Media Criticism

Interpretation of Media

Media Criticism Journeys In Interpretation

Peter B. Orlik

Media Criticism Journeys In Interpretation:

Media Criticism Christine Scodari, Judith Mosier Thorpe, 1992-01-01 <u>Electronic Media Criticism</u> Peter B. Orlik, 2001 Given the prominence of the electronic media in the 21st century it is crucial that both media professionals and consumers know how to decipher and evaluate media content the assumptions on which that content is based and the constraints to which it is subject Electronic Media Criticismoffers a variety of critical approaches to audio and video discourse Rather than restricting itself to one perspective the book applies key aesthetic sociological philosophical psychological structural and economic principles to arrive at a comprehensive evaluation of both programming and advertising content Maintaining the approach of the original volume this second edition includes updated chapters to reflect the current media world including sample reviews and illustrations material pertaining to new media because the book is process oriented rather than medium oriented Internet referents are interspersed in discussion of the various critical perspectives two additional scripts for critical analysis an episode of The Simpsonsand an installment of the dark Canadian comedy The Newsroom and new exercises for further practice in applying critical procedures Orlik interweaves the insights of industry and academic authorities recognizing that both orientations are essential in the development of a valid and viable critical outlook Written for media students and practitioners all readers of this volume will gain feasible and flexible tools for focused and rational analysis of electronic media products as well as improved understanding of the role and essential ingredients of criticism itself

Media Criticism in a Digital Age Peter B. Orlik, 2015-07-24 Media Criticism in a Digital Age introduces readers to a variety of critical approaches to audio and video discourse on radio television and the Internet It is intended for those preparing for electronic media careers as well as for anyone seeking to enhance their media literacy This book takes the unequivocal view that the material heard and seen over digital media is worthy of serious consideration Media Criticism in a Digital Age applies key aesthetic sociological philosophical psychological structural and economic principles to arrive at a comprehensive evaluation of programming and advertising content It offers a rich blend of insights from both industry and academic authorities These insights range from the observations of Plato and Aristotle to the research that motivates twenty first century marketing and advertising Key features of the book are comprised of multiple video examples including commercials cartoons and custom graphics to illustrate core critical concepts chapters reflecting today s media world including coverage of broadband and social media issues fifty perceptive critiques penned by a variety of widely respected media observers and a supplementary website for professors that provides suggested exercises to accompany each chapter www routledge com cw orlik Media Criticism in a Digital Age equips emerging media professionals as well as perceptive consumers with the evaluative tools to maximize their media understanding and enjoyment Analyzing Media James W. Chesebro, Dale A. Bertelsen, 1998-10-01 For the past 25 years critics of communication have focused on the content and form of verbal and nonverbal communication while for the most part neglecting what traditionally has been considered a technical rather than a critical issue the impact of how messages are produced or formatted in the various media Topics such as the sexual and violent content of television and films the meaning of pornography and the persuasive efforts of advertisers largely have been examined with the use of social science methodologies that ignore the behavioral and message generating implications of specific media systems themselves Filling a significant void in the literature this volume eschews the notion of communication technologies as neutral conduits and instead depicts them as active and creative determinants of meaning In doing so it offers an illuminating examination of the dynamic relationships among communication cognition and social organization Providing a framework for the chapters that follow the first section of the book presents a history of human communication from a technological perspective explores the integral role of communication technologies in everyday life and isolates the ways in which criticism can function as an assessment system Three specific technological cultures that define human communication are identified the oral the literate and the electronic The authors identify structural features and discuss the social implications of each They also provide descriptions interpretations and evaluations of these technological cultures and show how criticism changes when the media of transmission is taken into account The book concludes with a cogentdiscussion of a range of topics surrounding media criticism such as its pedagogical implications how multiple selves can exist in a world of varied communication technologies the integration of communication technologies and how media studies should be incorporated into the disc Mass Media James B. Martin, 2002 Mass media has become an integral part of the human experience News travels around the world in a split second affecting people in other countries in untold ways Although being on top of the news may be good at least for news junkies mass media also transmits values or the lack thereof condenses complex events and thoughts to simplified sound bites and often ignores the essence of an event or story The selective bibliography gathers the books and magazine literature over the previous ten years while providing Media Analysis Techniques Arthur Asa Berger, 2011-06-29 In the Fourth access through author title and subject indexes Edition of Media Analysis Techniques author Arthur Asa Berger once again provides students with a clearly written user friendly hands on guide to media research methods and techniques The book empowers readers to make their own analyses of the media rather than just accept how others interpret the media Media Analysis Techniques begins by examining four techniques of media interpretation semiotic theory Marxist theory psychoanalytic theory and sociological theory that Berger considers critical for creative people to acknowledge if they are to understand how their creations translate to the real world Application chapters then link popular culture to these four theories Written in an accessible style that demystifies complex concepts it includes a glossary study guides and the author's own illustrations Television Aesthetics Nikos Metallinos, 2013-11-05 USE FIRST TWO PARAGRAPHS ONLY FOR GENERAL CATALOGS This volume offers a response to three ongoing needs to develop the main composition principles pertinent to the visual communication medium of television to establish the field of television aesthetics as an extension of the broader field of visual literacy and to promote television

