

Lucky's
Collectors
Guide
To 20th Century
Yo·Yos

History and Values

By Lucky J. Meisenheimer, M.D.

Luckys Collectors Guide To 20th Century Yo Yos

Larry R. Paul



Luckys Collectors Guide To 20th Century Yo Yos:

Lucky's Collectors Guide to 20th Century Yo-yos Lucky J. Meisenheimer, 1998-10 **Dictionary of Toys and Games in American Popular Culture** Frank Hoffmann, Frederick J Augustyn, Jr, Martin J Manning, 2013-10-08

Keep the information you need on playthings and pop culture at your fingertips The Dictionary of Toys and Games in American Popular Culture is an A to Z reference guide to the playthings that amused us as children and fascinate us as adults This enlightening and entertaining resource complete with cross references provides easy access to concise but detailed descriptions that place toys and board games in their social and cultural contexts From action figures to yo yos the book is your tour guide through the museum of sought after collectibles and forgotten treasures that mirror the fads and fashions that helped define pop culture in the United States The Dictionary of Toys and Games in American Popular Culture is a historical yet current reflection of society's ever changing attitudes toward childhood and its cultural touchstones The book is filled with physical descriptions of each entry including size color and material composition and the age group most often associated with the item It also includes biographical sketches of inventors manufacturers and distributors a virtual Who's Who of the American toy industry including Milton Bradley Walt Disney and Jim Henson With a brief glimpse through its pages or a lengthy look from cover to cover you'll discover or re discover real hero action figures toys with commercial tie ins fast food promotional giveaways penny prize package toys and advertising icons and characters in addition to beloved toys and board games like Etch a Sketch Lincoln Logs Colorforms Yahtzee and Burp Gun the first toy advertised on nationwide television The Dictionary of Toys and Games in American Popular Culture presents easy to access and easy to read descriptions of such toys as Barbie bendies and Beanie Babies Monopoly Mr Machine and Mr Potato Head Pez Plah Doh and Pound Puppies Scrabble Silly Putty and Slinky Tiddly Winks Tinker Toys and Twister and looks at the people behind the scenes of the biggest names in toys including LEGO Ole Kirk Christiansen Fisher Price Homer G Fisher Mattel Ruth and Elliott Handler Hasbro Alan Merrill and Stephen Hassenfeld Toys R Us Charles Lazarus Parker Brothers Edward and George Parker F A O Schwartz Frederick Schwartz Kenner Albert Steiner Tonka Russell L Wenkster The Dictionary of Toys and Games in American Popular Culture also includes an index and a selected bibliography to meet your casual or professional research needs Faster and more entertaining than searching through a vast assortment of Web sites for information the book is a vital resource for librarians toy collectors and appraisers popular culture enthusiasts and anyone with an interest in toys past and present

The Anatomy of Buzz Emanuel Rosen, 2002-05-14 A groundbreaking guide to creating the word of mouth magic that cuts through the skepticism and information overload of today's consumers and drives sales and profits to new heights What turns a sleeper into a box office bonanza or catapults a just released book to the top of bestseller lists How do people decide which car to buy which fashions fit the image they seek and even which movie to see Despite the daily assault of advertising and other traditional marketing strategies statistics show that consumers are overwhelmingly persuaded by word of mouth the

recommendations of friends and the buzz that develops in the marketplace As Newsweek recently proclaimed Buzz greases the great conveyor belt of culture and commerce moving everything from movies to fashions of the body and mind faster and faster In The Anatomy of Buzz former marketing VP Emanuel Rosen pinpoints the products and services that benefit the most from buzz a universe that embraces everything from high tech equipment to books various consumer and entertainment products to legal and other support services and offers specific strategies for creating and sustaining effective word of mouth campaigns Drawing from interviews with more than 150 executives marketing leaders and researchers who have successfully built buzz for major brands Rosen describes the ins and outs of attracting the attention of influential first users and big mouth movers and shakers He also discusses proven techniques for stimulating customer to customer selling including how companies can spread the word to new territories by taking advantage of customer hubs and networks on the Internet and elsewhere Recent surveys show that 58 percent of young people rely to some extent on others when selecting a car 53 percent of moviegoers follow the recommendations of friends and 65 percent of the people who bought a Palm organizer were inspired by the enthusiasm of others With The Anatomy of Buzz business leaders have what they need to start the buzz and reignite excitement about a product or service stalled in a holding pattern or launch a new product into the stratosphere

