



2ND EDITION

# SHOW ME THE MONEY

WRITING BUSINESS AND  
ECONOMICS STORIES FOR MASS  
COMMUNICATION

CHRIS ROUSH



# Show Me The Money Writing Business And Economics Stories For Mass Communication

**Abraham Aamidor**



## **Show Me The Money Writing Business And Economics Stories For Mass Communication:**

**Show Me the Money** Chris Roush, 2016-06-10 Show Me the Money is the definitive business journalism textbook that offers hands on advice and insights into the job of a business journalist Chris Roush draws on his experience as both a business journalist and educator to explain how to cover businesses industry and the economy as well as where to find sources of information for stories and how to take financial information and make it work for a story Updates to the third edition include Inclusion of timely issues related to real estate Additional examples from websites and other nontraditional business media such as BuzzFeed and Quartz Tips from professional business journalists including Andrew Ross Sorkin of The New York Times and Jennifer Forsyth of The Wall Street Journal Essential for both undergraduate and graduate courses in business journalism and professional business journalism newsrooms Show Me the Money is a must read for reporters editors and students who want to learn the ins and outs of how to cover public and private companies Additional materials including a sample syllabus and additional links and tips for students can be found at <https://www.routledge.com/products/9781138188389>

**Show Me the Money** Chris Roush, 2004-07-19 Show Me the Money is the most complete and definitive business journalism textbook and guide available to college students and professional journalists *Show Me the Money* Chris Roush, 2010-10-04 Show Me the Money is the definitive business journalism textbook that offers hands on advice and examples on doing the job of a business journalist Author Chris Roush draws on his experience as a business journalist and educator to explain how to cover businesses industries and the economy as well as where to find sources of information for stories He demonstrates clearly how reporters take financial information and turn it into relevant facts that explain a topic to readers This definitive business journalism text provides real world examples of business articles presents complex topics in a form easy to read and understand offers examples of where to find news stories in SEC filings gives comprehensive explanations and reviews of corporate financial balance sheet and cash flow statements provides tips on finding sources such as corporate investors and hard to find corporate documents gives a comprehensive listing of websites for business journalists to use Key updates for the second edition include tips from professional business journalists provided throughout the text new chapters on personal finance reporting and covering specific business beats expanded coverage of real estate reporting updates throughout to reflect significant changes in SEC finance and economics industries With numerous examples of documents and stories in the text Show Me the Money is an essential guide for students and practitioners doing business journalism

**The Routledge Companion to Business Journalism** Joseph Weber, Richard S. Dunham, 2024-01-10 The Routledge Companion to Business Journalism provides a complete and critical survey of the field of business and economic journalism Beginning by exploring crucial questions of the moment the volume goes on to address such topics as the history of the field differentiation among business journalism outlets issues and forces that shape news coverage globalism personal finance issues and professional concerns for practicing business journalists Critical perspectives

are introduced including gender and diversity matters on the business news desk and in business news coverage the quality of coverage and its ideological impact and framework the effect of the internet on coverage differences in approaches around the world ethical issues and education among journalists Contributions are drawn from around the world and include work by leading names in the industry as well as accomplished and rising star academics This book is an essential companion to advanced scholars and researchers of business and financial journalism as well as those with overlapping interests in communications economics and sociology

**Bad News** Anya Schiffrin, 2010-12-07 Leading scholars and journalists assess the media's failure to see the financial crisis coming A sort of All the President's Men for our time Kirkus Reviews Where was the business press in the weeks and months leading up to the deepest financial crisis since the Great Depression As our economy unraveled journalists struggled to keep up with the story of the century grappling with an alphabet soup of derivatives backroom deals and toxic financial instruments But many fault the media itself for having helped to create the bubble in the first place Did the press fail its mandate as an engine of truth by buying into the hubris and exuberance of the preceding decades Bad News is a foundational text for navigating a controversy that will be studied for years to come With contributions from leading journalists and academics including Nobel Laureate Joseph Stiglitz International Consortium of Investigative Journalists senior editor Dean Starkman and the New York Times European economics correspondent Peter S Goodman this collection presents a complex debate in a highly accessible format for anyone from curious readers and scholars to journalists themselves And ultimately the questions it raises illuminate the heated debate about the media's role as guardians of our democracy There are three 24 hour financial networks All their slogans are like We know what's going on on Wall Street But then you turn it on during the crisis and they're like We don't know what's going on It'd be like turning on the Weather Channel in a hurricane and they're just doing this shuddering Why am I wet What's happening to me And it's so windy Jon Stewart Thorough hard hitting and admirably balanced James Ledbetter editor in charge Reuters

