

Managing Green Technologies for Global Competitiveness

Christian Ndubisi Madu

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Managing Green Technologies For Global Competitiveness:

Managing Green Technologies for Global Competitiveness Christian Madu, 1996-01-09 Environmental quality management is seen as a competitive strategy that could help a firm improve its bottom line. It is argued that being environmentally correct is good business that can provide competitive advantage to the firm in the long term and help it to survive and remain in business. To achieve environmental quality, top management must take the lead and refocus its objectives by redefining its customers. Rather than a focus only on direct customers who are consumers of the product, emphasis should be on the stakeholders of the environment since they can potentially influence the cost of doing business. The book starts by tracing the relationship between technology and the environment. Clearly, the quality of life we enjoy today is to a large extent a result of technological advances. However, environmental pollution is a byproduct of such advances and has contributed to declining the quality of life. Sustainable development is increasingly seen as a way of both maintaining technological advances and environmental quality. However, many have argued against sustainable development without looking at its long term goals and its potential of helping a business improve its bottom line and competitiveness. Clearly, there is a need for strategic planning in order to remain competitive through environmental quality planning. A corporate environmental quality model is therefore needed. Environmental quality management can also benefit from developments in the total quality management area. A great deal of attention is focused on how this could be achieved by adopting tools from total quality management, establishing environmental quality award programs and conducting environmental quality assessment. The book concludes by focusing on the needs to conserve the earth's limited natural resources and discussing some of the major environmental laws in the United States designed to protect the environment.

Managing Green Technologies for Global Competitiveness Christian Madu, 1996-01-09 Environmental quality management is seen as a competitive strategy that could help a firm improve its bottom line. It is argued that being environmentally correct is good business that can provide competitive advantage to the firm in the long term and help it to survive and remain in business. To achieve environmental quality, top management must take the lead and refocus its objectives by redefining its customers. Rather than a focus only on direct customers who are consumers of the product, emphasis should be on the stakeholders of the environment since they can potentially influence the cost of doing business. The book starts by tracing the relationship between technology and the environment. Clearly, the quality of life we enjoy today is to a large extent a result of technological advances. However, environmental pollution is a byproduct of such advances and has contributed to declining the quality of life. Sustainable development is increasingly seen as a way of both maintaining technological advances and environmental quality. However, many have argued against sustainable development without looking at its long term goals and its potential of helping a business improve its bottom line and competitiveness. Clearly, there is a need for strategic planning in order to remain competitive through environmental quality planning. A corporate environmental quality model is

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Handbook of Environmentally Conscious Manufacturing

Christian N. Madu, 2012-12-06 Manufacturers are increasingly under pressure from their major stakeholders to integrate environmental issues in the design and management of their products These stakeholders include customer regulators employees communities and interest groups who have a common stake in protecting the earth from pollution and in limiting the exploitation of earth's limited natural resources Manufacturers recognize that being environmentally responsible also offers competitive advantage to the firm Hence the Handbook of Environmentally Conscious Manufacturing is written as a state of the art reference to environmentally conscious manufacturing ECM The chapter authors were carefully selected All the chapter authors have done extensive research and or practice work in the field of ECM The Handbook covers all the major topics in Environmentally Conscious Manufacturing There are specific chapters to deal with sustainable manufacturing recycling eco labelling life cycle assessment and ISO 14000 series of standards as well as decision making aspects of Environmentally Conscious Manufacturing Decision oriented topics on supply chain decision models quality initiative environmental costing and decision support systems are also covered The influence of ECM on marketing imperative is also covered The Handbook is the most comprehensive treatment of Environmentally Conscious Manufacturing available to date It is the definitive state of the art reference to ECM and its applications to today's manufacturing firms

Handbook of Total Quality Management Christian N. Madu, 2012-12-06 Quality issues are occupying an increasingly prominent position in today's global business market with firms seeking to compete on an international level on both price and quality Consumers are demanding higher quality standards from manufacturers and service providers while virtually all industrialized nations have instituted quality programs to help indigenous corporations A proliferation in nation wide and regional quality awards such as the Baldrige award and certification to ISO 9000 series are making corporations world wide quality conscious and eager to implement programs of continuous improvement To achieve competitiveness quality practice is a necessity and this book offers an exposition of how quality can be attained The Handbook of Total Quality Management Explores in separate chapters new topics such as re engineering concurrent engineering ISO standards QFD the Internet the environment advanced manufacturing technology and benchmarking Discusses the views of leading quality practitioners such as Deming Juran Ishikawa Crosby and Taguchi throughout the book Considers important strategies for quality improvement including initiation and performance evaluation through auditing re engineering and process and design innovations With contributions from 47 authors in 13 different countries the Handbook of Total Quality Management is invaluable as a reference guide for

anyone involved with quality management and deployment including consultants practitioners and engineers in the professional sector and students and lecturers of information systems management and industrial engineering

