



The Powerful Grip of Social Media on Public Opinion and Politics



Public Opinion Politics Communication And Social Process

**Arnošt Veselý, Martin Nekola, Eva M.
Hejzlarová**



Public Opinion Politics Communication And Social Process:

The Public Opinion Process Irving Crespi, 2013-11-05 What is public opinion How can we best study it This work presents a process model that answers these questions by defining public opinion in a way that also identifies an approach to studying it The model serves as a framework into which the findings of empirical research are integrated producing a comprehensive understanding of public opinion that encompasses the congeries of middle range theories that have emerged from empirical research The three dimensional process model and the way it is explicated satisfies the diverse and sometimes divergent needs and interests of political scientists sociologists social psychologists and communication specialists who study public opinion This is achieved by clearly differentiating and interrelating the following individual opinions the judgmental outcomes of a process in which attitudinal systems comprised of beliefs values interests and feelings function as intervening variables that direct and structure perceptions of public issues collective opinions the outcomes of communication from which mutual awareness emerges and that integrate separate individual opinions into a significant social force and political roles of collective and individual opinions the outcomes of the extent to which collective and individual opinions have achieved legitimacy as the basis for governing a people DON T USE THIS PARAGRAPH FOR GENERAL CATALOGS Each dimension of the model has its corresponding subprocess transactions between individuals and their environments communications among individuals and collectives and political legitimation of public opinion Since the process model is by definition interactional none of the three dimensions has theoretical or sequential priority over the others Instead of treating the psychological political and sociological aspects of public opinion as separate stages of an unidirectional process the three aspects are modeled as dimensions of a complex ongoing system in continuous interaction with each other This conceptualization satisfies the need for a truly interdisciplinary theory in that it demands that each dimension be studied in terms of its defining sub process It also avoids the twin errors of reductionism and reification in the study of public opinion

Public Opinion Carroll J. Glynn, 2018-09-03 Public Opinion is a comprehensive and multidisciplinary examination of public opinion in the United States Drawing on scholarship in political science psychology sociology and communications the authors explore the nature of political and social attitudes in the United States and how these attitudes are shaped by various institutions with an emphasis on mass media The book also serves as a provocative starting point for the discussion of citizen moods political participation and voting behavior Feature boxes and illustrations throughout help students understand all aspects of the elusive phenomenon we call public opinion The third edition has been thoroughly revised and updated to reflect how public opinion is studied today and to incorporate current data and debates The book now contains two revised and reframed theory chapters Group Membership and Public Opinion and Public Opinion and Social Process as well as new coverage of the influence of online and social media on public opinion especially in issue opinions and campaigns

Historical Dictionary of Political Communication in the United States Jacqueline N.

Gifford, Guido H. Stempel III, 1999-11-30 Entries in this dictionary focus on the people organizations events and ideas that have been significant in the slightly more than two centuries of political communication in this country The intent is to highlight those events and ideas that still have significance today thus from the signing of the Declaration of Independence to the threshold of the 21st century The history of political communication and how that history has repeated itself is examined in this volume Entries arranged from A to Z deal with freedom of the press and the major threats to freedom of the press successful and unsuccessful political campaigns and the changes that have occurred in political communication as well as the tradition that has emerged in the slightly more than two centuries we have been engaged in it By offering the reader insight into the evolution of political communication as an academic field this reference will be useful to students and scholars in the disciplines of political science political communication mass communication U S history and related fields as well as academic and selected public libraries

Social Processes of Online Hate Joseph B. Walther, Ronald E. Rice, 2024-07-31 This book explores the social forces among and between online aggressors that affect the expression and perpetration of online hate Its chapters illustrate how patterns of interactive social behavior reinforce magnify or modify this expression It also considers the characteristics of social media that facilitate social interactions that promote hate and facilitate relationships among haters Bringing together a range of international experts and covering an array of themes including woman abuse antisemitism pornography radicalization and extreme political youth movements this book examines the specific social factors and processes that facilitate these forms of hate and proposes new approaches for explaining them Cutting edge interdisciplinary and authoritative this book will be of interest to sociologists criminologists and scholars of media communication and computational social science alike as well as those engaged with hate crime hate speech social media and online social networks

