CORPORATE SOCIAL RESPONSIBILITY



Repoliticizing Management

A Theory of Corporate Legitimacy

Conor Cradden

Frank de Bakker

Repoliticizing Management Conor Cradden, 2018-10-08 Drawing on the work of J rgen Habermas's social theory for the critical study of management organization and employment this book proposes a new definition of legitimate corporate action based on Habermas's principles of communicative rationality and discourse ethics Systematic in its application of the full range of Habermas s arguments to management and economics it uses insights from these disciplines to inform a critique and reconstruction of Habermas s work The result is a distinctive new conceptualization of the relationship between social interaction and economic structures and institutions Concluding that corporate legitimacy the successful combination of market economics with distributive and environmental justice is only possible in the context of deliberative forms of democratic workplace governance the findings of this work have serious implications for our understanding of corporate social responsibility and of the part managers and employees can play in putting it into practice Managing Corporate Social Responsibility in Action Frank de Bakker, 2016-05-13 Since the mid 1990s political and public debates about the social responsibilities of firms have gained renewed force Although CSR seems to be a well defined concept in management literature in its diverse applications the CSR concept loses much of its pertinence In Managing Corporate Social Responsibility in Action the authors focus on different aspects of managing CSR in action to capture differences between discourse and practice By examining the question from three angles talking about CSR doing CSR and measuring CSR they attempt to make sense of the difference between practice and reality This volume considers ways to overcome the difficulties that arise around CSR in action Whistleblowing and Organizational Social Responsibility Wim Vandekerckhove, 2016-02-11 Establishing a policy and building a culture that helps to protect organizations from financial wrong doing criminal or civil liability and permanent damage to corporate reputation has become a central theme of contemporary corporate policies towards whistleblowing This book is amongst the first to provide a detailed and full length analysis of the meaning and various justifications of whistleblowing policies While the legitimization of organizational whistleblowing suggests an adaptation of organizations to public opinion this book examines the wider legitimization whistleblowing policies have been given considering whether the establishment of policies genuinely leads to the implicit institutionalization of whistleblowing itself The book s particular focus is upon what kinds of whistleblowing societies and organizations actually want and whether policies developed as a result meet expectations The Employment Contract and the Changed World of Work Stella Vettori, 2016-03-23 The world of work has undergone major changes in the last two decades This book examines these changes in their international context It is argued that collective bargaining should no longer be viewed as the most important means of regulating the employment relationship In the changed world of work such an approach is becoming less relevant Instead other means of protecting legitimate worker interests are explored These include an adaptation and extension of the general principles of the law of contract a constitutional right to fair labour

practices and the pursuit of good corporate governance and corporate social responsibility The conclusion is that these alternative means of addressing legitimate worker interests can play a valuable role in filling the vacuum left by the worldwide decline of trade unions Stories, Visions and Values in Voluntary Organisations Christina Schwabenland, 2016-04-01 Christina Schwabenland's book is based on extensive research into stories told by people working in voluntary organizations in the UK and in India With a view to social change the author employs hermeneutic methods to explore how stories create and sustain meaning and how storytelling contributes to the making and remaking of our social world Specific topics addressed in the book include the role of storytelling in starting a new organization managing hope and despair empowering participatory leadership and stimulating creativity and innovation The book will be of interest to theorists and practitioners interested in the role of storytelling in organizational analysis the role of organizations in achieving social change the growing centrality of the voluntary sector in public policy and the intersection between the corporate public and voluntary sectors The Cooperative Movement Richard C. Williams, 2016-03-23 Richard Williams surveys the history of the cooperative movement from its origins in the 18th century and deals with the theory of cooperation as contrasted with the Standard Economic Model based on competition The book contains the results of field studies of a number of successful cooperatives both in the developed and developing world It includes insights from personal interviews of cooperative members and concludes by considering the successes and challenges of the cooperative movement as an alternative to the global neo colonialism and imperialism that now characterizes free market capitalist approaches to globalization The book considers democratic and local control of essential economic activities such as the production distribution and retailing of goods and services It suggests that cooperative approaches to these economic activities are already reducing poverty and resulting in equitable distributions of wealth and income without plundering the resources of developing countries Higher Education and Civic Engagement: International Perspectives Iain Mac Labhrainn, 2016-12-05 This volume provides an original and powerful contribution to debates about the civic purpose of higher education It suggests that universities can best realize their civic mission by making it central to their policy and practice Bringing together researchers from three continents the book offers an international perspective based primarily upon first hand pedagogical experience A transatlantic overview of the purpose place and practice of one such pedagogy service learning is provided and its potential as a foundation for civic engagement assessed In its last section the book moves from the theory of citizenship to practical considerations In doing so the book offers advice on establishing civic engagement to all those involved in teaching and learning within higher education Corporate Social Responsibility in the 21st Century Bryan Horrigan, 2010-01-01 As corporate states join the universe of nation states the challenge of securing both corporate social responsibility and accountability becomes one of the core challenges facing the social and legal order Bryan Horrigan s masterly comprehensive account of this protean subject offers an assured guide for future thought and action Paul Redmond

