

The Writer's Craft

Sentence Composing Copy Masters

Read Level: Grade 7

McDougal, Littell

Sentence Composing Copy Masters The Writers Craft

William Cane



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The Writer's Craft: Sentence composing copy masters Sheridan D. Blau, Peter Elbow, Don Killgallon, Rebekah Caplan, 1998

The Writer's Craft McDougal Littell Incorporated, 1995

Sentence Composing Don Killgallon, 1987 **Fiction**

Writing Master Class William Cane, 2015-02-18 Want to find your voice Learn from the best In your development as a writer you've likely been told to develop your own unique writing style as if it were as simple as pulling it out of thin air But finding your voice isn't easy it requires time practice and a thorough understanding of how great fiction is written Fiction Writing Master Class analyzes the writing styles of twenty one superior novelists including Charles Dickens Edith Wharton Franz Kafka Flannery O'Connor Ray Bradbury and many others This fascinating and insightful guide mines the writing secrets of these exceptional authors and shows you how to use them to develop a writing style that stands out in a crowd You'll discover how to Create characters as memorable as Herman Melville's Captain Ahab Master point of view with techniques from Fyodor Dostoevsky Pick up the pace by keeping your sentences lean like Ernest Hemingway Incorporate sensual details like James Bond creator Ian Fleming Add suspense to your story by following the lead of horror master Stephen King And that's not all Fiction Writing Master Class is your key to understanding and implementing the proven techniques of history's greatest authors taking your writing to a whole new level of excellence in the process **Reading and Writing** Wendy Wren, 1998 This photocopiable book provides a resource for the Literacy Hour the National Curriculum for English and the Scottish Guidelines for English Language 5-14 Covering the key requirements for text level work comprehension and composition it provides sections of structured lesson plans on the main genres narrative non-fiction poetry and plays 90 linked copymasters which include extracts from books and poems continuing and end of section assessments and National Literacy Strategy and Scotland 5-14 planners *The Craft of Professional Writing, Second Edition* Michael S. Malone, 2024-07-16 The Craft of Professional Writing 2nd edition is the most complete manual ever written for every form of professional and professional quality writing Its chapters range from toasts and captions to every form of journalism to novel writing book authorship and screenplays The book offers techniques for the writing of each form sample templates and the advice on navigating a career in each writing field including public relations and commercial writing journalism in all media and self-employment as a freelancer It also offers sections on the tools of writing including pacing editing pitching invoicing and managing the highs and lows of the different writing careers *Real Feature Writing* Abraham Aamidor, 2014-04-08 Real Feature Writing emphasizes story shape and structure by illustrating several distinct types of feature and non-fiction stories all drawn from the real world Author Abraham Aamidor presents a collection of distinct non-deadline story types profile trend focus advocacy and more providing an introduction to each story type a full text example a critical analysis of the example and clear directions for producing similar stories In this second edition Aamidor and his guest contributors all with real world journalistic experience demonstrate in clear honest language how to write features New for this edition are

updated examples of feature writing integrated throughout the text a chapter on ethical journalism which takes a critical look at propaganda a chapter on international perspectives including coverage of issues in the Middle East chapters on research freelancing content editing copyediting and literary journalism This text is appropriate for upper level journalism students and will be a valuable resource for freelance writers and young working journalists needing guidance on writing features

Writing with Precision Jefferson D. Bates, 2000-04-01 One of the most popular and respected style guides ever written this handbook by a seasoned writer with more than forty years of experience offers ten principles and seven axioms that professional writers use to express their thoughts clearly and effectively This latest edition is expanded to include an extensive glossary of American idiomatic expressions developed to assist users from other backgrounds and cultures new chapters with tips on little known facts of usage such as compound words hyphenation numeration and capitalization and explanations of technical problems encountered in writing and editing with tips and exercises to help solve them For anyone faced with the challenges of written English Writing with Precision can help readers write more clearly more effectively and more precisely than they ever have **Helping Young Writers Master the Craft** Karen R. Harris, Steve Graham, 1992 The second distinctive feature is the authors contention that students become autonomous writers when they can regulate or manage the elements in their writing themselves The authors program for developing autonomous writers integrates teaching writing strategies concurrently with self regulating techniques They provide verbatim accounts of teachers use of the program with students and examples of students writing before and after the program Chapters on how to evaluate the effectiveness of the classroom writing program and The Trick of It tips for implementing the writing strategy teaching programs conclude the book **Experiments in Writing** Luella Bussey Cook, 1927 *The Basics of Media Writing* Scott A. Kuehn, Andrew Lingwall, CQ Press, CQ Press, 2016-12-08 The Basics of Media Writing A Strategic Approach helps readers develop the essential writing skills and professional habits needed to succeed in 21st century media careers This research driven strategy based media writing textbook digs deeply into how media professionals think and write in journalism public relations advertising and other forms of strategic communication Authors Scott A Kuehn and Andrew Lingwall have created two comprehensive writing models to help students overcome their problems in finding and developing story topics by giving them starting points to begin writing The Professional Strategy Triangle model shows students how to think critically about the audience the situation and the message before starting a news story or persuasive piece and the FAJA four point model asks students a series of questions about their story type Fact Analysis Judgment or Action to guide them to the right angle or organizational structure for their message Rooted in classical rhetorical methods this step by step technique enables readers to strategically approach each writing task no matter the format Unveiling the Power of Prose: A Comprehensive Guide to Sentence Structure and Composition Pasquale De Marco, 2025-07-25 Are you ready to elevate your writing and captivate your readers Unveiling the Power of Prose is the ultimate guide to sentence structure empowering you to craft

