

# PRESIDENTIAL CAMPAIGN QUALITY

INCENTIVES AND REFORM

Bruce Buchanan



REAL POLITICS IN AMERICA

# Presidential Campaign Quality Incentives And Reform

**William L. Benoit**



## **Presidential Campaign Quality Incentives And Reform:**

**Book Reviews on Presidents and the Presidency** Frank H. Columbus, 2008 This new book presents 245 in depth and incisive book reviews about presidents and the presidency of the United States This book is a must reference in political science current affairs and sociology

**Presidential Campaign Quality** Bruce Buchanan, 2004 This book uses case stories facts statistics and logic to argue that presidential campaigns can better serve ordinary citizens than they do now It explains and then helps resolve a stubborn political paradox showing what is wrong and suggesting how to fix it A unique treatment of the subject matter advocates political reform based on greater citizen involvement introducing readers to a plan of action and engaging them as part of the process

**KEY TOPICS** The book s research based content the author s original own and up to date summaries of others on all relevant topics translates cutting edge material into a readable and useful presentation After an introductory chapter the book describes the paradox assesses the incentive system examines campaign cases and concludes with a reform proposal For political journalists politicians interested in reform political scientists and informed general citizens

White House Studies Compendium Robert W. Watson, 2007 brings together piercing analyses of the American presidency dealing with both current issues and historical events The compendia consists of the combined and rearranged issues of the journal *White House Studies* with the addition of a comprehensive subject index

**Preface** Praeger Handbook of Political Campaigning in the United States William L. Benoit, 2016-02-22 This work peels back the curtain on how political campaigns influence America covering everything from social media to getting to the Oval Office This comprehensive handbook reveals essentially everything the American public wants to know about political campaigns The two volume set begins with a historical overview then goes on to investigate campaigns from a variety of perspectives that shed light on how they work and why Readers will discover how campaigns are run how they re covered by the media how they influence government and how various interest groups and demographics play a part in the system The contributors who include academics elected officials journalists and campaign professionals offer new data interviews and analysis in a style that will prove fresh accessible and engaging for everyone from college students to political junkies They offer the inside scoop on types of campaign media for example TV spots debates and social media and on message variables such as language humor and evidence Groups of voters like women and youth are examined and the work also discusses theories of campaigning such as agenda setting issue ownership the Elaboration Likelihood Model and the Theory of Reasoned Action Scandal in American political campaigns always a subject of interest is addressed as well

*Guide to U.S. Elections* Deborah Kalb, 2015-12-24 The CQ Press *Guide to U S Elections* is a comprehensive two volume reference providing information on the U S electoral process in depth analysis on specific political eras and issues and everything in between Thoroughly revised and infused with new data analysis and discussion of issues relating to elections through 2014 the *Guide* will include chapters on Analysis of the campaigns for presidency from the primaries through the general election Data on

the candidates winners losers and election returns Details on congressional and gubernatorial contests supplemented with vast historical data Key Features include Tables boxes and figures interspersed throughout each chapter Data on campaigns election methods and results Complete lists of House and Senate leaders Links to election related websites A guide to party abbreviations

**The Policy Partnership** Bruce Buchanan, 2004 First published in 2004 Routledge is an imprint of Taylor Francis an informa company

*What are Campaigns For?* James A. Gardner, 2009 Election campaigns ought to be serious occasions in the life of a democratic polity For citizens of a democracy an election is a time to take stock to reexamine our beliefs to review our understanding of our own interests to ponder the place of those interests in the larger social order and to contemplate and if necessary to revise our understanding of how our commitments are best translated into governmental policy or so we profess to believe Americans however are haunted by the fear that our election campaigns fall far short of the ideal to which we aspire The typical modern American election campaign seems crass shallow and unengaging The arena of our democratic politics seems to lie in an uncomfortable chasm between our political ideals and everyday reality

*What Are Campaigns For* is a multidisciplinary work of legal scholarship that examines the role of legal institutions in constituting the disjunction between political ideal and reality The book explores the contemporary American ideal of democratic citizenship in election campaigns by tracing it to its historical sources documenting its thorough infiltration of legal norms evaluating its feasibility in light of the findings of empirical social science and testing it against the requirements of democratic theory

