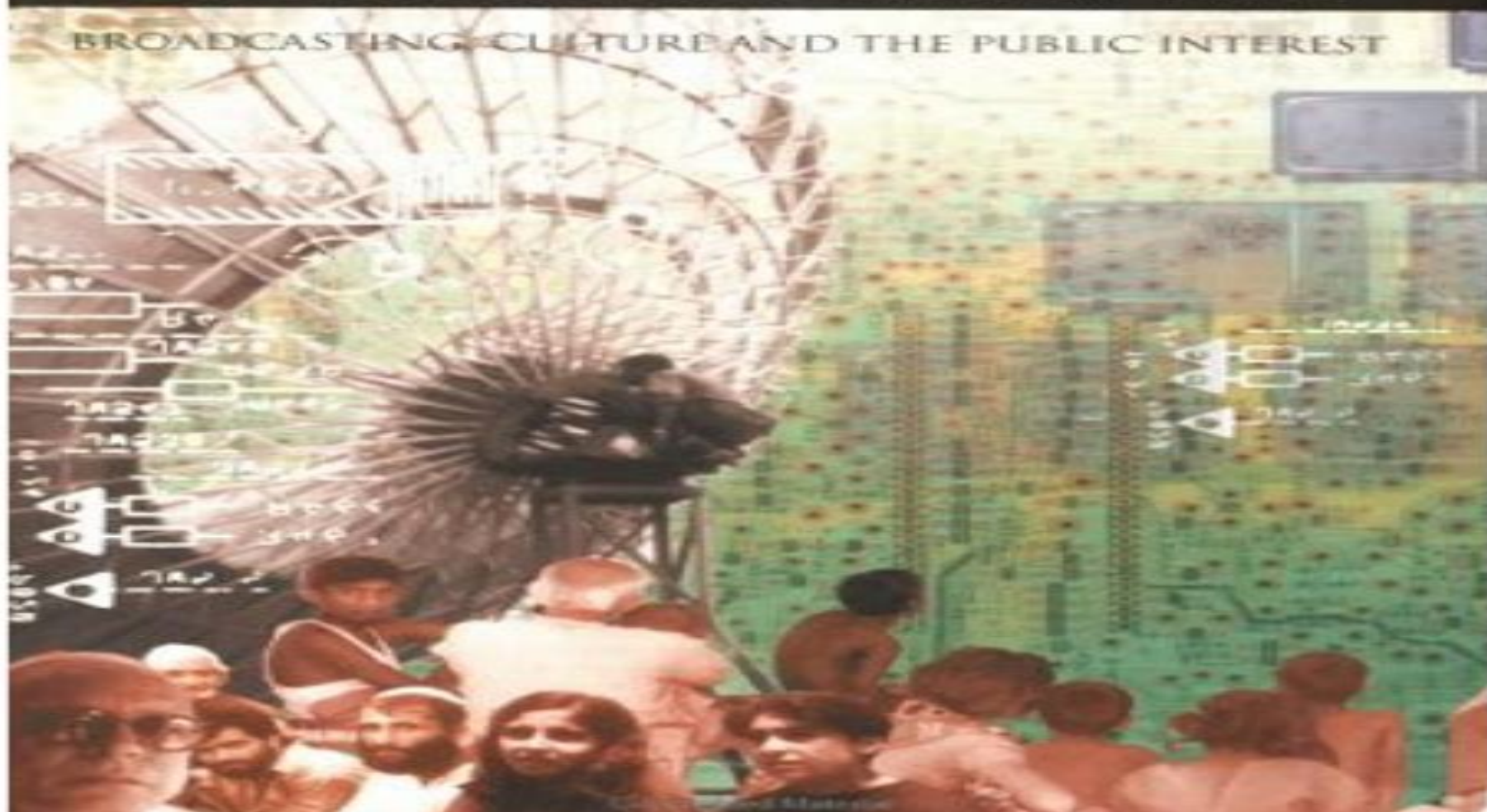


DAVID PAGE & WILLIAM CRAWLEY

Satellites over South Asia

BROADCASTING CULTURE AND THE PUBLIC INTEREST



Satellites Over South Asia Broadcasting Culture And The Public Interest

Pradip Thomas, Jan Servaes



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Media as Politics in South Asia Sahana Udupa, Stephen McDowell, 2017-07-14 From the puzzling liberalization of media under military dictatorship in Pakistan to the brutal killings of journalists in Sri Lanka and the growing influence of social media in riots and political protests in India Nepal and Bangladesh the chapters analyse some of the most important developments in the media fields of contemporary South Asia Attentive to colonial histories as well as connections within and beyond South Asia in the age of globalization the chapters combine theoretically grounded studies with original empirical research to unravel the dynamics of media as politics

Television Publics in South Asia S M Shameem Reza, Ratan Kumar Roy, 2023-11-20 Television has a prime role to play in the formation of discursive domains in the everyday life of South Asian publics This book explores various television media practices social processes mediated political experiences and everyday cultural compositions from Bangladesh India Nepal Pakistan and Sri Lanka With the help of country specific case studies it captures a broad range of themes which foreground the publics and their real life experiences of television in the region The chapters in this book discuss gendered television spaces women seeking solace from television in pandemic the taboo in digital TV dramas television viewership and localizing publics changing viewership from television to OTT news and public perception of death redefining the national theatrical television and post truth television news among other key issues Rich in ethnographic case studies this volume will be a useful resource for scholars and researchers of media and communication studies journalism digital media South Asian studies cultural studies sociology and social anthropology

South Asian Media Cultures Shakuntala Banaji, 2011 South Asian Media Cultures examines a wide range of media cultures and practices from across South Asia using a common set of historical political and theoretical engagements In the context of such pressing issues as peace conflict democracy politics religion class ethnicity and gender these essays explore the ways different groups of South Asians produce understand and critique the media available to them

