SERIES ON TECHNOLOGY MANAGEMENT - VOL. 9

# SERVICE

ORGANIZATIONAL RESPONSES TO TECHNOLOGICAL OPPORTUNITIES & MARKET IMPERATIVES



Editions

JOE TIDD FRANK M HULL

Imperial College Press

Joe Tidd, Frank Montgomery Hull

Service Innovation Joseph Tidd, Frank M. Hull, 2003 That generic good practices exist in the management and organization of innovation in services which the authors seek to identify but that these must be adapted to different contexts specifically the scale and complexity of the tasks the degree of customization of the offerings and the uncertainty of the Service Innovation: Organizational Responses To Technological Opportunities And Market Imperatives Joe Tidd, Frank Montgomery Hull, 2003-09-24 In the most advanced service economies services create up to three guarters of the wealth and 85% of employment and yet we know relatively little about managing innovation in this sector The critical role of services in the broadest sense has long been recognized but is still not well understood Most research and management prescriptions have been based on the experience of manufacturing and high technology sectors There is a clear need to distinguish which if any of what we know about managing innovation in manufacturing is applicable to services what must be adapted and what is distinct and different Such is the goal of this book This unique collection brings together the latest academic research and management practice on innovation in services and identifies a range of successful organizational responses to current technological opportunities and market imperatives. The contributors include leading researchers consultants and practitioners in the field who provide rigorous yet practical insights into managing and organizing innovation in services Two themes help to integrate the contributions in this book That generic good practices exist in the management and organization of innovation in services which the authors seek to identify but that these must be adapted to different contexts specifically the scale and complexity of the tasks the degree of customization of the offerings and the uncertainty of the environment That innovation in services is much more than the application of information technology IT In fact the disappointing returns to IT investments in services have resulted in a widespread debate about the causes and potential solutions the so called productivity paradox in services Instead here the authors adopt a broader notion of innovation including technological organizational and market change The key is to match the configuration of organization and technology to the specific market environment a Strategic Innovation Management Joe Tidd, John R. Bessant, 2014-04-14 This first edition of Strategic Innovation Management is an exciting new addition to the established bestselling texts Managing Innovation and Innovation and Entrepreneurship written by Joe Tidd and John Bessant Aimed at students taking courses in business studies and management as well as non specialist courses in other disciplines this book provides a practical and accessible evidence based approach to managing innovation in a wide range of contexts including manufacturing services small to large organizations and the private public and third sectors The text has been designed to be fully integrated with the Innovation Portal at www innovation portal info which contains an extensive collection of additional resources for both lecturers and students including teaching resources case studies media clips innovation tools seminar and assessment activities and over 300 test bank questions **Entrepreneurship and Change** Denis Hyams-Ssekasi, Fredrick

Agboma, 2022-08-20 This book offers novel and contemporary thinking of entrepreneurship and change It espouses the distinct but reciprocal nature of both concepts to unravel high levels of transformation both in terms of social structures and social relations inherent in new venture creation It provides insights from a theoretical educational and industrial context with emphasis on holistic approaches to change Each chapter illuminates distinct elements of the entrepreneurial landscape and the importance of learning creativity and innovation as tools for practice and knowledge management This book is an essential resource for practitioners researchers and policy makers because it provides new outlooks and dimensions on the transformational powers of entrepreneurship and change When is Regional "Beautiful"? Bjorn Asheim, Olof Ejermo, 2013-10-18 This book focuses on the importance of geography and space in explaining knowledge flows entrepreneurship and innovation During the last few decades spatial perspectives have enjoyed a growing attention outside the specific discipline of geography both in academic economics and among practitioners of policy and planning This book constitutes a selection of empirical contributions based on data from Canada the Netherlands Sweden Switzerland and the United Kingdom The studies address issues of the characteristics of intra vs interregional knowledge flows Weterings and Ponds the restructural process when a large pharmaceutical Pharmacia closes activities Dahlgren and Valentin the different structure of university industry relationships in three countries with differential types of universities Brostr m McKelvey and Sandstr m the locational organization of knowledge intensive business services KIBS in a metropolitan region Shearmur and Doloreux the background of individuals in KIBS start ups Andersson and Hellerstedt and give a critical scrutiny of attempts to create Regional Innovation Systems Nuur Gustavsson and Laestadius The contributions thus address relevant contemporary issues regarding the structure of the service economy the role of academia and renewal of industries They provide valuable information useful to policy makers planners and academics *The Design-inspired Innovation Workbook* Bengt-arne Vedin, 2011-03-22 This book argues for the need to make design the driving force for propelling innovation as it provides important impetus for innovation realizing dreams and obtaining a different focus from cost technology or production processes Design also evokes creativity of a higher order and causes unexpected and inventive cross fertilization across traditional borders or disciplines This volume offers the how to s for designing for successful novelty and discusses issues such as product language and meaning and connecting with the end user It will also serve as a checklist primer and handbook providing the reader practitioner hands on but sometimes provocative advice The Design Inspired Innovation Workbook is an indispensable handbook and important foundation for facilitating dialog between internal and external product service managers and designers and aims to cover a vast arena of design cum innovation efforts while making the reader discover or invent the exact undertakings by him or herself **The Knowledge Enterprise** J Friso den Hertog, Edward Huizenga, 2000-01-22 Price and quality alone are no longer sufficient to gain competitive advantage It is high quality knowledge which provides the opportunities for adding exclusive value to products and services At the same time the

