

# PRESS RELEASE

## Adventure Works Announces Quarterly Earnings Results

*Earnings stronger than corresponding quarter for previous fiscal year.*

**Seattle, July 23, 2004:** Adventure Works today announced net income of \$1.2 million, or \$.06 per share, for its sixteen-week fourth quarter of FY 2004 ended June 30, compared to a loss of \$2.3 million, or \$.57 per share for the last quarter of FY 2003. Sales were \$48.1 million, a decrease from the \$49.0 million reported for the same quarter a year ago.

The company's consultancy service unit reported EBITDA\* of \$.8 million, a 5.5% improvement, even though contracts decreased compared to the same quarter last year. "Adventure Works continues to improve its services," said Annik Stahl, Chair of the Board and Chief Executive Officer of Adventure Works.

"A positive service shift contributed to fourth quarter results as did Adventure Works' continued operational improvements. Adventure Works' growth in branded consulting was offset by declines in our Web design service sector. It is encouraging to note that Adventure Works experienced improvement in our synergy service division toward the end of the quarter," Stahl noted. Adventure Works is nearly finished rolling out a new style of consulting services geared to start-up businesses.

Adventure Works' management anticipates that next quarter's earnings will be nearer to targeted growth levels of .5% to 1% in design services and 2% to 4% in consulting services. Adventure Works continues to expect EBITDA for 2004 of \$4.2 million to \$5.1 million and earnings per share for the year of \$.20 to \$.26

Adventure Works will broadcast its quarterly conference call over the Internet at 10:30 A.M. (Pacific) July 24, 2004 at <http://www.adventure-works.com>. The call will be archived on the site as well.

Headquartered in Bothell, WA, Adventure Works is one of the nation's leading consultancies and design firms specializing in synergy services.

## Press Releases

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## Press Releases :

How to Write Press Releases for Manufacturing Companies Vito Curcuru, *The Rise and Fall of the Associated Negro Press* Gerald Horne, 2017-08-04 For nearly fifty years the Chicago based Associated Negro Press ANP fought racism at home and grew into an international news organization abroad At its head stood founder Claude Barnett one of the most influential African Americans of his day and a gifted if unofficial diplomat who forged links with figures as diverse as Jawaharlal Nehru Zora Neale Hurston and Richard Nixon Gerald Horne weaves Barnett s fascinating life story through a groundbreaking history of the ANP including its deep dedication to Pan Africanism An activist force in journalism Barnett also helped send doctors and teachers to Africa advised African governments gave priority to foreign newsgathering and saw the African American struggle in global terms Yet Horne also confronts Barnett s contradictions A member of the African American elite Barnett s sympathies with black aspirations often clashed with his ethics and a powerful desire to join the upper echelons of business and government In the end Barnett s activist success undid his work Horne traces the dramatic story of the ANP s collapse as the mainstream press retreating from Jim Crow finally covered black issues and hired African American journalists Revelatory and entertaining *The Rise and Fall of the Associated Negro Press* tells the story of a forgotten pioneer and the ambitious black institution he created

*Iran's Shadow Weapons* Jonathan W. Hackett, 2025-06-26 Surveillance assassination and war by proxy all ingredients for an unending disaster that never seems to end for those exposed to the wrath of the Islamic Republic of Iran Despite the prevalence of these and other malign acts few observers understand why and how the regime chooses these tools of fear and disruption Even fewer can foil them In this first work of its kind the author draws upon two decades of experience to lay bare the calculus structure and execution of Iran s foreign intelligence activities covert actions and unconventional warfare operations This book reveals how the regime s shadowy work is driven by a warring mixture of rampant paranoia unshakable greed and cold rationality He meticulously reveals a policy toolkit wielded for self interest and survival supported by strategies to eliminate opposition figures stifle dissent and promote defense in depth around Iran Before any others the Iranian people are simultaneously the regime s greatest source of insecurity and its chief target in a series of policies taking hold since 1979

