



A rhetoric of motives

Burke, Kenneth

Note: This is no the actual book cover

Rhetoric Of Motives

Jim A. Kuypers



Rhetoric Of Motives:

A Grammar of Motives Kenneth Burke, 1969-10 What is involved when we say what people are doing and why they are doing it An answer to that question is the subject of this book Mr Burke as quoted on the cover A Rhetoric of Motives Kenneth Burke, 1969-10 The system is a coherent and total vision a self contained and internally consistent way of viewing man the various scenes in which he lives and the drama of human relations enacted upon those scenes W H Rueckert Kenneth Burke and the Drama of Human Relations Essays Toward a Symbolic of Motives, 1950-1955 Kenneth Burke, 2007 This volume contains the work Burke planned to include in the third book in his Motivorum trilogy Following Rueckert's Introduction Burke lays out his approach in essays that theorize and illustrate the method which he considered essential for understanding language as symbolic action and human relations generally **A Grammar of Motives** Kenneth Burke, 1962 **Theorizing Communication** Robert T. Craig, Heidi L. Muller, 2007-04-05 Presents the collection of primary source readings built around the idea that communication theory is a field with an identifiable history and has developed within seven main traditions of thought the rhetorical semiotic phenomenological cybernetic sociopsychological sociocultural and critical traditions , **Critical Responses to Kenneth Burke, 1924-1966** William H. Rueckert, 1969 Identity's Strategy Dana Anderson, 2007 This work is an investigation into the persuasive techniques inherent in presentations of identity Anderson constructs a rhetorical theory for understanding persuasive strategies involved in the expression of personal identity Drawing on Kenneth Burke's Dialectic of Constitutions Anderson analyzes conversion narratives to illustrate how the authors of these autobiographical texts describe dramatic changes in their identities as a means of influencing the beliefs and action of their readers The concept of Identity conveys the idea that people possess a certain capacity for self understanding and self definition Communicating this self interpretation is inherently rhetorical Expanding on Burkean concepts of human symbol use Anderson works to parse and critique such inevitable persuasive ends of identity constitution Anderson examines the strategic presentation of identity in four narratives of religious sexual political and mystical conversions Catholic social activist Dorothy Day's The Long Loneliness political commentator David Brock's Blinded by the Right Deirdre McCloskey's memoir of transgender transformation Crossing and the well known Native American text Black Elk Speaks Mapping the strategies in each Anderson points toward a broader understanding of how identity is made and how it is made persuasive **Methods of Rhetorical Criticism** Bernard L. Brock, Robert Lee Scott, James W. Chesebro, 1989 Counterpoint L. Virginia Holland, 2018-12-02 Kenneth Duva Burke 1897 1993 was an American literary theorist poet essayist and novelist who wrote on 20th century philosophy aesthetics criticism and rhetorical theory As a literary theorist Burke was best known for his analyses based on the nature of knowledge One of the first individuals to stray away from more traditional rhetoric and view literature as symbolic action Burke was unorthodox concerning himself not only with literary texts but with the elements of the text that interacted with the audience social historical political background author

biography It is not our purpose to discover Burke's indebtedness conscious or unconscious to Aristotle The problem of influence is a difficult one and it is not at issue here Rather we merely hope to discover in what respects Burke's rhetorical theory and Aristotle's appear to be like or unlike We shall attempt first of all to set forth Kenneth Burke's basic assumptions regarding the nature of man society and the function of the speaker in that society With these assumptions serving as the matrix of his theory we shall next attempt to make Burke's theory of rhetoric explicit We shall consider Burke's conception of 1 the function of rhetoric 2 its definitions 3 its scope and 4 the methodological devices of which it makes use Finally using this same fourfold perspective we shall compare Burke's conception of rhetorical theory with Aristotle's L Virginia Holland

A Grammar of Motives (Classic Reprint) Kenneth Burke, 2017-11-16 Excerpt from A Grammar of Motives We sought to formulate the basic stratagems which people employ in endless variations and consciously or unconsciously for the outwitting or cajoling Of one another Since all these devices had a you and me quality about them being addressed to some person or to some advantage we classed them broadly under the heading of a Rhetoric There were other notes concerned with modes of expression and appeal in the fine arts and with purely psychological or psychoanalytic matters These we classed under the heading of Symbolic About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books Find more at www.forgottenbooks.com This book is a reproduction of an important historical work Forgotten Books uses state of the art technology to digitally reconstruct the work preserving the original format whilst repairing imperfections present in the aged copy In rare cases an imperfection in the original such as a blemish or missing page may be replicated in our edition We do however repair the vast majority of imperfections successfully any imperfections that remain are intentionally left to preserve the state of such historical works *Ethical Aspects of Kenneth Burke's A Grammar of Motives, A Rhetoric of Motives, and the Rhetoric of Religion* William Eiler Hall, 1990 **Rhetoric, Cultural Studies, and Literacy** J. Frederick Reynolds, 2013-11-05 This volume presents a representative cross section of the more than 200 papers presented at the 1994 conference of the Rhetoric Society of America The contributors reflect multi and interdisciplinary perspectives English speech communication philosophy rhetoric composition studies comparative literature and film and media studies Exploring the historical relationships and changing relationships between rhetoric cultural studies and literacy in the United States this text seeks answers to such questions as what constitutes literacy in a post modern high tech multi cultural society *Paul and the Greco-Roman Philosophical Tradition* Joseph R. Dodson, Andrew W. Pitts, 2017-10-19 Paul and the Greco Roman Philosophical Tradition provides a fresh examination of the relationship of Greco Roman philosophy to Pauline Christianity It offers an in depth look at different approaches employed by scholars who draw upon philosophical settings in the ancient world to inform their understanding of Paul The volume houses an international team of scholars from a range of diverse traditions and backgrounds which opens up a platform for multiple voices from various corridors Consequently some of the chapters seek to establish new potential resonances with Paul and the Greco Roman philosophical