Political Communication and Public Opinion in America Dan D. Nimmo, 1978

Shortening the Distance between Government and Public in China II Liu Xiaoyan, 2020-12-15 Distance in its traditional sense connotes estrangement and division But in the context of modern political studies it means a controllable resource which can be manipulated to change the relationship between the government and the public Drawing on this concept from western political science the author explores the law and mechanisms of China s political communication In this volume the author introduces the empirical investigation of the distance between government and the public in China First it discusses how the use of online social media such as Weibo can be used strategically to mediate the distance of offline communication Then it points out that social media can also lead to unlimited expression of general will to which governments should pay attention An empirical study on how rural residents of five provinces in China obtain political information is used to illustrate the point Students and scholars who are interested in political science and political communication especially Chinese politics would find this title a useful reference

Datafication of Public Opinion and the Public Sphere Slavko Splichal, 2022-07-12 The book anchored in stimulating debates about the Enlightenment ideas of publicness analyses

historical changes in the core phenomena of publicness possibilities conditions and obstacles to developing a public sphere in which the public reflexively creates articulates and expresses public opinion It is focused on the historical transformation from public use of reason through the identification of public opinion in opinion polls to contemporary opinion mining in which the Enlightenment idea of public expression of opinion has been displaced by the technology of extracting opinions It heralds a new critical impetus in theory and research of publicness at a time when critical social thought is sharply criticising and even abandoning the notion of the public sphere much like the notion of public opinion decades ago due to its predominantly administrative use

Political Communication and Deliberation John Gastil, 2008 The act of deliberation is the act of reflecting carefully on a matter and weighing the strengths and weaknesses of alternative solutions to a problem It aims to arrive at a decision or judgment based not only on facts and data but also on values emotions and other less technical considerations Though a solitary individual can deliberate it more commonly means making decisions together as a small group an organization or a nation Political Communication and Deliberation takes a unique approach to the field of political communication

Encyclopedia of Political Communication Lynda Lee Kaid, Christina Holtz-Bacha, 2008 Political communication began with the earliest studies of democratic discourse by Aristotle and Plato However modern political communication relies on an interdisciplinary base which draws on concepts from communication political science journalism sociology psychology history rhetoric and others This two volume resource considers political communication from a broad interdisciplinary perspective encompassing the many different roles that communication plays in political processes in the United States and around the world The Encyclopedia of Political Communication discusses the major theoretical approaches to the field including direct and limited effects theories agenda setting theories sociological theories framing and priming theories and other past and present conceptualizations With nearly 600 entries this resource pays considerable attention to important political messages such as political speeches televised political advertising political posters and print advertising televised political debates and Internet sites The audiences for political communications are also central necessitating concentration on citizen reactions to political messages how the general public and voters in democratic systems respond to political messages and the effects of all types of media and message types

Key Features Encompasses several channels of political communication including interpersonal and public communication radio television newspapers and the World Wide Web Provides news media coverage and journalistic analysis of politics political issues political figures and political institutions Concentrates on the field of political communication since the middle of the 20th century Emphasizes political communication from the point of view of the United States but there is substantial and important research and scholarship on political communication in international contexts Considers the role of communication in governing incorporating communication activities that influence the operation of executive legislative and judicial bodies political parties interest groups political action committees and other participants in political processes

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Global Risks and Their Impacts on Türkiye Hasret Çomak, Burak Şakir Şeker, Doğan Şafak Polat, Mesut Özel, Murat Koray, 2024-11-26 Today the growing impact of climate change armed conflicts social polarization and economic instability threatens the foundations of the global order These challenges escalate rapidly fuelled by technological advancements and economic uncertainties that we face on a global scale Disinformation and misinformation stand out as critical global threats The pressing issues of cybersecurity geopolitical tensions unequal opportunities inflation forced migration economic downturns and environmental degradation present urgent risks that demand immediate attention The imbalances and inequalities in wealth and resource distribution at all levels breed instability locally regionally and globally further amplifying the fragility and volatility of our global system Beyond the immediate crises our book delves into the potential repercussions of artificial intelligence and its implications for the geopolitical supply chain in Türkiye It meticulously unveils how climate change and geopolitical dynamics could severely impact Türkiye's security framework economic landscape and business sector In this context Türkiye must boldly declare its commitment to fostering collaboration among nations businesses and civil society to effectively address these global challenges Türkiye's pivotal role in this collective endeavour cannot be overstated and the country should continue to lead initiatives aimed at collaboration and problem solving This book offers valuable insights from scholars experts and industry leaders with the goal of elevating awareness and effectively managing emerging risks at every level Together we can navigate these turbulent times and create a more resilient global order

