

LOOKING
GOOD
&
DOING GOOD

CORPORATE PHILANTHROPY
AND CORPORATE POWER

JEROME L. HIMMELSTEIN

Looking Good And Doing Good Corporate Philanthropy And Corporate Power By Himmelstein

Jiyuan Zhang



Looking Good And Doing Good Corporate Philanthropy And Corporate Power By Himmelstein:

Looking Good and Doing Good Jerome L. Himmelstein, 1997-05-22 Political controversy is a lens through which the author examines corporate philanthropy. He explains why corporate philanthropy has become politicized, how corporations respond to controversy about their donations, and what the conflicts tell us about corporate philanthropy and corporate politics. Himmelstein argues that corporate giving sometimes becomes politicized because it is inherently a complex social and political act. Drawing on in-depth interviews with managers at fifty-five of the largest corporate giving programs in the U.S., Himmelstein shows that corporate giving often finds itself as one manager put it, locked in a struggle between looking good and doing good. Back cover

Fundraising Principles and Practice Adrian Sargeant, Jen Shang, 2017-03-06 The complete guide to fundraising planning tools, methods, and more. *Fundraising Principles and Practice* provides a unique resource for students and professionals seeking to deepen their understanding of fundraising in the current nonprofit environment. Based on emerging research drawn from economics, psychology, social psychology, and sociology, this book provides comprehensive analysis of the nonprofit sector. The discussion delves into donor behavior, decision making, social influences, and models, then uses that context to describe today's fundraising methods, tools, and practices. A robust planning framework helps you set objectives, formulate strategies, create a budget, schedule, and monitor activities, with in-depth guidance toward assessing and fine-tuning your approach. Coverage includes online fundraising, major gifts, planned giving, direct response, grants, corporate fundraising, and donor retention, with an integrated pedagogical approach that facilitates active learning. Case studies and examples illustrate the theory and principles presented, and the companion website offers additional opportunity to deepen your learning and assess your knowledge. Fundraising has become a career specialty, and those who are successful at it are among the most in demand in the nonprofit world. Great fundraisers make an organization's mission possible, and this book covers the essential information you need to help your organization succeed. Adopt an organized approach to fundraising planning. Learn the common behaviors and motivations of donors. Master the tools and practices of nonprofit fundraising. Manage volunteers, monitor progress, evaluate events, and more. Fundraising is the nonprofit's powerhouse. It's the critical component that supports and maintains all activities and forms the foundation of the organization itself. Steady management, clear organization, effective methods, and the most up-to-date tools are vital to the role and familiarity with donor psychology is essential for using these tools to their utmost capability. *Fundraising Principles and Practice* provides a comprehensive guide to all aspects of the field, with in-depth coverage of today's most effective approaches.

Communication in International Development Florencia Enghel, Jessica Noske-Turner, 2018-05-23 International development stakeholders harness communication with two broad purposes: to do good via communication for development and media assistance, and to communicate, do gooding via public relations and information. This book unpacks various ways in which different efforts to do good are combined with attempts to look good, be it in the eyes of donor constituencies at large or among more specific

audiences such as journalists or intra agency decision makers Development communication studies have tended to focus primarily on interventions aimed at doing good among recipients at the expense of examining the extent to which promotion and reputation management are elements of those practices This book establishes the importance of interrogating the tensions generated by overlapping uses of communication to do good and to look good within international development cooperation The book is a critical text for students and scholars in the areas of development communication and international development and will also appeal to practitioners working in international aid who are directly affected by the challenges of communicating for and about development

Fundraising Management Elaine Jay, Adrian Sargeant, 2004-07-31 This is the first truly comprehensive guide to fundraising management uniquely blending current academic knowledge with the best of professional practice Much more than a how to guide it provides a detailed overview of modern fundraising planning and practice and analyzes critical issues as well presenting practical tools for campaign planning Campaigns discussed include high profile examples from companies as diverse as RSPCA Greenpeace Barnados and the American Cancer Society which illustrate the theories and bring the topic to life A truly groundbreaking analysis this text works through the planning stages of fundraising to give readers a rounded understanding of the topic and is essential reading for students of fundraising and non profit professionals alike

