



# Public Opinion In Soviet Russia A Study Of Mass Persuasion

**Burton Paulu**



## **Public Opinion In Soviet Russia A Study Of Mass Persuasion:**

**Public Opinion in Soviet Russia** Alex Inkeles, 1958 No detailed description available for Public Opinion in Soviet Russia

*Critical Readings on the Communist Party of China (4 Vols. Set)* Kjeld Erik Brodsgaard, 2016-12-12 The Chinese Communist Party CCP with nearly 90 million members is the largest ruling political party in the world Its power and influence reach into every corner of state society and economy in China Given the CCP s omnipresence in depth knowledge of how the CCP is organised and managed and how it will likely evolve is of paramount importance and is a basic prerequisite for understanding China s rise By bringing together the best scholarship on the CCP covering areas such as organisation cadre management recruitment and training ideology and propaganda factions and elites reform and adaptation corruption and law this collection provides a key to open the black box of Chinese politics

**An Essay on Sources for the Study of the Communist Party of the Soviet Union, 1934-1960** John Alexander Armstrong, 1961 Governing Soviet Journalism Thomas C. Wolfe, 2005-06-08 The Soviet project of creating a new culture and society entailed a plan for the modeling of new persons who embodied and fulfilled the promise of socialism and this vision was expressed in the institutions of government Using archival sources essays and interviews with journalists Thomas C Wolfe provides an account of the final four decades of Soviet history viewed through the lens of journalism and media Whereas most studies of the Soviet press approach its history in terms of propaganda or ideology Wolfe s focus is on the effort to imagine a different kind of person and polity Foucault s concept of governmentality illuminates the relationship between the idea of the socialist person and everyday journalistic representation from the Khrushchev period to the 1990s and the appearance of the tabloid press This thought provoking study provides insights into the institutions of the Soviet press and the lives of journalists who experienced important transformations of their work

**Communication Yearbooks Vols 6-33 Set** Various, 2021-12-02 The Communication Yearbook annuals originally published between 1977 and 2009 publish diverse state of the discipline literature reviews that advance knowledge and understanding of communication systems processes and impacts across the discipline Topics dealt with include Communication as Process Research Methodology in Communication Communication Effects Taxonomy of Communication and European Communication Theory Information Systems Division Mass Communication Research Mapping the Domain of Intercultural Communication Public Relations Feminist Scholarship Communication Law and Policy Visual Communication Communication and Cross Sex Friendships Across the Life Cycle Television Programming and Sex Stereotyping InterCultural Communication Training Leadership and Relationships Media Performance Assessment Cognitive Approaches to Communication

**Communication Yearbook 6** Michael Burgoon, 2012-05-23 First published in 2012 The Communication Yearbook 6 publishes a survey of trends at the frontiers of communication s many sub fields including interpersonal mass organizational and political communication and human communication technologies

*Stalin's Citizens* Serhy Yekelchuk, 2014-08-04 Being a good citizen under Stalin meant taking

an active part in political rituals such as elections parades festive meetings political information sessions and subscriptions to state bonds In Stalin's Citizens Serhy Yekelchuk examines how ordinary citizens came to embrace some parts of this everyday Stalinist politics and resist others The first study of the everyday political life under Stalin this book examines citizenship through common practices of expressing Soviet identity in the public space The Stalinist state understood citizenship as practice with participation in a set of political rituals and public display of certain civic emotions serving as the marker of a person's inclusion in the political world The state's relations with its citizens were structured by rituals of celebration thanking and hatred rites that required both political awareness and a demonstrable emotional response Soviet functionaries transmitted this obligation to ordinary citizens through the mechanisms of communal authority including workplace committees volunteer agitators and other forms of peer pressure as much as through brutal state coercion Yet the populace also often imbued these ceremonies with different meanings as a popular festive occasion to get together after work a chance to purchase goods not available on other days and an opportunity to indulge in some drinking The people also understood these political rituals as moments of negotiation whereby they would fulfill their patriotic duty but expected the state to reciprocate by providing essential services and basic social welfare Nearly universal passive resistance to required attendance challenges theories about the mass internalization of communist ideology Focusing on the last years of World War II and immediate postwar years Yekelchuk shows how formulaic rituals under Stalin could create space for the people to express their concerns fears and prejudices as well as their eagerness to be viewed as citizens in good standing

