Corporate Character Insightful Lessons for 21st Century Organizations

Frank J. Sherosky

Alan L. Wilkins

Perfecting Corporate Character Frank J. Sherosky,1997 Unbridled human nature has always victimized organizational quality Now 21 Century business plans for success demand resolution Solutions will require a more mental approach based on educating and perfecting the human spirit In PERFECTING CORPORATE CHARACTER self disciplined character is taught to be no less important than any other business process

Perfecting Corporate Character Frank J. Sherosky,2009-01-01

Developing Corporate Character Alan L. Wilkins, 1989-01-10 Alan Wilkins explains how an organization with strong character can more successfully adapt to change develop new skills and ensure a successful future without sacrificing established values or strengths He offers step by step instructions on how to determine the readiness of an organization to change and how to identify directions and strategies most likely to succeed And he reveals the signs that indicate the erosion of corporate character and suggests specific management practices to overcome such problems **Upstanding** Frank A. Calderoni, 2021-06-09 The CEO of Anaplan explains how a company s character is a critical driver of sustained success In his career as an executive at IBM Cisco and now as CEO of Anaplan Frank A Calderoni discovered that character is just as vital for companies as it is for individuals In Upstanding How Company Character Catalyzes Loyalty Agility and Hypergrowth the author explores the powerful link between corporate strategy company culture and individual character and how activating this link is essential to realizing strong company character and an essential ingredient for organizations to achieve hypergrowth agility and loyalty This innovative resource features real life examples of how today s most successful companies are building upstanding character while increasing employee engagement happiness and performance The book is written to help executives company founders managers and other leaders develop strategies that supercharge organizational performance while building a strong and high engagement culture providing real world insights from the author's own career along with a diverse cross section of business thought leaders and CEOs of companies both small and large local and global The author draws upon his experience leading a 10 billion hypergrowth software company to explain how the fusion of culture and strategy driven by a company s character leads to sustained internal and external success Designed to empower leaders to make character the cornerstone of corporate culture this invaluable resource Explores what upstanding character means for an organization and how building a culture based on empathy courage authenticity integrity respect and other factors drives higher performance and value creation for employees customers partners and shareholders Reviews research on how culture drives performance and operational practices for building upstanding organizational character and driving value aligned behavior Features original interviews with Shantanu Narayen Cy Wakeman Eric Hutcherson Kellie McElhaney Geoffrey Moore and other leaders inside and outside the tech sector Provides practical tools and approaches for increasing inclusion and belonging improving communication strengthening engagement and rewarding upstanding character in employees Discusses the Big 9 cultural values that are essential to creating upstanding company character such as agility

collaboration diversity integrity and respect With a foreword by Shantanu Narayen Chairman and CEO of Adobe Upstanding How Company Character Catalyzes Loyalty Agility and Growth is essential reading for executives and business leaders interested in strategy leadership organizational culture and management innovation as well as leadership teams and HR professionals who are responsible for guiding their organization's culture and developing its character **Compass** Mary Crossan, Gerard Seijts, Bill Furlong, 2023-10-30 A guide to transforming leadership for the 21st century this is a book about a powerful and practical framework that leaders can use to help their organizations thrive prosper and improve the world around them leader character Developed through extensive research teaching and outreach over the past decade leader character is the foundation that leaders rely upon to help them make their most critical judgments This book carries forward the authors important work to the implementation stage on both the individual and organizational levels Based on the authors interactions with organizations in the public private and not for profit sectors around the world they offer practical roadmaps for implementing leader character in such areas as leadership development strategy manifesting purpose culture building executive recruitment and HR practices EDI risk management and other key corporate activities The result of these implementations is nothing less than sustained organizational excellence Leader character is the compass that helps leaders steer their organizations through real positive and lasting change This actionable book will earn its place on the bookshelves of professionals and students in talent management leadership development HR and organizational development as well as leaders from the public private and not for profit sectors Companies Are People, Too Sandra Fekete, 2003-05-12 What you learn about your company will help you strengthen your brand differentiate yourself from the competition and fix problematic areas Companies Are People Too is a revolutionary program that helps you as a business leader get to know the core personality of your company in order to take your performance to a higher level Equipped with a sense of who your company is you can ease organizational change attract and retain employees articulate company wide values and send consistent messages The Character Compass Mary M. Crossan, Gerard H. Seijts, Bill Furlong (Executive), 2023-12 A guide to transforming leadership for the 21st century this is a book about a powerful and practical framework that leaders can use to help their organizations thrive prosper and improve the world around them Leader Character Developed through extensive research teaching and outreach over the past decade Leader Character is the foundation that leaders rely upon to help them make their most critical judgments This book carries forward the authors important work to the implementation stage on both the individual and organizational levels Based on the authors interactions with organizations in the public private and not for profit sectors around the world they offer practical roadmaps for implementing Leader Character in such areas as strategy development manifesting purpose culture building executive recruitment and development EDI risk management and other key corporate activities. The result of these implementations is nothing less than sustained organizational excellence Leader Character is the compass that helps leaders steer their