**Communication in Political Campaigns** William L. Benoit, 2007 This book offers a comprehensive guide to political campaign communication using functional theory as a framework An authoritative account packed with real life examples from campaigns across the globe the book examines all of the important variables in political campaign communication Considering campaign media from television spots and debates to candidate webpages and direct mail advertising it looks closely at news coverage of campaigns and examines the sources of campaign messages the various ways of responding to scandal the process of voter decision making and the ways in which context affects a political campaign Chapters consider a full range of races from presidential to congressional to gubernatorial and look at political campaigns in the United States and many other countries including France Israel South Korea and Taiwan

*Communication in Political Campaigns* introduces readers to both theory and research on the topic and is an ideal text for courses on political campaigns

**Money, Power, and Elections** Rodney A. Smith, 2014-04-07 Have campaign finance reform laws actually worked Is money less influential in electing candidates today than it was thirty years ago when legislation was first enacted Absolutely not argues Rodney A Smith in this passionately written fact filled and provocative book According to Smith the laws have had exactly the opposite of their intended effect They have increased the likelihood that incumbents in the House and Senate will be reelected and they have greatly diminished the chances that candidates who are not wealthy will be elected Smith s claims are supported by convincing data he collected and analyzed information about all federal elections since 1920 These data show clearly that

money matters now more than ever Smith thinks that reform legislation has created a new inequality for candidates that if left unchecked threatens to destroy the American electoral process by obliterating the foundational principle of free speech He argues that money buys speech and when candidates lack money to buy media time and space they are effectively silenced Their inability to speak freely violates the most significant intentions of our nation s founders that a sovereign citizenry elect its own leaders based on a free exchange of ideas For Smith campaign finance reform has unwittingly unbalanced the checks and balances created by the Framers of the Constitution After presenting a detailed historical overview of how we have reached the present crisis Smith proposes a simple solution institute a process that completely discloses relevant information about campaign donors and recipients of donations All disclosures would be available to the media which would be able to investigate and report them fully Only then Smith believes will the United States have the opportunity to be the democratic republic that its founders intended *Elections Guide 2004* , The Seven Laws of Presidential Leadership Charles W. Dunn,2007 Some texts feature presidential leadership in relationship to one facet of the presidency such as policy making power and character others focus on the dilemmas and problems of presidential leadership still others present a theory of presidential leadership and some concentrate on presidential history This text merges these approaches into seven laws which integrate and synthesize the concepts and structure history and politics of presidential leadership Pref **The Political Economy of Rule Evasion and Policy Reform** Jim Leitzel,2002-11-07 This book develops the logic underlying the connections between breaking the rules and making the rules Approaching policy issues from this point of view provides a perspective that illuminates a wide variety of phenomena *The Politics of Education in Developing Countries* Samuel Hickey,Naomi Hossain,2019 This book focuses on how politics shapes the capacity and commitment of elites to tackle the learning crisis in six developing countries It deploys a new conceptual framework to show how the type of political settlement shapes the level of elite commitment and state capacity to improving learning outcomes *The Political Economy of Health Care Reforms* Huizhong Zhou,2001 Zhou presents a collection of papers that are based on lectures presented at the 36th Annual Public Lecture Seminar Series conducted by his Department of Economics at Western Michigan University The six chapters explore Medicare reform managed care and its effect on the health care system efforts to cover the uninsured the effect of health insurance on labor market and employment decisions and the role of tax policy in health care The contributions largely limit themselves to analysis of existing institutions and eschew broad proscriptions for the American health care system c Book News Inc **Competition and Cooperation in Economics and Business** Lindawati Gani,Beta Yulianita Gitaharie,Zaäfri Husodo,Ari Kuncoro,2017-10-12 Asia and the Pacific have become the growth engine of the world economy with the contribution of two third of the global growth The book discusses current issues in economics business and accounting in which economic agents as individuals entrepreneurs and professionals as well as countries in the Asia and Pacific regions compete and collaborate with each other and with the rest of the globe Areas covered in the book

include economic development and sustainability labor market competition Islamic economic and business marketing finance accounting standard compliances and taxation It will help shed light on what business and economic scholars in regions have done in terms of research and knowledge development as well as the new frontiers of research that have been explored and opening up This is an Open Access ebook and can be found on [www.taylorfrancis.com](http://www.taylorfrancis.com)

