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The Rhetoric of RHETORIC

The Quest for Effective Communication

Wayne C. Booth



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Rhetoric Of Rhetoric The Quest For Effective Communication

**Michael Bernard-Donals, Janice W.
Fernheimer**



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The Rhetoric of RHETORIC Wayne C. Booth, 2009-02-09 In this manifesto distinguished critic Wayne Booth claims that communication in every corner of life can be improved if we study rhetoric closely Written by Wayne Booth author of the seminal book *The Rhetoric of Fiction* 1961 Explores the consequences of bad rhetoric in education in politics and in the media Investigates the possibility of reducing harmful conflict by practising a rhetoric that depends on deep listening by both sides

Jewish Rhetorics Michael Bernard-Donals, Janice W. Fernheimer, 2014-12-02 This volume the first of its kind establishes and clarifies the significance of Jewish rhetorics as its own field and as a field within rhetoric studies Diverse essays illuminate and complicate the editors definition of a Jewish rhetorical stance as allowing speakers to maintain a resolute sense of engagement with their fellows and their community while also remaining aware of the dislocation from the members of those communities Topics include the historical and theoretical foundations of Jewish rhetorics cultural variants and modes of cultural expression and intersections with Greco Roman Christian Islamic and contemporary rhetorical theory and practice In addition the contributors examine gender and Yiddish and evaluate the actual and potential effect of Jewish rhetorics on contemporary scholarship and on the ways we understand and teach language and writing The contributors include some of the world s leading scholars of rhetoric writing and Jewish studies

The Essential Wayne Booth Wayne C. Booth, 2006-07-15 Publisher description *The SAGE Handbook of Qualitative Business and Management Research Methods* Catherine Cassell, Ann L Cunliffe, Gina Grandy, 2021-08-04 The SAGE Handbook of Qualitative Business and Management Research Methods provides a state of the art overview of qualitative research methods in the business and management field The Handbook celebrates the diversity of the field by drawing from a wide range of traditions and by bringing together a number of leading international researchers engaged in studying a variety of topics through multiple qualitative methods The chapters address the philosophical underpinnings of particular approaches to research contemporary illustrations references and practical guidelines for their use The two volumes therefore provide a useful resource for Ph D students and early career researchers interested in developing and expanding their knowledge and practice of qualitative research In covering established and emerging methods it also provides an invaluable source of information for faculty teaching qualitative research methods The contents of the Handbook are arranged into two volumes covering seven key themes Volume One History and Tradition Part One Influential Traditions underpinning qualitative research positivism interpretivism pragmatism constructionism critical poststructuralism hermeneutics postcolonialism critical realism mixed methods grounded theory feminist and indigenous approaches Part Two Research Designs ethnography field research action research case studies process and practice methodologies Part Three The Researcher positionality reflexivity ethics gender and intersectionality writing from the body and achieving critical distance Part Four Challenges research design access and departure choosing participants research across boundaries writing for different

audiences ethics in international research digital ethics and publishing qualitative research Volume Two Methods and Challenges Part One Contemporary methods interviews archival analysis autoethnography rhetoric historical stories and narratives discourse analysis group methods sociomateriality fiction metaphors dramaturgy diary shadowing and thematic analysis Part Two Visual methods photographs drawing video web images semiotics and symbols collages documentaries Part Three Methodological developments aesthetics and smell fuzzy set comparative analysis sewing quilts netnography ethnomusicality software ANTI history emotion and pattern matching Kenneth Burke and His Circles Jack Selzer, Robert Wess, 2008-07-24 *Kenneth Burke and His Circles* consists of original papers focusing on the intellectual circles in which Burke participated during his long career Instead of concentrating on Burke himself as most recent scholarship has done this book considers Burke as one participant in a host of important overlapping intellectual movements that took place over the course of the twentieth century *Sounding Composition* Stephanie Ceraso, 2018-08-17 In *Sounding Composition* Steph Ceraso reimagines listening education to account for twenty first century sonic practices and experiences Sonic technologies such as audio editing platforms and music software allow students to control sound in ways that were not always possible for the average listener While digital technologies have presented new opportunities for teaching listening in relation to composing they also have resulted in a limited understanding of how sound works in the world at large Ceraso offers an expansive approach to sonic pedagogy through the concept of multimodal listening a practice that involves developing an awareness of how sound shapes and is shaped by different contexts material objects and bodily multisensory experiences Through a mix of case studies and pedagogical materials she demonstrates how multimodal listening enables students to become more savvy consumers and producers of sound in relation to composing digital media and in their everyday lives