*Television Beyond and Across the Iron Curtain* Kirsten Bönker, Sven Grampp, Julia Obertreis, 2016-09-23 From the mid 1950s onwards the rise of television as a mass medium took place in many East and West European countries As the most influential mass medium of the Cold War television triggered new practices of consumption and media production and of communication and exchange on both sides of the Iron Curtain This volume leans on the long neglected fact that even during the Cold War era television could easily become a cross border matter As such it brings together transnational perspectives on convergence zones observations collaborations circulations and interdependencies between Eastern and Western television In particular the authors provide empirical ground to include socialist television within a European and global media history Historians and media cultural and literary scholars take interdisciplinary perspectives to focus on structures actors flow contents or the reception of cross border television Their contributions cover Albania the CSSR the GDR Russia and the Soviet Union Serbia Slovenia and Yugoslavia thus complementing Western dominated perspectives on Cold War mass media with a specific focus on the spaces and actors of East European communication Last but not least the volume takes a long term perspective crossing the fall of the Iron Curtain as many trends of the post socialist period are linked to or pick up socialist traditions

**The Professional Soldier** Morris Janowitz, 2017-07-18 This book identifies three issues that confront civil military relations to this day how to judge the political consequences of military conduct how to solve problems of

international relations while using less force and how to strengthen civilian control of the military while preserving professional military autonomy

**The Politics of Paradigms** George A. Reisch, 2019-04-16 The Politics of Paradigms shows that America's most famous and influential book about science The Structure of Scientific Revolutions of 1962 was inspired and shaped by Thomas Kuhn's political interests his relationship with the influential cold warrior James Bryant Conant and America's McCarthy era struggle to resist and defeat totalitarian ideology Through detailed archival research Reisch shows how Kuhn's well known theories of paradigms crises and scientific revolutions emerged from within urgent political worries on campus and in the public sphere about the invisible unconscious powers of ideology language and history to shape the human mind and its experience of the world

**Radio and Television Broadcasting on the European Continent** Burton Paulu, 1967-10-30 Radio and Television Broadcasting on the European Continent was first published in 1967 Minnesota Archive Editions uses digital technology to make long unavailable books once again accessible and are published unaltered from the original University of Minnesota Press editions In this book Dr Paulu provides a comprehensive survey based on firsthand study of the development and current status of radio and television broadcasting in continental Europe He discusses the technical organizational financial and programming aspects of European broadcasting in both Communist and Western countries The material is organized not on a country by country basis but as it relates to broad basic issues and it is presented in a framework of such interrelated factors as geography history politics international relations religious traditions language national economic standards and cultural and social life The broadcasting systems studied include those of the Soviet Union and other Communist countries France West Germany Belgium the Netherlands Italy Sweden and Switzerland The account is particularly timely in view of the concern and discussion about the future course of broadcasting in the United States It has relevance not only for communications specialists but for political scientists and other scholars in the social sciences as well as for the growing public which is interested in the improvement of American broadcasting

**Marketing Dictatorship** Anne-Marie Brady, 2008 Click [here](#) to hear Anne Marie Brady's BBC World Service radio documentary titled The Message from China China's government is no longer a Stalinist Maoist dictatorship yet it does not seem to be moving significantly closer to democracy as it is understood in Western terms After a period of self imposed exclusion Chinese society is in the process of a massive transformation in the name of economic progress and integration into the world economy The Chinese Communist Party CCP is seeking to maintain its rule over China indefinitely creating yet another new China Propaganda and thought work play a key role in this strategy In this important book noted China scholar Anne Marie Brady answers some intriguing questions about China's contemporary propaganda system Why have propaganda and thought work strengthened their hold in China in recent years How has the CCP government strengthened its power since 1989 when so many analysts predicted otherwise How does the CCP maintain its monopoly on political power while dismantling the socialist system How can the government maintain popular support in China when the