**The Political Economy of Education Reforms in Vietnam** Minh Quang Nguyen, James Albright, 2022-08-15 This book drawing on a political economic perspective of education development is a comprehensive account of the question why some education systems flourish while others falter It provides a state of the art review of the Vietnamese way of education development figuring out the pitfalls challenges and opportunities of neoliberal reform It also sheds new light on the rise of neoliberal capitalism in contemporary Vietnam as the country intensifies its market oriented economic transition Starting from educational development concerns this book differentiates the growth and development concepts in education While growth with limited development is well reflected in many developing education systems the Vietnamese experience of education development stands to provide readers with unique insights about education in developing economies especially in understanding how a socialist oriented education system is struggling to thrive in the times of neoliberal capitalism Authored by scholars specialising in Vietnamese education and politics the chapters address key issues pertaining to the political economy of education reform in Vietnam and the government's enduring efforts to drive education toward international standards through its costly market infused education reforms This book will appeal to postgraduate students educators educational policy makers and scholars interested in Vietnamese studies Vietnam education reforms education governance education for sustainability internationalisation of education and the politics of education reforms

**Elites, Institutions and the Quality of Government** Carl Dahlström, Lena Wängnerud, 2015-08-11 To a large extent elite politicians bureaucrats and businessmen hold the fortunes of their societies in their hands This edited volume describes how formal and informal institutions affect elite behaviour which in turn affects corruption and the quality of government

**Political Competition, Economic Reform and Growth** Ivan Pavletic, 2010 Which political and institutional factors trigger reforms that enable the poor to benefit from the process of economic growth How can the incentives of policy makers be influenced in order to achieve such a dynamic These are the questions this study seeks to address by examining the transition process in post communist countries The author argues that political competition within an accepted and respected institutional environment has been a driving force in shaping the direction and success of transition reforms Evidence shows that in countries with a sufficient degree of political competition citizens responded to economic crises by calling for economic liberalization Economic liberalization removed existing distortions increased economic efficiency and raised public welfare This activated a dynamic self enforcing reform process that also strengthened the political and economic power of the poor In the absence of political competition such a process failed to emerge thereby contributing to the persistence of poverty Based on these findings there is good

reason to postulate that some level of political competition is essential for transition reforms to improve economic efficiency and public welfare in a sustainable manner

**The Oxford Handbook of the Quality of Government** Andreas Bågenholm, Monika Bauhr, Marcia Grimes, Bo Rothstein, 2021-07-20 Recent research demonstrates that the quality of public institutions is crucial for a number of important environmental social economic and political outcomes and thereby human well being The Quality of Government QoG approach directs attention to issues such as impartiality in the exercise of public power professionalism in public service delivery effective measures against corruption and meritocracy instead of patronage and nepotism This Handbook offers a comprehensive state of the art overview of this rapidly expanding research field and also identifies viable avenues for future research The initial chapters focus on theoretical approaches and debates and the central question of how QoG can be measured A second set of chapters examines the wealth of empirical research on how QoG relates to democratization social trust and cohesion ethnic diversity happiness and human wellbeing democratic accountability economic growth and inequality political legitimacy environmental sustainability gender equality and the outbreak of civil conflicts The remaining chapters turn to the perennial issue of which contextual factors and policy approaches national local and international have proven successful and not so successful for increasing QoG The Quality of Government approach both challenges and complements important strands of inquiry in the social sciences For research about democratization QoG adds the importance of taking state capacity into account For economics the QoG approach shows that in order to produce economic prosperity markets need to be embedded in institutions with a certain set of qualities For development studies QoG emphasizes that issues relating to corruption are integral to understanding development writ large

**Implementing reforms in public sector accounting** Susana Jorge, 2008-07-01 Over the life of the Comparative International Governmental Accounting Research CIGAR network there has been unprecedented global interest in public sector accounting reforms Hence the importance given to taking stock of reforms implementation This book gathers a set of papers many of them in comparative international perspective on several topics relating to Public Sector Accounting both at Central and Local Government levels Authors from several countries around the world present and discuss here issues such as financial reporting information users and accountability performance measurement and management accounting national and international standards reform processes budgeting auditing and controlling systems efficiency and service charters contingent liabilities and consolidated accounts Several of these are also analysed within the context of developing countries Subsequently the book offers a compilation of the most important topics actually being discussed in the Public Sector Accounting field

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