

# Rethinking Management Education



EDITED BY

**Robert French and Christopher Grey**

# Rethinking Management Education

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## **Rethinking Management Education:**

**Rethinking Management Education for the 21st Century** Charles Wankel, Bob DeFillippi, 2002 Divided into four parts this title covers rethinking what we teach in management education rethinking management education in cyberspace rethinking management education for executives and critical reflections on management education for the 21st century

*Rethinking Management Education* Robert French, Christopher Grey, 1996-08-30 At a time of ever increasing debate about orthodox approaches to management education and their application in the post industrial era this innovative book brings together the work of authors actively engaged in developing new forms of education The introduction contrasts dominant utilitarian and functionalist conceptions of management education with various alternatives It argues the need for a critical and pluralistic form of management education whereby participants are introduced to the full diversity of appropriate perspectives and debates The remainder of the book echoes this commitment by exploring a range of approaches including those based in psychoanalysis critical theory and poststructuralism Throughout t *Rethinking the MBA* Srikant Datar, David A. Garvin, Patrick G. Cullen, 2010-04-22 Business Schools Face Test of Faith Is It Time to Retrain B Schools As these headlines make clear business education is at a major crossroads For decades MBA graduates from top tier schools set the standard for cutting edge business knowledge and skills Now the business world has changed say the authors of *Rethinking the MBA* and MBA programs must change with it Increasingly managers and recruiters are questioning conventional business education Their concerns Among other things MBA programs aren't giving students the heightened cultural awareness and global perspectives they need Newly minted MBAs lack essential leadership skills Creative and critical thinking demand far more attention In this compelling and authoritative new book the authors Document a rising chorus of concerns about business schools gleaned from extensive interviews with deans and executives and from a detailed analysis of current curricula and emerging trends in graduate business education Provide case studies showing how leading MBA programs have begun reinventing themselves for the better Offer concrete ideas for how business schools can surmount the challenges that come with reinvention including securing faculty with new skills and experimenting with new pedagogies Rich with examples and thoroughly researched *Rethinking the MBA* reveals why and how business schools must define a better pathway for the future *Rethinking Education* Helen Gunter, 1997 *Jurassic Management* takes a challenging look at educational management and argues that self organisation and micropolitics are essential to understanding organisational survival and development *Rethinking Strategic Learning* Russ Vince, 2004-04-22 Russ Vince examines learning as both a social and a strategic process invariably linked to emotions and politics that are mobilized by attempts at learning and organizing He makes a substantial contribution to theories of organizational learning and develops new ideas about critical reflection and collective leadership The author outlines a critical perspective on HRD arguing that staff responsible for learning and change in organizations have put too much effort into the development of individuals and not enough into

understanding and engaging with organizational dynamics that limit and shape individuals opportunities and abilities to learn and change HRD is explained as an intervention within a political system and practice of management and leadership with all the difficulties and contradictions that attempting to manage and to lead are likely to contain and reveal This means that the focus of HRD is on action on developing the capacity to act on generating credibility through action and on influencing and working with others in situations loaded with emotion and politics

*Rethinking Management Education - Indian Context* Nimisha Pandey,2004 This article explores the area of quality of service in higher education Education and training influences ones behavior beliefs values attitudes expectations on which the subsequent behavior of a student is based The method of education depends on the trainer student relationship decision making structures social and practical principles etc At present professional education is complex as compared to the education in general On one hand professional education seems to be socially valuable and contributes to the economic prosperity and international competitiveness and on the other hand it seems to be an individualistic and consumerist culture defining to the economic and career position of the individual This is contingent upon the continuation of the fundamental links between education and effectiveness of management practices and performance of individual managers On the quality measures for academic staff one need to articulate and examine the assumptions by the organization such as The policies and strategies evolved by the board and top management quality is implicit The qualification and service experiences are also a measure of quality Expansion in size turnover and activities are consequence of quality management There are many more assumptions explained in the paper Being a quality management institution many organizations have failed to identify core competencies among the academic staff and therefore the parameters of quality to them are not uniform There is also ambiguity about managing feedback on the performance at the faculty end Communication process is not defined and in many business schools there are no internal mechanism of monitoring such type of problems as counselling or mentoring And at last the quality of teaching and education alone suffer

*Global Perspectives on Educational Leadership Reform* Anthony H. Normore,2010-11-08 This volume focuses on educational reform leadership development programs and professional development processes intended to prepare and develop prospective and practicing educational leaders into leadership positions and examines issues that affect leaders serving in the role of educational leader learner