sentences that are clear impactful and unforgettable This comprehensive resource delves into the heart of sentence structure providing a thorough understanding of its components techniques and impact on writing Whether you re composing a persuasive essay a compelling novel or a persuasive business proposal mastering sentence structure is the key to success Throughout this book you ll embark on a journey of discovery exploring the building blocks of sentences the art of creating clear and concise sentences and the power of sentence variety You ll learn how to manipulate sentences to achieve specific effects such as emphasis or suspense and how to integrate sentence structure with other elements of writing such as tone style and purpose With its in depth explanations practical examples and writing exercises Unveiling the Power of Prose is designed to be your ultimate guide to sentence structure Embrace the power of prose and unlock your potential as a writer Discover the secrets to crafting impactful engaging and unforgettable writing This book is not just a guide to sentence structure it s an investment in your writing journey Whether you re a student a freelance writer a blogger or an aspiring author Unveiling the Power of Prose will provide you with the tools and knowledge you need to elevate your writing to the next level Take your writing to new heights with Unveiling the Power of Prose Order your copy today and embark on a transformative writing adventure If you like this book write a review [Kiss & Sell: Writing for Advertising](#) Robert Sawyer,2019-01-10 Kiss Sell Writing for Advertising discusses different subjects and media from print and broadcast to interactive media as well as tactics and strategies employed by copywriters Commentary example and advice from leading players in the advertising world offer the aspiring professional important insight and meaningful guidance Detailed explanations outline the aims of various work and how it was achieved As a copywriter your job is not to amuse or entertain but rather to sell products By examining the campaigns here youll see why writing copy is as much a craft as it is an art and along the way you ll learn how to succeed in this glamorous but cutthroat industry *The Rotarian* ,2010-04 Established in 1911 The Rotarian is the official magazine of Rotary International and is circulated worldwide Each issue contains feature articles columns and departments about or of interest to Rotarians Seventeen Nobel Prize winners and 19 Pulitzer Prize winners from Mahatma Ghandi to Kurt Vonnegut Jr have written for the magazine *Building a Writing Community* Marcia Sheehan Freeman,1995 Explains how to create the philosophical and physical environment needed to develop successful writing communities in which students learn practice and apply writing craft skills **Advertising Concept Book 3E** Pete Barry,2016-08-10 The classic guide to creative ideas strategies and campaigns in advertising now in a revised and updated third edition In creative advertising no amount of glossy presentation will improve a bad idea That s why this book is dedicated to the first and most important lesson concept Structured to provide both a complete course on advertising and a quick reference on specific industry topics it covers every aspect of the business from how to write copy and learn the creative process to how agencies work and the different strategies used for all types of media This edition has been updated to include expanded chapters on interactive advertising and integrative advertising a new chapter on branded social media

and fifty specially drawn new roughs of key campaigns Pete Barry outlines simple but fundamental rules about how to push an ad to turn it into something exceptional while exercises throughout help readers assess their own work and that of others Fifty years worth of international award winning ad campaigns in the form of over 450 roughs specially produced by the author fifty of which are new to this edition also reinforce the book's core lesson that a great idea will last forever Write to Be Read Barbara J. Smith, Hope Blecher, 2023-11-03 Write to Be Read is meant to inspire educators to be designers of engaging curriculum specifically targeting ways to improve the teaching of writing in schools today Students tend to write in response to literature whereas the focus of this resource is to help students write material fiction and non fiction that they want to read Students often engage in writing that is more about pleasing the teacher or ticking a homework or assignment box This book challenges many assumptions with reference to traditional models for teaching writing A rich assortment of engaging examples are presented in this book to prompt educators to adapt and construct their own meaningful writing units of study **The Writer's Portable Mentor** Priscilla Long, 2018-09-15 Designed to mentor writers at all levels from beginning to quite advanced The Writer's Portable Mentor offers a wealth of insight and crafting models from the author's twenty plus years of teaching and creative thought The book provides tools for structuring a book story or essay It trains writers in observation and in developing a poet's ear for sound in prose It scrutinizes the sentence strategies of the masters and offers advice on how to publish This second edition is updated to account for changes in the publishing industry and provides hundreds of new craft models to inspire guide and develop every writer's work **Writing For a Good Cause** Danielle Furlich, Joseph Barbato, 2000-07-19 Filled with tips and survival skills from writers and fund raising officers at nonprofits of all sizes Writing for a Good Cause is the first book to explain how to use words well to win your cause the money it needs Whether you work for a storefront social action agency or a leading university the authors knowledgeable practical advice will help you Write the perfect proposal from the initial research and interviews to the final product Draft revise and polish a beguiling exciting can't put it down and surely can't turn it down request for funds Create case statements and other big money materials also write design and print newsletters and use the World Wide Web effectively Survive last minute proposals and other crises with the Down and Dirty Proposal Kit Writing for a Good Cause provides everything fund raisers volunteers staff writers freelancers and program directors need to know to win funds from individual foundation and corporate donors **Strategic Writing Mini-Lessons for All Students, Grades 4-8** Janet C. Richards, Cynthia A. Lassonde, 2012-11-08 Power up writing instruction with short differentiated lessons The hard reality By the time they reach middle school many of our students still lack basic writing skills and this may be one of their last opportunities to get up to speed before they reach high school There's no better resource for you to help them do so than Strategic Writing Mini Lessons for All Students Grades 4-8 Covering all four essential writing strategies inventing drafting writing and editing these differentiated mini lessons follow an easy to navigate consistent structure including A schematic

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