**Professional Practice for Interior Designers** Christine M. Piotrowski, 2013-07-31 This updated edition of the most comprehensive business guide for designers covers the interior design profession in a clear and well organized style From establishing a practice to managing a project the reader progresses through all aspects of the business whether in a small or large firm The new edition includes additional information on ethics as well as a companion website containing sample forms and other resources This book is recommended by the NCIDQ as preparation for their professional registration examination

**The Handbook of Financial Communication and Investor Relations** Alexander V. Laskin, 2017-09-07 The first book to offer a global look at the state of the art thinking and practice in investor relations and financial communication Featuring contributions from leading scholars

and practitioners in financial communication and related fields including public relations corporate communications finance and accounting this volume in the critically acclaimed Handbooks in Communication and Media series provides readers with a comprehensive up to date picture of investor relations and financial communications as they are practiced in North America and around the world The Handbook of Financial Communication and Investor Relations provides an overview of the past present and future of investor relations and financial communications as a profession It identifies the central issues of contemporary investor relations and financial communications practice including financial information versus non financial information intangibles risk value and growth Authors address key topics of concern to contemporary practitioners such as socially responsible investing corporate governance shareholder activism ethics and professionalism In addition the book arms readers with metrics and proven techniques for reliably measuring and evaluating the effectiveness of investor relations and financial communications Bringing together the most up to date research on investor relations and financial communication and the insights and expertise of an all star team of practitioners The Handbook of Financial Communication and Investor Relations Explores how the profession is practiced in various regions of the globe including North America South America Europe the Middle East India Australia and other areas Provides a unique look at financial communication as it is practiced beyond the corporate world including in families the medical profession government and the not for profit sector Addresses big picture strategies as well as specific tactics for financial communication during crises the use of social media dealing with shareholder activism integrated reporting and CSR and more This book makes an ideal reference resource for undergrads and graduate students scholars and practitioners studying or researching investor relations and financial communication across schools of communication journalism business and management It also offers professionals an up to date uniquely holistic look at best practices in financial communication investor relations worldwide

Exploring the Complexities of Criminal Justice Gottschalk, Petter, 2024-10-22 In democratic societies with criminal justice a suspected individual is considered innocent until proven guilty beyond any reasonable and sensible doubt Yet the media and the public and sometimes also the police and prosecution may pass a verdict of guilt by blaming and shaming independent of potential evidence and proof Rumors allegations accusations and other forms of unsubstantiated claims are allowed to surface and form a basis for the guilt conclusion It is important to explore the complexities of criminal justice and challenge these harmful tendencies Exploring the Complexities of Criminal Justice discusses a number of cases where named individuals are convicted in public long before they eventually receive a final verdict from a court of justice The scope of this book is to provide a comprehensive view of several case studies and several ties to convenience theory Covering topics such as corporate crime corruption court cases and investigation this book is an excellent resource for criminal justice professionals legal scholars and academicians journalist and media professionals policymakers and more

*Guerrilla Publicity* Jay Conrad Levinson, Rick Frishman, Jill Lublin, 2020-07-07 Guerrilla Publicity provides expert advice for how to use publicity in the 21st

Century including Blogs Podcasting and Social Networking It is the PR bible and sets the foundation for practical PR campaigns Within Guerrilla Publicity PR gurus Jill Lublin and Rick Frishman help those in business launch their publicity campaigns into the twenty first century This completely updated version of the publicity bible lays out the foundation of practical PR knowledge while bringing everyone up to date with the latest Web based publicity strategies Throughout Guerrilla Publicity readers learn how to capitalize on low cost and sometimes cost free technologies so they can Offer expert advice over the internet with podcasts Send out an e mail blast to quickly reach consumers about the latest products or services Connect with their clients on social networking sites Conduct effective virtual seminars Build out their website in order to build name recognition

Collateral Damage Sahr Conway-Lanz, 2013-01-11 Collateral damage is a military term for the inadvertent casualties and destruction inflicted on civilians in the course of military operations In *Collateral Damage* Americans Noncombatant Immunity and Atrocity after World War II Sahr Conway Lanz chronicles the history of America's attempt to reconcile the ideal of sparing civilians with the reality that modern warfare results in the killing of innocent people Drawing on policymakers response to the issues raised by the atrocities of World War II and the use of the atomic bomb as well as the ongoing debate by the American public and the media as the Korean War developed Conway Lanz provides a comprehensive examination of modern American discourse on the topic of civilian casualties and provides a fascinating look at the development of what is now commonly known as collateral damage