Management of New Technologies for Global Competitiveness Christian Madu,1993-06-30 Management of new technologies is a critical factor in achieving global competitiveness A recent survey of managers in the United States revealed that the implementation of new and advanced technologies is the most popular strategy in achieving global competitiveness This book explores the role of technology in that context The book identifies the role of new technologies in improving quality and shows that adopting a strategic total quality management will in fact lead to improved productivity and survivability of the firm A thorough comparison of the Japanese and American production management practices is presented This in depth analysis helps to identify the problems of managing new technologies and shows that human resources management is a critical factor that should not be overlooked Other strategies for improving global competitiveness are presented Each of the five sections of the book deals with a major thrust that confronts management of new technologies The book also discusses information system management and product design The book uses real life cases models and conceptual frameworks to support the views presented Productivity quality and competitiveness are all related to technology The success of Japanese corporations in achieving quality management has impelled the U S executives to listen and re evaluate their management practices Increasingly many managers believe that new advanced technologies can contribute to improving the productivity quality and competitiveness of a firm However simply adopting a new technology will not put an end to productivity and or quality problems This fact is most apparent in the case of computer integrated manufacturing The islands of automation that have resulted convinced many that effective management of new technologies is necessary in order to exploit any potential benefits This book focuses on efficient management techniques and looks at the critical areas that can enhance the performance of a firm as a result of the adoption of new technologies The book is divided into five sections The total quality management section contains four chapters that present a comparison between the Japanese and American production practices This section also presents a new way to measure the performance of a firm not just by the direct quality of the product or service produced but also by the sensitivity and responsibility of the firm to environmental and greening issues The selection and implementation of new technologies section discusses the problems associated with the cost accounting techniques in justifying new technologies and uses a multicriteria decision framework to show how this decision could be made The strategic management section presents issues on production innovation and performance The knowledge based techniques section investigates the role of artificial intelligence and expert systems in the management of new technologies Finally the product design and inventory management section discusses the role of product design and reduced lot sizes in achieving a competitive advantage *Environmental Planning And Management (Second Edition)* Christian N Madu,2023-11-28 Competing in today s marketplace requires a holistic view of both products and processes It

requires that companies pay attention to their stakeholders in addition to their customers Environmental planning lays the foundation to adapt to the needs of the changing world and avoid the hazards risks and high costs associated with poor environmental practices Written by an expert in chemical safety security management sustainability management disaster risk reduction process change and quality control in environmental planning this book identifies good environmental practices and lays down effective strategies and practical models The book focuses mostly on designing for the environment using sustainable practices to achieve competitiveness Following the successful publication of the 1st edition this edition brings existing chapters up to date as well as introduces new chapters on current topics of concern such as global environmental challenges a circular economy environmental impact assessment climate change and disaster risk reduction and management The case studies presented point to companies that have increased profitability because of their environmental programs This book is intended as an introduction to corporate environmental management and is suitable for basic courses in sustainability management and environmental management and planning Practitioners would also find it helpful as it explains some of the basic concepts and environmental strategies that are in practice today

Competing on Quality and Environment Christian Ndubisi Madu, 2003 This work integrates two important issues that are shaping the future of businesses total quality management TQM and environmental management It presents the practice of quality and sustainable environmental management from a competitive posture It develops a position to suggest that business firms can achieve competitiveness by developing strategies that focus on quality and environmental management practices It demonstrates that quality and environmental management are not distinct topics but are inter related and adopting strategies to concurrently achieve them may lead to higher customer satisfaction areas In the TQM field topics covered include the evolution of TQM management philosophies quality function deployment strategic quality planning and statistical quality control In the environmental management field topics covered include environmentally conscious manufacturing sustainable strategies that is recycling inverse manufacturing remanufacturing lean and agile manufacturing and life cycle assessment It book also discusses the role of new technologies such as the Internet in achieving both high quality and sustainable practices An integrative chapter is presented to tie both quality and environmental management practices together in achieving business competitiveness study of quality management and sustainable practices Its content has implications for organizational competitiveness Consultants managers practitioners and engineers in both public or private sectors and non governmental institutions interested in quality and environmental management practices should find the text to be resourceful

