

MERCHANDISING

MATHEMATICS FOR RETAILING

FIFTH EDITION

CYNTHIA B. EASTERBUND
EILENE FLOTTMAN
MARVIN L. JERNIGAN
JENNIFER S. WILST

UNDERSTANDING
PROFITABLE
MERCHANDISE

ACHIEVING
PROFITS

MARKUP AS A
MERCHANDISING TOOL

CAREER CORNER—12 INTERVIEWS
WITH PROFESSIONALS IN THE FIELD

Merchandising Mathematics For Retailing

Bette K. Tepper, Marla Greene



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Retail Merchandising Mathematics Mary D. Troxell, 1980 **Practical Merchandising Math** Leo Gafney, 1996-01-12 It's easier than you think to perform every retail math calculation quickly accurately and with confidence Mathematics is an essential tool for determining every financial arrangement important to a retail business Whether you're buying merchandise figuring business expenses pricing merchandise or recording transactions a solid working knowledge of practical calculating procedures is indispensable But don't worry we're not talking algebra trigonometry or calculus just simple arithmetic you can perform using a calculator Practical Merchandising Math helps you teach yourself all the math you need to succeed in the retail industry You'll learn to calculate mark on markup and markdown plan net sales purchases and stock turnover and determine expenses and gross margin You'll also learn the meanings of important terms and discover how the four retail areas where math is required buying selling expenses and record keeping are interrelated This easy to use guide Covers all financial considerations relevant to costing and pricing merchandise Includes sample calculations with solutions Features handy quick reference charts for standard mark on percentages Presents material in short sections followed by self check practice exercises Don't let math phobia become a roadblock on your way to retail success Develop the skills you need quickly and easily with the help of Practical Merchandising Math

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