

POPULARIZING ANTHROPOLOGY

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EDITED BY
JACQUELYNNE MACCLANCY AND
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ROUTLEDGE



Popularizing Anthropology

Helen M. Macbeth, Jeremy MacClancy



Popularizing Anthropology:

Popularizing Anthropology Jeremy MacClancy, Chris McDonough, 1996 Popularizing Anthropology unearths a submerged tradition within anthropology and reveals that anthropologists have always looked beyond academic recognition **The Anthropologist as Writer** Helena Wulff, 2016-03-01 Writing is crucial to anthropology but which genres are anthropologists expected to master in the 21st century This book explores how anthropological writing shapes the intellectual content of the discipline and academic careers First chapters identify the different writing genres and contexts anthropologists actually engage with Second this book argues for the usefulness and necessity of taking seriously the idea of writing as a craft and of writing across and within genres in new ways Although academic writing is an anthropologist's primary genre they also write in many others from drafting administrative texts and filing reports to composing ethnographically inspired journalism and fiction Handbook of Ethnography Paul Atkinson, 2001-03-22 This handbook provides a critical guide to the past present and future of ethnography **Ethnographic Thinking** Jay Hasbrouck, 2024-04-12 This second edition of Ethnographic Thinking From Method to Mindset serves as a primer for practitioners who want to apply ethnography to real world challenges and commercial ventures Building on the first edition each chapter now includes a section focusing on practical advice to help readers activate key insights in their work The book's premise that the thought processes and patterns ethnographers develop through their practice have strategic value beyond consumer insights remains the same Using real world examples Hasbrouck demonstrates how a more holistic view of an organization can help it benefit from a deeper understanding of its offerings within dynamic cultural contexts In doing so he argues that ethnographic thinking helps organizations increase appreciation for openness and exploration hone interpretive skills and cultivate holistic thinking allowing them to broaden perspectives challenge assumptions and cross pollinate ideas between differing viewpoints Ethnographic Thinking From Method to Mindset is essential reading for managers and strategists who want to tap into the full potential that an ethnographic perspective offers as well as those searching more broadly for new ways to innovate It will also be of value to students and practitioners of applied ethnography as well as professionals who would like to optimize the value of ethnographic thinking in their organizations *Biographical Account of Indian Anthropologists* P.C. Joshi and Prasanna K. Nayak, 2023-01-01 Anthropology is one of the very vibrant subjects in India and Indian anthropologists will be second to American Anthropologists in terms of numbers The institutions teaching anthropology are nearly touching a half century India has already completed a century of teaching of anthropology Besides India is one of the few countries to have an exclusive public funded research organization named Anthropological Survey of India completing 77 years of its glorious existence In the present volume comprehensive information is being given on many important anthropologists who have made significant contribution in enriching the theory and subject matter of Indian anthropology Most of the entries have been penned by the colleagues and students of the anthropologist making the present volume a very unique memoir in

anthropology **Anthropologists in a Wider World** Paul Dresch, Wendy James, David Parkin, 2000-10-01 The tradition of intensive fieldwork by a single anthropologist in one area has been challenged by new emphasis on studying historical patterns wider regions and global networks Some anthropologists have started their careers from the new vantage point amidst a chorus of claims for innovative methodologies Others have lived through these changes of perspective and are able to reflect on them while re evaluating the place of fieldwork within the broader aims of general anthropology This book explores these transformations of world view and approach as they have been experienced by anthropological colleagues a number of whom began their work very much in the earlier tradition They cover experiences of field research in Africa Papua New Guinea South America Central and South Asia Europe the Middle East Indonesia Japan and China Constant through the chapters is a distinctively qualitative empirical approach once associated with the village but now being developed in relation to large scale or dispersed communities Researching Food Habits Helen M. Macbeth, Jeremy MacClancy, 2004 The term Anthropology of Food has become an accepted abbreviation for the study of anthropological perspectives on food diet and nutrition an increasingly important subdivision of anthropology that encompasses a rich variety of perspectives academic approaches theories and methods Its multi disciplinary nature adds to its complexity This is the first publication to offer guidance for researchers working in this diverse and expanding field of anthropology Anthropology's World Ulf Hannerz, 2010-07-06 In this masterly state of the art work Ulf Hannerz maps the contemporary social world of anthropologists and its relation to the wider world in which they carry out their work Raising fundamental questions such as What is anthropology really about How does the public understand or misunderstand anthropology and What and where do anthropologists study now and for whom do they write Hannerz invites anthropologists to think again about where their discipline is going Full of insights and practical advice from Hannerz's long experience at the top of the discipline this book is essential for all anthropologists who want their craft to survive and develop in a volatile world and contribute to new understandings of its ever changing diversity and interconnections **Family and Social Policy in Japan** Roger Goodman, 2002-11-26 Table of contents **Writing the Hamat'sa** Aaron Glass, 2021-07-15 Long known as the Cannibal Dance the Hamat sa is among the most important hereditary prerogatives of the Kwakwaka'wakw of British Columbia In the late nineteenth century as anthropologists arrived to document the practice colonial agents were pursuing its eradication and Kwakwaka'wakw were adapting it to endure In the process the dance with dramatic choreography magnificent bird masks and an aura of cannibalism entered a vast library of ethnographic texts Writing the Hamat sa offers a critical survey of attempts to record describe and interpret the dance over four centuries Going beyond postcolonial critiques of representation that often ignore Indigenous agency in the ethnographic encounter Writing the Hamat sa focuses on forms of textual mediation and Indigenous response that helped transform the ceremony from a set of specific performances into a generalized cultural icon This meticulous work illuminates how Indigenous people contribute to contest and repurpose texts

