

RCI



**RADIO CANADA
INTERNATIONAL**



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Radio Canada International Voice Of A Middle Power

**Robert Garner, Peter
Ferdinand, Stephanie Lawson**



Radio Canada International Voice Of A Middle Power:

Cyber-diplomacy Evan H. Potter, 2002 Potter communications U of Ottawa formerly a senior strategist in the Communications Bureau at the Canadian Department of Foreign Affairs and International Trade DFAIT argues that advances in information technology will act as catalysts for forces of fragmentation and integration in the current international system He presents seven contributions that explore the theoretical implications of the growth of information technologies and test their ideas on how the processes have manifested and the DFAIT Also discussed are the ability of NGOs and social movements to use communication technologies to resist multilateral trade agreements the impact of CNN and other global television phenomena and the possibilities that governments can use information technologies to enhance their public diplomacy and their soft power Annotation copyrighted by Book News Inc Portland OR

Radio Canada International James L. Hall, 1997 Radio Canada International probes the policies of Canadian shortwave broadcasting the Canadian Broadcasting Corporation's International Service and Radio Canada International from 1945 to 1985 to determine why and how this voice of a middle power broadcast to a world radio audience Hall explains why Radio Canada International's shortwave service persisted despite the absence of documentable impact and despite challenges to its legitimacy as the voice of Canada

John P.L. Roberts, the CBC/Radio Canada, and Art Music Friedemann Sallis, Regina Landwehr, 2020-10-15 This book examines the impact of the Canadian Broadcasting Corporation Society Radio Canada CBC SRC on the development of art music in Canada during the broadcaster's first fifty years 1936-1986 In so doing it investigates the achievement of one man John Peter Lee Roberts Born in Australia he arrived in Canada in 1955 and over the next thirty years he worked tirelessly as a producer administrator and adviser at the state broadcaster to bring the music of Canada to the world and the world of music to Canadians Roberts also played a crucially important role in commissioning disseminating and promoting new music by Canadian composers

Encyclopedia of Radio 3-Volume Set Christopher H. Sterling, 2004-03 Produced in association with the Museum of Broadcast Communications in Chicago the Encyclopedia of Radio includes more than 600 entries covering major countries and regions of the world as well as specific programs and people networks and organizations regulation and policies audience research and radio's technology This encyclopedic work will be the first broadly conceived reference source on a medium that is now nearly eighty years old with essays that provide essential information on the subject as well as comment on the significance of the particular person organization or topic being examined

Radio Canada International James L. Hall, 1997 Radio Canada International probes the policies of Canadian shortwave broadcasting the Canadian Broadcasting Corporation's International Service and Radio Canada International from 1945 to 1985 to determine why and how this voice of a middle power broadcast to a world radio audience Hall explains why Radio Canada International's shortwave service persisted despite the absence of documentable impact and despite challenges to its legitimacy as the voice of Canada

The Early Shortwave Stations Jerome S. Berg, 2013-10-04 In July

1923 less than three years after Westinghouse station KDKA signed on company engineer Frank Conrad began regular simulcasting of its programs on a frequency in the newly discovered shortwave range It was an important event in a technological revolution that would make dependable worldwide radio communication possible for the first time In subsequent years countless stations in practically all countries followed suit taking to shortwave to extend reception domestically or reach audiences thousands of miles away Shortwave broadcasting would also have an important role in World War II and in the Cold War In this his fourth book on shortwave broadcast history the author revisits the period of his earlier work *On the Short Waves 1923 1945* and focuses on the stations that were on the air in those early days The year by year account chronicles the birth and operation of the large international broadcasters as well as the numerous smaller stations that were a great attraction to the DXers or long distance radio enthusiasts of the time With more than 100 illustrations and extensive notes bibliography and index the book is also a valuable starting point for further study and research

The Handbook of Communication History Peter Simonson, 2013 The Handbook of Communication History addresses central ideas social practices and media of communication as they have developed across time cultures and world geographical regions It attends to both the varieties of communication in world history and the historical investigation of those forms in communication and media studies The Handbook editors view communication as encompassing patterns processes and performances of social interaction symbolic production material exchange institutional formation social praxis and discourse As such the history of communication cuts across social cultural intellectual political technological institutional and economic history The volume examines the history of communication history the history of ideas of communication the history of communication media and the history of the field of communication Readers will explore the history of the object under consideration relevant practices media and ideas review its manifestations in different regions and cultures comparative dimensions and orient toward current thinking and historical research on the topic current state of the field As a whole the volume gathers disparate strands of communication history into one volume offering an accessible and panoramic view of the development of communication over time and geographical places and providing a catalyst to further work in communication history

Broadcasting on the Short Waves, 1945 to Today Jerome S. Berg, 2008-10-24 Shortwave broadcasting originated in the 1920s when stations used the new technology to increase their range in order to serve foreign audiences and reach parts of their own country not easily otherwise covered The early days of shortwave radio were covered in *On the Short Waves 1923 1945 Broadcast Listening in the Pioneer Days of Radio* published by McFarland in 1999 paperback 2007 Then two companion volumes were published picking up the story after World War II They were *Listening on the Short Waves 1945 to Today* McFarland 2008 paperback 2010 which focuses on the shortwave listening community and the present *Broadcasting* title about the stations themselves and their environment The heart of the book is a detailed year by year account of the shortwave bands in each year from 1945 to 2008 It reviews what American listeners were hearing on the

international and domestic shortwave bands describes the arrivals and departures of stations and recounts important events. The book describes the several categories of broadcasters: international, domestic, private, religious, clandestine, and pirate. It explains the impact of relay stations, frequency management, and jamming. It also addresses the considerable changes in shortwave broadcasting since the end of the Cold War. The book is richly illustrated and indexed and features a bibliography and extensive notes.

