



# Radio The Media

**Pieter Jacobus Fourie**



## **Radio The Media:**

**Sound Business** Michael Stamm, 2011-05-03 American newspapers have faced competition from new media for over ninety years Today digital media challenge the printed word In the 1920s broadcast radio was the threatening upstart At the time newspaper publishers of all sizes turned threat into opportunity by establishing their own stations Many such as the Chicago Tribune s WGN are still in operation By 1940 newspapers owned 30 percent of America s radio stations This new type of enterprise the multimedia corporation troubled those who feared its power to control the flow of news and information In **Sound Business** historian Michael Stamm traces how these corporations and their critics reshaped the ways Americans received the news Stamm is attuned to a neglected aspect of U S media history the role newspaper owners played in communications from the dawn of radio to the rise of television Drawing on a wide array of primary sources he recounts the controversies surrounding joint newspaper and radio operations These companies capitalized on synergies between print and broadcast production As their advertising revenue grew so did concern over their concentrated influence Federal policymakers especially during the New Deal responded to widespread concerns about the consequences of media consolidation by seeking to limit and even ban cross ownership The debates between corporations policymakers and critics over how to regulate these new kinds of media businesses ultimately structured the channels of information distribution in the United States and determined who would control the institutions undergirding American society and politics **Sound Business** is a timely examination of the connections between media ownership content and distribution one that both expands our understanding of mid twentieth century America and offers lessons for the digital age [The Radio Station](#) Michael C. Keith, 2010 **The Radio Station** is considered the standard work on radio media It remains a concise and candid guide to the internal workings of radio stations and the radio industry in all of its various forms Not only will you begin understand how each job at a radio station is best performed you will learn how it meshes with those of the rest of the radio station staff If you are uncertain of your career goals this book provides a solid foundation in who does what when and why **The Radio Station** details all departments within a radio station be it a terrestrial satellite or Internet operation from the inside out covering technology to operations and sales to syndication It also offers an overview of how government regulations affect radio stations today and how radio stations have adapted to new communications technologies Drawing on the insights and observations of those who make their daily living by working in the industry this edition continues its tradition of presenting the real world perspective of where radio comes from and where it is heading The Eighth Edition of this classic text includes expanded sections on digital satellite and Internet radio integration of new technologies new and evolving formats the uses and applications of podcasts and blogs mobile multimedia devices programming for the new radio formats new contributions by key industry executives digital studios station clustering and consolidation industry economics and statistics and updated rules and regulations The new companion website features the interviews and essays with industry professionals an image

bank additional suggested reading and a listing of helpful links to industry websites This edition is loaded with new illustrations feature boxes and quotes from industry pros bringing it all together for the reader Please visit the companion website <http://www.taylorandfrancis.com/cw/keith/9780240811864> and click on the Resources tab at the top for helpful links and extra content

**Media at War** Gwenyth L. Jackaway, 1995-11-20 Fought when radio was first introduced the Press Radio war was an attempt on the part of print journalists to block the emergence of radio news For nearly a decade the newspapers of America fought to keep broadcast journalism off the air exerting various forms of economic regulatory and legal pressure against new competitors This study traces the stages and forms of institutional self defense utilized by the press Far more than mere battles to protect profits media wars are fights to preserve the institutional power that derives from controlling the channels of communication

*Rainforest Radio* Georgia Ennis, 2025-04-22 Napo Kichwa communities in the Upper Ecuadorian Amazon find themselves doubly marginalized by settler colonialism and well intentioned language revitalization projects In *Rainforest Radio* Georgia C Ennis provides a comprehensive ethnographic exploration of Amazonian Kichwa community media offering a unique look at how Indigenous broadcast and performance media facilitate linguistic and cultural reclamation in the Ecuadorian Amazon This work offers a critical analysis of how standardized language revitalization efforts like the imposition of Unified Kichwa can inadvertently perpetuate linguistic oppression Ennis follows producers performers and consumers to understand the role of media in language reclamation Through extensive fieldwork she provides vivid portrayals of community efforts to sustain the language and cultural practices of their elders amid environmental and social upheaval Meticulously researched and beautifully written *Rainforest Radio* is an essential work for anthropologists linguists and social scientists interested in language revitalization Indigenous media and environmental justice This book showcases the transformative potential of community driven media initiatives highlighting the innovative responses of Napo Kichwa activists to the unique challenges they face It serves as a powerful model for those working on similar issues worldwide demonstrating the critical role of community media in language reclamation and cultural sustainability

Media Policy and Music Activity Krister Malm, Roger Wallis, 2003-09-02 Case studies are combined with a broad theoretical approach to look at the relationship between policies governing the output of the music media and music activity in society