Studying Management Critically Mats Alvesson, Hugh Willmott, 2003-08-28 An excellent source for graduate students especially in the field of human resource development who are exploring areas for future research of a critical nature Adult Education Quarterly Drawing upon a range of influential contemporary movements in the social sciences primarily upon critical traditions such as the Critical Theory of the Frankfurt School this text provides a wide ranging

analysis of management and its various specialisms The book offers critical understandings of key areas of management theory and practice such as accounting strategic management marketing business ethics and environmental management It also examines the relations between power and discursive practices in the modern corporation the role of architecture as a repressive and emancipatory force in organizations gender and organizations and critical methodology for organizational research Key issues of power knowledge relations across these areas are addressed and new agendas both for these fields and for management studies as a whole are introduced Contributing authors include Mats Alvesson Gibson Burrell David Cooper Karen Dale Stan Deetz Linda Forbes John Forester John Jermier David Levy Joanne Martin Glenn Morgan Martin Parker Mike Power Richard Loughlin and Hugh Willmott Handbook of Sustainability Management Christian Ndubisi Madu, Chu-hua Kuei, 2012 Sustainability is about the effective management of nonrenewable and nonreplenishable natural resources These resources are limited and critical to maintaining ecological balance A collective effort is required to balance our socio economic needs with environmental needs This could be achieved by re evaluating policies and actions as to how they affect the environment Sustainability requires changes in traditional practices of doing things and refocusing ourselves to the needs of the earth This handbook explores the role of sustainability in achieving social development environmental protection and economic development These three areas constitute what is referred to as the triple bottom line TBL Sustainability management may help organizations and their global supply networks to re evaluate their policies processes programs and projects in terms of triple bottom line Sustainability helps to facilitate planning implementing reviewing and improving an organization's actions and operations to meet ecological goals The SAGE Handbook of Organization Studies Stewart R Clegg, Cynthia Hardy, Tom Lawrence, Walter R Nord, 2006-06-21 Praise for the award winning First Edition This handbook is organized to help teachers and students to cover the mainstream work in the field of organization studies This is an excellent reference tool with which to study organizational theory and practice International Review of Administrative Sciences The editors have put together an impressive reference work serious in intent and rigorous in implementation As a publishing achievement and a scholarly event in the field SAGE is to be congratulated It is designed as a work of synthesis to link past and present general and specific Journal of General Management Praise for the New Edition An excellent collection of papers giving a timely overview of the field Gareth Morgan In this substantially updated revised and extended edition of the widely acclaimed Handbook the high standard of the contributions is maintained Close consideration is given to newly emergent such as networks and complexity as well as more established topics Metaphors of conversation and discourse are engagingly invoked to make and explore new distinctions directions and connections It is a key reference volume for more advanced students of this rapidly developing field Hugh Willmott Diageo Professor of Management Studies Judge Business School University of Cambridge Giving the authors of the Handbook of Organization Studies the opportunity to revise and update their earlier contributions makes this handbook unique Comparing the revised chapters to their originals offers the