After Gun Violence Craig Rood, 2019-05-20 Mass shootings have become the new normal in American life The same can be said for the public debate that follows a shooting blame is cast political postures are assumed but no meaningful policy changes are enacted In *After Gun Violence* Craig Rood argues that this cycle is the result of a communication problem Without advocating for specific policies Rood examines how Americans talk about gun violence and suggests how we might discuss the issues more productively and move beyond our current tragic impasse Exploring the ways advocacy groups community leaders politicians and everyday citizens talk about gun violence Rood reveals how the gun debate is about far more than just guns He details the role of public memory in shaping the discourse showing how memories of the victims of gun violence the Second Amendment and race relations influence how gun policy is discussed In doing so Rood argues that forgetting and misremembering this history leads interest groups and public officials to entrenched positions and political failure and drives the public further apart Timely and innovative *After Gun Violence* advances our understanding of public discourse in an age of gridlock by illustrating how public deliberation and public memory shape and misshape one another It is a search to understand why public discourse fails and how we can do better **Sermon Listening** Enoch Šeba, 2021-06-30

Preaching is an integral part of every church service and its purpose has always been to edify encourage and to emphasize the positive effects of coming together as a people of God Yet there remains an inconsistency between the intended goals of preaching and the subjective perception of the listeners In this homiletical study Dr Enoch Eba provides fresh insight into the turn to the listener model and offers a theologically sustainable warrant mandate for the transformation of the preaching practice through a stronger involvement of the congregation While grounding the research in the experience of Croatian Baptists Dr Eba highlights practical suggestions for both listeners and preachers that are transferrable across contexts This important work reveals that preaching can and should be transformed into a truly congregational practice that will affirmatively affect the dynamics of ecclesial life This book will spark conversations and induce small scale changes on a variety of levels while bridging the gap between preachers and their listeners

A Theory of Contemporary Rhetoric
Richard Andrews, 2013-08-22 A Theory of Contemporary Rhetoric describes explains and argues the overarching theory of contemporary rhetoric This current view of rhetoric brings together themes in the communication arts including political literary criticism bi and multi lingualism multimodality framing as an artistic and sociological device for composition and interpretation literacy in the digital age and the division between fiction and non fiction in language literature studies Chapters explore the implications of rhetoric for particular aspects of the field Discussions throughout the book provide illustrations that ground the material in practice As an overarching theory in the communication arts rhetoric is elegant as a theoretical solution and simple as a practical one It asks such questions as who is speaking writing composing to whom why what is being conveyed and how is it being conveyed Acknowledging the dearth of recent works addressing the theory of rhetoric this book aims to fill the existing theoretical gap and at the same time move the field of language literature studies forward into new territory It provides the keynote theoretical guide for a generation of teachers teacher educators and researchers in the fields of English as a subject English as a second foreign or additional language and language study in general

Shades of Sulh Rasha Diab, 2016-04-26 Sulh is a centuries old Arab Islamic peacemaking process In Shades of Sulh Rasha Diab explores the possibilities of the rhetoric of sulh as it is used to resolve intrapersonal interpersonal communal national and international conflicts and provides cases that illustrate each of these domains Diab demonstrates the adaptability and range of sulh as a ritual and practice that travels across spheres of activity juridical extra juridical political diplomatic through time medieval modern contemporary and over geopolitical borders Cairo Galilee and Medina Together the cases prove the flexibility of sulh in the discourse of peacemaking and that sulh has remarkable rhetorical longevity versatility and richness Shades of Sulh sheds new light on rhetorics of reconciliation human rights discourse and Arab Islamic rhetorics

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la voie to open up the way montrer la voie to show the way