aesthetics to both students and consumers of television Based on effective empirical research from three axes perception cognition and composition the aesthetic principles of television images presented are drawn from converging research in academic disciplines such as psychology perceptual cognitive and experimental neurophysiology and the fine arts painting photography film theater music and more Although the aesthetics of the fine arts were traditionally built on contextual theories that relied heavily on subjective evaluation on critical analyses and on descriptive research methods the aesthetics of today s visual communication media consider equally valuable empirical methodologies found in all sciences Investigations in these different academic disciplines have provided the constructs and strengthened the foundations of the theory of television aesthetics offered in this book Special features include a great variety of pictures supporting the topics discussed a thorough up to date and specifically related bibliography for each of the major parts of the book computer drawings illustrating the concepts examined in the text scientific data tables and charts documenting the research findings cited simplified explanations of the processes of visual auditory and motion perceptions of images enhanced by specific diagrams detailed analyses of the threefold process of stimulation perception and recognition of televised images and workable easy to understand and use rules of picture composition visual image evaluations and television program appreciation

Entertainment-Education Arvind Singhal, Everett Rogers, 2012-12-06 Arvind Singhal and Everett M Rogers have developed this unique volume focused on the history and development of entertainment education This approach to communication is the process of designing and implementing a media message to both entertain and educate to increase audience members knowledge about an educational issue create favorable attitudes and change overt behavior It uses the universal appeal of entertainment to show individuals how they can live safer healthier and happier lives Entertainment formats such as soap operas rock music feature films talk shows cartoons comics and theater are utilized in various countries to promote messages about educational issues This book presents a balanced picture of the entertainment education strategy identifying ethical and other problems that accompany efforts to bring about social change A Critic's Journey Geoffrey H. Hartman, Professor Geoffrey H Hartman, 1999-01-01 This book a collection of Hartman s essays from throughout his career sheds new light on the past four turbulent decades of criticism BOOK JACKET Analysing Media Texts (Volume 4) Gillespie, Marie, Toynbee, Jason, 2006-05-01 Provides an introduction to analysing media texts This book with its award winning DVD helps students learn how to do semiotic genre and narrative analysis content and discourse analysis and engage with debates about the politics of representation The Praeger Handbook of Media Literacy Art Silverblatt, 2013-11-26 This groundbreaking two volume set provides readers with the information they need to grasp new developments in the swiftly evolving field of media literacy The United Nations Educational Scientific and Cultural Organization UNESCO proclaimed media literacy a fundamental human right How fitting that there is finally a definitive handbook to help students and the general public alike become better informed more critical consumers of mass media In

these A Z volumes readers can learn about methodologies and assessment strategies get information about sectors such as community media and media activism and explore areas of study such as journalism advertising and political communications The rapid evolution of media systems particularly digital media is emphasized and writings by notable media literacy scholars are included In addition to providing a wide range of qualitative approaches to media literacy analysis the handbook also offers a wealth of media literacy resources These include lists of media literacy organizations and national media literacy programs plus relevant books websites videos and articles Refiguring Minds in Narrative Media David Ciccoricco.2015-12 How do writers represent cognition and what can these representations tell us about how our own minds work Refiguring Minds in Narrative Media is the first single author book to explore these questions across media moving from analyses of literary narratives in print to those found where so much cultural and artistic production occurs today computer screens Expanding the domain of literary studies from a focus on representations to the kind of simulations that characterize narratives in digital media such as those found in interactive web based digital fictions and story driven video games David Ciccoricco draws on new research in the cognitive sciences to illustrate how the cybernetic and ludic qualities characterizing narratives in new literary media have significant implications for how we understand the workings of actual minds in an increasingly media saturated culture Amid continued concern about the impact of digital media on the minds of readers and players today and the alarming philosophical questions generated by the communion of minds and machines Ciccoricco provides detailed examples illustrating how stories in virtually any medium can still nourish creative imagination and cultivate critical and ethical reflection Contributing new insights on attention perception memory and emotion Refiguring Minds in Narrative Media is a book at the forefront of a new wave of media conscious cognitive literary studies

A Handbook of Media and Communication Research Klaus Bruhn Jensen, 2013-03-01 A Handbook of Media and Communication Research presents qualitative as well as quantitative approaches to the study of media and communication integrating perspectives from both the social sciences and the humanities Taking methodology as a strategic level of analysis that joins practical concerns with theoretical issues the Handbook offers a comprehensive and in depth review of the field and a set of guidelines for how to think about plan and carry out media and communication studies in different social and cultural contexts The second edition has been thoroughly updated with reference to the development of the internet mobile and other digital media Each chapter addresses shifting configurations of established media organizations media discourses and media users in networked practices of communication The introduction and one further chapter probe changing conceptions on mass and interpersonal online and offline communication in research as in everyday life Three new chapters have been added to exemplify different forms of research employing multiple methods to study multiple media in multiple contexts List of contributors Klaus Bruhn Jensen Barrie Gunter Rasmus Helles Annette Hill Stig Hjarvard Peter Larsen Amanda Lotz Graham Murdock Horace Newcomb Paddy Scannell Lynn Schofield Clark Kim Christian Schr der