reader unparalleled insight into how knowledge develops in our discipline New frameworks and deeper understandings grounded in continuing scholarship abound in this updated classic Mary Jo Hatch C Coleman McGehee Eminent Scholars Research Professor of Banking and Commerce McIntire School of Commerce University of Virginia A decade after it first published to international acclaim the seminal Handbook of Organization Studies has been updated to capture exciting new developments in the field Providing a retrospective and prospective overview of organization studies the Handbook continues to challenge and inspire readers with its synthesis of knowledge and literature As ever contributions have been selected to reflect the diversity of the field New chapters cover areas such as organizational change knowledge management and organizational networks Part One reflects on the relationship between theory research and practice in organization studies Part Two address a number of the most significant issues to affect organization studies such as leadership diversity and globalization Comprehensive and far reaching this important resource will set new standards for the understanding of organizational studies It will be invaluable to researchers teachers and advanced students alike Performance of State Corporations Stephen Mutiso, Gbadamosi Olaniyi Mufutau, Victor Nthiga Mugao, Dr. Akintokunbo, Oluwarotimi Odunayo, 2023-01-26 TOPICS IN THE BOOK Influence of Public Private Partnerships on Performance of Projects among State Corporations in Kenya Insufficient Resources and the Nigeria Transportation Sector Influence of Transport and Fleet Rationalization on Performance of State Corporations in Kenya Supply Chain Management A Game Changer in the Oil and Gas Industry in Nigeria A Review of Literature **Green Business** B. S. Sahay, Roger R. Stough, Amrik Sohal, Sonu Goyal, 2006 Proceedings of the Conference on Green Competitiveness for Sustainable Development held at New Delhi during 27 28 October 2006 **Ethical Engineering for International Development and Environmental Sustainability** Marion Hersch, 2015-03-20 Ensuring that their work has a positive influence on society is a responsibility and a privilege for engineers but also a considerable challenge This book addresses the ways in which engineers meet this challenge working from the assumption that for a project to be truly ethical both the undertaking itself and its implementation must be ethically sound The contributors discuss varied topics from an international and interdisciplinary perspective including l robot ethics l outer space l international development l internet privacy and security l green branding l arms conversion l green employment and l deliberate misinformation about climate change Important questions are answered such as l what is meant by engineering ethics and its practical implications l how decisions made by engineers in their working lives make an impact at the global as well as the local level and l what ethics related questions should be asked before making such decisions Ethical Engineering for International Development and Environmental Sustainability will be a valuable resource for practising and student engineers as well as all who are interested in professional ethics especially as it relates to engineering Researchers and policy makers concerned with the effects of engineering decisions on environmental sustainability and international stability will find this book to be of special interest Design for Sustainability Janis Birkeland, 2012-05-04

With radical and innovative design solutions everyone could be living in buildings and settlements that are more like gardens than cargo containers and that purify air and water generate energy treat sewage and produce food at lower cost Birkeland introduces systems design thinking that cuts across academic and professional boundaries and the divide between social and physical sciences to move towards a transdisciplinary approach to environmental and social problem solving This sourcebook is useful for teaching as each topic within the field of environmental management and social change has pairs of short readings providing diverse perspectives to compare contrast and debate Design for Sustainability presents examples of integrated systems design based on ecological principles and concepts and drawn from the foremost designers in the fields of industrial design materials housing design urban planning and transport landscape and permaculture and energy and resource management

Tackling Trident Stellan Vinthagen, Justin Kenrick, Kelvin Mason, 2012 Tackling Trident is about two unique academic conferences in which an international group of academics while discussing scientific conference papers simultaneously blockaded Faslane Naval Base home of the UK's Trident system of nuclear weapons of mass destruction in Scotland in January and June 2007 This book presents the academics that took part in the innovative Academic Conference Blockades the conference papers that outlines the scientific rationale behind their nuclear resistance and the year long campaign Faslane 365 in which this critique in action occurred Tackling Trident is a book written by engaged academics that tackles nuclear weapon issues Trident academic responsibility and possibilities for academic personal and social change This book is a fundamental challenge to the suggested scientific legitimacy of nuclear weapon defence and the suggested political and moral neutrality of academia Back cover

ERP and Supply Chain Management Christian Ndubisi Madu, Chu-hua Kuei, 2005-06-10 Businesses today are faced with avalanche of information There is need to effectively manage information to serve customers better In today's highly competitive environment businesses need to be able to organize and coordinate their information so that a single view of information is maintained by all the service channels Information management can help to understand customers wants and needs and integrate such in product design It helps to manage inventory and reduces both cost and the cycle time to introduce new products to the marketplace Time to market is a critical issue in achieving competitiveness and without the availability of timely and accurate information it will not be possible to respond proactively to the changing market environment This book is about ERP and Supply Chain Management ERP is the short form for Enterprise Resource Planning The aim of ERP is to integrate the functions of the different business units and departments such as finance operations accounting and human resources This integration is necessary to organize and coordinate information that may be scattered in different departments and making them available in an organized format to the different decision centers where they may be needed Through this integrative approach the different functional units of the business are able to share a common database exchange information and have consistent view of their operations This consistent view is also presented to the customer thus improving the quality of customer service With the integration of the