in the process of fashioning modern identities under settler colonialism Doing Public Ethnography Phillip Vannini, 2018-07-18 Ethnography and qualitative research methodology in general have witnessed a staggering proliferation of styles and genres over the last three decades Modes and channels of communication have similarly expanded and diversified Now ethnographers have the opportunity to disseminate their work not only through traditional writing but also through aural visual performative hypertext and many diverse and creative multimodal documentation strategies Yet many ethnographers still feel insufficiently proficient with these new literacies and opportunities for knowledge mobilization and they therefore still limit themselves to traditional modes of communication in spite of their desire for innovation As university based community driven and politically mandated agendas for broader knowledge transfer keep increasing worldwide the demand for public scholarship continues to grow Arguing for the need to disseminate innovative ethnographic knowledge more widely and more effectively this book outlines practical strategies and tools for sharing ethnographic and qualitative research through widely accessible media such as magazines trade books blogs newspapers video radio and social media Drawing from practical experiences and hands on lessons Doing Public Ethnography provides social scientists across all disciplines with concrete tactics for mobilizing knowledge beyond the academic realm Ethnography and the Corporate Encounter Melissa Cefkin, 2010 Businesses and other organizations are increasingly hiring anthropologists and other ethnographically oriented social scientists as employees consultants and advisors The nature of such work as described in this volume raises crucial questions about potential implications to disciplines of critical inquiry such as anthropology In addressing these issues the contributors explore how researchers encounter and engage sites of organizational practice in such roles as suppliers of consumer insight for product design or marketing or as advisors on work design or business and organizational strategies The volume contributes to the emerging canon of corporate ethnography appealing to practitioners who wish to advance their understanding of the practice of corporate ethnography and providing rich material to those interested in new applications of ethnographic work and the ongoing rethinking of the nature of ethnographic praxis **The Indian Man** , 2002-01-01 The Indian Man examines the life of James Mooney 1861 1921 the son of poor Irish immigrants who became a champion of Native peoples and one of the most influential anthropology fieldworkers of all time As a staff member of the Smithsonian Institution for over three decades Mooney conducted fieldwork and gathered invaluable information on rapidly changing Native American cultures across the continent His fieldwork among the Eastern Cherokees Cheyennes and Kiowas provides priceless snapshots of their traditional ways of life and his sophisticated and sympathetic analysis of the 1890 Ghost Dance and the consequent tragedy at Wounded Knee has not been surpassed a century later **The Moral Work of Anthropology** Hanne Overgaard Mogensen, Birgitte Gorm Hansen, 2021-06-11 Looking at anthropologists at work this book investigates what kind of morality they perform in their occupations and what the impact of this morality is The book includes ethnographic studies in four professional arenas health care business management and interdisciplinary