*Business Journalism* Ibrahim Seaga Shaw, 2015-07-16 Business Journalism A Critical Political Economy Approach critically explores the failures of business journalists in striking the balance between the bottom line business model and their role in defending the public interest Drawing on historical and political economic perspectives and analysing these in relation to critical political economic theory the book explores failures of business journalism through the dwindling of social responsibility in the business journalist's role in holding political and corporate power to account Ibrahim Seaga Shaw draws on a diverse range of case studies including investigative journalism in The Standard Oil and Enron Scandals corporate propaganda in relation to business reporting financial Journalism and the global financial crises of the late 90s and 2008 public business journalism and subprime mortgage loans horsemeat and bent iPhone 6 scandals ethical challenges of business and journalism from developed to emerging BRICS economies business or financial journalism Modernity vs postmodernity macroeconomics vs microeconomics challenges of business journalism in the digital age Business Journalism A Critical Political Economy

Approach is essential reading for students and scholars interested in understanding the historical failings and potential futures for business journalism and those wishing to develop specialist financial economic and business reporting in today's globalised media landscape

*Mediating Business* Peter Kjær, Tore Slaatta, 2007 *Mediating Business* is a study of the expansion of business journalism Building on evidence from Denmark Finland Norway and Sweden *Mediating Business* is a comparative and multidisciplinary study of one of the major transformations of the mass media and the realm of business nationally and globally The book explores the history of key innovations and innovators in the business press It also analyzes changes in the discourse of business journalism associated with the growth in business news and the development of new ways of framing business issues and events Finally the book examines the organizational implications of the increased media visibility of business and in particular the development of corporate governance and media relations

*Professional Writing* Sky Marsen, 2019-11-06 Now in its fourth edition this is a comprehensive yet concise introduction to professional writing for different media which synthesises methods and ideas developed in journalism public relations management and marketing Based on research in the field it equips students with the ability to convey their ideas in a wealth of print and digital formats in a variety of professional contexts internationally It begins by examining the different aspects of the writing process before showing students how to adjust their style tone and approach for different documents including short memos feature articles press releases and reports This new edition will continue to be an essential companion for undergraduates on professional writing and business communication modules It will also be a valuable source of guidance for new professionals and entrepreneurs needing to get to grips with writing formal written documents

New to this Edition Fully revised throughout with coverage of a wider variety of journalistic writing New content on mission and vision statements annual reports and newsletters alongside an overview of how organisations use social media and respond to crises Includes more analysed examples of business documents

**Sylvia Porter** Tracy Lucht, 2013-10-30 In 1942 the directors of the New York Stock Exchange met to discuss a problem The exchange its air charged with testosterone its floor scuffed by the frantic paces of men racing one another for shares of the American dream was off limits to women This it was agreed was how it should be However it had recently become public knowledge that one of New York's most prolific and respected financial writers S F Porter was a woman If Porter trained her eye on the all male stock exchange the NYSE might find itself the subject of some unwanted controversy during the electrified Rosie the Riveter days of World War II But should women really be allowed into the stock exchange The board finally saw its way around the dilemma and voted on a resolution Sylvia is one of the boys We hereby award her honorary pants Sylvia Porter 1913-1991 was the nation's first personal finance columnist and one of the most admired women of the twentieth century In *Sylvia Porter America's Original Personal Finance Columnist* Lucht traces Porter's professional trajectory identifying her career strategies and exploring the role of gender in her creation of a once unique now ubiquitous form of journalism A pioneer for both male and female journalists Porter established a genre of