Professor University of Technology Sydney Australia CSR continues to be one of the most important aspects of business in the global economy receiving much attention from business managers government leaders and academics While continuing to increase in prominence there are many aspects and many approaches evolving in this global phenomenon In this book Horrigan provides the most complete interdisciplinary analysis of these perspectives yet undertaken combining theoretical insights with practical examples while pointing the way forward towards future developments David Crowther Professor De Montfort University UK and Social Responsibility Research Network In this book Professor Horrigan brings together the many facets of and perspectives on the concept of CSR and he places them in the context of the development of thought in the crossover from the 20th to the 21st century I doubt whether such an ambitious and comprehensive account of the concept has been previously attempted There is no doubt that it is a hugely important subject in today s world and one which will not go away I believe that the book will be valuable to all who need to deal with this issue whether as government officials regulators businessmen lawyers academics media commentators or concerned citizens The Right Honourable Lord Butler of Brockwell KG GCB CVO was Secretary of the United Kingdom Cabinet and Head of the Home Civil Service from 1988 to 1998 1998 2008 Master of University College Oxford and a Non Executive Director of ICI plc and of HSBC Holdings also Chairman of the Board's Corporate Social Responsibility Committee This timely and thorough book offers one of the most wide ranging inter disciplinary and cross jurisdictional analyses of corporate social responsibility so far in the 21st century Professor Bryan Horrigan spans subjects as diverse and topical as global corporate responsibility and governance debates practical guidelines for responsible businesses and their professional advisers governmental roles in corporate social responsibility corporations and human rights and the new era of enlightened shareholder value He also highlights an emerging transnational and comparative body of law regulation and practice on corporate social responsibility Illustrated throughout with meaningful controversies and examples the book also highlights the major recent global developments in corporate social responsibility already this century focusing especially on Europe the UK North America and Australasia and charting its future regulatory and research directions worldwide The book s scholarly foundation up to date coverage and accessible style will appeal particularly to academic researchers and students of corporate social responsibility in the fields of law business management economics and political science in a number of countries It will also be of great interest and use to those whose work involves corporate social responsibility within government business and civil society American Book Publishing Record, 2005 Organizational Change, Leadership and Ethics Rune Todnem By, Bernard Burnes, 2013 Organizational Change Leadership and Ethics brings together leading international scholars in the fields of organizational change and leadership to explore and understand the context theory and successful promotion of ethical behaviour in The British National Bibliography Arthur James Wells, 2006 organizations Elgar Encyclopedia of Critical Management Studies Leo McCann,Ödül Bozkurt,Rachael Finn,Edward Granter,Carolyn Hunter,Nina Kivinen,Arun Kumar,Brian

Wierman, 2025-04-09 This expansive Encyclopedia provides a detailed overview of Critical Management Studies CMS This exciting and iconoclastic area of research and scholarship has had a major impact on the academic field of business and management studies opening up possibilities for exploring radical and liberatory ideas in the often conservative and technicist realm of business school education Covering many of the substantive areas of CMS such as control and gender and providing reflexive discussions and critiques this Encyclopedia is a vital contribution to this important and unique field

Managing Corporate Legitimacy Dorothée Baumann-Pauly, 2017-09-08 The failure of many governments to provide basic rights for their citizens has given rise to the expectation that globally operating corporations should step in and fill governance gaps for example in the area of human rights Today many large multinational corporations claim to conduct business in a socially responsible manner yet no tools exist to assess whether and to what degree they have indeed systematically revised their business practices to take on these new responsibilities Managing Corporate Legitimacy addresses these research gaps by clarifying the role of the corporation as a private actor in global governance at conceptual and empirical levels by contributing to our theoretical understanding of CC as a new phenomenon in globalization and by furthering the development of appropriate approaches to CC in practice through its toolkit The tool structures the implementation process in five learning stages defensive compliance managerial strategic and civil The final civil stage describes political corporate behaviour The author includes an empirical assessment of five Swiss multinationals in this book which reveals that most companies even those with relatively long standing and mature policies on social and environmental issues have only just started to learn how to become corporate citizens. The book therefore concludes with a discussion of an issue specific extension of the assessment tool and presents methods for setting priorities in the approach to corporate citizenship that may also facilitate corporate engagement with stakeholders. The tools developed in this book provide practical and detailed guidance for implementing and embedding CC and managing corporate legitimacy It will be essential reading for practitioners looking for ways to legitimize their engagement with societal issues and for academics considering how we can better measure the engagement of business with CC Corporate Legitimacy and Social Responsibility Robert Hessen.1979 Corporate Social Responsibility and Corporate Governance Lorenzo Sacconi, Margaret Blair, R. Edward Freeman, 2010-12-14 Corporate social responsibility is examined in this book as multi stakeholder approach to corporate governance This volume outlines neo institutional and stakeholder theories of the firm new rational choice and social contract normative models self regulatory and soft law models and the advances from behavioural economics Handbook of Corporate Governance and Social Responsibility Güler Aras, David Crowther, 2010 Written by experts from all over the world A Handbook of Corporate Governance and Social Responsibility is the most authoritative single volume guide to the relationship between good governance and social responsibility and the reality of managing both In addition to the theory and practice of governance and CSR the book includes case studies from large and small organizations and NGOs