*Communicating Science, Climate Change and the Environment in Hybrid Media* Mette Marie Roslyng, Anna Rantasila, Anna Maria Jönsson, 2025-05-30 This volume examines how a new hybrid mediascape represents and contributes to the construction of facts and knowledge in relation to science environment and climate controversies providing a new critical perspective to the burgeoning field of science and environment communication Arguing that science must be understood from an inclusive perspective respecting public values and concerns alongside scientific arguments the authors demonstrate how this will allow us to properly understand the role of science truth and factuality alongside the ethical cultural and political concerns about science raised in different publics The chapters focus on the more controversial aspects of science and environmental communication misinformation public understandings of science and the environmental crises vaccination and the role of the hybrid mediascape in science environment and climate conflicts Offering a much needed interdisciplinary approach to understand the role of science of media in science and environment conflicts this book will appeal to students and academics in the areas of media and communication journalism cultural studies science environment and risk communication and digital media studies as well as sociology and political science The Open Access version of this book available at [www.taylorfrancis.com](http://www.taylorfrancis.com) has been made available under a Creative Commons Attribution Non Commercial No Derivatives CC BY NC ND 4.0 license An electronic version of this book is freely available thanks to the support of libraries working with Knowledge Unlatched KU KU is a collaborative initiative designed to make high quality books Open Access for the public good The Open Access ISBN for this

book is 9781003479550 More information about the initiative and links to the Open Access version can be found at [www.knowledgeunlatched.org](http://www.knowledgeunlatched.org) **Succeeding at Your Yahoo! Business** Linh Tang, Frank Fiore, 2013-01-23 The Yahoo Stores have grown into one of the largest online shopping destinations on the Web today The nearly 20 000 Yahoo Stores have a 71% reach among online consumers the highest on the Web Many of these stores have become so successful that they have grown from small mom and pop or part time businesses into full time money making ventures A whole new set of skills and knowledge are needed to operate a Yahoo Store like a full time eCommerce business Succeeding At Your Yahoo Business teaches you how to customize a Yahoo Store using the basic elements of the popular web design program Dreamweaver including architecting an eCommerce web site It then takes three different types of Yahoo Stores and deconstructs them showing you how they are formed and how they sell the products or services they offer There is also an entire section on how to position a Yahoo Store acquire customers and retain those customers Finally the book will show you how to set up the necessary accounting and operations systems and how to hire the staff necessary to successfully run your business 2024 Review Of The Fund's Transparency Policy And Open Archives Policy International Monetary Fund. Legal Dept., International Monetary Fund. Strategy, Policy, & Review Department, International Monetary Fund. Policy Development and Review Dept., International Monetary Fund. Secretary's Department, 2024-11-25 On November 15 2024 the IMF s Executive Board concluded the Review of the IMF s Transparency Policy and Open Archives Policy and approved a number of reforms As an international institution making important documents available to the public on timely basis enhances the IMF s credibility accountability and effectiveness and is critical to fulfill its mandate of promoting global economic and financial stability While transparency at the IMF is achieved through a range of policies and practices the Transparency Policy and the Open Archives Policy form the core elements of the IMF s transparency framework The Fund has come a long way since the inception of these policies in the early nineties Most Board documents are now published published more quickly and under more consistent and evenhanded application of modification rules The information available in the Fund s archives has increased and is more easily accessible to the public While experience suggests that these policies are effective in delivering on their objectives the landscape in which the Fund operates has evolved since these policies were last reviewed in 2013 In a more interconnected and shock prone world the pace with which policymakers need to make decisions has accelerated and the expectations of stakeholders on the availability and timeliness of the Fund s analysis and policy advice has grown Against this backdrop the 2024 Review of the IMF s Transparency Policy and Open Archives Policy focuses on targeted reforms to i support faster publication of board documents and communications of Board s decisions ii strengthen the rules and processes to modify Board documents prior to publication and iii allow faster release of some documents in the Fund s archives accessible to the public The reforms further clarify the scope and objectives of these policies their implementation processes and how to strengthen knowledge sharing The review was supported by data analysis as well as surveys and consultations

with key stakeholders including Executive Directors country authorities IMF missions chiefs and civil society organizations as detailed in the three background papers accompanying this 2024 review     Pragmatics of Discourse Klaus P.

