

Select Cases from
The Corporate Social Challenge

*By James E. Stacey
Frederick O. Sturdivant*

For Keller Graduate
School of Management

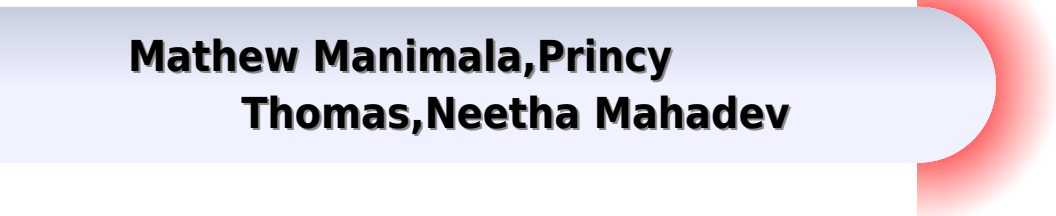
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**Mathew Manimala,Princy
Thomas,Neetha Mahadev**



Select Cases From The Corporate Social Challenge:

Handbook of Case Study Research in the Social Sciences Peter Rule, Vaughn M. John, 2024-10-03 In this Handbook Peter Rule and Vaughn M John bring together international experts to provide a thorough overview of case study research in the social sciences Analysing both historical and contemporary examples the Handbook contains a comprehensive grounding for both experienced and novice researchers in case study theory and methodology drawing out the challenges as well as the prospects for its development *Modern Entrepreneurship in Business Practice: Selected Issues* Marek Matejun, Anna Walecka, 2013-10-01 Cases on Corporate Social Responsibility and Contemporary Issues in Organizations Antonaras, Alexandros, Dekoulou, Paraskevi, 2019-02-15 The last decades witnessed a vigorous debate over the role of corporations in society Interest in corporate social responsibility CSR has become intense as corporate stakeholders have called for higher performance and ethical standards from businesses and many corporations have developed CSR programs to harvest the benefits resulting from such initiatives CSR practices have become a crucial component of business strategy contributing to organizational success and sustainable competitiveness Cases on Corporate Social Responsibility and Contemporary Issues in Organizations is an essential reference source that provides specific case studies that elaborate on the strategies and policies enacted by contemporary organizations to address environmental and social issues as well as economic and financial ones Featuring research on topics such as sustainable development goals CSR pillars employee retention gender equality and social accountability this book is ideally designed for business managers researchers practitioners and students seeking coverage on innovative business practices enacted in multiple organizations industries **Approaches to Corporate Social Responsibility** Stefan Markovic, Adam Lindgreen, Nikolina Koporcic, Milena Micevski, 2023-08-25 Following recent growth of ethical consumerism customers and other stakeholders increasingly pressure organizations to be socially responsible and minimize their negative impact on the environment Accordingly a plethora of firms have integrated corporate social responsibility CSR at the center of their business strategies and actions Whilst this has resulted in many firms meeting their broader responsibilities toward society and the environment some firms have used CSR in a manipulative and insincere way As stakeholders become aware of such misuse of CSR largely thanks to the rapid evolution of information technologies they start to penalize firms by spreading negative word of mouth about them and specifically about their CSR knowledge values and actions Now more than ever before stakeholders are increasingly critical and cautious in their assessments of firms CSR knowledge values and actions On this background this edited volume sheds light on different internal and external perspectives spanning CSR knowledge values and actions It shares theoretical practical and case based insights on the broader topic and can be of interest to researchers academics practitioners and advanced students in the fields of CSR and business ethics knowledge management strategy and marketing The Elgar Companion to Corporate Social Responsibility and the Sustainable Development Goals Samuel O. Idowu, Liangron Zu, 2023-10-06 This timely

Companion analyses how corporate social responsibility CSR can accelerate the achievement of the UN s Sustainable Development Goals Global experts from a wide range of disciplines develop a flexible diverse and reconstructed form of CSR and illustrate how it can help build an inclusive and sustainable future

Corporate Social Responsibility: Concepts, Cases and Trends PROF. DR. PRAKASH DIVAKARAN,2025-10-15 In the contemporary business environment Corporate Social Responsibility CSR has evolved from a voluntary philanthropic initiative into a strategic and ethical necessity Organisations across the globe are now being measured not only by their financial success but also by their social environmental and ethical impact As businesses increasingly align profitability with sustainability CSR has emerged as a cornerstone of responsible management and an essential component of modern business education The book Corporate Social Responsibility Concepts Cases and Trends A Comprehensive Guide for MBA Students and Future Managers has been written to bridge the gap between theory and practice in the field of CSR It provides readers with a holistic understanding of the origins principles and frameworks of corporate responsibility while also highlighting contemporary trends and global perspectives Designed primarily for MBA students management educators and aspiring corporate leaders this text delves into the multidimensional aspects of CSR from ethical governance and stakeholder engagement to sustainable development and corporate citizenship Each chapter combines conceptual clarity with real world case studies enabling readers to critically analyse how socially responsible practices contribute to long term organisational success and societal well being The case studies included in this book have been carefully selected from Indian and international contexts showcasing how leading corporations have integrated CSR into their strategic decision making These practical illustrations not only enhance comprehension but also inspire future managers to design and implement socially responsible initiatives in their professional careers In recent years CSR has transitioned from being a compliance driven activity to a core business strategy that fosters innovation brand equity and stakeholder trust This transformation is especially significant for emerging economies like India where inclusive growth and sustainable development remain national priorities The book thus reflects the evolving policy landscape regulatory frameworks and global best practices equipping readers to navigate the complex interconnections between business objectives and societal expectations It is my earnest hope that this book will serve as a comprehensive learning companion for management students researchers and practitioners who aspire to become responsible leaders in a rapidly changing world By understanding and applying the principles of CSR today s learners can become tomorrow s changemakers driving not only economic success but also ethical and sustainable progress I extend my sincere gratitude to colleagues mentors students and professionals whose insights and encouragement have contributed to the development of this work May this book inspire readers to view business not merely as a pursuit of profit but as a platform for positive social transformation