The Perfect Gift Amy A. Kass, 2002-08-12 The Perfect Gift aims to cultivate and enlighten our philanthropic imagination It addresses us all as present and future philanthropists as human beings who give serve and seek to promote the well being of others It suggests that we are continually confronted with choices about giving and offers literary selections intended to help us reflect more seriously on these choices Editor Amy A Kass has gathered an intriguing and inspiring collection of readings from many cultures genres and time periods Classical literature philosophy and religion are well represented but so are contemporary and popular writing The Perfect Gift draws from the works of Aristotle Shakespeare Dostoevsky C S Lewis Alexis de Tocqueville Martin Luther King P G Wodehouse and Shel Silverstein among others Kass s thoughtful introductions guide reflection on when why how to whom and what we should give

Global Economy Contested Marcus Taylor, 2008-05-13 Emphasizing the social processes that underpin the global economy and demonstrating how the uneven effects of global economic integration impact upon actors this book also underlines the reciprocal effects that reconfigure the terrain of global accumulation

Social Partnerships and Responsible Business M. May Seitanidi, Andrew Crane, 2013-12-04 Cross sector partnerships are widely hailed as a critical means for addressing a wide array of social challenges such as climate change poverty education corruption and health Amid all the positive rhetoric of cross sector partnerships though critical voices point to the limited success of various initiatives in delivering genuine social change and in providing for real citizen participation This collection critically examines the motivations for processes within and expected and actual outcomes of cross sector partnerships In opening up new theoretical methodological and practical perspectives on cross sector social interactions this book reimagines partnerships in order to explore the potential

to contribute to the social good A multi disciplinary perspective on partnerships adds serious value to the debate in a range of fields including management politics public management sociology development studies and international relations Contributors to the volume reflect many of these diverse perspectives enabling the book to provide an account of partnerships that is theoretically rich and methodologically varied With critical contributions from leading academics such as Barbara Gray Ans Kolk John Selsky and Sandra Waddock this book is a comprehensive resource which will increase understanding of this vital issue

Growing Civil Society Jon Van Til, 2000 The third space is not independent from society's major institutions but exists in dynamic interdependence with them linking individuals in their home bases of family and community to the larger governmental and economic structures within which all citizens workers and consumers learn to seek their way in modern society

BOOK JACKET Giving Circles Angela M. Eikenberry, 2009-06-29 Describes giving circles and how they work to meet social needs and solve community problems and examines the role of philanthropy in democratic society

Management Ethics and Talmudic Dialectics Nathan Lee Kaplan, 2014-07-08 Nathan Lee Kaplan develops a talmudic perspective on management ethics By analyzing the central ethical dilemmas of corporate managers in light of applicable traditions from the Oral Torah this book offers a critical bridge between the contemporary business corporation and rabbinic Judaism's foundational tradition The issues studied thereby include organizational culture fraud and corruption whistle blowing investor and employment relations executive compensation corporate social responsibility and environmental sustainability

Handbook of the Economics of Art and Culture Victor A. Ginsburgh, David Throsby, 2006-09-13 Over the last 30 or 40 years a substantial literature has grown up in which the tools of economic theory and analysis have been applied to problems in the arts and culture Economists who have surveyed the field generally locate the origins of contemporary cultural economics as being in 1966 the year of publication of the first major work in modern times dedicated specifically to the economics of the arts It was a book by Baumol and Bowen which showed that economic analysis could illuminate the supply of and demand for artistic services the contribution of the arts sector to the economy and the role of public policy Following the appearance of the Baumol and Bowen work interest in the economics of the arts grew steadily embracing areas such as demand for the arts the economic functions of artists the role of the nonprofit sector and other areas Cultural economics also expanded to include the cultural or entertainment industries the media movies the publishing industry popular music as well as heritage and museum management property right questions in particular copyright and the role of new communication technologies such as the internet The field is therefore located at the crossroads of several disciplines economics and management but also art history art philosophy sociology and law The Handbook is placed firmly in economics but it also builds bridges across these various disciplines and will thus be of interest to researchers in all these different fields as well as to those who are engaged in cultural policy issues and the role of culture in the development of our societies Presents an overview of the history of art markets Addresses the value of art and

