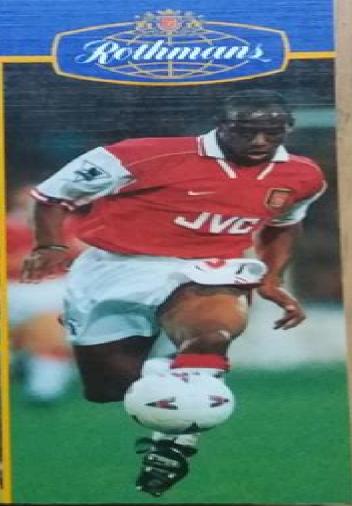


Editor: Glenda Rollin





Rothmans Football Yearbook 1997 1998

Francisco Alcaide

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appeared in various incarnations over time the game of soccer has retained a great deal of its original character While it is ostensibly simple in terms of equipment and rules soccer has inspired skill strategy and pure athleticism that have allowed the professional sport to evolve The history of soccer and the biographies of game changing players who have kept fans riveted game after game are chronicled in this lively volume The People's Game? S. Morrow, 2003-09-30 The beautiful game is big business Football leagues worldwide are being dominated by clubs who are becoming richer and more powerful Enormous corporate investment deals with media giants huge volumes of merchandising and dedicated TV channels mean that football teams are as concerned with the affairs of the boardroom as what is going on on the pitch In this dynamic new book Stephen Morrow examines the changing face of football looking at issues such as the role of the stock exchange the viability of the stakeholder approach the new economics of football including the role of media firms and the social impact of Who Owns Football? David Hassan, Sean Hamil, 2013-09-13 The commercialization of sport since the 1990s has had a number of consequences The market forces that have defined commercialization notably pay per view television whilst initially welcomed as important new sources of revenue have also had the unanticipated consequences of de stabilizing many sporting competitions and institutions undermining the financial future of clubs in their traditional role as key social and cultural institutions. This has been manifested in the paradox of chronic financial loss making amongst professional sports clubs in an era of exponential revenue growth a trend exemplified by the experience of Italy's Series A and the English Premier League both cases examined in detail in this book But at the same time some traditional sporting organizations have sought with some success to chart a middle way retaining traditional sporting movement objectives whilst also embracing a form of commercialism The Gaelic Athletic Association in Ireland the supporter owned FC Barcelona football club and New Zealand rugby union offer illustrative examples of such strategies examined in detail This book explores the background to this clash of commercial and traditional sporting objectives and debates the consequences for wider sports governance This book was published as a special issue of Soccer and Society <u>International Sports Economics Comparisons</u> Rodney D. Fort, John L. Fizel, 2004-03-30 This book brings together for the first time under a single cover international comparisons of the major topics in sports economics Contributors are all renowned scholars of the international sports scene in Australia New Zealand Brazil the Pacific Rim North America and Europe The reader will find an overview of sports in particular countries and regions along with comparisons along the major topics of economic importance In particular the contributions compare and contrast revenues and costs labor markets restrictions and discrimination market structures league and association organizations and outcomes team profitability and competitive balance and policy issues especially competition policy Aimed primarily at sports scholars practicing sports professionals and policymakers the volume is also well suited for undergraduate sports economics sports management and sports law courses

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