uniting force of Marxist Leninist Maoist ideology is spent and discredited What has taken the place of communist ideology Examining propaganda and thought work in the current period offers readers a unique understanding of how the CCP will address real and perceived threats to stability and its continued hold on power This innovative book is a must read for everyone interested in China s growing role in the world community **Cigarettes and Soviets** Tricia Starks,2022-11-15 Winner of the Southern Conference on Slavic Studies Book Award Enriched by color reproductions of tobacco advertisements packs and anti smoking propaganda Cigarettes and Soviets provides a comprehensive study of the Soviet tobacco habit Tricia Starks examines how the Soviets maintained the first mass smoking society in the world while simultaneously fighting it The book is at once a study of Soviet tobacco deeply enmeshed in its social political and cultural context and an exploration of the global experience of the tobacco epidemic Starks examines the Soviet antipathy to tobacco yet capitulation to market the development of innovative cessation techniques and clinics and the late entry into global anti tobacco work the seeming lack of cultural stimuli alongside massive use and the expansion of smoking without the conventional prompts of capitalist markets She tells the story of Philip Morris s Mission to Moscow campaign for the Soviet market the triumph of the quintessential capitalist product the cigarette in a communist system and the successes and failures of the world s first national antismoking campaign The interplay of male habits and health against largely female tobacco producers and medical professionals adds a gendered dimension Smoking developed continued and grew in the Soviet Union without mass production intensive advertising seductive industrial design or product ubiquity The Soviets were early to condemn tobacco and yet by the end of the twentieth century Russians smoked more heavily than most most other nations in the world Cigarettes and Soviets challenges interpretations of how tobacco use rose in the past and what leads to mass use today

**After the Collapse of Communism** Michael McFaul,Kathryn Stoner-Weiss,Kathryn Stoner,2004-09-06 Publisher Description **Where Nation-States Come From** Philip G. Roeder,2012-01-09 To date the world can lay claim to little more than 190 sovereign independent entities recognized as nation states while by some estimates there may be up to eight hundred more nation state projects underway and seven to eight thousand potential projects Why do a few such endeavors come to fruition while most fail Standard explanations have pointed to national awakenings nationalist mobilizations economic efficiency military prowess or intervention by the great powers Where Nation States Come From provides a compelling alternative account one that incorporates an in depth examination of the Russian Empire the Soviet Union and their successor states Philip Roeder argues that almost all successful nation state projects have been associated with a particular political institution prior to independence the segment state a jurisdiction defined by both human and territorial boundaries Independence represents an administrative upgrade of a segment state Before independence segmental institutions shape politics on the periphery of an existing sovereign state Leaders of segment states are thus better positioned than other proponents of nation state endeavors to forge locally hegemonic national identities Before

independence segmental institutions also shape the politics between the periphery and center of existing states Leaders of segment states are hence also more able to challenge the status quo and to induce the leaders of the existing state to concede independence Roeder clarifies the mechanisms that link such institutions to outcomes and demonstrates that these relationships have prevailed around the world through most of the age of nationalism *Nuclear Fear* Spencer R.

WEART, Spencer R Weart, 2009-06-30 Our thinking is inhabited by images images of sometimes curious and overwhelming power The mushroom cloud weird rays that can transform the flesh the twilight world following a nuclear war the white city of the future the brilliant but mad scientist who plots to destroy the world all these images and more relate to nuclear energy but that is not their only common bond Decades before the first atom bomb exploded a web of symbols with surprising linkages was fully formed in the public mind The strange kinship of these symbols can be traced back not only to medieval symbolism but still deeper into experiences common to all of us This is a disturbing book it shows that much of what we believe about nuclear energy is not based on facts but on a complex tangle of imagery suffused with emotions and rooted in the distant past *Nuclear Fear* is the first work to explore all the symbolism attached to nuclear bombs and to civilian nuclear energy as well employing the powerful tools of history as well as findings from psychology sociology and even anthropology The story runs from the turn of the century to the present day following the scientists and journalists the filmmakers and novelists the officials and politicians of many nations who shaped the way people think about nuclear devices The author a historian who also holds a Ph D in physics has been able to separate genuine scientific knowledge about nuclear energy and radiation from the luxuriant mythology that obscures them In revealing the history of nuclear imagery Weart conveys the hopeful message that once we understand how this imagery has secretly influenced history and our own thinking we can move on to a clearer view of the choices that confront our civilization Table of Contents Preface Part One Years of Fantasy 1902 1938 1 Radioactive Hopes White Cities of the Future Missionaries for Science The Meaning of Transmutation 2 Radioactive Fears Scientific Doomsdays The Dangerous Scientist Scientists and Weapons Debating the Scientist s Role 3 Radium Elixir or Poison The Elixir of Life Rays of Life Death Rays Radium as Medicine and Poison 4 The Secret the Master and the Monster Smashing Atoms The Fearful Master Monsters and Victims Real Scientists The Situation before Fission Part Two Confronting Reality 1939 1952 5 Where Earth and Heaven Meet Imaginary Bomb Reactors Real Reactors and Safety Questions Planned Massacres The Second Coming 6 The News from Hiroshima Clich Experts Hiroshima Itself Security through Control by Scientists Security through Control over Scientists 7 National Defenses Civil Defenses Bombs as a Psychological Weapon The Airmen Part Three New Hopes and Horrors 1953 1963 8 Atoms for Peace A Positive Alternative Atomic Propaganda Abroad Atomic Propaganda at Home 9 Good and Bad Atoms Magical Atoms Real Reactors The Core of Mistrust Tainted Authorities 10 The New Blasphemy Bombs as a Violation of Nature Radioactive Monsters Blaming Authorities 11 Death Dust Crusaders against Contamination A Few Facts Clean or Filthy Bombs 12 The Imagination of

