

# Phono-Graphics



AMERICAN RECORD COMPANY

# Phonographics The Visual Paraphernalia Of The Talking Machine

**H Kauffman**



## **Phonographics The Visual Paraphernalia Of The Talking Machine:**

**Phono-graphics** Arnold Schwartzman,1993 A celebration of the dazzling array of graphic styles used to adorn and advertise phonographs and phonograph accouterments during the golden age of the Talking Machine Phono Graphics The Visual Paraphernalia of the Talking Machine will delight collectors designers and nostalgia buffs **The Visual Focus of American Media Culture in the Twentieth Century** Wiley Lee Umphlett,2004 This is a sociocultural history of the visually oriented mass media forms that beguiled American society from the 1890s to the end of World War II The purpose of the work is to show how revolutionary technological advances during these years were instrumental in helping create a unique culture of media made origins By focusing on the communal appeal of both traditional and new modes of visual expression as welcome diversions from the harsh realities of life this book also attends to the American people s affinity for those special individuals whose talent vision and lifestyle introduced daring new ways to avoid the ordinariness of life by fantasizing it Also examined is the sociocultural impact of an ongoing democratization process that through its nurturing of a responsive media culture gradually eroded the polar postures of the elite and mass cultures so that by the mid 1940s signs of a coming postmodern alliance were in the air Illustrated Before his retirement Wiley Lee Umphlett served as an administrator professor at the University of West Florida for more than twenty five years **Phonographic Encounters** Elodie A. Roy,Eva Moreda Rodriguez,2021-09-01 This cross disciplinary volume illuminates the history of early phonography from a transnational perspective recovering the myriad sites knowledge practices identities and discourses which dynamically shaped early recording cultures With case studies from China Australia the United States Latin America Russia Sweden Germany Spain Portugal France and Italy Phonographic Encounters explores moments of interaction and encounter as well as tensions between local and global understandings of recording technologies Drawing on an array of archival sources often previously unavailable in English it moves beyond western centric narratives of early phonography and beyond the strict confines of the recording industry Contributions from media history musicology popular music studies cultural studies area studies and the history of science and technology make this book a key and innovative resource for understanding early phonography against the backdrop of colonial and global power relations *Talking Machine West* Michael A. Amundson,2017-04-13 Many associate early western music with the likes of Roy Rogers and Gene Autry but America s first western music craze predates these singing cowboys by decades Written by Tin Pan Alley songsters in the era before radio the first popular cowboy and Indian songs circulated as piano sheet music and as cylinder and disc recordings played on wind up talking machines The colorful fantasies of western life depicted in these songs capitalized on popular fascination with the West stoked by Buffalo Bill s Wild West shows Owen Wister s novel The Virginian and Edwin S Porter s film The Great Train Robbery The talking machine music industry centered in New York City used state of the art recording and printing technology to produce and advertise songs about the American West Talking Machine West brings together for the first time

the variety of cowboy cowgirl and Indian music recorded and sold for mass consumption between 1902 and 1918 In the book's introductory chapters Michael A Amundson explains how this music reflected the nostalgic passing of the Indian and the frontier while incorporating modern ragtime music and the racial attitudes of Jim Crow America Hardly Old West ditties the songs gave voice to changing ideas about Indians and assimilation cowboys the frontier the rise of the New Woman and ethnic and racial equality In the book's second part a chronological catalogue of fifty four western recordings provides the full lyrics and history of each song and reproduces in full color the cover art of extant period sheet music Each entry also describes the song's composer's lyricist's and sheet music illustrator and directs readers to online digitized recordings of each song Gorgeously illustrated throughout this book is as entertaining as it is informative offering the first comprehensive account of popular western recorded music in its earliest form     Packaged Pleasures Gary S. Cross, Robert N.

Proctor, 2014-09-30 From the candy bar to the cigarette records to roller coasters a technological revolution during the last quarter of the nineteenth century precipitated a colossal shift in human consumption and sensual experience Food drink and many other consumer goods came to be mass produced bottled canned condensed and distilled unleashing new and intensified surges of pleasure delight thrill and addiction In Packaged Pleasures Gary S Cross and Robert N Proctor delve into an uncharted chapter of American history shedding new light on the origins of modern consumer culture and how technologies have transformed human sensory experience In the space of only a few decades junk foods cigarettes movies recorded sound and thrill rides brought about a revolution in what it means to taste smell see hear and touch New techniques of boxing labeling and tubing gave consumers virtually unlimited access to pleasures they could simply unwrap and enjoy Manufacturers generated a seemingly endless stream of sugar filled high fat foods that were delicious but detrimental to health Mechanically rolled cigarettes entered the market and quickly addicted millions And many other packaged pleasures dulled or displaced natural and social delights Yet many of these same new technologies also offered convenient and effective medicines unprecedented opportunities to enjoy music and the visual arts and more hygienic varied and nutritious food and drink For better or for worse sensation became mechanized commercialized and to a large extent democratized by being made cheap and accessible Cross and Proctor have delivered an ingeniously constructed history of consumerism and consumer technology that will make us all rethink some of our favorite things     **Recorded Music in**