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Globalization and American Popular Culture Lane Crothers, 2013 Now in a fully revised and updated edition this concise and insightful book explores the ways American popular products such as movies music television programs fast food sports and even clothing styles have molded and continue to influence modern globalization Lane Crothers offers a thoughtful examination of both the appeal of American products worldwide and the fear and rejection they induce in many people and nations around the world Concluding with a projection of the future impact of American popular culture this book makes a powerful argument for its central role in shaping global politics and economic development

The Format Age Jean K. Chalaby, 2016-05-27 Few trends have had as much impact on television as formats have in recent years Long confined to the fringes of the TV industry they have risen to prominence since the late 1990s Today they are a global business with hundreds of programmes adapted across the world at any one time from mundane game shows to blockbuster talent competitions from factual entertainment to high end drama Based on exclusive industry access this book provides an in depth analysis of the complex world of the TV format from its origins to the present day Chalaby delivers a comprehensive account of the TV format trading system and conceptualizes the global value chain that underpins it unpicking the corporate strategies and power relations within Using interviews with format creators he uncovers the secrets behind the world's most travelled formats exploring their narrative structure and cultural meanings

Television Across Asia Michael Keane, Albert Moran, 2003-10-16 This book explores the trade in television program formats which is a crucially important ingredient in the globalisation of culture in Asia It examines how much traffic there is in program formats the principal direction of flow of such traffic and the economic and cultural significance of this trade for the territories involved and for the region as a whole It shows how new technology deregulation privatisation and economic recession have greatly intensified competition between broadcasters in Asia as in other parts of the world and discusses how this in turn has multiplied the incidence of television format remakes with some countries developing dedicated format companies and others becoming net importers and adapters of formats