organizations through real positive and lasting change This actionable book will earn its place on the bookshelves of professionals and students in talent management leadership development HR and organizational development as well as leaders from the public private and not for profit sectors Revitalize Your Corporate Culture Franklin C. Ashby, 1999 Learn necessary to steps increase productivity and become cost effective and change any organization into a more dynamic innovative and collaborative business Senior executives and middle level managers alike can gain techniques to will motivate encourage and prepare for the 21st century Includes checklists worksheets and an index Building Character Gene Klann, 2007-01-06 Building Character is written for leaders who understand their responsibility to develop authentic leaders within their organizations Without presenting an overarching moral code or a prescriptive code of behavior this book offers leaders and managers a practical model complete with the tools information and processes to develop character in leaders at all levels The author explains the role character plays in leadership success and effectiveness and outlines how character can be developed through the Five E s Example Education Experience Evaluation and Environment Return on Character Fred Kiel, 2015-03-17 Does the character of our leaders matter You may think this question was answered long ago Countless business authors and analysts have assured us that great leadership demands great character Time and again we ve seen that truth play out as once thriving organizations falter and fail under the guidance of leaders behaving badly Why then do so many executives remain skeptical about the true value of leadership character A winning strategy and a sound business model are what really matter they argue character is just the icing on the cake What's been missing from this debate is hard evidence data that shows not only that leadership character matters for organizational success but how it matters and concrete evidence that it leads to better business results Now in this groundbreaking book respected leadership researcher adviser and author Fred Kiel offers that evidence solid data that demonstrates the connection between character leadership excellence and organizational results After seven years of rigorous research based on a landmark study of more than 100 CEOs and over 8 000 of their employees observations Kiel's findings show that leaders of strong character achieved up to five times the ROA for their organizations as did leaders of weak character Return on Character goes on to reveal How leadership character is formed how it creates value and how that value spreads throughout the organization How low character leaders undermine the success of even the best business plans How leaders at any level can develop the habits of strong character and unlearn the habits of poor character The book also provides a character building methodology step by step advice and techniques for assessing your own character habits and improving your performance and that of your organization Return on Character provides the blueprint for building your own leadership character and creating a character driven organization that achieves superior business results **Decent People, Decent Company** Robert L. Turknett, Carolyn N. Turknett, 2012-05-15 Bring character back to the workplace Inspiring people who lead with integrity move things forward garner commitment from others and are willing to ask the tough questions when necessary These are