research The discussion is positioned at the intersection of applied or public anthropology and the anthropology of ethics and analyses the ways in which anthropologists can carry out moral work both inside and outside of academia **Corner-Store Dreams and the 2008 Financial Crisis** Peter Wogan, 2017-04-01 This book tells the incredible true story of Ranulfo Ju rez a Mexican immigrant After working for years in the fields of Oregon and becoming a U S citizen Ranulfo started making plans to buy a small bakery in 2005 But not knowing if the economy would hold steady Ranulfo examined his dreams every morning in search of secret clues foretelling insight and a successful bakery or homelessness Ranulfo also enlisted author Peter Wogan a white anthropology professor with a penchant for self doubt as his confidante and sidekick in this quest Readers won t know until the end whether Ranulfo became another innocent victim of the Financial Crisis of 2008 but throughout they will see Ranulfo and Peter confront naysayers and cheats as well as their own differences and fears Like Don Quixote this book is comical subversive and inspirational *American Antiquities* Terry A. Barnhart, 2015-11 Writing the history of American archaeology especially concerning eighteenth and nineteenth century arguments is not always as straightforward or simple as it might seem Archaeology s trajectory from an avocation to a semi profession to a specialized self conscious profession was anything but a linear progression The development of American archaeology was an organic and untidy process which emerged from the intellectual tradition of antiquarianism and closely allied itself with the natural sciences throughout the nineteenth century especially geology and the debate about the origins and identity of indigenous mound building cultures of the eastern United States Terry A Barnhart examines how American archaeology developed within an eclectic set of interests and equally varied settings He argues that fundamental problems are deeply embedded in secondary literature relating to the nineteenth century debate about Mound Builders and American Indians Some issues are perceptual others contextual and still others basic errors of fact Adding to the problem are semantic and contextual considerations arising from the accommodating indiscriminate and problematic use of the term race as a synonym for tribe nation and race proper a concept and construct that does not in all instances translate into current understandings and usages *American Antiquities* uses this early discourse on the mounds to frame perennial anthropological problems relating to human origins and antiquity in North America *Returning to Religion* Jonathan Benthall, 2008-09-30 How can one explain the resurgence of religion even in a western context of rationality postmodernity and scientific endeavour The persistence of religious expression has compelled even diehard secularists or proponents of the secularization thesis to rethink their positions Jonathan Benthall explains precisely why societies are not bound to embrace western liberal rationality as an evolutionary inevitability He shows that the opposite is true that where a secular society represses the religious imagination the human predisposition to religion will in the end break out in surprising apparently secular modes and outlets Concentrating on what he calls para religion a kind of secular spirituality that manifests itself within movements and organisations who consider themselves motivated by wholly rational considerations Benthall uncovers a paradox despite

themselves they are haunted by the shadow of irrationality Arguing that humanitarianism environmentalism the animal rights movement popular archaeology and anthropology all have religious aspects his startling conclusion is that religion rather than coming back in fact never went away A human universal the religious inclination underlies the fabric of who we are and is essential for the healthy functioning of any society **The Routledge Dictionary of Anthropologists** Gérald Gaillard, 2004

This detailed and comprehensive guide provides biographical information on the most influential and significant figures in world anthropology from the birth of the discipline in the nineteenth century to the present day Each of the fifteen chapters focuses on a national tradition or school of thought outlining its central features and placing the anthropologists within their intellectual contexts Fully indexed and cross referenced The Routledge Dictionary of Anthropologists will prove indispensable for students of anthropology **Franz Boas** Rosemary Lévy Zumwalt, 2019-11-01 Rosemary Lévy Zumwalt tells the

remarkable story of Franz Boas one of the leading scholars and public intellectuals of the late nineteenth and early twentieth centuries The first book in a two part biography Franz Boas begins with the anthropologist's birth in Minden Germany in 1858 and ends with his resignation from the American Museum of Natural History in 1906 while also examining his role in training professional anthropologists from his berth at Columbia University in New York City Zumwalt follows the stepping stones that led Boas to his vision of anthropology as a four field discipline a journey demonstrating especially his tenacity to succeed the passions that animated his life and the toll that the professional struggle took on him Zumwalt guides the reader through Boas's childhood and university education describes his joy at finding the great love of his life Marie Krackowizer traces his 1883 trip to Baffin Land and recounts his efforts to find employment in the United States A central interest in the book is Boas's widely influential publications on cultural relativism and issues of race particularly his book *The Mind of Primitive Man* 1911 which reshaped anthropology the social sciences and public debates about the problem of racism in American society Franz Boas presents the remarkable life story of an American intellectual giant as told in his own words through his unpublished letters diaries and field notes Zumwalt weaves together the strands of the personal and the professional to reveal Boas's love for his family and for the discipline of anthropology as he shaped it **We Europeans?**

Tony Kushner, 2017-03-02 *We Europeans* is the first book length study of the original mass observation project It is also the first detailed historical study of the formation of ordinary people's racial attitudes in Britain Drawing upon historical literary cultural and anthropological approaches this book examines the sources of cultural identity in Britain in the twentieth century and how these were shaped through the influences of family education and everyday high and low culture The examination focuses on the archives of the British social anthropological organization Mass Observation and is the first detailed history of it to be published Founded in the 1930s by poets psychoanalysts surrealists and sociologists among others the purpose of the organization was to create an anthropology of the British people by the natives themselves through the use of diaries directives and special surveys The organization was active from 1937 to 1951 then revived in the 1980s when a

new group of Mass Observers were recruited to keep diaries and respond to directives Both the historical archive of Mass Observation and the more recent material provide fascinating insight into the everyday lives and formation of identities of ordinary people in Britain Kushner places the material from these archives in the context of other contemporary writings through them he explores grassroots identities in Britain in relation to the outside world especially Europe but also the former Empire and the USA This study will be of interest to scholars of sociology cultural studies literary studies and history who are particularly interested in race race relations immigration and cultural difference

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