Corporate Social Irresponsibility Paula Alexander, 2015-02-11 Corporate Social Irresponsibility focuses on ethical failures in order to relate corporate responsibility to business ethics corporate governance and organization effectiveness The book advocates a strategic approach to CSR ethical management cannot and should not be divorced from effective management Corporate social responsibility has transitioned from oxymoron into a defining challenge of the twenty first century Taking the recent financial crisis as a starting point Alexander examines the underlying ethical and legal crises these events expose in the business world The problems that have come to light go beyond issues of firm financial performance into the integrity of the manufacturing and marketing processes and relations with consumers As such the book presents a model that resolves the apparent conflict between maximizing shareholder value and meeting the interests of other firm stakeholders Alexander presents a balanced view contrasting her model with alternative approaches The book also covers the impact of globalization on management the ethics of outsourcing the limits of regulation as well as poverty alleviation and social entrepreneurship Blending a comprehensive theoretical framework with a broad range of cases this book covers the latest major changes in US legislation as well as recent corporate scandals making it a valuable accompaniment to any course in CSR business ethics or business government and society **Corporate Responsibility and Legitimacy** James J. Brummer, 1991-06-24 Drawing upon research from a variety of disciplines this volume offers a systematic discussion of the issues and assumptions of the corporate responsibility debate James J Brummer provides an extensive review of the relevant literature and develops a methodology for treating specific problems of corporate responsibility illustrating its use in actual practice The book also proposes a theory of corporate responsibility and legitimacy that builds upon the concept of accountability and explores the relevance of applying methods of study traditionally associated with the humanities to contemporary problems of corporate ethics. The author begins by addressing general concepts and principles including types of corporate responsibility relations of accountability models of the corporation and theories of institutional legitimacy Part Two outlines the four theories of corporate responsibility the classical stakeholder social demandingness and social activist theories and examines their major premises and supporting evidence Two chapters treat the specific issue of plant closing or relocation in relation to each of the four theories of corporate responsibility Finally the author discusses collective and subordinate responsibility paying particular attention to the concept of whistleblowing The concluding chapter summarizes the corporate responsibility debate and analyzes various models of accountability An ideal supplemental text for courses in business ethics and public administration this volume is also an invaluable resource for executives confronted with issues of corporate responsibility in their own operations Handbook on Corporate Governance and Corporate Social Responsibility Michel Magnan, Giovanna Michelon, 2024-01-18 The world wide transition towards corporate social responsibility CSR results in profound changes to business practices Hence this crucial Handbook adopts a global perspective to review key CSR issues and their implications for the future evolution of corporate governance The

Dynamics of Corporate Social Responsibility Maria Aluchna, Samuel O. Idowu, 2018-07-07 This book explores recent developments in the theory strategic perspective and international practice of corporate social responsibility In particular it discusses the consequences of the economic slowdown apparent in many economies and the impact of changes in the regulatory environment It consists of three parts Part one addresses a variety of theoretical approaches as well as the dynamics and criticism of corporate social responsibility It takes into account social and governmental expectations for the new and extended role of companies in the economy and in society and provides a new context and theoretical assumptions regarding the functions and tasks of corporate social responsibility Part two discusses the practical aspects relating to strategic management and corporate governance corporate disclosure and reporting as well as the empowerment of stakeholders Lastly part three focuses on the international practice of corporate social responsibility in various organizational and institutional settings Using numerous case studies the book explores the challenges and tasks of CSR in emerging markets in the fashion industry and in global and family companies It identifies the changes that can be detected following the financial crisis closing the loop and linking the empirical findings with the revised theoretical framework

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