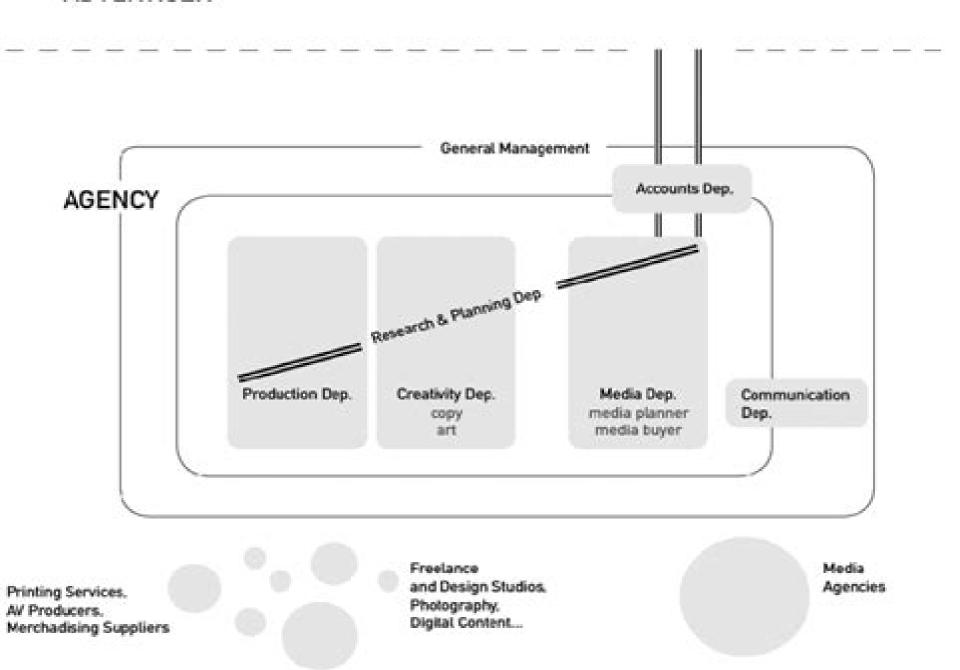
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Richard Rose, 2015-12-22 Advertising Management by Sanjay Gupta, Pooja Nasa (SBPD Publications) Sanjay Gupta, Pooja Nasa, 2021-07-09 An excellent book for commerce students appearing in competitive professional and other examinations 1 Advertising Nature and Importance 2 Functions and Classification of Advertising 3 Economic Social and

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Advertising Albert Wesley Frey, Jean C. Halterman, 1970 November 2006 Advertising Management for Services Mr. Rohit Manglik, 2023-11-23 In this book we will study about strategies and practices of advertising in service sectors such as hospitality education healthcare and sports Sales Management, 1929 Printers' Ink; the ... Magazine of Advertising, Management and Sales, 1901 Catalog of Copyright Entries. Third Series Library of Congress. Copyright Office, 1968 Includes Part 1 Number 1 Books and Pamphlets Including Serials and Contributions to Periodicals January June

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