

The Nature of the Transnational Firm

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Handbook on the Economics and Theory of the Firm Michael Dietrich, Jackie Krafft, 2012-01-01 This unique Handbook explores both the economics of the firm and the theory of the firm two areas which are traditionally treated separately in the literature On the one hand the former refers to the structure organization and boundaries of the firm while the latter is devoted to the analysis of behaviours and strategies in particular market contexts the novel concept underpinning this authoritative volume is that these two areas closely interact and that a framework must be articulated in order to illustrate how linkages can be created This interpretative framework is comprehensively developed in the editors introduction and the expert contributors more than fifty academics of renowned authority further elaborate on the linkages in the seven comprehensive sections that follow encompassing background equilibrium and new institutional theories the multinational firm dynamic approaches to the firm modern issues firms strategies and economic policy and the firm Bridging economics and theory of the firm and providing both technical and institutional perspectives on real corporations this path breaking Handbook will prove an invaluable resource for academics researchers and students in the fields of economics heterodox economics business and management and industrial organization

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historical framework for the analysis of the multinational enterprise It makes compelling reading and offers unique insights into the intellectual development of his well known eclectic paradigm of international production Mark Casson University of Reading UK This volume contains a selection of John Dunning s best known and highly acclaimed writings on the theory of international business activity Spanning more than three decades the 16 contributions trace the evolution of his thoughts and ideas as an economist from his first article on the determinants of international production published in 1973 to his most recent essay on relational assets networks and global business activity completed in 2002 Theories and Paradigms of International Business Activity gives particular prominence to the author s much renowned eclectic paradigm which he first promulgated at a Nobel Symposium on the international allocation of economic activity in 1976 Since then the author has written over 60 articles pamphlets and chapters in books which have extended refined and updated his theorizing on the interface between trade FDI and MNE activity in the light of the changing characteristics of the world economy and advances in international business scholarship This the first of two volumes of John Dunning s work is essential reading for all students scholars and researchers with a special interest in the reasons behind the explosive growth in post war FDI and the globalization of business activity

The United States and the Malaysian Economy Shakila Yacob, 2008-05-27 This book explores the relationship between the United States and the Malaysian economy concentrating on the period 1870 to 1957 with particular focus on trade flows and foreign direct investment This is the first book to examine in depth US economic involvement in colonial Malaya Exploring the relationship between the United States and the M

Industrial and Labour Market Policy and Performance Daniel Coffey, Carole Thornley, 2005-06-27 Industrial issues are often inextricably linked with labour market concerns and policy approaches that attempt to consider production and employment separately are inherently flawed This controversial statement sums up the heart of this important book With contributions from such scholars as Keith Cowling Malcolm Sawyer and Michael Kitson Industrial and Labour Market Policy and Performance covers such topics as the increasing inequality between rich and poor the links between innovation competition and collaboration education skills formation and human resource management The evidence led nature of the book will make it an important and useful read for students and academics involved in labour economics industrial economics and industrial policy The controversial findings of many of the chapters and its readable style will also appeal to informed policy commentators as well as policy makers themselves

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