

# REVERSE LICENSING

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INTERNATIONAL TECHNOLOGY TRANSFER  
TO THE UNITED STATES

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# Reverse Licensing International Technology Transfer To The United States

**United States. Congress. Senate.  
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## **Reverse Licensing International Technology Transfer To The United States:**

**Reverse Licensing** Manucheh Shahrokhi, 1987-01-19 Reverse Licensing evaluates the transfer of technology to the U S as an alternative growth strategy for both small and medium sized U S manufacturing firms which need new and competitive technology and for foreign firms which are anxious to enter the U S market but lack the required resources for export and or foreign direct investment The first theoretical research on international technology licensing from the U S licensees standpoint this book examines reverse licensing as an alternative to reverse investment In addition a sample of 120 U S manufacturing firms which have actually utilized reverse licensing is used for empirical and statistical analysis

**Reverse Licensing** Manuchehr Shahrokhi, 1985 **Energy Abstracts for Policy Analysis**, 1986-07 Managing International Technology Transfer Min Chen, 1996 As a result of the rapid globalization of business the subject of international technology transfer is now of importance to both scholars and practitioners of international business In drawing his examination from the fields of international studies international management and international law Min Chen provides a comprehensive consideration of the management and legal implications of international technology transfer The text is divided into four organically linked parts which discuss comparative national policies on technology transfer the international protection of intellectual property international licensing and lastly international technology transfer via other major commercial channels This work should be of interest to students and academics in business and technology also to international executives and lawyers

**International Technology Transfer** United States International Trade Commission, 1979 **Technology Transfer in International Business** Tamir Agmon, Mary Ann Von Glinow, 1991-08-01 This important collection examines the means by which technological knowledge is transferred from countries that develop it to those who need it Written by well known authorities and derived from a conference held at the University of California and sponsored by IBEAR International Business Education Research Program the contributions focus on the transfer of technology from Western countries to Asian countries

**Foreign Direct Investment in the United States**, 1993 *The Technology Balance, U.S.-U.S.S.R. Advanced Technology Transfer, Hearings Before the Subcommittee on International Cooperation in Science and Space Of..., 93-1 & 93-2, December 4, 5, 6, 1973* United States. Congress. House. Science and Astronautics Committee, 1974

**Transfer And Licensing Of Know-how And Intellectual Property, The: Understanding The Multinational Enterprise In The Modern World** David J Teece, 2008-09-10 The international transfer of technology is one of the most important features of the global economy However the literature on it is sparse This book encapsulates the author s contributions to this field over the last three decades and provides insights into the manner mechanisms and cost of technology transfer across national boundaries and the implications for the theory of the international firm

**Learning and Innovation in Economic Development** Linsu Kim, 1999-01-01 These essays identify the evolutionary processes and patterns of learning capability building and innovation in catch up countries They suggest that such economies have different

patterns of learning from those of advanced countries Kim uses the example of Korea to examine various industries

Selected Acquisitions Robert Crown Law Library,1985      **Export Policy** United States. Congress. Senate. Committee on Banking, Housing, and Urban Affairs. Subcommittee on International Finance,1978      **Oversight on U.S. High Technology Exports** United States. Congress. Senate. Committee on Banking, Housing, and Urban Affairs. Subcommittee on International Finance,1978      Export Policy: Oversight on U.S. high technology exports United States. Congress. Senate. Committee on Banking, Housing, and Urban Affairs. Subcommittee on International Finance,1978      **Report of the President on U.S. Competitiveness** United States. President (1977-1981 : Carter),1980      **Commercial News USA.**,1988      **Hearings, Reports and Prints of the Senate Committee on Banking, Housing and Urban Affairs** United States. Congress. Senate. Committee on Banking, Housing, and Urban Affairs,1978      *International Management* Rajib N. Sanyal,2001 This text focuses on managing business in a global environment and examines how management is affected by key environmental factors such as international politics cultural differences and the expectation of corporate social responsibility      **Strategic Competition in Negotiations of International Technology Licensing** Young-Kon Kim,1988      **The Technology Balance: U.S.-U.S.S.R. Advanced Technology Transfer** United States. Congress. House. Committee on Science and Astronautics. Subcommittee on International Cooperation in Science and Space,1974

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