development of knowledge is gaining momentum Knowledge is becoming obsolete more quickly and becomes more complex The danger of this development is that organizations will continue to play the same competitive game and are often unaware that they are lagging behind This book provides organizations with a way to shift the knowledge ambition and realize it in practice For this purpose an intelligent business strategy is offered based on the experiences of seven market leaders in The Netherlands combined with modern insights from the organizational theory. The authors devote much attention to the tools available to the knowledge enterprise such as lateral structures personnel management and information technology Contents The Knowledge Theory The Knowledge Enterprise The Knowledge Ambition Knowledge Development The Knowledge Practice The Knowledge Enterprise in Actual PracticeRegimes for the Knowledge EnterpriseThe Tools Lateral OrganizationSteering on PeopleInformation TechnologyRenovation of the Knowledge Enterprise Readership Academics managers and advanced graduates Healthcare Innovation: Shaping Future Models Of Delivery Mona Seyed Esfahani, Matthew Halkes, 2023-10-18 Even prior to the COVID 19 pandemic global healthcare services faced the need to reshape healthcare delivery models in order to meet escalating demand whilst maintaining quality of care and equity of access What are the key factors that enable these critical changes to be delivered at scale and pace and within the constraints of limited resources Seyed Esfahani and Halkes are academics and practitioners who have extensive expertise in healthcare innovation research and practice and in this book they explore innovation in the health sector through discussions on forward thinking technologies covering development and manufacturing approaches as well as innovation management and training Case studies review the successful application of innovation models and technologies from Brazil Portugal Austria the United Kingdom Sweden and Europe How the lessons learnt during the COVID pandemic can be drawn on to accelerate innovation in healthcare and shape future models of delivery is a consistent theme throughout the book Healthcare Innovation will be of interest and value to academics healthcare professionals innovation practitioners and businesses as well as those involved in setting strategy and policy It highlights the key factors at an individual organisational and system level that need to be in place to enable effective healthcare innovation as well as the spread and adoption of new practices Innovation and **Entrepreneurship** John R. Bessant, Joe Tidd, 2024-03-18 Teaches students to apply the key principles of innovation and entrepreneurship in a variety of business contexts Now in its fourth edition Innovation and Entrepreneurship provides an overview and synthesis of the most recent research on innovation and entrepreneurship offering clear and accessible coverage of essential research principles that are applicable in a broad range of business models and industry sectors in a variety of business public and social contexts Using a proven process model that connects topics as sequential stages this student friendly textbook applies reviews and synthesizes key theories and research within contexts of corporate and public services emerging technologies and economies sustainability and development and creating and capturing value from innovation and entrepreneurship Accessible and engaging Innovation and Entrepreneurship Fourth Edition is the perfect

