MANAGING YOUR INTERNATION SERVICES

the information and library professional's guide to strategy

Peter Griffiths

J Dewey

Managing Your Internet and Intranet Services Peter Griffiths, 2004 Provides information on the management and design of Web sites and intranet services in libraries Managing Your Internet and Intranet Services Peter Griffiths, 2000 Designed for the library and information professional this non technical textbook is not intended to be a website design manual but focuses on planning and establishing a website and identifying appropriate information for display Internet Planning Guide Richard J. Gascoyne, Koray Ozcubukcu, 1997-01-06 This book breaks down the complicated decision making process involved in establishing an Internet presence and in creating an intranet It provides simplified problem solving steps that will help you confidently plan develop implement and manage a corporate wide Internet or Intranet strategy You ll find all the tools you need here in a format you can put to work right away Planning questions checklists and examples help you analyze your company s capabilities strengths and weaknesses enabling you to create a customized plan for maximum impact or if you re already on line to evaluate enhance and redefine your current Internet intranet strategy Richard J Gascoyne is a Director at Claremont Technology Group a leader in innovative business and systems consulting He works with leading organizations to build effective Internet and intranet business and technology strategies **Librarian's Guide to the Internet** Jeanne Muller, 2003-10-31 Librarians constantly conduct searches for their customers and for themselves However the internet and technology are constantly changing resulting in pressure on librarians to keep up to date with how best to use the internet This guide offers advice on how to use the internet and how to gain the information required most effectively It covers for example how to search in order to achieve the best results strategies what to ask and examples and interpreting results including examples Importantly not only does the book show how to use the Internet but it also links this to perfect customer service how to teach your customers what you know and how to properly interpret what your customers want Helps a librarian deliver perfect customer service with confidence Provides practical tips and hints Written by a highly respected and experienced practitioner **Building a Corporate Internet Strategy** Amit K. Maitra, 1996-09-10 Building a Corporate Internet Strategy The It Manager's Guide Amit K Maitra The Internet is no place to rush in blindly especially if you are responsible for establishing a site for an entire company Without a defining agenda and implementation plan you run the risk of encountering all those things CEOs boards of directors and stockholders don t like to hear about shortsighted goals time misspent out of date equipment and a lot of money spent with little to show for it This book is an information technology IT manager s guide to building and maintaining a successful business site one that fully and securely enhances all aspects of the enterprise sales marketing customer service human resources finance and more In one concise authoritative volume it offers practical proven courses of action backed by real life case studies for taking the Internet for all it's worth Using this guide you will be able to create an Internet plan that has the full support of business managers Building a Corporate Internet Strategy provides the information you need to Realize the highest return on your

Internet investment Document the costs and benefits of being online in dollars and cents terms Get up to speed on crucial technical issues including Web server security inbound data activities restricted information access and electronic ordering and selling Develop an efficient farsighted corporate online policy Construct your own Intranet your company s exclusive needs based online universe What can the Internet do for us What will it cost Get this book and you ll have the answers to these inevitable questions at hand Managing Internet and Intranet Information for Long-term Access and Accountability [electronic Resource] Information Management Forum (Canada). Internet and Intranet Working Group, 2000 and Push Technology: Creating an Information-Sharing Environment Paul Pedley, 2003-09-02 This guide examines the use of technology for sharing information both within an organisation and between companies and their clients and customers It looks in particular at the use of push pull technologies for delivering current awareness services. The guide also discusses the pros and cons of the technology particularly information overload and suggests a number of ways of minimising the problems The guide contains a useful list of books reports journals and other information sources Contents Introduction Intranets Extranets Groupware Case studies Push pull technologies Information overload Key players Useful information sources References Further reading Managing Information Services To Bryson, 2017-05-15 This third edition of To Bryson s highly regarded Managing Information Services has been thoroughly revised with an emphasis on managing for a sustainable future Libraries and information services face uncertain times and this new edition tackles the challenges of planning and managing change future proofing for tomorrow and leading the transformation to a sustainable future The text also addresses the integration of information services including librarianship records management and ICT Essential reading for information students this text also serves as a comprehensive and detailed reference on the key management topics for information The Internet Strategic Plan Martin A. Schulman, Rick Smith, 1997-02-27 You re confronted with service managers setting up and managing your company s Internet capabilities and you ve got to find the best systems policies and services that will keep every department happy The Internet Strategic Plan is your solution With the flexible coherent step by step procedures included in this book you can effectively set up a customized Internet plan to meet your company s needs With flowcharts checklists and worksheets every chapter will help you plan the stages of your Internet Strategy from identifying the key players and what information is needed to technical and network requirements **Managing Internet and** Intranet Information for Long-term Access and Accountability ,1999 Managing Internet and Intranet Information for Long Term Access and Accountability IM Forum Internet and Intranet Working Group, 1999 The Library and Information Professional's Guide to the World Wide Web Alan Poulter, Gwyneth Tseng, Goff Sargent, 1999-01 World Wide Web technology is having profound implications for the development of all types of information and library services This companion volume to Library and Information Professional's Guide to the Internet shows the reader actual implementations in a variety of information work settings The guide takes an in depth look into the technology of the WWW