Survival Visions of the End Survivors as Savages The Victory of the Victim The Great Thermonuclear Strategy Debate The World as Hiroshima 13 The Politics of Survival The Movement Attacking the Warriors Running for Shelter Cuban Catharsis Reasons for Silence Part Four Suspect Technology 1956 1986 14 Fail Safe Unwanted Explosions Bombs Unwanted Explosions Reactors Advertising the Maximum Accident 15 Reactor Poisons and Promises Pollution from Reactors The Public Loses Interest The Nuplex versus the China Syndrome 16 The Debate Explodes The Fight against Antimissiles Sounding the Radiation Alarm Reactors A Surrogate for Bombs Environmentalists Step In 17 Energy Choices Alternative Energy Sources Real Reactor Risks It s Political The Reactor Wars 18 Civilization or Liberation The Logic of Authority and Its Enemies Nature versus Culture Modes of Expression The Public s Image of Nuclear Power 19 The War Fear Revival An Unfinished Chapter Part Five The Search for Renewal 20 The Modern Arcanum Despair and Denial Help from Heaven Objects in the Skies Mushroom and Mandala 21 Artistic Transmutations The Interior Holocaust Rebirth from Despair Toward the Four Gated City Conclusion A Personal Note Sources and Methodology Notes Index Reviews of this book Nuclear Fear is a rich layered journey back through our atomic history to the primal memories of monstrous mutants and mad scientists It is a deeply serious book but written in an accessible style that reveals the culture in which this fear emerges only to be suppressed and emerge again Ellen Goodman Boston Globe Reviews of this book A historical portrait of the quintessential modern nightmare Weart shows in meticulous and fascinating detail how the ancient images of alchemy fire sexuality Armageddon gold eternity and all the rest immediately clustered around the new science of atomic physics There is no question that the image of nuclear power reflects a complex and deeply disturbing portrait of what it means to be human Stephan Salisbury Philadelphia Inquirer Reviews of this book A detailed probing study of American hopes dreams and insecurities in the twentieth century Weart has a poet s acumen for sensing human feelings Nuclear Fear remains captivating as history and original as an anthropological study of how nuclear power like alchemy in medieval times offers a convenient symbol for deeply rooted human feelings Los Angeles Times Reviews of this book Weart s tale boldly sweeps from the futuristic White City of the 1893 Chicago World s Fair and the discovery of radioactivity in 1896 through Hiroshima and Star Wars An admirable call for synthesis of art and science in a true transmutation that takes us beyond nuclear fear H Bruce Franklin Science

**Technical Report** Human Resources Research Organization,1955      **The Red Mirror** Gulnaz Sharafutdinova,2020-10-01 What explains Putin s enduring popularity in Russia In The Red Mirror Gulnaz Sharafutdinova uses social identity theory to explain Putin s leadership The main source of Putin s political influence she finds lies in how he articulates the shared collective perspective that unites many Russian citizens Under his tenure the Kremlin s media machine has tapped into powerful group emotions of shame and humiliation derived from the Soviet transition in the 1990s and has politicized national identity to transform these emotions into pride and patriotism Culminating with the annexation of Crimea in 2014 this strategy of national identity politics is still the essence of Putin s leadership in Russia But victimhood based