*The Routledge Companion to Radio and Podcast Studies* Mia Lindgren, Jason Loviglio, 2022-06-15 This comprehensive companion is a much needed reference source for the expanding field of radio audio and podcast study taking readers through a diverse range of essays examining the core questions and key debates surrounding radio practices technologies industries policies resources histories and relationships with audiences Drawing together original essays from well established and emerging scholars to conceptualize this multidisciplinary field this book s global perspective acknowledges radio s enduring affinity with the local historical relationship to the national and its unpredictably transnational reach In its capacious understanding of what constitutes radio this collection also recognizes the latent time

and space shifting possibilities of radio broadcasting and of the myriad ways for audio to come to us live Chapters on terrestrial radio mingle with studies of podcasts and streaming audio emphasizing continuities and innovations in form and content delivery and reception production cultures and aesthetics reminding us that neither radio nor podcasting should be approached as static objects of analysis but rather as mutually constituting cultural forms This cutting edge and vibrant companion provides a rich resource for scholars and students of history art theory industry studies journalism media and communication cultural studies feminist analysis and postcolonial studies Chapter 42 of this book is freely available as a downloadable Open Access PDF at <http://www.taylorfrancis.com> under a Creative Commons Attribution Non Commercial No Derivatives CC BY NC ND 4.0 license

*Media Records*, 1929

*Media Mythologies* Barry Lowe, 1995 An examination of the media and how it operates in Australia The history of human communication is outlined and an exploration of contemporary media ownership and media criticism is presented The author a communications lecturer at Charles Sturt University has worked for various media organisations including the ABC SBS TV The Australian and 60 Minutes

*Advertising Media Planning* Larry D. Kelley, Kim Bartel Sheehan, Lisa Dobias, David E. Koranda, Donald W. Jugenheimer, 2022-12-30 Advertising Media Planning blends the latest methods for digital communication and an understanding of the global landscape with the best practices of the functional areas of media planning Taking a unique brand communication approach from an agency perspective the textbook is organized into four key parts walking the student through the foundations of brand communication communication planning the different media channels available and the process of preparing presenting and evaluating a media plan This 5th edition has been fully updated to include An emphasis throughout on digital and global media planning New chapters on the role of brand communication media planning and data analytics paid media mobile media influencer marketing and B2B media New mini case studies and innovation focused call out boxes throughout showcasing media examples from Europe the United States and Asia Discussion questions to foster engagement and understanding A highly regarded new edition this practical and integrated textbook should be core reading for advanced undergraduate and postgraduate students studying Media Planning Advertising Management Integrated Marketing Communication and Brand Management Instructor resources include PowerPoint slides a test bank and an instructor manual

*The 2010 Census Communication Contract* United States. Congress. House. Committee on Oversight and Government Reform. Subcommittee on Information Policy, Census, and National Archives, 2010 Today's hearing as the title indicates will examine the 2010 Census Integrated Communications Campaign in hard to count areas The hearing will assess and examine ethnic print and broadcast media's role in preventing an undercount We will further examine avenues to aid the Census Bureau in its efforts to reach those who are more likely to be undercounted children minorities and renters

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*ICEMSS 2018* Poppy Febriana, Mochammad Tanzil Multazam, Fika Megawati, Robbi Rahim, 2019-03-01 New media and development of gender roles law social and economic perspective This theme was raised as an effort to observe the

development of new technology that has greatly affected people's lives. Formerly to seek information people can get it through conventional radio, media, newspapers, and television. But now only use the smartphone we can get very much information that can be obtained by accessing the online media portal or sharing and socializing through social media. For decades it has been stated that the media has the power to shape public opinion. Media not only can form a worldview of society but also able to create awareness and individual belief in reality, a reality that has been defined by the media. Media has a powerful and direct effect to the audience market. Including how then the media formed an opinion in the community about gender roles through the content provided by the new media. Of course it will be interesting to study media related to the law, social and economic perspective.

**Human Rights and Media** Diana Papademas, 2011-10-17 Volume VI on Human Rights and Media introduces and analyzes the significant relationship and discourse of human rights and media. As agenda setters, framers, and integral actors in human rights movements, various forms of media are analyzed by the contributing authors.

**Global Radio** Shaheed Nick Mohammed, 2019-09-25 Global Radio From Shortwave to Streaming chronicles the development of radio as a global medium. In this book Shaheed Nick Mohammed examines the evolution of radio from its early uses as little more than a novelty into a set of powerful systems for international exchanges of news, culture, and political influence. In doing so, the book follows the development of radio as a wireless form of the telegraph, its evolution into a medium for sound transmission across the air, and its adaptation to digital networked audio and transmissions technologies. Mohammed also outlines the myriad changes in the radio industry in numerous contexts around the globe and over time, including the early development of commercial and non-commercial broadcasting in the United States, Europe, India, and China, and the evolution of so-called international broadcasters. As radio played a part in colonial politics, it also figured prominently in the politics of the post-colonial. Within the broader context of global radio, this book examines several former colonies and the transformation of radio from a tool of empire into an instrument of national development. It also focuses on instances in which developing nations have used radio to bridge the gap between rural audiences and digital networked technologies connecting them to the global information superstructure. Scholars of media studies, communication, radio studies, international relations, and political science will find this book particularly useful.

