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Sociology of mass communications - Selected readings

Middlesex

Readings In Mass Communication

Denis McQuail



Readings In Mass Communication:

Readings in Mass Communication Kimberly K. Massey,1999 Drawing from a wide variety of sources and political and cultural viewpoints this collection designed to supplement any core textbook in Introduction to Mass Communication is predicated on the fact that students learn about the media mainly through the media by reading or hearing about media in media publications or broadcasts **Readings in Mass Communication** Michael C. Emery,Ted Curtis Smythe,1977

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Mass communications Wilbur Schramm,1966 Mass Media James B. Martin,2002 Mass media has become an integral part of the human experience News travels around the world in a split second affecting people in other countries in untold ways Although being on top of the news may be good at least for news junkies mass media also transmits values or the lack thereof condenses complex events and thoughts to simplified sound bites and often ignores the essence of an event or story The selective bibliography gathers the books and magazine literature over the previous ten years while providing access through author title and subject indexes Key Readings in Media Today Brooke Erin Duffy,Joseph Turow,2009 Key Readings in Media Today provides both historical and contemporary analyses of each of the major media industries book newspaper magazine sound recording radio motion picture television new media advertising and public relations The volume places an emphasis on convergence looking at the ways boundaries between these media industries are blurring in surprising new ways Section introductions and headnotes for each article offer valuable critical and historical context while review questions after each reading test students understanding of key concepts Additional resources on the Companion Website www.routledge.com/textbooks/9780415876087 are designed to spark classroom discussion and connect the readings to the latest contemporary media issues and controversies By combining classic studies of mass communication with contemporary research on media technology and culture Key Readings in Media Today will help students to make sense of the rapidly changing media environment **Media and Communication** Helge Rønning,Knut Lundby,1991 **Readings in Mass Communication** David Weinstein,1999-08-01 Readings in Mass Communication concentrates on exploring and explaining

the fundamentals of mass media Through a number of articles Weinstein explains the approach process and theory behind mass communication

Mass Communications Wilbur Schramm,1972 *Anthropology & Mass Communication* Mark Allen Peterson,2005 Anthropological interest in mass communication and media has exploded in the last two decades engaging and challenging the work on the media in mass communications cultural studies sociology and other disciplines This is the first book to offer a systematic overview of the themes topics and methodologies in the emerging dialogue between anthropologists studying mass communication and media analysts turning to ethnography and cultural analysis Drawing on dozens of semiotic ethnographic and cross cultural studies of mass media it offers new insights into the analysis of media texts offers models for the ethnographic study of media production and consumption and suggests approaches for understanding media in the modern world system Placing the anthropological study of mass media into historical and interdisciplinary perspectives this book examines how work in cultural studies sociology mass communication and other disciplines has helped shape the re emerging interest in media by anthropologists

The Circuit of Mass Communication David Miller,1998-01-28 This book moves beyond the narrow focus of much of the work on media and cultural studies to examine the whole process of interaction between the media and the social world Rejecting approaches which focus only on ownership or discourse or audience reception this new book from the Glasgow Media Group examines promotional strategies media production representation and audience responses as well as broader impacts on policy culture and society Using a detailed analysis of the struggle over representation during the AIDS crisis as point of departure The Circuit of Mass Communication reveals the power of the media to influence public opinion and the complex interaction between media coverage audience response

The Effects of the Mass Media Charles K. Atkin,1981

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McQuail's Mass Communication Theory Denis McQuail,2005-05-20 This fully revised and updated edition provides a comprehensive non technical introduction to the range of approaches to understanding mass communication

Mass Communications: Selected Readings for Librarians K. J. McGarry,1972

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