consolidation is also leading the country down the path of political confrontation and economic stagnation To enable a cultural social and political revival in Russia Sharafutdinova argues political elites must instead focus on more constructively conceived ideas about the country s future Integrating methods from history political science and social psychology The Red Mirror offers the clearest picture yet of how the nation s majoritarian identity politics are playing out *The Nuclear Age in Popular Media* Dick van Lente,2012-10-31 The atomic age was described as one that might soon end in the destruction of human civilization but from the beginning utopian images were attached to it as well This book compares representations of nuclear power in popular media from around the world to to trace divergences convergences and exchanges **The Dictators: Hitler's Germany, Stalin's Russia** Richard Overy,2006-01-17 A book of great importance it surpasses all others in breadth and depth Commentary If the past century will be remembered for its tragic pairing of civilized achievement and organized destruction at the heart of darkness may be found Hitler Stalin and the systems of domination they forged Their lethal regimes murdered millions and fought a massive deadly war Yet their dictatorships took shape within formal constitutional structures and drew the support of the German and Russian people In the first major historical work to analyze the two dictatorships together in depth Richard Overy gives us an absorbing study of Hitler and Stalin ranging from their private and public selves their ascents to power and consolidation of absolute rule to their waging of massive war and creation of far flung empires of camps and prisons The Nazi extermination camps and the vast Soviet Gulag represent the two dictatorships in their most inhuman form Overy shows us the human and historical roots of these evils

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## **Table of Contents Public Opinion In Soviet Russia A Study Of Mass Persuasion**

1. Understanding the eBook Public Opinion In Soviet Russia A Study Of Mass Persuasion
  - The Rise of Digital Reading Public Opinion In Soviet Russia A Study Of Mass Persuasion
  - Advantages of eBooks Over Traditional Books
2. Identifying Public Opinion In Soviet Russia A Study Of Mass Persuasion
  - Exploring Different Genres
  - Considering Fiction vs. Non-Fiction
  - Determining Your Reading Goals
3. Choosing the Right eBook Platform
  - Popular eBook Platforms
  - Features to Look for in an Public Opinion In Soviet Russia A Study Of Mass Persuasion
  - User-Friendly Interface
4. Exploring eBook Recommendations from Public Opinion In Soviet Russia A Study Of Mass Persuasion
  - Personalized Recommendations
  - Public Opinion In Soviet Russia A Study Of Mass Persuasion User Reviews and Ratings

- Public Opinion In Soviet Russia A Study Of Mass Persuasion and Bestseller Lists
- 5. Accessing Public Opinion In Soviet Russia A Study Of Mass Persuasion Free and Paid eBooks
  - Public Opinion In Soviet Russia A Study Of Mass Persuasion Public Domain eBooks
  - Public Opinion In Soviet Russia A Study Of Mass Persuasion eBook Subscription Services
  - Public Opinion In Soviet Russia A Study Of Mass Persuasion Budget-Friendly Options
- 6. Navigating Public Opinion In Soviet Russia A Study Of Mass Persuasion eBook Formats
  - ePub, PDF, MOBI, and More
  - Public Opinion In Soviet Russia A Study Of Mass Persuasion Compatibility with Devices
  - Public Opinion In Soviet Russia A Study Of Mass Persuasion Enhanced eBook Features
- 7. Enhancing Your Reading Experience
  - Adjustable Fonts and Text Sizes of Public Opinion In Soviet Russia A Study Of Mass Persuasion
  - Highlighting and Note-Taking Public Opinion In Soviet Russia A Study Of Mass Persuasion
  - Interactive Elements Public Opinion In Soviet Russia A Study Of Mass Persuasion
- 8. Staying Engaged with Public Opinion In Soviet Russia A Study Of Mass Persuasion
  - Joining Online Reading Communities
  - Participating in Virtual Book Clubs
  - Following Authors and Publishers Public Opinion In Soviet Russia A Study Of Mass Persuasion
- 9. Balancing eBooks and Physical Books Public Opinion In Soviet Russia A Study Of Mass Persuasion
  - Benefits of a Digital Library
  - Creating a Diverse Reading Collection Public Opinion In Soviet Russia A Study Of Mass Persuasion
- 10. Overcoming Reading Challenges
  - Dealing with Digital Eye Strain
  - Minimizing Distractions
  - Managing Screen Time
- 11. Cultivating a Reading Routine Public Opinion In Soviet Russia A Study Of Mass Persuasion
  - Setting Reading Goals Public Opinion In Soviet Russia A Study Of Mass Persuasion
  - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Public Opinion In Soviet Russia A Study Of Mass Persuasion
  - Fact-Checking eBook Content of Public Opinion In Soviet Russia A Study Of Mass Persuasion
  - Distinguishing Credible Sources

13. Promoting Lifelong Learning
  - Utilizing eBooks for Skill Development
  - Exploring Educational eBooks
14. Embracing eBook Trends
  - Integration of Multimedia Elements
  - Interactive and Gamified eBooks

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