Different Global Journalisms Saba

Bebawi, Oxana Onilov, 2023-02-10 This edited collection seeks to better understand how journalism across cultures differs presenting an in depth exploration of global practices that departs from the typical Western centric approach Journalists across the world are trained generally speaking within Western models of reporting and are taught to do so as a practice where reporters need to aspire and aim for Yet what such training is short of achieving is teaching reporters how to do journalism within their own environments In turn what is required is a method of journalistic training and practice that is reflective of the actual practice reporters encounter on the ground In order to do so a better understanding of how journalism is practised in different parts of the world the context surrounding such practices the issues and challenges associated and the positive practices that Western journalism can offer is necessary Promoting and deploying a culturally specific and politically relevant journalism this book provides just that **Popular Culture in a Globalised India** K. Moti Gokulsing, Wimal Dissanayake, 2009-01-13 This book explores India s rich popular culture and provides illuminating insights into various aspects of the social cultural economic and political realities of contemporary globalised India It is essential reading for courses on Indian popular culture and a useful resource for more general courses in the field of cultural studies media studies history literary studies and communication studies *Prime Time Soap Operas on Indian Television* Shoma Munshi, 2020-02-18 This book examines the phenomenon of prime time soap operas on Indian television An anthropological insight into social issues and practices of contemporary India through the television this volume analyzes the production of soaps within India s cultural fabric It deconstructs themes and issues surrounding the everyday and the middle class through the fiction of the popular In its second edition this still remains the only book to examine prime time soap operas on Indian television Without in any way changing the central arguments of the first edition it adds an essential introductory chapter tracking the tectonic shifts in the Indian mediascape over the past decade including how the explosion of regional language channels and an era of multiple screens have changed soap viewing forever Meticulously researched and persuasively argued the book traces how prime time soaps in India still grab the maximum eyeballs and remain the biggest earners for TV channels The book will be of interest to students of anthropology and sociology media and cultural studies visual culture studies gender and family studies and also Asian studies in general It is also an important resource for media producers both in content production and television channels as well as for the general reader *Passionate Modernity* Sanjay Srivastava, 2020-11-29 Combining historical and ethnographic analysis this book deals with the making of the heterosexual imagination from the beginning of the twentieth century to the present in the Indian context This unique book uses methods from anthropology cultural studies and history to explore the making of modern cultures of sexuality in India It provides an analysis of the sexual and domestic politics of the period by focusing on the vast corpus of publications and journals on sexology from the 1920s to the 1940s and links Indian activities with those in other parts of the world The author analyzes material that has thus far been outside the purview of scholarly studies namely footpath pornography magazines such as

Sexology Mirror in Hindi women s magazines dealing explicitly with sex and sexuality Indian Mass Media and the Politics of Change Somnath Batabyal,Angad Chowdhry,Meenu Gaur,Matti Pohjonen,2013-04-11 India has been the focus of international attention in the past few years Rhetoric concerning its rapid economic growth and the burgeoning middle classes suggests that something new and significant is taking place Something has changed we are told India is shining the elephant is rising and the 21st century will be Indian What unites these powerful re imaginings of the Indian nation is the notion of change and its many ramifications Election campaigns media commentators scholars activists and drawing room debates all cut their teeth around this complex notion Who is it that benefits from this change Do such re imaginings of nationhood really reflect the complex social reality of large parts of the Indian population The book starts with the premise that it is within the mass media where we can best understand how this change is imagined From a kaleidoscope of perspectives the book interrogates this articulation and the myriad forms it takes across India s newsrooms television sets cinema halls mobile phones and computer screens *Polyphony* Bridget Backhaus,2021-07-29 This book looks at the rich and complex history of broadcasting and community broadcasting in the multicultural and multilingual milieu in India It explores the world of community radio and how community radio broadcasters hear and speak to their audiences under the overarching theme of polyphony The book discusses the socio historical contexts which allowed community radio to thrive in India It highlights its potential to create alternative spaces of representation and opportunity and its importance in preserving and disseminating local knowledge and traditions The author weaves together ethnographic research and literature as well as personal narratives and stories of those involved in the field Further the monograph critically examines the impact of development agendas on community projects and processes discussing in detail the pervasiveness of the development discourse in every aspect of community radio and how it manifests on air It also illustrates the limitations of community radio within the context of its participation in the spectacle of development Accessible and deeply insightful this book will be of interest to researchers and students of cultural studies sociology social anthropology media and communication studies and South Asian studies **Community Radio Policies in South Asia** Preeti Raghunath,2020-08-07 The book draws on critical media policy studies to study the principles and performances of policies and policymaking for community radio in four countries of South Asia Sri Lanka Nepal India and Bangladesh It focuses on the processes and practices of deliberation that go into policymaking across space and time and the global local spectrum It stitches together a critical media policy ethnography drawing on over a 100 formal interviews and informal conversations with policy actors from South Asia in a bid to present a deliberative policy analysis of policymaking for community radio in the region Drawing on Grounded Theory the book fleshes out the Deliberative Policy Ecology Approach as an inclusive heuristic to study media policies **Transnational Lives and the Media** O. Bailey,M. Georgiou,R. Harindranath,2007-07-31 This collection offers a comprehensive account of the relation between diaspora and media cultures