Toys and American Culture Sharon M. Scott,2009-12-09 Tracing developments in toy making and marketing across the evolving landscape of the 20th century this encyclopedia is a comprehensive reference guide to America s most popular playthings and the culture to which they belong From the origins of favorite playthings to their associations with events and activities the study of a nation s toys reveals the hopes goals values and priorities of its people Toys have influenced the science art and religion of the United States and have contributed to the development of business politics and medicine Toys and American Culture An Encyclopedia documents America s shifting cultural values as they are embedded within and transmitted by the nation s favorite playthings Alphabetically arranged entries trace developments in toy making and toy marketing across the evolving landscape of 20th century America In addition to discussing the history of America s most influential toys the book contains specific entries on the individuals organizations companies and publications that gave shape to America s culture of play from 1900 to 2000 Toys from the two decades that frame the 20th century are also included as bridges to the fascinating past and the inspiring future of American toys

Warman's Americana & Collectibles Ellen T. Schroy,2001-10 More than 25 000 updated prices 240 popular categories collectibles from 1930s to today expert collecting advice histories references Cover [Schroeder's Collectible Toys Antique to Modern Price Guide](#) Sharon Huxford,Bob Huxford,2001-09-15 Identification values of over 20 000 collectible toys [Schroeder's Collectible Toys Antique to Modern Price Guide](#) Collector Books,Sharon Huxford,2000-09 Of the many toy books on the market today only one tackles the enor mous and varied field head onSchroeders Collectible Toys Antique to Modern This book has been highly acclaimed and enthusiastically accepted by toy collectors and dealers all over the country Backing the editors is a fantastic

team of researchers and advisors who carefully check every line for up to the minute accuracy Though primarily a price guide the book also contains coded dealer listings devised to help the reader track down and purchase those hard to find items

Books In Print 2004-2005 Ed Bowker Staff,Staff Bowker, Ed,2004 Schroeder's Collectible Toys Antique to Modern Price Guide Schroeder,1998-08 Identification and values of over 20 000 collectible toys **Bowker's Complete Video Directory, 1998** ,1998 *Video Source Book* ,2006 A guide to programs currently available on video in the areas of movies entertainment general interest education sports recreation fine arts health science business industry children juvenile how to instruction *The Washington Post Index* ,1989 **Children's Books in Print, 2007** ,2006 Les Livres disponibles ,1985 La liste exhaustive des ouvrages disponibles publi s en langue fran aise dans le monde La liste des diteurs et la liste des collections de langue fran aise *Collectible American Yo-yos, 1920s-1970s* Christopher Cook,1997 **The Letts Guide to Collecting 20th Century Toys** James Opie,Duncan Chilcott,Julia Harris,1991-01-01 **Antiques Roadshow Collectibles** Carol Prisant,2003-01-01 Offers tips on identifying collecting and caring for furniture photographs posters and illustration art costume jewelry and wristwatches dolls toys advertising and sports memorabilia and glass and pottery *Made in the Twentieth Century* Larry R. Paul,2005 Areas including the US mail production and packaging brand names and characters radio and television and expositions and the Olympics A final chapter covers how collectors can develop their own dating system Paul is a longtime collector and display designer based in Baltimore Annotation 2006 Book News Inc Portland OR booknews.com Antiques Roadshow Collectibles Carol Prisant,2003 Offers tips on identifying collecting and caring for furniture photographs posters and illustration art costume jewelry and wristwatches dolls toys advertising and sports memorabilia and glass and pottery **The Official Precious Moments Collector's Guide to Figurines** John Bomm,Malinda Bomm,2010-04-27 Precious Moments R figurines those endearing teardrop eye children inspired by Sam Butcher s drawings still hold the hearts of collectors everywhere This new fourth edition is an indispensable resource for anyone who finds themselves captivated by these delightful little creatures It features approximately 2 900 bisque figurines including 250 new pieces Many new Disney items have been added along with one of a kind pieces from several presidential libraries including those of George W Bush and Bill Clinton Each figurine is pictured in color and includes item number date of issue availability and current market value Space is still provided to record purchase price and date for each piece This book remains the most comprehensive guide on the market to these darling collectibles 2010 values

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Luckys Collectors Guide To 20th Century Yo Yos Introduction

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