the real leaders who generate and sustain cultures of character in organizations Decent People Decent Company now puts the power to develop the core qualities of leadership character into the hands of anyone dedicated to bringing integrity respect and personal responsibility back to the workplace regardless of their place in the organization Drawing on more than 25 years experience working with hundreds of CEO managers and teams this innovative husband and wife team provide both the inspiration and the tools to help people move from asking Why don't they to asking What can I With their original and dynamic Leadership Character Model the Turknetts have captured the essence of what it takes to revitalize attitudes and behavior unleash leadership integrity and reinvigorate organizations Decent People Decent Company identifies the eight essential traits of leadership character empathy emotional mastery lack of blame humility accountability courage self confidence and focus on the whole In chapters that focus on each quality individually dozens of leaders in their own words bring to life the struggles and triumphs of developing the behaviours of character and ethical leadership required to bring out the best in everyone Cultivating Corporate Character Alan L. Wilkins, 1990-05-15 Uses interviews with executives Charles Feld of Frito Lay and Chuck House of Hewlett Packard to illustrate how successful organizations honor past commitments and skills encourage faith in the fairness of the organization and motivate and sustain employees efforts toward The Change Agent Mark Sasscer, 2006 In this compelling leadership fable The Change Agent illustrates the change awesome impact that culture has on desired results and provides a proven methodology for transforming corporate culture The Challenge Fewer than 30% of American workers are fully engaged at work Each year this disengaged workforce costs corporations and institutions millions of dollars in lost productivity due to absenteeism and poor execution lost revenue due to dismal customer service and wasted hiring and training expenses due to high turnover etc The Solution The Change Agent gives leaders the key principles and tools necessary to get discretionary effort want to rather than have to behavior from all employees by creating a motivating corporate culture Praise for Mark Sasscer Author I think Mark is being modest when he uses the term culture change to describe his work I truly believe it is transformational because the condition nature and character of a company are impacted in a deep way Jane Altobelli Senior Vice President Culligan International In the crowded and over hyped world of change management Mark Sasscer is the voice that makes sense With a candid practical approach to culture change Mark's insights and coaching allow leaders and organizations to improve performance by working on behaviors that matter Paul Masterton President RR Donnelley Europe Mark is one of the few individuals who have recognized the connection between behaviors and results In today s world an organization that values and rewards positive behaviors will achieve results beyond their wildest dreams That s what Mark Sasscer is all about Peter Butler Chief Operating Officer Rush University Medical Center Mark Sasscer's knowledge of the culture change process is only exceeded by his passion for teaching it Dave Gabriel President and CEO Hagemeyer North America **Exception to the Rule: The** Surprising Science of Character-Based Culture, Engagement, and Performance Peter J. Rea, James K. Stoller, Alan

Kolp, 2017-09-13 The antidote to navigating turbulent times isn t more rules It is timeless virtue that creates sustainable value Thoughtful leaders are keenly aware of the enormous challenge they face to drive high performance in a world that continues to ratchet up pressure and uncertainty Some leaders respond by getting tough and establishing strict rules They get people in line but they don t inspire excellence Wise leaders on the other hand help their people practice character to navigate their way through the turbulence without lowering performance expectations As a result their people are more reliable under pressure Exception to the Rule links ancient wisdom with contemporary science on high performance teamwork and engagement Building an organizational culture based on classical virtues of trust compassion courage justice wisdom temperance and hope is both strategically smart and a better way to live Exception to the Rule walks you through the steps of helping everyone in your organization focus on character defined by virtue The word virtue means excellence which is why each one is essential to help people perform at a high level despite uncertainty and pressure Under character based leadership teams work better together creativity flourishes and engagement increases The most powerful idea of Exception to the Rule is this character defined by virtue is not based on birthright it can be learned and practiced Everyone can develop habits to become better than they were While character cannot be legislated character can be cultivated As virtue proves its value the culture you have can evolve into the culture you need Making Character First Tom Hill, Walter Jenkins, 2010-12-01 Making Character First is the turn round story of Kimray Inc a premier manufacturer of oil and gas equipment and controls It is also Tom Hill's personal story of the founding and development of Character First and includes a step by step guide for transforming the culture of any organization to one of character With tough economic times for business highly visible ethics violations in major corporations the Sarbanes Oxley Act and a flat business world the character of every individual beginning with the top leaders may be the most important and challenging issue facing every organization today As leaders we must do more than ethics training Ethical conduct can be motivated by fear of prosecution or by individual character But individual character demands the right response even when no one will ever know Making Character First explains how Kimray became what it is today and how your organization can also develop a culture of character the foundation of any effective ethics program

Adopting the Tune of Phrase: An Mental Symphony within **Perfecting Corporate Character Insightful Lebons For 21st Century Organizations**

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