CONTENTS INTRODUCTION Salim Dervioğlu PART I GEOPOLITICAL RISKS AND THEIR IMPACTS ON TÜRKİYE GLOBAL GEOPOLITICAL RISKS Herbert R. Reginbogin THE WEAKENING OF THE UNITED NATIONS AND THE COLLAPSE OF THE INTERNATIONAL ORDER Ozan Rıncı GLOBAL GEOPOLITICAL RISKS IN THE NEAR FUTURE AND THEIR REFLECTIONS ON TÜRKİYE Mesut Özel APPROACHES OF THE POLITICAL PARTIES IN TÜRKİYE TO THE SHANGHAI COOPERATION ORGANIZATION IS THERE A CONSENSUS İhan Aras and Sami Orun ERSAY TURKEY'S MIDDLE EAST RISK MANAGEMENT IN LIGHT OF CURRENT DEVELOPMENTS IN PALESTINE Hasan Acar and Serhat Bulut MILITARY RISKS EMERGING WARS AND TURKEY Cihan Kazancıoğlu TÜRKİYE IN A WORLD UNDER THE THREAT OF NUCLEAR WEAPONS Sibel

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 INTELLIGENCE Duygu Ayd n Aslaner POLITICAL COMMUNICATION CAMPAIGNS IN THE AGE OF ARTIFICIAL
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Hong Kong Public opinion theory and research are becoming increasingly significant in modern societies as people's attitudes and behaviours become ever more volatile and opinion poll data becomes ever more readily available This major new Handbook is the first to bring together into one volume the whole field of public opinion theory research methodology and the political and social embeddedness of polls in modern societies It comprehensively maps out the state of the art in contemporary scholarship on these topics With over fifty chapters written by distinguished international researchers both academic and from the commercial sector this Handbook is designed to give the reader an overview of the most important concepts included in and surrounding the term public opinion and its application in modern social research present the basic empirical concepts for assessing public opinion and opinion changes in society provide an overview of the social political and legal status of public opinion research how it is perceived by the public and by journalists and how it is used by governments offer a review of the role and use of surveys for selected special fields of application ranging from their use in legal cases to the use of polls in marketing and campaigns The Handbook of Public Opinion Research provides an indispensable resource for both practitioners and students alike *Political Marketing: Wojciech Cwalina, Andrzej Falkowski, Bruce I.*

Newman, 2015-01-28 Comprehensive and clearly organized this is the first integrated theory to practice text on marketing's role in the political process It incorporates insights and concepts drawn from the disciplines of Marketing Psychology and Political Science and covers every aspect of marketing's infiltration into politics including campaign strategy market segmentation and media strategy Using examples and models drawn from countries around the globe the authors elucidate the importance of political marketing techniques for the stability of democratic institutions They also note the potential threats to democracy especially the use of marketing techniques to manipulate voters at the subconscious level They conclude with a set of normative do's and don'ts for political marketing practice that strengthens civic education and democratic governance **Policy Analysis in the Czech Republic** Arnošt Veselý, Martin Nekola, Eva M.

