RESEARCH IN CORPORATE SOCIAL PERFORMANCE AND POLICY

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Research In Corporate Social Performance And Policy Volume 1

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Managers and Corporate Social Policy Brian Harvey, Stephen Smith, Barry Wilkinson, 1984-06-18 Corporate social performance Ariane Berthoin Antal, 1992 Corporate Social Responsibility in India C. Gopala Krishna, 1992

Business Ethics and Strategy, Volumes I and II Alan E. Singer, 2018-10-26 This volume is intended as a reference for those interested in the relationship between business strategy and business ethics broadly conceived Several articles have been selected from various leading journals in management strategy and ethics An introductory chapter provides an overview of the articles but it also relates them systematically to a fundamental dualism involving values ethics and politics all viewed from the perspective of business and business studies Corporate Social Responsibility Mark S. Schwartz, 2017-03-02 The essays in this volume examine the emergence of the concept of corporate social responsibility and the uses that have been made of the language of corporate responsibility to explore the business society relationship The first section traces the emergence of the concept of corporate social responsibility as a way of understanding and framing the business society relationship Section two of the volume looks at Definitions and ethical justifications with a view to exploring current discussions of the nature scope and source of the social responsibilities of corporations Section three CSR and Management Critical Reflections explores the integration of CSR theories and justifications into business management and business management theories Articles in the final section of the volume apply the concept of corporate social responsibility and the theoretical frameworks and analytical tools to which it has given rise to the examination and resolution of specific social issues arising out of the economic activities of corporations The Corporation and Its Stakeholders Max B.E. Clarkson, 1998-02-14 There is an active debate over whether the traditional purpose of the corporation to maximize profits and financial value for the benefit of shareholders can adequately encompass the interests of all other participants or stakeholders in the corporation's activities Since a corporation cannot operate optimally without the support of its most important stakeholders particularly its employees and customers finding ways of incorporating responsiveness to stakeholder needs is vital for corporate management and governance This anthology is designed to sharpen the debate about the role and purpose of the corporation The debate includes such fundamental questions as Who should be considered stakeholders Which stakeholder interests should a corporation take into account How should stakeholder interests be balanced against shareholder objectives such as profits What changes should be made in corporate decision making and governance to reflect these new interests This collection of seminal articles is divided into three parts Shareholders and Stakeholders Morality Ethics and Stakeholder Theory and Stakeholder Theory and Management Performance The articles date from 1916 to 1997 and are drawn from North American and European authors Managers as well as researchers will find this collection presented will stimulate their thinking on the role of the corporation and its responsiveness to stakeholder interests The volume is funded in part by a grant from the Alfred P Sloan Foundation A Handbook of Corporate Governance and

Social Responsibility Professor Güler Aras, Professor David Crowther, 2012-08-28 Written by experts from all over the world A Handbook of Corporate Governance and Social Responsibility is the most authoritative single volume guide to the relationship between good governance and social responsibility and the reality of managing both In addition to the theory and practice of governance and CSR the book includes case studies from large and small organizations and NGOs The Oxford Handbook of Corporate Social Responsibility Andrew Crane, Abagail McWilliams, Dirk Matten, Jeremy Moon, Donald S. Siegel, 2008-02-15 Business schools the media the corporate sector governments and non governmental organizations have all begun to pay more attention to issues of Corporate Social Responsibility CSR in recent years These issues encompass broad questions about the changing relationship between business society and government environmental issues corporate governance the social and ethical dimensions of management globalization stakeholder debates shareholder and consumer activism changing political systems and values and the ways in which corporations can respond to new social imperatives This Oxford Handbook is an authoritative review of the academic research that has both prompted and responded to these issues Bringing together leading experts in the area it provides clear thinking and new perspectives on CSR and the debates around it The Handbook is divided into seven key sections Introduction Perspectives on CSR Critiques of CSR Actors and Drivers Managing CSR CSR in Global Context Future Perspectives and Conclusions to the Social Sciences Jonathan Michie, 2014-02-03 This 2 volume work includes approximately 1 200 entries in A Z order critically reviewing the literature on specific topics from abortion to world systems theory In addition nine major entries cover each of the major disciplines political economy management and business human geography politics sociology law psychology organizational behavior and the history and development of the social sciences in a broader sense CSR **Discovery Leadership** Diane L. Swanson, 2017-08-03 This book argues that separation consciousness has kept a collective demand for corporate social responsibility at bay even providing justification for business to neglect society Yet there are signs that separation consciousness is being replaced with the expectation that businesses engage in symbiotic relationships with stakeholders that yield triple bottom line benefits The potential for business to enact this social contract depends largely on the ability of top executives to discover how to activate the organizational values that make such benefits possible The author argues that the required mind set for this task bears a strong resemblance to the scientific discovery mentality and that if executives were to embed this mentality in organizational decision making shared consciousness between firms and stakeholders of the values that support corporate responsibility is feasible CSR Discovery Leadership examines this prospect of shared value consciousness a new frontier for CSR leadership Multinational Corporations and the Impact of Public Advocacy on Corporate Strategy S. Prakash Sethi, 2012-12-06 Multinational Corporations and the Impact of Public Advocacy on Corporate Strategy Nestl and the Infant Formula Controversy presents an in depth analysis of the infant formula controversy and the resulting international boycott of Nestl products launched by various social activist groups and church