**Rethinking Economic Theories** Tiago Cardão-Pito,2025-09-29 In recent times economic theories have provided the dominant explanations of how to understand and organize human societies This book argues that the study of economic theories must not be restricted to the disciplines of economics political economy or economic sociology and must encompass our relationship to the biosphere In this new volume Tiago Card o Pito further develops his innovative system to organize the major economic theories into two major theoretical groups one is termed hedonist economic theory primarily mainstream economics which generally defends moneyed persons politically and the other is work based economic theory the most well known version of which is Marxism which defends workers politically It is

shown that economics can only be understood through the political disputes between these two major theories but it is also argued that both major economic theories are fundamentally unprepared for addressing human societies and the biosphere. They both attribute metaphysical status to money describing monetary flows as the constitutive being of economic social and ecological phenomena. Furthermore both theories follow the overinclusive and tautological post Adam Smith concept of capital which confuses monetary and non monetary flows. Although human work remains highly relevant in our technologically enhanced times this book demonstrates that returning to work based economic theory is no longer a viable option to contest the dominance of hedonist economic theory. A new bio social theory is required to explain the integration of human societies into the biosphere. This book is a vital reading for students and scholars of economic and social theory, political economy, economic sociology, organization, sustainability and ecological issues.

### **Debating Business School**

**Legitimacy** Anders Örtengren, Riina Koris, 2023-01-31. This book channels the debate on the relevance, value and future of business schools. Could the Business School be like the Titanic, thought to be unsinkable but ultimately doomed? And if it sinks, what of it? Or is it a ship which can adapt to the changing waters it sails in? In this book, authors from around the world debate the current and future legitimacy of the Business School from different contexts and perspectives. While some see very little or no hope at all to the future of the Business School as a legitimate centre for research and education, others remain critical but see a way forward to rectify today's concerns such as around sustainability and inclusivity. This book highlights to readers thought provoking complexities on the Business School playground and its legitimacy.

### **Professional Development and**

**Institutional Needs** Gillian Trorey, Cedric Cullingford, 2017-07-05. Increasing demands on institutions to deliver set targets and value for money has led to an erosion of the notion of staff development. The authors explore the tensions between the personal needs of the individual and the demands of managers.

### Rethinking the Business Models of Business Schools

Kai Peters, Richard R. Smith, Howard Thomas, 2018-01-17. Business schools around the world have grown and prospered in the last few decades but what does the future hold for business schools? This book explores the potential future disruption of the business school tradition by considering funding, value chains, strategic groups, value orientation, innovation and business models.

**The Engaged Business School** Anthony Sturges, 2023-09-18. Bridging the gap between business and business schools fulfilling potential or thwarted ambition. The Engaged Business School is a road map to unlocking the potential between business and business schools at a time when it really matters, responding to a global economic and social recovery.

**The Business School in the Twenty-First Century** Howard Thomas, Peter Lorange, Jagdish Sheth, 2013-07-18. Three world experts share their insights on designing the business school of the future and how to make it work.

Skills, Training and Human Resource Development Irena Grugulis, 2006-11-22. Taking a critical perspective. Skill Training and Human Resource Development focuses on the way people are developed at work, the skills that are encouraged, the way they are controlled and the implications they have for people. It draws on a wide range of research and covers an array of

organizational practices      *The Academic Citizen* Bruce Macfarlane, 2006-09-27 With increasing focus on excellence in research and teaching the service role of the individual academic is often neglected This book calls for greater recognition of this important aspect of academic life highlighting the importance of mentoring committee work and pastoral care in the daily running of universities Drawing from extensive examples from models around the world *The Academic Citizen* points to the benefits of effective communication with colleagues in the faculty across the university and in corresponding faculties across the world as well as those in maintaining positive associations with the wider world      **Good Governance, Democratic Societies and Globalization** Surendra Munshi, Biju Paul Abraham, 2004-03-20 This book discusses good governance in democratic societies in the context of globalisation from a cross cultural perspective India and the European Union democratic unions representing old histories rich cultures and new aspirations are viewed comparatively in order to assess what they can learn from each other      **Systems Education for a Sustainable Planet** Ockie Bosch, Robert Y. Cavana, 2018-04-24 This book is a printed edition of the Special Issue *Systems Education for a Sustainable Planet* that was published in *Systems*      **Honing Self-Awareness of Faculty and Future Business Leaders** Payal Kumar, Tom Elwood Culham, Richard J. Major, Richard Peregoy, 2023-04-10 *Honing Self Awareness of Faculty and Future Business Leaders* emphasizes self awareness and management of emotions as a strong differentiator for generating student engagement well being and performance in complex and ambiguous societal and economic VUCA environments      **The Evolution of Business Knowledge** Harry Scarbrough, 2008-06-05 Top executives increasingly see the competitive advantage of their firms coming from their ability to exploit knowledge and learning Policy makers likewise see the fate of national and regional economies being determined by the emergence of a knowledge economy These views place great importance on the way in which knowledge evolves within business However to date our understanding of that evolution has been limited by a tendency to see knowledge as simply a resource or input to be transformed into outputs This R D centred view of business knowledge has recently been challenged by other views which emphasize the contribution of organizational learning social practices and management structures to its evolution within and between organizations Competitive success is seen as dependent on the firm's ability to mobilize all of these different kinds of knowledge Based on the findings of a major research programme funded by the UK's ESRC Economic and Social Research Council and DTI Department for Trade and Industry this book makes a major contribution to this emerging picture of the evolution of business knowledge The detailed empirical studies contained within it have been undertaken by some of the UK's leading management researchers They cover a variety of sectors ranging from overtly knowledge producing institutions such as business schools and the scientific professions through intermediary groups such as consultants and lobby groups to the creation and application of knowledge by firms large and small This work highlights the impact of different institutional contexts social networks and technological artefacts on the way different groups share and exploit knowledge for business goals Its findings challenge the idea that knowledge