**American Life** William Howland Kenney, 1999 Now comes an in depth cultural history of the phonograph in the United States from 1890 to 1945 William Howland Kenney offers a full account of what he calls the 78 r p m era The formative early decades in which the giants of the record industry reigned supreme in the absence of radio to the postwar proliferation of independent labels disk jockeys and changes in popular taste and opinion     **A Persistence of Vision** Arnold

Schwartzman, 2005 Arnold Schwartzman's multi disciplined life has encompassed working as an illustrator graphic designer advertising executive magazine editor art director art gallery director photographer film maker author and educator He was

awarded an Academy **Media Archaeology** Erkki Huhtamo, Jussi Parikka, 2011-06-16 This book introduces an archaeological approach to the study of media one that sifts through the evidence to learn how media were written about used designed preserved and sometimes discarded Edited by Erkki Huhtamo and Jussi Parikka with contributions from internationally prominent scholars from Europe North America and Japan the essays help us understand how the media that predate today's interactive digital forms were in their time contested adopted and embedded in the everyday Providing a broad overview of the many historical and theoretical facets of Media Archaeology as an emerging field the book encourages discussion by presenting a full range of different voices By revisiting old or even dead media it provides a richer horizon for understanding new media in their complex and often contradictory roles in contemporary society and culture **Aesthetic Technologies of Modernity, Subjectivity, and Nature** Richard Leppert, 2015-10-06 Virginia Woolf famously claimed that around December 1910 human character changed Aesthetic Technologies addresses how music especially opera the phonograph and film served as cultural agents facilitating the many extraordinary social artistic and cultural shifts that characterized the new century and much of what followed long thereafter even to the present Three tropes are central the tensions and traumas cultural social and personal associated with modernity changes in human subjectivity and its engagement and representation in music and film and the more general societal impact of modern media sound recording the development of the phonograph in particular and the critical role played by early century opera recording A principal focus of the book is the conflicted relationship in Western modernity to nature particularly as nature is perceived in opposition to culture and articulated through music film and sound as agents of fundamental sometimes shocking transformation The book considers the sound vision world of modernity filtered through the lens of aesthetic modernism and rapid technological change and the impact of both experienced with the prescient sense that there could be no turning back **Setting the Record Straight** Colin Symes, 2004-11-29 The words surrounding music influence how we listen to it **Consumer Engineering, 1920s-1970s** Jan Logemann, Gary Cross, Ingo Köhler, 2019-05-29 In the middle of the twentieth century a new class of marketing expert emerged beyond the familiar ad men of Madison Avenue Working as commercial designers consumer psychologists sales managers and market researchers these professionals were self defined consumer engineers and their rise heralded a new era of marketing To what extent did these efforts to engineer consumers shape consumption practices And to what extent was the phenomenon itself a product of broader social and cultural forces This collection considers consumer engineering in the context of the longer history of transatlantic marketing Contributors offer case studies on the roles of individual consumer engineers on both sides of the Atlantic the impact of such marketing practices on European economies during World War II and after and the conflicted relationship between consumer activists and the ideas of consumer engineering By connecting consumer engineering to a web of social processes in the twentieth century this volume contributes to a reassessment of consumer history more broadly **SPIN**, 1993-09 From the concert stage to the

dressing room from the recording studio to the digital realm SPIN surveys the modern musical landscape and the culture around it with authoritative reporting provocative interviews and a discerning critical ear With dynamic photography bold graphic design and informed irreverence the pages of SPIN pulsate with the energy of today s most innovative sounds Whether covering what s new or what s next SPIN is your monthly VIP pass to all that rocks     [Locating August Strindberg's Prose](#) Anna Westerstahl Stenport,2010-11-01 The setting of a novel is more than just an anonymous interchangeable backdrop In Locating August Strindberg s Prose Anna Westerstahl Stenport argues that spatial setting is a key though often neglected tool for exploring the fundamentals of European literary modernism Stenport examines the importance of location by exploring the prose of Swedish exile August Strindberg 1849 1912 challenging previous studies of the author that have focused on identity and subject formation Strindberg wrote in both Swedish and French situating his stories in various places across Europe from Berlin to the French countryside the Austrian Alps and Stockholm to purposely destabilize concepts of national belonging language and literary history Close readings of Strindberg s prose find that his boundary challenging narratives redefine and rewrite the meaning of a marginal literary identity By contextualizing Strindberg against other early modernists including Kafka Conrad Rilke and Breton Stenport emphasizes the burgeoning transnationality of literature at the turn of the last century     *Antique Phonograph News* ,1996     〇〇〇 〇〇〇〇 〇〇〇 〇〇〇 〇〇 S. 〇〇〇〇〇〇〇 N. 〇〇〇 / 〇〇〇 〇〇 〇,2016-06-15     *Step-by-step Graphics* ,1993     **After "His Master's Voice"** Barbara Engh,1997     [Warman's Antiques and Collectibles Price Guide](#) Harry L. Rinker,1996-04 An antiques price guide for more than 50 000 items with detailed descriptions     **Cylinder Audio Recordings** ,1999     [AB Bookman's Weekly](#) ,1994

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