Listening on the Short Waves, 1945 to Today Jerome S. Berg, 2008-10-01 This book presents the histories of the major North American shortwave clubs and reviews the professional and listener-generated shortwave literature of the era. It also covers the DX programs and other listening fare to which shortwave listeners were most attracted and the QSL cards they sought as confirmation of their reception. Provided by publisher.

Left, Right Engler Yves Engler, 2019-10-15 The left is supposed to be opposed to colonialism and at least skeptical of nationalism. However, Left Right shows that for decades now this hasn't been the case in Canada. Yves Engler marshals damning detail on the long, surprising history of support from the New Democratic Party and labor unions for such policies and international interventions as the coup in Haiti, the assassination of Patrice Lumumba, the Bay of Pigs invasion, the Korean War, and much more. The rhetoric of the mainstream left, he shows, has also tended to concede major points to the dominant war-mongering ideology with prominent commentators such as Linda McQuaig and Stephen Lewis echoing the terminology of right-wing politicians and thinkers. More than simply diagnosing a problem, however, Left Right offers a path forward, laying out ways to get us working for an ecologically sound, peace-promoting and non-exploitative foreign policy.

Distant Stage Eric Fillion, 2022-11-04 It is a little-known fact that the first cultural agreement Canada signed was with Brazil in 1944. The two countries' rapprochement launched a flurry of activity connecting Montreal to Rio de Janeiro amid the turbulence of war and its aftermath. Why Brazil? And what could songs and paintings achieve that traditional diplomacy could not? Distant Stage examines the neglected histories of Canada-Brazil relations and the role played by culture in Canada's pursuit of an international identity. The efforts of French-Canadian artists, intellectuals, and diplomats are at the heart of both. Eric Fillion demonstrates how music and the visual arts gave state and non-state actors new connections to the idea of nation, which in turn informed their sense of place in the world. Tracing the origins of Canadian cultural diplomacy to South America, the book underscores the significance of race and religion in the country's international history, showing how Brazil served as a distant stage where Canadian identity, politics, and aspirations could play out. Both a timely invitation to think about cultural diplomacy as a critical practice and a reflection on the interplay between internationalism and nationalism, Distant Stage draws attention to the ambiguous yet essential roles played by artists in international and intercultural relations.

The Age of International Radio Elżbieta M. Olechowska, 2007 A significant contribution to our understanding of the role of media in the shaping of our age. International radio has been a very significant instrument in the evolution of media and as an instrument of foreign policy for many nations. It has also undergone major transformations over the past 50 or more years. Every major political power, many

countries around the world and many other quasi national bodies and organisations such as the Vatican have used international radio to get their messages disseminated internationally THE AGE OF INTERNATIONAL RADIO examines the many players organisations and national agencies which have been active in the arena of international radio The volume unravels the many transformations and evolutions of international radio and focuses on Radio Canada International RCI which has been one of the prime players in the field The intent of the volume as the author states is through a discussion of successive comparative and internal program evaluations to reveal if not a full picture a least a reasonable glimpse of the output of RCI and several international broadcast organizations during the last two decades **International**

Broadcasting and Its Contested Role in Australian Statecraft Geoff Heriot, 2023-03-14 This book offers an insightful reappraisal of international broadcasting as discursive rather than soft power in service of democratic statecraft This at a time when issues of transnational media the credibility of news and the perils of disinformation and information warfare figure worryingly in public discourse Reflecting the perspective of middle power Australia author Geoff Heriot locates the strategic utility of multiplatform international broadcasting with reference to contemporary theories of soft hard smart power projection and intercultural communication He applies a fresh model of strategic analysis to the political history of Radio Australia examining the various external and internal variables that resulted in its flawed success in political communication during the late Cold War period Official Report of the Debates of the House of Commons Canada. Parliament. House of Commons, 1990-11 Introduction to Politics Robert Garner, Peter Ferdinand, Stephanie Lawson, 2020 The only introductory textbook to bring together theory comparative politics and international relations to provide the most comprehensive and global introduction to politics available Careers in Communications Shonan F. R. Noronha, 1999 Provides information on various careers in the field of communications including education and experience needed duties performed and where the jobs are International Broadcasting, 1947 *House of Commons Debates, Official Report* Canada. Parliament. House of Commons, 1990 **Current Contents, April 12, 1999**, 1999 Vidura, 1996

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