newspaper writing that would last into the twenty first century while carving a space for women in what had been an almost exclusively male field She began as an oddity a woman writing about finance during the Great Depression and rose to become a nationally recognized expert revered by middle class readers and consulted by presidents As the first biography of Sylvia Porter this book makes an important contribution to the history of women and the media *Real Feature Writing* Abraham Aamidor,2014-04-08 *Real Feature Writing* emphasizes story shape and structure by illustrating several distinct types of feature and non fiction stories all drawn from the real world Author Abraham Aamidor presents a collection of distinct non deadline story types profile trend focus advocacy and more providing an introduction to each story type a full text example a critical analysis of the example and clear directions for producing similar stories In this second edition Aamidor and his guest contributors all with real world journalistic experience demonstrate in clear honest language how to write features New for this edition are updated examples of feature writing integrated throughout the text a chapter on ethical journalism which takes a critical look at propaganda a chapter on international perspectives including coverage of issues in the Middle East chapters on research freelancing content editing copyediting and literary journalism This text is appropriate for upper level journalism students and will be a valuable resource for freelance writers and young working journalists needing guidance on writing features **The Business of Sports** Mark Conrad,2009-06-02 At one time sports coverage was scores standings and star performances However sports has evolved into a profitable complicated and multi dimensional business as broad and complex as any This book explores the business aspect of sports with an orientation to those topics that are most relevant to journalists providing the foundation for understanding the various parts of the sports business Moving beyond sports writing this text offers a distinct perspective on professional college and international sports organizations structure governance labor issues and other business factors within the sports community Written clearly and compellingly *The Business of Sports* includes cases historical current and hypothetical to illustrate how business concerns play a role in the reporting of sports Offering critical insights on the business of sports this text is a required resource for sports journalists and students in journalism *Political Communication in Asia* Lars Willnat,Annette Aw,2009-03-23 This edited volume provides a critical review of political communication research conducted in Asia over the past twenty years Each chapter focuses on studies published in a specific Asian country selected according to the level of contribution made to the field of political communication in Asia Covering China Hong Kong Taiwan South Korea Japan Singapore Malaysia Indonesia and India the book s primary objective is to review the unique theoretical accomplishments made by Asian communication scholars thus contributing to a better awareness and understanding of political communication research in Asia The contributors are well respected Asian media scholars writing on political communication in their countries of origin Each author reviews studies conducted and published in his her native country and language s This book provides a first review of these studies most of which have never been published in English and makes them available to international

scholars The contributors discuss each country's political background and address the findings and conclusions of the political communication studies conducted in their respective countries during the past two decades The chapters focus on insights that have been made by adapting Western media theories to the unique social cultural or political contexts that exist in each country The authors also point out possible gaps in the current research within their respective countries and to make recommendations for future studies

Constructive News Across Languages and Cultures Ashley Riggs, Lucile Davier, 2025-09-30 Constructive news is an alternative to the negativity of if it bleeds it leads journalism but still unfamiliar to some audiences and still relatively under researched particularly by news translation scholars And yet it is done across cultures and therefore languages This innovative book contributes to filling that research gap and raising awareness of the phenomenon by showcasing cross cultural research on constructive news including in the Global South a region that has traditionally received less scholarly attention than the Global North Constructive news is resolutely multimodal and so a number of chapters analyse it from that perspective The chapters also tackle such topics as audience attitudes service to the local community pedagogy financial news and religious news This book will appeal to journalism studies and translation scholars applied linguists lecturers journalists editors and members of the public who consume study or teach news but are looking for alternatives

*Global Cities and Urban Theory* Donald McNeill, 2016-12-13 *Global Cities and Urban Theory* provides an innovative set of approaches to understanding some of the world's major cities working with concepts such as smart cities volumetric urbanism and critical accounting to illustrate the everyday agents and practices that place cities in the world Donald McNeill draws on detailed discussions of major cities such as London San Francisco Paris and Singapore to provide a deep understanding of how urban theory can be grounded in the cultural economies of urban development The book Reviews the insights of key thinkers such as Bruno Latour Mike Davis and Jane M Jacobs in relation to specific cities Highlights methodological and epistemological notes on each theme Provides case studies of nine key global cities examined in the context of specific material and spatial practices Essential reading for upper level students and researchers across urban studies urban geography urban sociology and urban policy

