunicación y ciudadanía

Política y políticas públicas Rodrigo Salazar-Elena, Gloria Del Castillo Alemán, María Alejandra Armesto, Laura Georgina Flores-Ivich, Nicolás Loza Otero, Irma Méndez de Hoyos, Benjamín Temkin Yedwab, Mario Alejandro Torrico Terán, 2020-12-11 Como parte de un nuevo proyecto institucional la Flacso Mexicana asume el reto de un debate renovado e innovador de las ciencias sociales en tanto eje transversal de su agenda de docencia e investigación Renovado para hacer un corte de caja de las teorías tradicionales y dominantes a fin de valorar sus límites y avances descriptivos explicativos y causales Innovador porque construye e impulsa nuevas aplicaciones y coproducción del conocimiento científico social desde enfoques multidisciplinarios e interdisciplinarios reforzando la teoría a través de metodologías y evidencia Esta serie forma parte de ese reto y busca repensar la relevancia indiscutible de los aportes de las ciencias sociales en un entorno de cambios globales regionales y nacionales Esta obra abre un debate mediante la problematización en distintas áreas de la ciencia política y las políticas públicas que abarca la idea de que las políticas públicas son una mera solución técnica a los problemas el vínculo y su fuerza entre las políticas y las preferencias sometiendo a examen los conceptos de rendición de cuentas y responsabilidad y el papel de los medios en este vínculo Se reflexiona sobre complejidades usualmente no contempladas al estudiar la inserción de los países en la globalización y la relación de las unidades subnacionales con la nación a la que pertenecen así como acerca de los supuestos implícitos de las teorías al aplicarse a otros contextos

De Uribe, Santos y otras especies políticas: comunicación de gobierno en Colombia, Argentina y Brasil Omar Rincón, Catalina Uribe, 2015-07-01 Cuentan que a finales del siglo XIX en Estados Unidos una campaña

orquestada en los periódicos del empresario William Randolph Hearst encabezados por el New York Journal precedi a la invasión militar de Cuba en 1898 Hearst había enviado un reportero y un dibujante a La Habana para cubrir la guerra El dibujante Frederic Remington telegrafió a su jefe pidiéndole autorización para regresar pues no había ninguna guerra y por lo tanto no había nada para cubrir Todo en calma No habrá guerra dijo Remington La respuesta del empresario periodístico fue clemente Le ruego que se quede Proporcione ilustraciones y proporcionar la guerra Y en nuestros días la comunicación establece la política y los modos de hacerla se comunica luego se hace política

Léxico de la política Varios, 2000 Selección de ideas y conceptos relacionados con el análisis político actual también cuestiona la vigencia de paradigmas sociales y políticos ya tradicionales profundizando en el verdadero significado e historia de términos como democracia tolerancia modernidad o ciudadanía

Política y sociedad en el espejo Fernando Calderón G., 2002

Políticas de Comunicación e Integración Económica Intercontinental Francisco Sierra caballero, Francesco Maniglio, Daniela Favaro Garrossini, 2018-03-16

Periodismo, comunicación política y política de la comunicación Agustín Molina Gama, Alberto Paredes Zúñiga, Andrea Rivera García, Arely Socorro Millán Orozco, Arturo Durán Benavides, Bárbara Frómata Cárdenas, César Bárcenas Curtis, Claudia Cecilia Flores Pérez, Denia May Sánchez Rivera, Diana Juárez Torres, Diego Iván Martínez Hernández, Eduardo Luciano Tadeo Hernández, Elba América Farías Ocampo, Eric Abad Espíndola, Gabriela González Pureco, Guadalupe Hortencia Mar Vázquez, Gustavo Iván Sámano Martínez, Héctor Gilbrán Méndez Alvite, Hugo Sánchez Gudiño, Ilia de los Ángeles Ortiz Lizardi, Javier Esteinou Madrid, Jorge Luis Castillo Durán, José Gregorio Alvarado Pérez, Juan Alberto Rivera Solís, Julio Alejandro Ríos Gutiérrez, Karina Culebro Castillo, Karol Guadalupe Reséndez García, Lewia Dawson Story Rodríguez, Lizy Navarro Zamora, María del Pilar Anaya Avila, María Teresa de Jesús Arroyo Gopar, Mary Carmen Rosado Mota, Melva Guadalupe Navarro Sequeira, Miguel Ángel Barragán Villarreal, Nancy Wendy Aceves Velázquez, Paola Eunice Rivera Salas, Patricia del Carmen Aguirre Gamboa, Rebecca Marilyn Rodríguez Ríos, Rebelín Echeverría Echeverría, Rosalía Orozco-Murillo, Rossy Lorena Laurencio Meza, Sandra Timal López, Sergio Rivera Magos, Yhovanna Hernández Ferral, Cuando apenas hay avances en la consolidación teórica metodológica de los estudios sobre periodismo surgen nuevas manifestaciones marcadas por dos fenómenos que paradójicamente son constantes el dinamismo de la profesión y las interminables crisis lo que genera cuestionamientos que alcanzan desde el concepto mismo del periodismo hasta las dificultades en sus condiciones de producción Algo similar aunque quizá menos marcado ha sucedido con los estudios sobre comunicación históricamente hay hechos disruptivos marcados por la dinámica propia de vitalidad y movimiento de la disciplina que cimbran lo que se sabe y lo que se hace en la comunicación basta echar un vistazo a los objetos de estudio emergentes como la Inteligencia Artificial y su papel en los procesos comunicativos

Personalización en comunicación política Pablo Vázquez Sande, Rocío Zamora Medina, Marta Rebolledo, Tania Fernández Lombao, Alejandro Espí Hernández, Juan Diego Sánchez Martínez, David Perujo Calera, José Luis Izaguirre Ramos, Aurora García González, Emilio

Suárez Rodríguez, Silvia Alende Castro, Julio Otero Santamaría, Pedro Silverio Moreno, 2017-11-22 La proclamación de la postverdad como una de las claves nucleares de la comunicación política contemporánea suscitó un vivo debate al que los autores de este libro nos hemos acercado desde perspectivas perpendiculares centrándonos en su relación con otros factores que coliden con este concepto y que lo delimitan desde un punto de vista teórico y empírico. Si hay una tendencia de la que emanan todas estas causas es sin lugar a dudas la creciente personalización en este ámbito. Aun siendo cierto que no se trata de algo exclusivo de la postverdad, nadie cuestiona que ha contribuido a focalizar la atención cada vez más sobre los líderes y menos sobre las propuestas de su partido abonándose al terreno de la espectacularización en un espíritu que recorre las diez contribuciones de este libro.

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