

SEMANTICS IN PUBLISHING & MEDIA

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Semantics Of Media

Marios C. Angelides



Semantics Of Media:

The Semantics of Media J. Ross, 2012-10-08 Media are objects with content and character that we describe using in phrases in the story in the picture in the movie in the dream Like the propositional attitudes these objects present a variety of hard problems for semantic and philosophical analysis The Semantics of Media is an organized exploration of fundamental questions in the semantics of media The first three chapters set out a straightforward model within the possible worlds framework and consider how it might account for a range of notions applying to media generally implicit vs explicit content propositional vs individual content causal vs intentional content and the idea of a single World of the Medium The final three chapters examine ways of elaborating the model to cover a range of phenomena keyed to the functionality of particular forms of media Chapter Four is a discussion of fiction and our apparent reference to fictional characters Chapter Five deals with the phenomenon of viewpoint in pictorial media Chapter Six is a study of interactions between users and characters of media centering on the puzzling case of seeing in films The Semantics of Media will be of interest to specialists in the fields of linguistics philosophy and communications *Communication Uncovered* Corey Anton, 2011 In this highly readable and well arranged compilation Anton brings together some of his most accessible and well received essays The collection in addition to advancing and integrating the fields of media ecology and general semantics will be of great interest to people who are concerned over the changing role of reading and literacy in contemporary life 198 pp **The SEMANTICS of media** Jeff Ross, 1999 *The Semantics of Media* Jeffrey Ross, 1987 Semantics & Media Christoph Bläsi, Axel-Cyrille Ngonga Ngomo, 2014 This volume describes the contemporary application of semantic technologies in the media industry Articles by researchers and experts in the field present analyze and put semantic technologies into a larger perspective Language technology processes and the use of powerful metadata resources are among the repertoire of approaches discussed The volume also explores the semantic web and linked open data two cutting edge features in emerging media technology

Advances in Semantic Media Adaptation and Personalization Marios C. Angelides, 2008-01-04 Realizing the growing importance of semantic adaptation and personalization of media the editors of this book brought together leading researchers and practitioners of the field to discuss the state of the art and explore emerging exciting developments This volume comprises extended versions of selected papers presented at the 1st International Workshop on Semantic Media Adaptation and Personalization SMAP 2006 which took place in Athens in December 2006 Advances in Semantic Media Adaptation and Personalization, Volume 2 Marios C. Angelides, Phivos Mylonas, Manolis Wallace, 2009-03-17 The emergence of content and context aware search engines which not only personalize searching and delivery but also the content has caused the emergence of new infrastructures capable of end to end ubiquitous transmission of personalized multimedia content to any device on any network at any time Personalizing and adapting content requires pro **Semantic Media** Andrew Iliadis, 2022-11-08 Media technologies now provide facts answers and knowledge to people search engines apps and

virtual assistants increasingly articulate responses rather than direct people to other sources Semantic Media is about this emerging era of meaning making technologies Companies like Apple Google Facebook Amazon and Microsoft organize information in new media products that seek to intuitively grasp what people want to know and the actions they want to take This book describes some of the insidious technological practices through which organizations achieve this while addressing the changing contexts of internet searches and examines the social and political consequences of what happens when large companies become primary sources of information Written in an accessible style Semantic Media will be of interest to students and scholars in media science and technology communication and internet studies as well as professionals wanting to learn more about the changing dynamics of contemporary data practices

Semantics in Adaptive and Personalized Services Manolis Wallace,Ioannis Anagnostopoulos,Phivos Mylonas,Mária Bieliková,2010-02-28 Semantics in Adaptive and Personalised Services initially strikes one as a specific and perhaps narrow domain Yet a closer examination of the term reveals much more On one hand there is the issue of semantics Nowadays this most often refers to the use of OWL RDF or some other XML based ontology description language in order to represent the entities of problem Still semantics may also very well refer to the consideration of the meanings and concepts rather than arithmetic measures regardless of the representation used On the other hand there is the issue of adaptation i e automated re configuration based on some context This could be the network and device context the application context or the user context we refer to the latter case as personalization From a different perspective there is the issue of the point of view from which to examine the topic There is the point of view of tools referring to the algorithms and software tools one can use the point of view of the methods referring to the abstract methodologies and best practices one can follow as well as the point of view of applications referring to successful and pioneering case studies that lead the way in research and innovation Or at least so we thought Based on the above reasoning the editors identified key researchers and practitioners in each of the aforementioned categories and invited them to contribute a corresponding work to this book However as the authors contributions started to arrive the editors also started to realize that although these categories participate in each chapter to different degrees none of them can ever be totally obsolete from them Moreover it seems that theory and methods are inherent in the development of tools and applications and inversely the application is also inherent in the motivation and presentation of tools and methods

Communication and Media Studies in ASEAN ,2002 *Advances in Multimedia Information Processing-PCM ...* ,2005 *On the Binding Biases of Time* Lance Strate,2011 Explorations of how we use symbols and media to relate to our environment and how different modes of perception and communication influence human consciousness culture and social organization These essays draw upon and integrate the perspectives of general semantics systems theory and media ecology Provided by publisher **General Semantics Bulletin** ,2007 [Educational Media Index: English language](#) Educational Media Council,1964 *Storage and Retrieval for Media Databases* ,2001 **Journal of VLSI Signal Processing Systems**

for Signal, Image, and Video Technology ,2007 Educational Media Index.[Complete Series] ,1964 **Educational Media Index: Master title index** Educational Media Council,1964 **Media Research Methods** Barrie Gunter,2000-02-11 Assessing the relative strengths and weaknesses of qualitative and quantitative methods this book examines the methodological perspectives adopted by media researchers in their attempts to understand the nature of media in society Proceedings ,2003

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