**Plunkett's Entertainment & Media Industry Almanac** Jack W. Plunkett, 2009-01-22 Offers profiles on many of firms in film, radio, television, cable, media, and publishing of various types, including books, magazines, and newspapers. This book contains many contacts for business and industry leaders, industry associations, Internet sites, and other resources. It provides profiles of nearly 400 of top entertainment and media firms.

**Foreign Direct Investment Inflows Into the South East European Media Market** Zvezdan Vukanović, 2016-07-25 This book offers a strategic analysis of current and future perspectives of Foreign Direct Investment (FDI) inflows into the South East European media market. The author develops a hybrid FDI business model strategy to guide media companies wishing to more effectively position and leverage their media infrastructure within the

increasingly globalized and expanding media market By conducting sixteen comparative and exploratory case studies of the South East European media market the author explores how specific microeconomic factors influence spillover effects absorption capacities and investment incentives between local and foreign firms through FDI inflows The book is directed towards researchers and students as well as practitioners professionals involved with media organizations *Sports, Media, and Society* Kevin Hull, 2024-03-26 Whether espoused by sports leagues teams or individual athletes social issues are part of the sporting world fabric The sports media often plays the gatekeeper deciding how messages are presented and to what extent they re covered if at all Sports Media and Society investigates the impact of societal issues in sports and how the media reports those stories Why does the sports media operate in the manner that it does and what s the impact of its decisions on the audience With Sports Media and Society there is now a resource that combines mainstay class discussion points current case studies and theoretical and historical foundations in one comprehensive text The book s 34 chapters are each short and concise a format preferred by instructors covering a wide range of topics and easily digestible for students Part I covers sports media history and the media s role as gatekeeper Chapters explore the history and evolution of various media newspapers magazines radio television and social media and the business of and competition between sports media entities Case studies examine NBC s Olympics coverage and the nimbleness of Sports Illustrated in the digital space Part II showcases television s impact on how fans follow sports Discussions include ABC s Wide World of Sports which exposed viewers to events around the globe ESPN s foray into 24 7 sports coverage and Fox Sports shocking NFL deal which marked a new era in media rights negotiations and sports broadcasting technologies The intersection of sports and social issues is the focus of part III Numerous issues are addressed punctuated by case studies involving key players and events related to each topic Cases concerning Colin Kaepernick USWNT and coverage of women s sports generally LGBTQ issues and obstacles faced by women working in sports media are highlights while examinations of social identity theory and framing provide context on how people identify with specific groups and how the media influences opinions Athletes and sport entities are constantly in the news not always in a positive light Part IV addresses crisis management and communication featuring case studies about Tiger Woods Lance Armstrong LeBron James The Decision Kobe Bryant his death and the misreporting of facts surrounding it and the Houston Astros sign stealing scandal The text concludes with part V which explores emerging trends in sports media and society Through social media virtually anyone can become a thought leader wresting control from traditional outlets and teams and athletes can dialogue directly with fans effectively sidelining sports journalists Chapters on the formerly taboo subjects of athlete mental health and sports wagering as well as the exploding popularity of esports round out the text Sports shape our culture in numerous ways and the sports media plays a transformative role in how it occurs Sports Media and Society prepares tomorrow s sports journalists and communicators to venture beyond the how tos of developing content to understanding the whys behind it **Community Radio in South**

**Asia** Kanchan K. Malik, Vinod Pavarala, 2020-06-09 This book explores the state of community radio a significant independent media movement that began about two decades ago in different parts of South Asia The volume outlines the socioeconomic and historical contexts for understanding the evolution and functioning of community radio in an increasingly globalised media environment It provides a ring side view of how various countries in South Asia have formulated policies that enabled the emergence of this third sector of broadcasting public and private being the other two through radio rendering the media ecology in the region more pluralistic and diverse The chapters in the volume interspersed by practitioner perspectives discuss a range of key issues related to community radio radio policies NGOisation of community radio spectrum management and democratisation of technology disasters emergencies gender issues sustainability and conflicts One of the first of its kind this volume will appeal to scholars and researchers of community media and independent media studies cultural studies as well as sociology and social anthropology and South Asian studies Media Guide ,1997 Assessment of Media Development in Bosnia and Herzegovina Cendic, Kristina, Gengo, Anja, Omerovic, Enis, UNESCO, 2019-12-31

Media Education in Asia Chi-Kim Cheung, 2009-06-12 Media education in Asia is a relatively young but rapidly developing part of the curriculum Research has been conducted and papers have been written on various issues concerning media education in Asia The dominant models of media education in the world are broadly Western and most are drawn from English speaking countries The question is whether a similar pattern exists in Asia where there may be differences in culture heritage beliefs values education policy as well as curriculum and pedagogy Are educators in Asia following the Western model in developing and implementing media education or are they devising their own models With this question in mind this book sets out to understand the prevailing perspectives regarding media education in various Asian societies While most debates about media education are carried out in Western contexts this book hopes to provide a platform for readers to examine this issue in an Asian context



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