and the Journey Beyond Genre Julia Ehmann, 2019-10-21 Radiohead and the Journey Beyond Genre traces the uses and transgressions of genre in the music of Radiohead and studies the band's varied reception in online and offline media Radiohead's work combines traditional rock sounds with a unique and experimental approach towards genre that sets the band apart from the contemporary mainstream A play with diverse styles and audience expectations has shaped Radiohead s musical output and opened up debates about genre amongst critics fans and academics alike Interpretations speak of a music that is referential of the past but also alludes to the future Applying both music and discourse analytical methods the book discusses how genre manifests in Radiohead's work and how it is interpreted amongst different audience groups It explores how genre and generic flexibility affect the listeners search for musical meaning and ways of discussion This results in the development of a theoretical framework for the study of genre in individual popular music oeuvres that explores the equal validity of widely differing forms of reception as a multidimensional network of meaning While Radiohead's music is the product of an eclectic mixture of musical influences and styles the book also shows how the band's experimental stance has increasingly fostered debates about Radiohead's generic novelty and independence It asks what remains of genre in light of its past or imminent transgression Offering new perspectives on popular music genre transgression and the music and reception of Radiohead the book will appeal to academics students and those interested in Radiohead and matters of genre It contributes to scholarship in musicology popular music media and cultural studies Liberating Voices Douglas Schuler, 2008 Inspired by the vision and framework outlined in Christopher Alexander's classic 1977 book A Pattern Language Schuler presents a pattern language containing 136 patterns designed to meet these challenges Using this approach Schuler proposes a new model of social change that integrates theory and practice by showing how information and communication whether face to face broadcast or Internet based can be used to address urgent social and environmental problems collaboratively Each of the patterns that form the pattern language which was developed collaboratively with nearly 100 contributors is presented consistently each describes a problem and its context a discussion and a solution The pattern language begins with the most general patterns Theory and proceeds to the most specific Tactics Each pattern is a template for research as well as action and is linked to other patterns thus forming a single coherent whole Memory Resources and the Controversy Stories (Mark 2:1-3:6) Yoon-Man Park, 2010 Drawing on frame theory from cognitive science this book shows that as a product of oral aural cultures the Gospel of Mark is basically an background knowledge based story and hence it can be only properly understood by the help of frames which the speaker and audience shared

Examining Education, Media, and Dialogue under Occupation Ilham Nasser, Lawrence N. Berlin, Shelley Wong, 2011-08-24 This book is an in depth examination of education and media under occupation The contributors to this volume engage dialogue to explore these domains and their roles and functioning under occupation while keeping an eye toward resolution using the on going conflict between Palestine and Israel as the focus The uniqueness of this collection is not limited to the

willingness of its authors to investigate topics that have often been left out of the mainstream but that they actually enter into dialogue with one another Education and media are exemplified as domains that can either maintain the status quo of oppression when used by policymakers and governments to do so or can be utilized as mechanisms for change and peacemaking These contradictory roles are highlighted throughout this book by multiple voices Paul Booth, 2024-11-25 The multiverse has portaled into the mainstream Entering the Multiverse unpacks the surprising growth of the multiverse in media and popular culture today and explores how the concept of alternate realities and parallel worlds has acted as a metaphor for centuries Edited by leading media and popular culture scholar Paul Booth this collection explores the many different manifestations of the multiverse across different genres media fan created works and cultural theory Each chapter delves into different aspects of the multiverse including its use as a metaphor as a scientific reality and as a media industry strategy Addressing the multiplicity of multiversal meanings through multiple perspectives and always with an eye toward engagement with contemporary cultural issues the chapters also examine various distinctions and contradictions in order to provide a strong basis for further thinking writing and research on the concept of the multiverse Chapters in this collection tell the story of the multiverse in multiple realities creative nonfiction academic essay screenplay art poetry video and audio essay A compelling read for students researchers and scholars of media and cultural studies film and media culture popular culture comics studies game studies literary studies and beyond Religion, Politics, Media in the Broadband Era Alice Bach, 2004 Religion has gone public and the much discussed political pendulum has been swinging widely in its effort to keep up with the eruptions of faith swelling the broadband Private faith finds very public outlets through the media s appetite for voices and choices Faith based networks have become media savvy urging their members to send barrages of emails faxes telephone calls letters of praise or outrage to politicians. Those same politicians return the volley using the broadcast media with great skill wooing the faithful convincing the cynical that God is on their side Only a deity could be on so many sides simultaneously Alice Bach s new book reflects her long time focus on the Bible religion and culture Popular religion is expressed within our culture in rock videos televangelism political rhetoric children s books films and animations Every sort of media from print to electronic to broadband is imbued with subtle and blatant religious imagery The media are new the message is not The tightly woven pattern of religion politics and media has been part of the American fabric since the country was founded When one examines this cultural cloth threads of varying colours are revealed threads whose twists reflect both media coverage of religion and religious views of the media JQ. Journalism Quarterly ,1994 Includes section Book reviews and other bibliographical material

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