consumer behavior toward acquiring art Examines the effect of art on economies of developed and developing countries around the world

Regulating Multinationals in Developing Countries Edwin Mujih, 2016-04-08 Edwin Mujih explores the difficulties associated with regulating multinational companies operating in developing countries with a particular focus on extractive industries The author highlights the need to establish an international legally binding framework to ensure that multinationals operate in a socially responsible manner to protect local communities and the environment Edwin Mujih's analysis reveals that the existing mechanisms for controlling the behaviour of huge multinational entities are of normative force only that these are particularly inadequate and that the notion of corporate social responsibility is only meaningful where behaviour can be legally regulated *Regulating Multinationals in Developing Countries* features a study of the Chad and Cameroon Oil and pipeline project which highlights the problems arising in countries that have neither the capacity nor the will to effectively regulate those operating within their borders The author has evaluated compliance by the parties with their social and environmental obligations He has found that despite controversy surrounding inadequate regulation of this project in its incipient stages the system that was put in place following huge opposition from the affected communities and from NGOs is worthy of attention and could stand as a model for similar projects elsewhere This first title in Gower's Corporate Social Responsibility Series to approach CSR from a legal perspective provides insight not just into the complexity surrounding efforts to regulate multinationals operating in countries with weak regulatory regimes but also into the fundamental nature of multinational corporations and the debate about different notions of CSR itself

The Drug Company Next Door Alexa S. Dietrich, 2013-06-07 This fascinating and most timely critical medical anthropology study successfully binds two still emergent areas of contemporary anthropological research in the global world the nature and significant impact of multinational pharmaceutical manufacturers on human social life everywhere and the contribution of corporations to the fast paced degradation of our life support system planet Earth Focusing on a pharmaceutically impacted town on the colonized island of Puerto Rico Dietrich ably demonstrates the value of ethnography carried out in small places in framing the large issues facing humanity Merrill Singer University of Connecticut The production of pharmaceuticals is among the most profitable industries on the planet Drug companies produce chemical substances that can save extend or substantially improve the quality of human life However even as the companies present themselves publicly as health and environmental stewards their factories are a significant source of air and water pollution toxic to people and the environment In Puerto Rico the pharmaceutical industry is the backbone of the island's economy in one small town alone there are over a dozen drug factories representing five multinationals the highest concentration per capita of such factories in the world It is a place where the enforcement of environmental regulations and the public trust they ensure are often violated in the name of economic development *The Drug Company Next Door* unites the concerns of critical medical anthropology with those of political ecology investigating the multi faceted role of pharmaceutical corporations as polluters economic providers and

social actors Rather than simply demonizing the drug companies the volume explores the dynamics involved in their interactions with the local community and discusses the strategies used by both individuals and community groups to deal with the consequences of pollution The Drug Company Next Door puts a human face on a growing set of problems for communities around the world Accessible and engaging the book encourages readers to think critically about the role of corporations in everyday life health and culture Alexa S Dietrich is Assistant Professor of Anthropology at Wagner College