organizations. The actions of those groups culminated in the passage of the first international marketing code under the auspices of the World Health Organization Based on exhaustive and unique research the book details the Nestl case and uses it to analyze a number of other major issues bearing on contemporary business strategy and operations in the national and international arena Issues addressed include The rising phenomenon of social activism and its affect on public opinion and public policy The changing role of churches and other religious groups and their impact on corporate strategy and behavior The emergence of UN affiliated international bodies as both arbiters and regulators of market conduct of multinational corporations The changing dynamics between multinational corporations and host countries The factors which determine a company's behavior and its ability to adapt to changing societal expectations LIST Multinational Corporations and the Impact of Public Advocacy on Corporate Strategy Nestl and the Infant Formula Controversy presents a microcosm of business society conflicts being played out in all parts of the world This scholarly book will be of great interest to academics in the areas of management business ethics social conflict and international regulation It will also appeal to a broad corporate and government audience and to anyone interested in contemporary world affairs and the increasing globalization of socio economic conflicts Smart and Sustainable Planning for Cities and Regions Adriano Bisello, Daniele Vettorato, Pierre Laconte, Simona Costa, 2018-04-25 This book comprises a selection of the top contributions presented at the second international conference Smart and Sustainable Planning for Cities and Regions 2017 held in March 2017 in Bolzano Italy Featuring forty six papers by policy makers academics and consultants it discusses current groundbreaking research in smart and sustainable planning including the progress made in overcoming cities challenges towards improving the quality of life Climate change adaptation and mitigation of global warming generally identified as drivers of global policies are just the tip of the iceberg when it comes to smart energy transition Indeed equally relevant towards this current transformation and kev topics in this volume are ICTs public spaces and society next economy for the city strategies and actions for good governance urban rural innovation rethinking mobility The book s depth in understanding and insightfulness in re thinking demonstrate the breaking of new ground in smart and sustainable planning A new ground that policy makers academics and consultants may build upon as a bedrock for smart and sustainable planning **Financial Analysis and the Predictability** of Important Economic Events Ahmed Riahi-Belkaoui,1998-07-28 Financial analysis based on ratio analysis has been used as a tool for analyzing the financial strength of corporations Although ratio analysis is generally used as a univariate strategy the accounting and finance literature has evolved to include multivariate based models in financial analysis and these models can be used to explain important economic events and often predict them Thus in an exhaustive coverage of the economic events to which they can be applied Riahi Belkaoui discusses these models in a way that will have special value to corporate management financial planners and to their colleagues in the academic community who specialize in business and economic analysis The CSR International Research Compendium: Volume 1 - Governance Wayne Visser, Ileana Magureanu, Karina