Hejzlarová, 2016-05-18 This new volume in the International Library of Policy Analysis series is the first comprehensive overview of policy analysis in the Czech Republic and the first of any postcommunist Central or Eastern European region As such it offers a unique picture of policy analysis that differs profoundly from prevailing Western versions Written by experts in the field including scholars and policy makers the book outlines the historical development of policy analysis in the region identifies its role in education and research and examines its styles and methods *Public Opinion and Politics in the Late*

Roman Republic Cristina Rosillo-López, 2017-06 This book investigates the working mechanisms of public opinion in Late Republican Rome as a part of informal politics It explores the political interaction and sometimes opposition between the elite and the people through various means such as rumours gossip political literature popular verses and graffiti It also proposes the existence of a public sphere in Late Republican Rome and analyses public opinion in that time as a system of control By applying the spatial turn to politics it becomes possible to study sociability and informal meetings where public

opinion circulated What emerges is a wider concept of the political participation of the people not just restricted to voting or participating in the assemblies

Media, Economy and Society Christian Fuchs, 2023-11-29 This essential guide to the critical study of the media economy in society teaches students how to critically analyse the political economy of communication and the media The book introduces a variety of methods and topics including the political economy of communication in capitalism the political economy of media concentration the political economy of advertising the political economy of global media and transnational media corporations class relations and working conditions in the capitalist media and communication industry the political economy of the Internet and digital media the information society and digital capitalism the public sphere Public Service Media the Public Service Internet and the political economy of media management This will be an ideal textbook for a variety of courses relating to media and communication including Media Economics Political Economy of Communication Media Culture and Society Critical Media and Communication Studies Media Sociology Media Management and Media Business Studies

Navigating Public Opinion Jeff Manza, Fay Lomax Cook, Benjamin I. Page, 2002 Do politicians listen to the public When How often Or are the views of the public manipulated and used strategically by elites In this text leading scholars of American politics assess and debate the impact of public opinion on policy making Central issues include the changing relationship between opinion and policy over time how key actors use public opinion to formulate domestic and foreign policy and how measurement techniques might improve our understanding of the results of polls and survey research

The SAGE Handbook of Media Processes and Effects Robin L. Nabi, Mary Beth Oliver, 2009-09-11 Part III emphasizes the various factors that influence the critical functions of message selection and processing central to a host of mass media application contexts

Deliberation, Democracy, and the Media Simone Chambers, Anne Costain, 2000-09-26 Is deliberative democracy the ideal goal of free speech How do social movement organizations activists and political candidates use the media to frame their discourse What responsibilities does the media have in maintaining or promoting democracy In this broadly interdisciplinary volume top scholars in communication political science sociology law and philosophy offer new perspectives on these and other intersections within democratic discourse and media Interweaving elements of social political and communication theory they take on First Amendment and legal issues privacy rights media effects and agenda setting publicity multiculturalism gender issues universalism and global culture and the rhetoric of the body among other topics This unique book provides a foundation for evaluating the current state of democratic discourse and will be of interest to students and scholars of deliberative democracy across the social sciences

Political Science Ann Hosenet, 2015-12-15 This book traces the development of political science from ancient influences such as Plato and Aristotle to modern political shapers such as Robert A Dahl It covers changes to the field in both thought and practice due to the rise and fall of political regimes world wars colonialism and social media The book also includes thorough examinations of international relations systems of government

constitutions domestic policy public opinion and administration The book ends with brief biographies of important people in the field of political science that specifies their various contributions

The International Encyclopedia of Political Communication, 3 Volume Set Gianpietro Mazzoleni, Kevin G. Barnhurst, Ken'ichi Ikeda, Rousiley C. M. Maia, Hartmut Wessler, 2015-12-14 The International Encyclopedia of Political Communication is the definitive single source reference work on the subject with state of the art and in depth scholarly reflection on the key issues within political communication from leading international experts It is available both online and in print Explores pertinent salient topics within political science sociology psychology communication and many other disciplines Theory empirical research and academic as well as professional debate are widely covered in this truly international and comparative work Provides clear definitions and explanations which are both cross national and cross disciplinary by nature Offers an unprecedented level of authority accuracy and balance with contributions from leading international experts in their associated fields Part of The Wiley Blackwell ICA International Encyclopedias of Communication series published in conjunction with the International Communication Association Online version available at Wiley Online Library www.wileyicaencyclopedia.com Named Outstanding Academic Title of 2016 by Choice Magazine a publication of the American Library Association

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