Making the Nonprofit Sector in the United States David C. Hammack, 1998 Now in paperback Making the Nonprofit Sector in the United States A Reader Edited with Introductions by David C Hammack Masterfully mining and sifting a four century historical record David Hammack has composed an extraordinarily valuable volume a one stop shopping sourcebook on the secular and religious origins and the astonishing growth and periodic growing pains of America s nonprofit sector and the challenges and dilemmas it confronts today John Simon Yale University It is a delight to see an anthology on nonprofit history done so well Barry Karl John F Kennedy School of Government Harvard University This is a volume that everyone concerned about nonprofits scholar practitioner and citizen will find useful and illuminating Peter Dobkin Hall Program on Non Profit Organizations Yale Divinity School A remarkable book Robert Putnam John F Kennedy School of Government Harvard University An outstanding and timely collection of essential readings for students researchers and practitioners carefully edited and introduced by one of the leading historical authorities on the nonprofit sector Roseanne M Mirabella Center for Public Service Seton Hall University Unique among nations the United States conducts almost all of its formally organized religious activity as well as many cultural arts human service educational and research activities through private nonprofit organizations This reader explores their history by presenting some of the classic documents in the development of the nonprofit sector along with important interpretations and critiques by recent scholars David C Hammack is Hiram C Haydon Professor of History and Chair of the Committee on Educational Programs of the Mandel Center for Nonprofit Organizations at Case Western Reserve University Philanthropic Studies Dwight F Burlingame and David C Hammack general editors CIVICUS Global Survey of the State of Civil Society Volkhart Heinrich, Lorenzo Fioramonti, CIVICUS (Association), 2007 The second volume of the CIVICUS Global Survey of the State of Civil Society offers a wide ranging analysis of key issues facing civil society worldwide with contributions from prominent researchers and civil society practitioners Comprising 24 chapters the book draws on the information collected by the CIVICUS Civil Society Index project in more than 45 countries to explore issues such as civil society s accountability its relations to the state and corporate sector and its role in governance and development It also includes regional overviews of the state of civil society in different continents By bringing together a diversity of perspectives and themes this book offers one of the most comprehensive and engaging analyses of civil society worldwide Other Contributors Helmut Anheier Stefanie Bailer Monica Blagescu Thilo Bodenstein David Bonbright L David Brown Jerzy Celichowski Julius Court Wolfgang D rner Alan Fowler Marc M Howard

Mohini Kak Mahi Khallaf Natalia Kiryttopoulou Petr Kopecky Barry Knight Carmen Malena Jacob Mati Cas Mudde Kumi Naidoo Paul Opoku Mensah Aruna Rao Laurie Regelbrugge Janine Schall Emden Andres Serbin Catherine Shea Carla Suarez Rajesh Tandon zlem T r and Jan van Deth *Taming the Octopus: The Long Battle for the Soul of the Corporation* Kyle Edward Williams, 2024-02-20 The untold story of how efforts to hold big business accountable changed American capitalism Recent controversies around environmental social and governance ESG investing and woke capital evoke an old idea the Progressive Era vision of a socially responsible corporation By midcentury the notion that big business should benefit society was a consensus view But as Kyle Edward Williams s brilliant history *Taming the Octopus* shows the tools forged by New Deal liberals to hold business leaders accountable such as the Securities and Exchange Commission narrowly focused on the financial interests of shareholders This inadvertently laid the groundwork for a set of fringe views to become dominant that market forces should rule every facet of society Along the way American capitalism itself was reshaped stripping businesses to their profit making core In this vivid and surprising history we meet activists investors executives and workers who fought over a simple question Is the role of the corporation to deliver profits to shareholders or something more On one side were business statesmen who believed corporate largess could solve social problems On the other were libertarian intellectuals such as Milton Friedman and his oft forgotten contemporary Henry Manne whose theories justified the ruthless tactics of a growing class of corporate raiders But Williams reveals that before the activist investor emerged as a capitalist archetype Civil Rights groups used a similar playbook for different ends buying shares to change a company from within As a rising tide of activists pushed corporations to account for societal harms from napalm to environmental pollution to inequitable hiring a new idea emerged that managers could maximize value for society while still turning a maximal profit This elusive ideal stakeholder capitalism still dominates our headlines today Williams s necessary history equips us to reconsider democracy s tangled relationship with capitalism *The Megarhetorics of Global Development* Rebecca Dingo, J. Blake Scott, 2012-01-29 After World War II an unprecedented age of global development began The formation of the World Bank and the International Monetary Fund allowed war torn and poverty stricken nations to become willing debtors in their desire to entice Western investment and trade New capital it was foretold would pave the way to political and economic stability and the benefits would trickle down to even the poorest citizens The hyperbole of this neocolonialism however has left many of these countries with nothing but compounded debt and unfulfilled promises *The Megarhetorics of Global Development* examines rhetorical strategies used by multinational corporations NGOs governments banks and others to further their own economic political or technological agendas These wide ranging case studies employ rhetorical theory globalization scholarship and analysis of cultural and historical dynamics to offer in depth critiques of development practices and their material effects By deconstructing megarhetorics at both the local and global level and following their paths of mobilization and diffusion the concepts of progress and growth can be reevaluated with the end goal of encouraging self sustaining and

