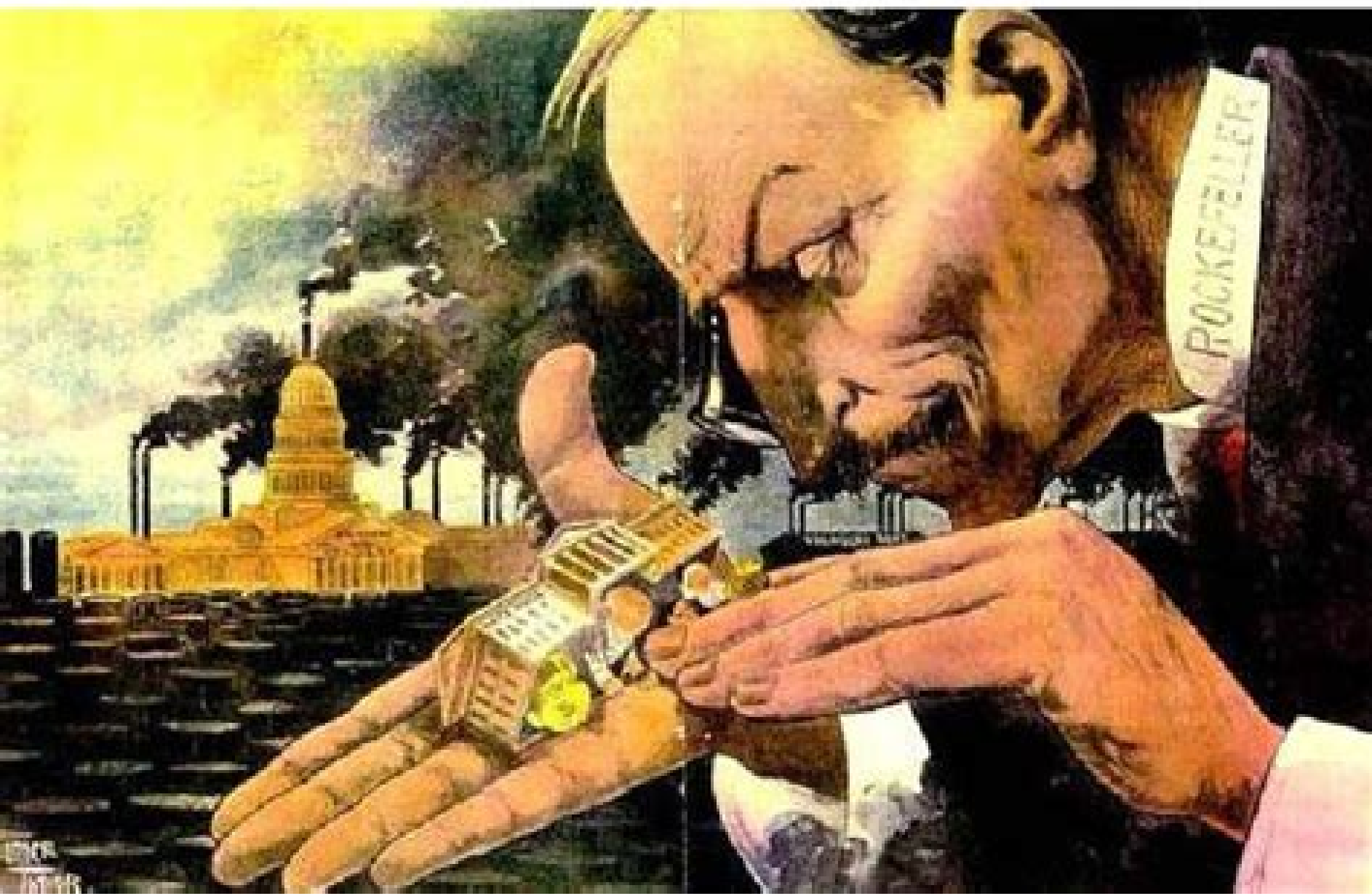


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Thomas J. Dorich



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The Growth of Big Business in the United States and Western Europe, 1850-1939 Christopher J. Schmitz, 1995-09-28 This is the first available introductory comparative account of the rise of giant business corporations in America and Europe in the century before WW2 The book discusses the evolution of firms like Ford Exxon Unilever and Siemens

Big Business Youssef Cassis, 1999 This is a major comparative study of big business in the three dominant European nations across the 20th century In particular the author looks at the character and performance of the major companies in each country at five snapshot moments through the century In so doing he offers a broad and sweeping analysis of European business amply supported by a wealth of empirical data Cassis view often challenges widely held assumptions about for example entrepreneurial failure in Britain the relationship between big business and the Nazis in Germany and the rebuilding of France in the post war period To fill out his story Cassis looks closely at the role and character of the business elites in each country and their relationship with wider social and political developments The book will be essential reading for anyone interested in the development of European business and the links between business practice and the wider social and political environment in each country

The Rise of Big Business, 1860-1910 Glenn Porter, 1973

The Rise of Modern Business in Great Britain, the United States, and Japan Mansel G. Blackford, 1998 Newly revised and updated *The Rise of Modern Business* compares and analyzes the development

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