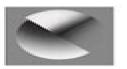


# visual communication

ABTICLE



## (Re)locating photojournalism within a transmedia economy: a case study on the meaning-making process with stories of female Boko Haram survivors

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#### ABSTRACT

This study explores the representations of female captives and survivors of Boko Haram in what the authors define as a transmedia project formed by an ensemble of interconnected multi-modal/media productions circulated through off- and online spaces, and merging photojournalism and humanitarian markets. The authors draw on semiotic analytical tools in unravelling the process of meaning-making and point to a trend of spectacle renewal in which recycled textual and visual elements function as forms of (self) promotion within the transmedia project. In its response to neoliberal logics of production and circulation of culture, this transmedia project ends up reproducing reductionist portrayals of Boko Horam (ex-)captives and empowering Western producers and consumers through representations that fortify a gendered, neocolonial relationship. This research problematizes the moralistic narratives that support this transmedia economy and proposes afternative modes of sharing and consuming photojournalism stories in order to encourage more critical engagement.

#### KEYWORDS

Critical Discourse Studies • digital media • humanitarian campaigns • multimodal analysis • neocolonialism • neoliberalism • photojournalism • representations • semiotics • transmedia

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# **Photojournalism Making Pictures For Publication**

Philip C. Geraci

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Photojournalism Philip C. Geraci,1978 Photojournalism Paul Martin Lester,2015-07-16 Originally published in 1991 A photojournalist is a mixture of a cool detached professional and a sensitive involved citizen The taking of pictures is much more than F stops and shutter speeds The printing of pictures is much more than chemical temperatures and contrast grades The publishing of pictures is much more than cropping and size decisions A photojournalist must always be aware that the technical aspects of the photographic process are not the primary concerns This book addresses ethics in photojournalism in depth with sections on the philosophy in the discipline on pictures of victims or disaster scenes on privacy rights and on altering images As important and interesting today as when it was first in print Photojournalism Philip C. Geraci, 1984

Publication Design Roy Paul Nelson, 1983 Photojournalism Kenneth Kobre, 1996 Blends interviews with professionals sharp practical experience and high impact photographs The Focal Encyclopedia of Photography Michael R. Peres, 2013-05-29 This volume is a complete revision of the 1996 third edition shares the ever changing breadth of photographic topics with a special emphasis on digital imaging and contemporary issues Produced by an international team of photographic and imaging experts with collaboration from the George Eastman House the world's oldest photography museum this fourth edition contains essays and photographic reproductions sharing information where photography and imaging serve a primary role ranging from the atomic to the cosmic American Photo ,1996-09 The English Catalogue of Books Published from January, 1835, to January, 1863, 1864 Encyclopedia of Twentieth-Century Photography, 3-Volume Set Lynne Warren, 2005-11-15 The Encyclopedia of Twentieth Century Photography explores the vast international scope of twentieth century photography and explains that history with a wide ranging interdisciplinary manner This unique approach covers the aesthetic history of photography as an evolving art and documentary form while also recognizing it as a developing technology and cultural force This Encyclopedia presents the important developments movements photographers photographic institutions and theoretical aspects of the field along with information about equipment techniques and practical applications of photography To bring this history alive for the reader the set is illustrated in black and white throughout and each volume contains a color plate section A useful glossary of terms is also included

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examining how today s emergent forms of co operation collaboration and connectivity between professional and amateur news photographers promise to improve photojournalism for tomorrow This book was originally published as two special 1996 Photographer's Market Michael Willins, 1995-09 2 000 places to issues in Digital Journalism and Journalism Practice sell your news publicity product scenic portrait fashion wildlife audiovisual sports and travel photos **American Photo** ,1996-09 Photographer's Market, 1985 Robert D. Lutz, 1984-09 **Photography and Digital Imaging Marvin J.** The Photography Handbook Terence Wright, 2013-09-13 This text provides an Rosen, David L. Devries, 2002-08 introduction to the principles of photographic practice and theory It also explores the history of lens based picture making and examines the medium s characteristics scope and limitations Popular Photography ,1985-09 **Popular** Photography for Student Publications Carl Vandermeulen, 1979 Photography, 1989-11

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