It analyses the politics of transnational communication the consumption of media by diasporic communities and the views of non governmental organizations on issues of the participation and representation of ethnic minorities in the media

Women and the Media in Asia Y. Kim, 2012-05-22 At a time of significant change in the precarious world of female individualization this collection explores such phenomena by critically incorporating the parameters of popular media culture into the overarching paradigm of gender relations economics and politics of everyday life **Journalism and Democracy in Asia** Michael Bromley, Angela Romano, 2012-10-12 Journalism and Democracy in Asia addresses key issues of freedom democracy citizenship openness and journalism in contemporary Asia looking especially at China Japan Korea Indonesia the Philippines and India The authors take varying approaches to questions of democracy whilst also considering journalism in print radio and new media in relation to such questions as the role of social political and economic liberalization in bringing about a blooming of the media the relationship between the media and the development of democracy and civil society and how journalism copes under authoritarian rule With contributions from highly regarded experts in the region examining a broad range of issues from across Asia this book will be of high interest to students and scholars in political communications journalism and mass communication and Asian studies Unsettling India Purnima Mankekar, 2015-04-25 In Unsettling India Purnima Mankekar offers a new understanding of the affective and temporal dimensions of how India and Indianness as objects of knowledge production and mediation circulate through transnational public cultures Based on over a decade of ethnographic fieldwork in New Delhi and the San Francisco Bay Area Mankekar tracks the sense of unsettlement experienced by her informants in both places disrupting binary conceptions of homeland and diaspora and the national and transnational She examines Bollywood films Hindi TV shows advertisements and such commodities as Indian groceries as interconnected nodes in the circulation of transnational public cultures that continually reconfigure affective connections to India and what it means to be Indian both within the country and outside Drawing on media and cultural studies feminist anthropology and Asian American studies this book deploys unsettlement as an analytic to trace modes of belonging and not belonging Intellectual Property Rights and Communications in Asia Pradip Thomas, Jan Servaes, 2006-08-04 RIGHT WRONG LEGAL ILLEGAL Such simple binary notions cannot be used to assess issues related to intellectual property and communications One of the key dilemmas in the field of intellectual property rights today is the need for a system that rewards innovation and creativity while encouraging the social availability and distribution of ideas in the public domain And this is the balance that this volume sets out to strike With the ownership of IP becoming a core feature of media information industries and state policy issues related to access to knowledge and its use have become a matter of critical concern While trade regimes the state and the core cultural and information industries have begun to advocate greater scope for a variety of knowledge enclosures civil society is increasingly arguing for a people centred vision of knowledge futures This vision includes the need for equity based and flexible licensing regimes the legitimacy of local solutions to IP related issues support

for cultural diversity and access to knowledge based on need rather than the ability to pay for knowledge The central argument of this volume is that since access to knowledge in a knowledge economy is a passport to a better quality of life then its fair distribution and universal availability ought to become a standard norm The articles in this volume explore the contested nature of the ownership of and access to knowledge and support it with illustrative case studies from the Asian region Exhaustively discussed from the point of view of the dominant power interests as also the margins or indigenous communities this volume provides emerging solutions supportive of public domain

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