Research, Advocacy, and Political Engagement Sally Tannenbaum,2023-07-03 As institutions of higher education embrace civic engagement service learning has emerged as a most effective way to engage students in field

experiences where they will confront profound questions of the relevance of academic learning to addressing community needs Each volume in this series is organized around a specific community issue and provides multiple perspectives on both the theoretical foundations for understanding the issues and purposeful approaches to addressing them The contributors to these books who represent disciplines in the sciences humanities and social sciences offer vivid examples of how they have integrated civic engagement in their courses explain their objectives and demonstrate how they assess outcomes To stimulate adaptation of the approaches described in these books each volume includes an Activity Methodology table that summarizes key elements of each example such as class size type of community partner the activity and the methodology or pedagogy employed and potential applications of the example in other disciplines This volume presents inventive approaches to using service learning to introduce students to political engagement The work of faculty representing a wide variety of disciplines this compilation of innovative and varied courses offers models to adapt and ideas to stimulate the creativity of instructors The contributors view political engagement from distinct vantage points Political scientists look at political engagement from a more traditional perspective Mathematicians develop courses that explore the statistical implications Economists focus on cost benefit analysis Business professors provide an entrepreneurial angle Feminists consider the language implications of political engagement The chapters in this book describe how teachers in Politics Education Urban and Regional Planning Business Communications Sociology Mathematics Economics and Women s Studies have created effective activities that advance disciplinary knowledge develop collaboration with communities and engage students in the political process

Essential Issues in Corporate Social Responsibility Samuel O. Idowu,Cătălina Sitnikov,2020-04-06

This book presents the latest evidence on and new approaches to the development of Corporate Social Responsibility in emerging and established economies To do so it examines a broad range of industries from fashion to banking and various aspects like accounting information security and human resource management Special emphasis is placed on the role of education The case studies gathered here analyse both small and medium sized companies as well as listed enterprises The book is a valuable resource for researchers in the fields of sustainability and corporate responsibility provides student teaching cases for courses on CSR and sustainable management and offers blueprints for professionals seeking guidance and inspiration on their path towards responsible business operations

Business And Society: Issues And Cases In The

Indian Context Mathew Manimala,Princy Thomas,Neetha Mahadev,2024-02-28 There are many theories on why managers do not as a behavior or should not as a value supplement profit orientation with people centrism and planet sensitivity In practice managers do not supplement profit orientation with considerations for people and the planet unless they have the tools and know how to make that possible This book seeks to address that by focusing on the normative dimension of organizational development There are two competing norms for developing an organization first as a profit oriented business enterprise and second as a people centric planet sensitive profit oriented business or social enterprise The performance of a

business is a concern for all stakeholders With the growing realization of the importance of indirect stakeholders like the society and the planet it is increasingly important to raise awareness about the social and environmental responsibilities of businesses and organizations This book is a must read for academics researchers practitioners and policymakers who are concerned about the triple bottom line Planet People Profit performance of businesses which is critical for their long term sustainability It covers topics pertaining to the relationship between business and society including social entrepreneurship and corporate social responsibility among others and draws from real life case studies on social initiatives **R. Edward**

Freeman's Selected Works on Stakeholder Theory and Business Ethics Sergiy D. Dmytriiev, R. Edward Freeman, 2023-09-20 Ed Freeman's influential ideas on stakeholder theory business ethics humanities and capitalism became foundational in the management field and turned around the mainstream thinking about business Stakeholder theory developed by Freeman and others posits that business is not as much about profits but rather about creating value for its stakeholders including employees customers communities financiers and suppliers The relationship between a company and its stakeholders is the essence of business and should be of utmost attention to its managers Managers should avoid resorting to trade offs by prioritizing one stakeholder group e g shareholders over the others and strive to run their companies in the interests of all stakeholders The idea of pursuing the interests of all stakeholders became revolutionary in management and went far beyond the management field expanding to Law Health Care Education Public Policy and Administration and Environmental Policy This book is a collection of Ed Freeman's most influential and important works on stakeholder theory as well as business ethics humanities and capitalism

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