and learning are simply a resource or input to be directed by managers and policy makers. Instead they show how knowledge evolves through its embedding and disembedding within different business contexts as much despite of rather than because of the efforts of management and policy makers who are often more concerned with the day to day pressures of their own roles.

*Organizational Immunity to Corruption* Agata Stachowicz-Stanusch, 2010-06-01

The current discussion about corruption in organizational studies is one of the most growing, most fertile and perhaps most fascinating ones. Corruption is also a construct that is multilevel and can be understood as being created and supported by social and cultural interaction. As a result, an ongoing dialogue on corruption permeates the levels of analysis and numerous research domains in organizational studies. Thus, I see a major opportunity and necessity to look on corruption from a multilevel and multicultural perspective. Second, in the global society of the world today where organizational boundaries are becoming increasingly transparent and during the Global Crisis which has been rooted in unethical and corrupt behavior of large corporations, a deeper understanding of corruption, its forms, typologies, ways to increase organizational immunity and the best practices how to fight against corruption that are particularly significant and can also uncover it means that individuals, groups, organizations and whole societies can be used to sustain a sense of purpose, direction, meaning and the right way for creating a moral frame for the ethical behavior in the world of flux. Third, there is a growing pressure in the field of organizational studies and management to formulate theories that stimulate thinking of corruption to change understanding of the phenomenon and what is the most important to carry out actions that produce valued outcomes. This exciting book provides an authoritative and comprehensive overview of organizational corruption. It is an essential reference tool to carry out further research on corruption in organization. This book uncovers new theoretical insights that I hope will inspire new questions about corruption in organization; it also changes our understanding of the phenomenon and encourages further exploration and research.

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## **Table of Contents Rethinking Management Education**

1. Understanding the eBook Rethinking Management Education
  - The Rise of Digital Reading Rethinking Management Education
  - Advantages of eBooks Over Traditional Books
2. Identifying Rethinking Management Education
  - Exploring Different Genres
  - Considering Fiction vs. Non-Fiction
  - Determining Your Reading Goals
3. Choosing the Right eBook Platform
  - Popular eBook Platforms
  - Features to Look for in an Rethinking Management Education
  - User-Friendly Interface
4. Exploring eBook Recommendations from Rethinking Management Education
  - Personalized Recommendations
  - Rethinking Management Education User Reviews and Ratings
  - Rethinking Management Education and Bestseller Lists
5. Accessing Rethinking Management Education Free and Paid eBooks
  - Rethinking Management Education Public Domain eBooks
  - Rethinking Management Education eBook Subscription Services
  - Rethinking Management Education Budget-Friendly Options

6. Navigating Rethinking Management Education eBook Formats
  - ePub, PDF, MOBI, and More
  - Rethinking Management Education Compatibility with Devices
  - Rethinking Management Education Enhanced eBook Features
7. Enhancing Your Reading Experience
  - Adjustable Fonts and Text Sizes of Rethinking Management Education
  - Highlighting and Note-Taking Rethinking Management Education
  - Interactive Elements Rethinking Management Education
8. Staying Engaged with Rethinking Management Education
  - Joining Online Reading Communities
  - Participating in Virtual Book Clubs
  - Following Authors and Publishers Rethinking Management Education
9. Balancing eBooks and Physical Books Rethinking Management Education
  - Benefits of a Digital Library
  - Creating a Diverse Reading Collection Rethinking Management Education
10. Overcoming Reading Challenges
  - Dealing with Digital Eye Strain
  - Minimizing Distractions
  - Managing Screen Time
11. Cultivating a Reading Routine Rethinking Management Education
  - Setting Reading Goals Rethinking Management Education
  - Carving Out Dedicated Reading Time
12. Sourcing Reliable Information of Rethinking Management Education
  - Fact-Checking eBook Content of Rethinking Management Education
  - Distinguishing Credible Sources
13. Promoting Lifelong Learning
  - Utilizing eBooks for Skill Development
  - Exploring Educational eBooks
14. Embracing eBook Trends
  - Integration of Multimedia Elements

- Interactive and Gamified eBooks

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