and its applications for information work clearly explaining challenging and technical topics The book s particular focus is on setting up and managing a WWW server with pointers to software and a practical guide to building HTML pages The authors also suggest possible applications of the WWW in libraries as well as in public and private sector organizations

Integrating the Web Into Everyday Library Services Elizabeth R. Leggett, 2015 With the world becoming increasingly more dependent upon the Internet libraries offer an essential service by providing access to this worldwide network To help their patrons modern librarians must have a thorough understanding of this technology Integrating the Web into Everyday Library Services A Practical Guide for Librarians is a comprehensive guide to a variety of aspects of Internet use and research The book is basic assuming only a basic understanding of computer use and Internet research This guide begins with a basic explanation of the mechanics of the Internet and World Wide Web then moves on to explore the variety of ways that a user can discover online information how information is stored online via the cloud and how a librarian can enhance his or her library s online presence Later chapters explain how to use the Internet to communicate how to help patrons research and evaluate information and how to protect patrons and yourself from online dangers The final chapter is devoted to helping librarians solve basic computer problems that their patrons may encounter including troubleshooting Internet connections Managing the Corporate Intranet Mitra Miller, Andrew Roehr, Benjamin Bernard, 1998-02-11 This book provides intranet managers Webmasters and administrators with hands on solutions action plans and checklists for maintaining an intranet to achieve optimum results Web page on author's site shows all checklists found in the book in Libraries & the Internet Toolkit ,2001 downloadable format **Managing Internet and Intranet Information for** Long-term Access and Accountability IM Forum Internet and Intranet Working Group (Canada), National Archives of Canada. Government Records Branch, 1999 The Internet and Library and Information Services Lewis-Guodo Liu,1996-09-13 The literature on the Internet and library and information services has emerged since 1990 and has exploded in 1994 and 1995 Though the amount of material on this topic has increased significantly little has been done to organize this body of literature This book selects organizes reviews analyzes and presents books and articles on the Internet and the library published in 1994 and 1995 An introductory essay provides a comprehensive discussion of the most important issues trends and challenges faced by library and information professionals as they respond to the Internet in diverse ways The annotated bibliography that follows contains more than a thousand entries which are grouped in topical chapters to facilitate use The emergence of the Internet has had a profound impact on society in general and on library and information services in particular The Internet is widely used in various library and information operations including information selection organization preservation processing presentation and delivery The literature on the Internet and library and information services has emerged since 1990 and covers a great variety of issues Since 1994 publications on this topic have grown dramatically While literature before 1994 tends to be primarily descriptive more recent works are analytical and provide

valuable information on the use of the Internet in libraries Though the amount of literature on the Internet and library and information services has exploded little effort has been made to organize this vast body of information This book is a research guide to the most important books and articles published on the Internet and library and information services in 1994 and 1995 The volume begins with a comprehensive essay that identifies and highlights the issues trends and challenges faced by library and information professionals today as they incorporate the Internet in their work The annotated bibliography that follows cites more than a thousand books and articles on the Internet and library and information services The entries are grouped in topical sections to facilitate use and the extensive indexes further allow the reader to locate specific information

Using the Internet as a Reference Tool Michael P. Sauers,2001 Many library and information professionals feel frustrated both by the time it takes to find answers using the Internet and by the lack of a comprehensive method for quickly evaluating websites This book shows you how to find answers on the Net quickly and efficiently Topics covered include assessing the impact of the Internet on reference services avaluating Internet based reference resources creating an effective ready reference strategy tips for creating your own reference web page when to use a search engine or a directory site and strategies for using them effectively strategies for handling more complex reference questions an exploration of the larger issues of Internet reference including e mail reference Each section features suggestions on strategies and gives real life examples and practical exercises to build evaluation skills There are also appendices including a directory of reference resources and online sources of facts and figures

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