Schneider, Anne Barron, 2014-06-18 Discourse is language as it occurs in any form or context beyond the speech act It may be written or spoken monological or dialogical but there is always a communicative aim or purpose The present volume provides systematic orientation in the vast field of studying discourse from a pragmatic perspective It first gives an overview of a range of approaches developed for the analysis of discourse including among others conversation analysis systemic functional analysis genre analysis critical discourse analysis corpus driven approaches and multimodal analysis The focus is furthermore on functional units in discourse such as discourse markers moves speech act sequences discourse phases and silence The final section of the volume examines discourse types and domains providing a taxonomy of discourse types and focusing on a range of discourse domains e g classroom discourse medical discourse legal discourse electronic discourse Each article surveys the current state of the art of the respective topic area while also presenting new research findings

Reciprocal Trade United States Tariff Commission. Library, 1937     The Global Financial Crisis Tony Ciro, 2016-03-16 This book offers commentary and analysis on the catastrophic events which have recently confronted the international economy in the modern era and contrasts the current situation with other financial crises It includes case studies on Lehman Brothers in the US Babcock Brown in Australia and Northern Rock in the UK Asking many pertinent questions about the causes of the crisis and its effects the book explores fundamental themes such as asset bubbles and speculation in the financial and non financial markets systemic risks and the role of regulation and regulators It also reviews the response of international institutions such as the IMF the World Bank the US Federal Reserve the EU Central Bank and the G20 The book assesses the triggers of the crisis and evaluates rescue packages and policy responses as well as suggesting reform of regulatory and supervisory frameworks to maintain banking and modern financial systems in the future     The Ultimate Guide to Search Engine Marketing Bruce C. Brown, 2007 Master the art and science behind Pay Per Click Advertising in a matter of hours By investing a few dollars one can easily increase the number of visitors to a Web site and significantly increase sales Based on interviews with hundreds of PPC masters this book is a compilation of their secrets and proven successful ideas     *Ideological and Political Bias in Psychology* Craig L. Frisby, Richard E. Redding, William T.

O'Donohue, Scott O. Lilienfeld, 2023-09-13 This book examines the traditional assumptions made by academics and professionals alike that have embedded sociopolitical biases that impede practice and undermine efforts to achieve an objective scientific status If allowed to go unchallenged the credibility of psychology as a discipline is compromised This contributed volume thoroughly and comprehensively examines this concern in a conceptually and empirically rigorous manner and offers constructive solutions for minimizing undue political influences within the field of psychology Societies in the 21st century desperately need reliable psychological science but we don't have it This important volume explains one of

the main reasons why we are making little progress on any issue that gets contaminated by the left right culture war because the field of psychology is an enthusiastic member of one of the two teams so it rejects findings and researchers who question its ideological commitments The authors of this engaging volume also show us the way out They diagnose the social dynamics of bias and point to reforms that would give us the psychology that we need to address 21st century problems Jonathan Haidt Thomas Cooley Professor of Ethical Leadership NYU Stern School of Business and author of The Righteous Mind The boundaries of free speech censorship moral cultures social justice and ideological biases are among the many incendiary topics discussed in this book If you are looking for a deep dive into real world contemporary controversies Ideological and Political Bias in Psychology fits the bill The chapters are thoughtful and thought provoking Most readers will find something to agree with and something to rage at in almost every chapter It just may change how you think about some of these topics Diane F Halpern Professor of Psychology Emerita Claremont McKenna College and Past President American Psychological Association Unless the political left is always correct about everything in which case we wouldn't need to do research we could just ask a leftist the growing political monoculture of social science is a major barrier to our search for the truth This volume shows how ideological bias should be treated as a source of research error up there with classic methodological flaws like non random assignment and non blind measurement Steven Pinker Johnstone Professor of Psychology Harvard University and the author of Rationality An important read for academics curious about how their politics fashions beliefs that too often are uncritically taken for granted and for non academics wondering why we can't shake off the politics that so influences scientific work Vernon Smith Nobel Laureate in Economic Sciences and George L Argyros Chair in Finance and Economics Chapman University Advances and deepens empirically rigorous scholarship into biased political influences affecting academic and professional psychology Offers constructive solutions for minimizing undue political influences within psychology and moving the field forward Serves as a resource for psychological academicians researchers practitioners and consultants seeking to restore the principles of accurate science and effective practice to their respective areas of research