information system the different functional departments work together to achieve common organizational goals and objectives Without such integration common customer services such as order processing would be difficult to track and inconsistent information may be relayed by the different departments to the customer Supply chain management is an integral aspect of ERP Businesses today focus on their core competence It is no longer technically and economically feasible to focus on all activities Rather certain activities may be shifted to partners or vendors that have core competence in such areas Mercedes Benz may find it better to subcontract its radios to Bose while focusing on its car designing Yet these two companies may need to share key information on customers wants and needs as well as information on product designs Integrating a supplier into the common database helps in providing quality products and services that will satisfy the needs of the customer Information technology plays a critical role in effective development of ERP system As many businesses develop online marketplace it becomes even more important to develop a single view of transactions to all value chain partners including customers manufacturer suppliers and other vendors This book therefore adopts a focus on ERP and Supply Chain Management to develop better plans to better serve the customer It adopts a management and a systemic perspective of these issues and does not deal with the software aspects of ERP The focus is on the fundamentals rather than on the advanced issues The book is intended to help managers executives and students to understand the basic concepts of ERP and Supply Chain Management

The Handbook of Sustainability Literacy Arran Stibbe, 2009-09-01 A vital resource for sustainability educators learners and decision makers on how we can build a more sustainable future In this ground breaking book leading sustainability educators are joined by permaculturists literary critics ecologists artists journalists engineers mathematicians and philosophers in a deep reflection on the skills that people need to survive and thrive in the challenging conditions of the 21st century Responding to the threats of climate change peak oil resource depletion economic uncertainty and energy insecurity demands the utmost in creativity ingenuity and new ways of thinking to reinvent self and society Among the many skills attributes and values described in The Handbook of Sustainability Literacy are values reflection coping with complexity permaculture design transition skills advertising awareness effortless action and ecological intelligence each accompanied by ideas for active learning exercises to help develop the skill Far from being a rigid or definitive statement of the one right way however the handbook is exploratory aiming to open up new unthought of paths possibilities and choices With contributors including John Naish Satish Kumar Patrick Whitefield John Blewitt Stephan Harding and Stephen Sterling this is intended for educators learners and anyone else interested in the vital issue of the skills we need to survive and thrive in the 21st century and build a more sustainable future

Statistics as Easy as 1, 2, 3 with Microsoft Excel for Windows Christian N. Madu, 2003 This title has been written as a basic statistical applications book for non statistics majors It focuses on the use of Microsoft Excel Add Ins function in analyzing basic statistical problems It is intended for beginners and it introduces statistical concepts in ways that may be relevant to practitioners The data used

throughout the book is based on responses to common social issues This way the book can be relevant to multiple users with different backgrounds The topics covered include questionnaire design descriptive statistics hypothesis testing confidence interval estimation nonparametric statistics and simple and multiple regression analysis of statistics Students majoring in business health sciences and social sciences are also likely to find the book useful in understanding statistical concepts Practitioners who may be interested in exploring the power of Microsoft Excel for statistical analysis should also find the book very useful

The House of Quality in a Minute Christian N. Madu,2019-12-01 Quality function deployment QFD is an effective tool to help organizations to become more competitive by designing their products and services to satisfy customers requirements This book is precise and direct and focuses on the key issues in building the House of Quality otherwise known as Quality Function Deployment QFD By reading this book the manager understands how to solicit customer requirement information how design requirements are matched to customer requirements how priorities of customer needs are established and how activities are benchmarked Furthermore this new edition expands the topic to include process change initiatives on the premise that QFD cannot be achieved if the organization itself is not transformed to achieve customer satisfaction The manager is guided on how to solve critical problems to achieve customer satisfaction The book guides the reader to understand how companywide quality activities are related to QFD This association is often lacking in other presentations that treat QFD as if it is independent of other quality efforts such as process change initiative The book will therefore include information on related quality initiatives such as Identification of customer needs Benchmarking re engineering Strategic planning Quality assurance Stakeholder teams Cost control productivity improvement Six sigma Process change initiative

Management and Information Technology in the Digital Era Nawal Chemma,Mohammed El Amine Abdelli,Anjali Awasthi,Emmanuel Mogaji,2022-09-30 Management and Information Technology in the Digital Era Challenges and Perspectives explores the management and practical implications of digital information management to provide theoretical insight for managers and researchers to co create their technology values and better understand its prospects and challenges

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