textbook for undergraduate students in business and management courses as well as students working towards engineering and science degrees with management components Servitization Strategy and Managerial Control Anna Pistoni, Lucrezia Songini,2017-11-29 This book intends to present and discuss the main challenges that companies interested in servitization strategies have to overcome with a particular focus on the design of managerial control systems The book can represent a useful tool for companies interested developing successful servitization strategies The Global Governance of **Knowledge** Peter Drahos, 2010-01-28 Patent offices around the world have granted millions of patents to multinational companies Patent offices are rarely studied and yet they are crucial agents in the global knowledge economy Based on a study of forty five rich and poor countries that takes in the world's largest and smallest offices Peter Drahos argues that patent offices have become part of a globally integrated private governance network which serves the interests of multinational companies and that the Trilateral Offices of Europe the USA and Japan make developing country patent offices part of the network through the strategic fostering of technocratic trust By analysing the obligations of patent offices under the patent social contract and drawing on a theory of nodal governance the author proposes innovative approaches to patent office administration that would allow developed and developing countries to recapture the public spirit of the patent social Virus Outbreaks and Tourism Mobility Sharad Kumar Kulshreshtha, 2021-09-06 Virus Outbreaks and Tourism Mobility Strategies to Counter Global Health Hazards uses innovative and cutting edge research to map out the background and impacts of national regional and international viral outbreaks focusing on new viewpoints to help build effective strategic responses to global health hazards Servitization, IT-ization and Innovation Models Hitoshi Hirakawa, Kaushalesh Lal, Shinkai Naoko, Norio Tokumaru, 2013-04-02 This book looks at two stage industrial cluster theory and new innovation models in view of IT ization and servitization of products The formation of industrial clusters such as export processing zones and special economic zones has been the preferred mechanism for developing countries to boost their industrial development and export performance for the last several decades Existing literature related to Development Economics cited numerous benefits of industrial clusters and several countries have reaped such benefits The book goes beyond formation of traditional industrial clusters It promotes the idea of formation of two stage clusters The book further stresses on new innovation models The ideas are promoted based on the empirical evidence of Chinese and Taiwanese firms in consumer electronics and automobile sectors Finally the book looks at firm strategies in new business environment which is dominated by servitization of industrial products It argues for firms to integrate manufacturing and services to a great extent To substantiate the arguments empirical evidence comes from India Taiwan and Bangladesh The study further finds evidence perhaps for the first time that innovation and knowledge acquisition strategies are influenced not only by size of firms but also vary with market preferences Transforming City Governments for Successful Smart Cities Manuel Pedro Rodríguez-Bolívar, 2015-07-01 There has been much attention paid to the idea of Smart Cities as researchers have sought to

define and characterize the main aspects of the concept including the role of creative industries in urban growth the importance of social capital in urban development and the role of urban sustainability. This book develops a critical view of the Smart City concept the incentives and role of governments in promoting the development of Smart Cities and the analysis of experiences of e government projects addressed to enhance Smart Cities. This book further analyzes the perceptions of stakeholders such as public managers or politicians regarding the incentives and role of governments in Smart Cities and the critical analysis of e government projects to promote Smart Cities development making the book valuable to academics researchers policy makers public managers international organizations and technical experts in understanding the role of government to enhance Smart Cities projects

Knowledge Intensive Business Services and Regional

Competitiveness João J. M. Ferreira, Mário L. Raposo, Cristina I. Fernandes, Marcus Dejardin, 2016-04-20 Research interest in the service sector has boomed in recent years as deindustrialisation became entrenched Instead of being regarded as merely supplementary to traditional industry and manufacturing services have generated progressively rising levels of growth in developed economies while at the same time coming to be recognised as major drivers of innovation Among the factors which have helped service companies notch up swifter growth rates than all other sectors are the outsourcing of such services by other sectors including the development of information and communication technologies and changes to the regulatory legal and market frameworks as well as globalisation and internationalisation The result is a cluster of highly innovative firms which can loosely be grouped under the heading of Knowledge Intensive Business Services KIBS Knowledge Intensive Business Services and Regional Competitiveness charts the development of these firms and explores their success through four mutually linked parts KIBS and industrial dynamics KIBS and their context KIBS and their contribution to regional competitiveness and economic development and finally KIBS and public policy This book is suitable for researchers and policy makers interested in the rise of these influential actors and their influence on regional competitiveness