**The New Rules of Marketing and PR** David Meerman Scott, 2017-07-10 The international bestseller now in a new edition When it comes to marketing anything goes in the Digital Age right Well not quite While marketing and public relations tactics do seem to change overnight every smart businessperson knows that it takes a lot more than the next big thing The New Rules of Marketing PR is an international bestseller with more than 375 000 copies sold in twenty nine languages In the latest edition of this pioneering guide to the future of marketing you'll get a step by step action plan for leveraging the power of the latest approaches to generating attention for your idea or your business You'll learn how get the right information to the right people at the right time at a fraction of the cost of traditional advertising The Internet continues to change the way people communicate and interact with each other and if you're struggling to keep up with what's trending in social media online videos apps blogs or more your product or service is bound to get lost in the ether In The



New Rules of Marketing PR you ll get access to the tried and true rules that will keep you ahead of the curve when using the latest and greatest digital spaces to their fullest PR marketing and customer communications potential Keeping in mind that your audience is savvy and crunched for time this essential guide shows you how to cut through the online clutter to ensure that your message gets seen and heard Serves as the ideal resource for entrepreneurs business owners marketers PR professionals and non profit managers Offers a wealth of compelling case studies and real world examples Includes information on new platforms including Facebook Live and Snapchat Shows both small and large organizations how to best use Web based communication Finally everything you need to speak directly to your audience and establish a personal link with those who make your business work is in one place

**Regulation and Supervision of Bank Senior Management in Light of Prudential Corporate Governance** Kimberley S. Rothwell, 2024-10-03 Ongoing conduct issues in the banking sector have sparked global discussions on the effectiveness of the corporate governance of these institutions This dissertation commences by exploring the internationally evolving regulatory landscape of prudential corporate governance and the role of bank senior management within these frameworks using a law and economics perspective Two model jurisdictions the United Kingdom and the Netherlands are identified as pioneers with their emerging approaches to tackle the persisting challenges Against this backdrop the study turns to Switzerland It fills the gap of a comprehensive supervisory law analysis of bank senior management For this purpose the fragmented provisions are distilled from their institutional embedding and structured along the supervisory law life cycle of authorisation ongoing supervision and enforcement Along each phase the respective novel approaches from the model jurisdictions are presented Through these analyses the dissertation identifies gaps and inefficiencies in the Swiss supervisory law framework These findings are synthesised in order to gain a holistic view of the current setup Concluding future pathways for Switzerland are presented also inspired by international developments to propose a more structured robust and efficient framework for the regulatory oversight of the senior management of Swiss banks

**Google Juice , How to Start, Teach, & Franchise a Creative Genealogy Writing Class or Club** Anne Hart, 2008-06-12 It s easy to start teach and franchise a creative genealogy writing club class or publication Start by looking at the descriptions of each business and outline a plan for how your group operates Flesh out each category with your additional research pertaining to your local area and your resources Your goal always is to solve problems and get measurable results or find accurate records and resources Or research personal history and DNA driven genealogy interpretation reporting You can make keepsake albums scrapbooks put video online or on disc and create multimedia text and image with sound productions or work with researching records in archives oral history or living legacies and time capsules A living legacy is a celebration of life as it is now A time capsule contains projects and products items records and research you want given to future generations such as genograms of medical record family history family newsletters or genealogy documents diaries photos and video transcribed as text or oral history for future generations

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