Yaday, 2015-02-20 Since 2009 CSR International has been identifying and summarising the best research on corporate sustainability social responsibility and business ethics and sharing it through monthly Research Digests Now for the first time CSR International are bringing together all of the research summaries since 2009 into three thematic volumes on Governance Environment and Society This Compendium will serve as an invaluable resource for academics students researchers and professionals around the world who share an interest and passion for social responsibility sustainability business ethics and corporate accountability The first volume on Governance profiles over 450 research publications between 2009 and 2014 including practitioner reports market surveys and academic papers from over 300 authors and more than 250 organisations Specifically it contains research abstracts on the following governance related topic areas Accountability Transparency Ethical Behaviour Responsible Investment Stakeholder Interests Fair Operating Practices Business Models to Support Demand, Supply, and Destination Management in the Tourism and Hospitality Industry Carvalho, Luisa Cagica, Calisto, Lurdes, Gustavo, Nuno, 2019-08-30 The international tourism industry has seen increased growth in the past few years as millions of individuals continue to travel worldwide As one of the world s largest economic sectors creating jobs driving exports and generating prosperity worldwide hospitality and tourism management needs to continually be explored in order to update best business models and practice Strategic Business Models to Support Demand Supply and Destination Management in the Tourism and Hospitality Industry is an essential reference source that emphasizes emergent and innovative aspects and new challenges and issues within the industry with a particular focus on demand supply and destination management Featuring research on topics such as circular economy consumer behavior and social networking this book is ideally designed for business professionals executives hotel managers event coordinators restaurateurs travel agents tour directors policymakers government officials industry professionals researchers students and academicians Proceedings International Association for Business and Society. Conference, 1993 *Contemporary* Perspectives in Corporate Social Performance and Policy Agata Stachowicz-Stanusch, Wolfgang Amann, 2018-01-01 The book Contemporary Perspectives in Corporate Social Performance and Policy The Middle Eastern Perspective is our endeavor to deepen the current discussion about business and institutional activity in Middle Eastern countries and disseminate the new perspective of the scientific inquiry in the responsibility of various organization operating in this part of the world The book is divided into four parts Introduction Reality and Challenges of Corporate Social Performance The Middle Eastern Perspective Corporate Social Responsibility in Middle Eastern countries Corporate Social Performance specific problems There were included some theoretical and practical contributions into the topic of corporate social responsibility and corporate social performance based on experiences from different countries such as Israel Turkey United Arab Emirates We hope that this volume will help to understand better this specific region and its business activities Corporate Social Involvement Michael Marinetto, 2018-12-17 First published in 1998 This is an examination of corporate social responsibility

in Britain and Italy There is a growing interest in businesses rendering themselves more socially active and becoming more involved in addressing social problems A number of British companies have been adopting many of the community practices that have characterized corporate life in America since the early 1960s Corporate responsibility is defined as a business engagement in the wider community in order to contribute towards the general well being of society This study employs a hybrid methodology using a variety of sources including historical texts secondary studies and detailed case studies of corporate social programmes Businesses studied include Shell BT Unilever and BAT Industries in Britain and Fiat Olivetti ENI IRI and Dioguardi in Italy The study aims to provide a qualitative explanation of why companies go beyond their commercial remit to become engaged in communitarian and philanthropic action Ultimately the book aims to present a socially and politically informed analysis placed in its historical and political context taking into consideration economic Marketing, Morality and the Natural Environment Andrew Crane, 2002-01-04 This volume provides a new look at marketing and in particular the move to establish ostensibly green marketing Presenting evidence from extensive case studies these concerns are addressed through an examination of managers and employees understanding of the green marketing activities and processes that take part in their organisations Business, Innovation and Responsibility Sophie Pellé, 2017-10-09 Responsible Innovation For some this expression is only an oxymoron or worse a means of masking with a sheet of virtue economic practices that would otherwise appear selfish and self interested For others theorists and actors of innovation this expression represents a formidable lever of action and a rich conceptual source from which to draw new ways of innovating The articulation between different levels of norms economic and ethical to which we can add the legal dimension is not new and is the subject of an in depth reflection decades old around the idea of Corporate Social Responsibility CSR By taking up some debates on CSR most of which are foreign to the current authors of responsible innovation this book examines the various justifications that CSR brings in order to convince economic players subject to powerful market forces of their responsible commitment But these are not enough The book also explores the specific contribution of the concept of responsible innovation to coping with the technological social and political breakthroughs generated by innovation and is based on philosophical resources such as the ethics of virtue and the ethics of care

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