Entrepreneurship John R. Bessant, Joe Tidd, 2018-05-29 Successful entrepreneurship requires a specialized mix of innovation drive business acumen and communication an entrepreneur sees the potential and pitfalls in any idea and understands the product the market and the business climate well enough to make smart decisions for the venture This book is designed to go beyond the nuts and bolts of entrepreneurship and help students develop the critical foundation referred to as entrepreneurial thinking Organized to align with the typical flow of development the text allows students to develop their own ideas alongside each lesson Coverage of goals opportunities and resources includes detailed discussion of venture funding financial resources and the relationships needed to get an idea off of the ground subsequent chapters include clear guidance on keeping the momentum going through product development enterprise growth value creation and the evolution of the business model Based on the latest research and providing a truly global perspective this book gives students a comprehensive real world foundation in entrepreneurship today

Knowledge in Servitization Management H. M.

Belal, Kunio Shirahada, Michitaka Kosaka, Olatunde Amoo Durowoju, 2022-11-24 The last two decades have seen a shift towards service based value in a process referred to as servitization Manufacturers have been challenged to create relevant knowledge and adapt to this change This book has two key purposes First of all the authors examine the theoretical underpinnings of knowledge management and servitization before proposing a conceptual model for knowledge co creation and organizational knowledge management processes Then the model is tested through a series of case studies from Japan and Malaysia providing insight into experiences of business transformation from produce centric to service centric in developed and developing Asian economies This book will be of interest to academics students and practitioners in servitization knowledge creation and knowledge management especially those interested in Asian economies Innovation Joe Tidd, John R. Bessant, 2020-11-23 Now in its seventh edition Managing Innovation Integrating Technological Market and Organizational Change enables graduate and undergraduate students to develop the unique skill set and the foundational knowledge required to successfully manage innovation technology and new product development This bestselling text has been fully updated with new data new methods and new concepts while still retaining its holistic approach the subject The text provides an integrated evidence based methodology to innovation management that is supported by the latest academic research and the authors extensive experience in real world management practice Students are provided with an impressive range of learning tools including numerous case studies illustrative examples discussions questions and key information boxes to help them explore the innovation process and its relation to the markets technology and the organization Research Notes examine the latest evidence and topics in the field while Views from the Front Line offer insights from practicing innovation managers and connect the covered material to actual experiences and challenges Throughout the text students are encouraged to apply their knowledge and critical thinking skills to business model innovation creativity entrepreneurship service innovation and many more current and emerging approaches and practices

The Emergence of the Fourth Industrial Revolution Jon-Arild Johannessen, 2019-07-23 In the last thirty years there has been an industrial revolution that has changed the world and given rise to an innovation economy that is changing the face of organizational logic Here Jon Arild Johannessen shows how the knowledge worker emerges to become the new working class of the fourth industrial revolution Automation, Innovation and Economic Crisis Jon-Arild Johannessen, 2018-05-15 The fourth industrial revolution is developing globally with no geographical centre It is also taking place at enormous speed This development will shape the workplaces of the future which will be entirely different from the workplaces created by the first second and third industrial revolutions Industry created the industrial worker The knowledge society will create a new type of industrial worker the knowledge worker While the third industrial revolution was concerned with the digitalization of work in the fourth industrial revolution robots will bring about the informatization of work Many of these robots will be systematically connected such that they can obtain updated information and learn from their own and others mistakes The

way we work where we work what we work on and our relationships with our colleagues and employers are all in a state of change The workplace of the future will not necessarily be a fixed geographical location but may be geographically distributed and functionally divided In his book Jon Arild Johannessen argues that a perfect social storm occurs when inequality grows at a catastrophic rate unemployment increases job security is threatened for a growing number and robotization takes over even the most underpaid jobs Thus the ingredients for a perfect social storm will be brought forward by cascades of innovations that will most likely lead to economic and social crises and he argues that it is reasonable to assume that it will only take a small spark for this social storm to develop into a social revolution

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