# **Mastering Marketing** in Uncertain Times: Strategies to Stand Out and Succeed

# **Marketing Strategies For Growth In Uncertain Times**

**Ronald A. Nykiel** 

#### **Marketing Strategies For Growth In Uncertain Times:**

Marketing Strategies for Growth in Uncertain Times Allan J. Magrath,1995 This book will tell you how to stage an all out assault for market share growth how to stay on top of your competitors and how to redefine your market to find competitive openings whether these be share of mind share of shelf share of technology or share of selling effort As a marketing general at your company it s up to you to pick the fight that you can win and develop a strategy for success

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