tradition but others question such connections While a number of them propose radically new relationships between Paul and GrecoRoman philosophy a few seek to tweak or modulate current discussions There are arguments in the volume which are more technical and exegetical and others that remain more synthetic and theological This diversity however is accentuated by a goal shared by each author to further our understanding of Paul s relationship to and appropriation of Greco Roman philosophical traditions in his literary and missionary efforts Communication and Lonergan Thomas J. Farrell,Paul A. Soukup,1993 Essays about communication and the thought of Canadian Jesuit philosopher and theologian Bernard Lonergan

Circles in the Stream Paul E. Koptak,2022-04-28 Maybe we should read Genesis 37 50 as the story of Joseph and Judah Both kept their families alive and received major blessings from their father Jacob Like his brother Joseph Judah knew how to use words to lead and persuade primarily by appealing to common experience His speeches model Kenneth Burke s rhetoric of identification inducing cooperation by showing his listeners how they are consubstantial that is where they stand together Preachers hope to do the same making gospel connections between ancient texts and life today *Circles in the Stream* shows that the connections are there in the Scripture text freeing preachers from the pressure to find contemporary illustrations Adapting Burke s literary rhetorical approach to reading Paul Koptak offers ever widening circles of reading to that end Indexing a passage and looking for identification there lead to the transformative purpose and life issue Intertextual study a combination of both discovers these connections in the wider two testament canon *Circles in the Stream* offers both a distinct perspective for reading Scripture and practical steps for in depth study Its method can make sermon preparation more efficient and effective More importantly it leads to the life issues that listeners want their preachers to address Rhetorical Criticism Sonja K. Foss,2025-07-28 This transformative text has taught the lively art of rhetorical criticism to thousands of readers becoming a revered standard With an unparalleled talent for distilling sophisticated rhetorical concepts and processes Sonja Foss provides an engagingly written practical guide delineating ten methods of doing rhetorical criticism Clear instructions describe the process for systematic investigation of symbolic acts and artifacts and the necessary ingredients for well reasoned explanations and analysis Accessible sample essays illustrate each method and the same artifact is analyzed for nine of the methods to reveal the nuances and applicability of different approaches A deep understanding of rhetorical criticism equips readers to be engaged and active participants in shaping the nature of the world in which they live A chapter on feminist criticism features the disruption of conventional ideologies and practices The chapter on narrative criticism highlights storytelling in the digital world The emphasis on inquiry is invaluable for filtering meaning out of the communication encountered daily for example questions to ask processes to employ for interpretation assumptions to identify Understanding rhetoric helps readers judge the effectiveness accuracy and impact of symbols Rhetorical Criticism Jim A. Kuypers,2021-07-19 Covering a broad range of rhetorical perspectives *Rhetorical Criticism Perspectives in Action* third edition presents a well grounded introduction to the basics of rhetorical criticism and theory in an accessible

manner for advanced undergraduate courses and introductory graduate courses Throughout the text sample essays written by noted experts in the field provide students with models for writing their own criticisms In addition to covering traditional modes of rhetorical criticism the book introduces less commonly discussed rhetorical perspectives as well as orientations toward performing criticisms including close textual analysis critical approaches and analysis of visual and digital rhetoric The third edition includes the following features New chapters on visual rhetoric and digital rhetoric Potentials and Pitfalls sections analyzing individual perspectives Activities and discussion questions in each chapter Glossary of important terms

The International Encyclopedia of Communication Theory and Philosophy, 4 Volume Set Klaus Bruhn Jensen, Robert T. Craig, Jefferson D. Pooley, Eric W. Rothenbuhler, 2016-10-31 The International Encyclopedia of Communication Theory and Philosophy is the definitive single source reference work on the subject with state of the art and in depth scholarly reflection on key issues from leading international experts It is available both online and in print A state of the art and in depth scholarly reflection on the key issues raised by communication covering the history systematics and practical potential of communication theory Articles by leading experts offer an unprecedented level of accuracy and balance Provides comprehensive clear entries which are both cross national and cross disciplinary in nature The Encyclopedia presents a truly international perspective with authors and positions representing not just Europe and North America but also Latin America and Asia Published both online and in print Part of The Wiley Blackwell ICA International Encyclopedias of Communication series published in conjunction with the International Communication Association Online version available at www.wileyicaencyclopedia.com **Contemporary Theories of Rhetoric** Richard L. Johannesen, 1971

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