**Editing for Today's Newsroom** Carl Sessions Stepp, 2008-06-30 *Editing for Today's Newsroom* provides training support and advice for prospective news editors Through history analyses and anecdotes this book offers a solid grounding to prepare potential editors for the full range of their responsibilities in today's newsrooms developing ideas evaluating and editing copy working with writers determining what is news understanding presentation and design directing news coverage managing people making decisions under pressure and coping with a variety of ethical legal and professional considerations all while operating in today's multimedia multiplatform news arena Author Carl Sessions Stepp focuses on editors as newsroom decision makers and quality controllers accordingly the book features strategies and techniques for coping with a broad spectrum of editing duties Covering basic and advanced copyediting skills it also provides intellectual context to the editor's role critically examining the history of editing and the

changing job of the contemporary editor      **Women, Men and News** Paula Poindexter, Sharon Meraz, Amy Schmitz Weiss, 2010-12-22 This multi authored scholarly volume explores the divide between men and women in their consumption of news media looking at how the sexes read and use news historically and currently how they use technology to access their news and how today's news pertains to and is used by women The volume also addresses diversity issues among women's use of news considering racial ethnic international and feminist perspectives The volume is intended to help readers understand adult news use behavior a critical and timely issue considering the state of newspapers and television news in today's multi media news environment      Headlines That Matter Kavita Chandran, Saldene Lyte, 2025-08-01 An in depth exploration of

how breaking news affects investor sentiments and trader decisions and ultimately the stock market Glued to their screens for news alerts financial traders must quickly decipher which ones are most reliable in order to make effective trading decisions Journalists know that the headlines they craft must instantly grab the attention of a trader This book focuses on the relatively unknown Headlines desk in newswire services where journalists type breaking news for subscribers and the public Drawing on their experiences as former Bloomberg headline writers Chandran and Lyte reveal the processes of these teams that deftly link the two sides of news information and interpretation The insights this book offers will benefit students of both business journalism and finance as well as CEOs corporate communications directors wealth managers investors and traders

**Reporting on Latino/a/x Communities** Teresa Puente, Jessica Retis, Amara Aguilar, Jesus Ayala Rico, 2022-05-10 This book offers a critical and practical guide for journalists reporting on issues affecting the Latinx community Reporting on Latino a x Communities emphasizes skills and best practices for covering topics such as economics immigration and gender The authors share honest stories about challenges Latino a x journalists face in newsrooms including imposter syndrome and lack of representation in news along with strategies to face and tackle systematic barriers Stories from leaders in the media industry are also featured including journalists and media professionals from ABC News Los Angeles Times Alt Latino at NPR and mit Additionally highlighted are experimental and non traditional new initiatives and outlets leading the future of news media for Latino a x audiences This book is an invaluable guide for any student or journalist interested or involved in the news media and questions of Latino a x representation      **The Library's Role in Supporting Financial Literacy for**

**Patrons** Carol Smallwood, 2016-05-17 Library Roles in Achieving Financial Literacy among its Patrons is a collection of articles from 25 librarians in different parts of the U S and Canada each contributing 3 000 4 000 words concise chapters with sidebars bullets and headers there is an introduction Contributors were selected for the creative potential in their topics those that can be used in various types of libraries and that demonstrate a command of financial literacy and are able to communicate what they know to aiding users solve their financial information problems The collection has three sections The first provides an overview of financial literacy what it means generally what needs exist among library patrons and what approaches have been tried to date The second section deals with resources that are available in libraries or should be made



available These include collections skill sets in librarians program opportunities and others The third section is a series of case studies that demonstrate successes and best practices      *Reviewing the Arts* Campbell B. Titchener, 2006-04-21

*Reviewing the Arts* is written for those media writers assigned to review an artistic event or performance providing the tools for a journalist to write informed and enlightened reviews of the arts This useful text guides writers through the steps for producing an acceptable review of fine and performing arts covering the range of arts from film and television to drama and dance from sculpture and architecture to music Author Campbell Titchener suggests ways to approach both familiar and unfamiliar art forms to prepare an informed evaluation and in this updated third edition he includes current examples from practicing journalists and veteran critics This practical text fits readily into the journalism curriculum and will be a useful resource for practicing journalists

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