ethical outcomes **Philanthropic Foundations** Ellen Condliffe Lagemann,1999-07-22 Foundations are socially and politically significant but this simple fact has mostly been ignored by students of American history This collection represents an important contribution to an emerging field Kenneth Prewitt Social Science Research Council *They Told Me Not to Take that Job* Reynold Levy,2015-05-12 When Reynold Levy became the new president of Lincoln Center in 2002 New York Magazine described the situation he walked in to as a community in deep distress riven by conflict Ideas for the redevelopment of Lincoln Center s artistic facilities and public spaces required spending more than 1 2 billion but there was no clear pathway for how to raise that kind of unprecedented sum The individual resident organizations that were the key constituents of Lincoln Center the Metropolitan Opera the New York City Opera the New York Philharmonic the Juilliard School and eight others could not agree on a common capital plan or fundraising course of action Instead intramural rivalries and disputes filled the vacuum Besides some of those organizations had daunting problems of their own Levy tells the inside story of the demise of the New York City Opera the Metropolitan Opera s need to use as collateral its iconic Chagall tapestries in the face of mounting operating losses and the New York Philharmonic s dalliance with Carnegie Hall Yet despite these and other challenges Levy and the extraordinary civic leaders at his side were able to shape a consensus for the physical modernization of the sixteen acre campus and raise the money necessary to maintain Lincoln Center as the country s most vibrant performing arts destination By the time he left Lincoln Center had prepared itself fully for the next generation of artists and audiences *They Told Me Not to Take That Job* is more than a memoir of life at the heart of one of the world s most prominent cultural institutions It is also a case study of leadership and management in action How Levy and his colleagues triumphantly steered Lincoln Center through perhaps the most tumultuous decade of its history to a startling transformation is fully captured in his riveting account **The Role of Public Policy in K-12 Science Education** George E. DeBoer,2011-01-01 The goal of this volume of Research in Science Education is to examine the relationship between science education policy and practice and the special role that science education researchers play in influencing policy It has been suggested that the science education research community is isolated from the political process pays little attention to policy matters and has little influence on policy But to influence policy it is important to understand how policy is made and how it is implemented This volume sheds light on the intersection between policy and practice through both theoretical discussions and practical examples This book was written primarily about science education policy development in the context of the highly decentralized educational system of the United States But because policy development is fundamentally a social activity involving knowledge values and personal and community interests there are similarities in how education policy gets enacted and implemented around the world This volume is meant to be useful to science education researchers and to practitioners such as teachers and administrators because it provides information about which aspects of the science education enterprise are affected by state local and national policies It also provides helpful information for researchers and

practitioners who wonder how they might influence policy In particular it points out how the values of people who are affected by policy initiatives are critical to the implementation of those policies

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