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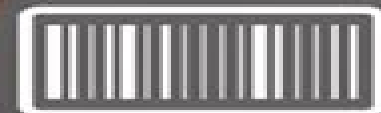
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Magazine Editing

Michael Robert Evans



Magazine Editing:

Magazine Editing John Morrish, 2003 *Magazine Editing* examines and explains the job of the magazine editor in both its journalistic and managerial aspects. Written by an experienced journalist and former editor, it draws upon the experiences of a number of magazine professionals who were interviewed during the research for this book. Approaching the editorial role from a practical perspective, this book provides advice on such areas as: Becoming an editor, Working with publishers, Creating a successful editorial strategy, Managing the editorial team, Design and Production issues, Drawing up an editorial budget, The Legal Framework, New Technology and on line publishing. John Morrish's book will serve as an introduction to aspiring newly appointed and experienced editors.

Magazine Editing John Morrish, 2012-10-12 This text examines and explains the job of the magazine editor in both its journalistic and managerial aspects. Written by an experienced journalist and former editor, it draws upon the experiences of a number of magazine professionals who were interviewed for this book. Approaching the editorial role from a practical perspective, this book provides advice on such areas as: becoming an editor, working with publishers, creating a successful editorial strategy, managing the editorial team, design and production issues, drawing up an editorial budget, the legal framework, new technology and on line publishing. John Morrish's book should serve as both an introduction to aspiring or newly appointed editors and also as a source of information to those who have more experience. It will be of use to those working on a range of publications including consumer and trade titles, weeklies and monthlies, advertising and circulation driven titles.

The Layers of Magazine Editing Michael Robert Evans, 2004 Unlike the myriad writing manuals that emphasize grammar, sentence structure and other skills necessary for entry level editing jobs, this engaging book adopts a broader view, beginning with the larger topics of audience, mission and tone, and working its way down layer by layer to the smaller questions of grammar and punctuation. Based on Michael Evans's years of experience as an editor and supplemented by invaluable observations from the editors of more than sixty magazines, including *The Atlantic*, *Better Homes and Gardens*, *Ebony*, *Esquire* and *National Geographic*, this book reveals the people-oriented nature of the job.

Magazine Editing John Morrish, 1996 For anyone working on a range of journals, *Magazine Editing* will become a source of information for those already schooled and a practical guide to aspiring and newly appointed editors.

The Layers of Magazine Editing Michael Robert Evans, 2004-08-25 Unlike the myriad writing manuals that emphasize grammar, sentence structure and other skills necessary for entry level editing jobs, this engaging book adopts a broader view, beginning with the larger topics of audience, mission and tone, and working its way down layer by layer to the smaller questions of grammar and punctuation. Based on Michael Evans's years of experience as an editor and supplemented by invaluable observations from the editors of more than sixty magazines, including *The Atlantic*, *Better Homes and Gardens*, *Ebony*, *Esquire* and *National Geographic*, this book reveals the people-oriented nature of the job.

Magazine Editing and Production J. W. Click, Russell N. Baird, 1983

Magazine Editing John Morrish, Paul Bradshaw, 2012-03-12 Including comprehensive coverage on both

print and online consumer and free magazines Magazine Editing looks at how magazines work and explains the dual role of the magazine editor John Morrish and Paul Bradshaw consider the editor both as a journalist having to provide information and entertainment for readers and as a manager expected to lead and supervise successfully the development of a magazine or periodical Looking at the current state of the magazine market in the twenty first century the third edition explains how this has developed and changed in recent years with specific attention paid to the explosion of apps e zines online communities and magazine websites Featuring case studies interviews with successful editors examples of covers and spreads and useful tables and graphs this book discusses the editor s many roles and details the skills needed to run a publication Magazine Editing offers practical guidance on how to create an editorial strategy how to lead and manage an editorial team researching a market and finding new readers dealing with budgets and finance working with designers and production staff legal technological and ethical dilemmas online distribution social media and search engine optimisation managing information overload how to become an editor

The Routledge Handbook of Magazine Research David Abrahamson, Marcia R. Prior-Miller, 2015-06-05 Scholarly engagement with the magazine form has in the last two decades produced a substantial amount of valuable research Authored by leading academic authorities in the study of magazines the chapters in The Routledge Handbook of Magazine Research not only create an architecture to organize and archive the developing field of magazine research but also suggest new avenues of future investigation Each of 33 chapters surveys the last 20 years of scholarship in its subject area identifying the major research themes theoretical developments and interpretive breakthroughs Exploration of the digital challenges and opportunities which currently face the magazine world are woven throughout offering readers a deeper understanding of the magazine form as well as of the sociocultural realities it both mirrors and influences The book includes six sections Methodologies and structures presents theories and models for magazine research in an evolving global context Magazine publishing the people and the work introduces the roles and practices of those involved in the editorial and business sides of magazine publishing Magazines as textual communication surveys the field of contemporary magazines across a range of theoretical perspectives subjects genre and format questions Magazines as visual communication explores cover design photography illustrations and interactivity Pedagogical and curricular perspectives offers insights on undergraduate and graduate teaching topics in magazine research The future of the magazine form speculates on the changing nature of magazine research via its environmental effects audience and transforming platforms

Inside Magazine Publishing David Stam, Andrew Scott, 2014-03-05 Inside Magazine Publishing is an engaging and practically focused textbook exploring all aspects of the contemporary magazine industry Editors David Stam and Andrew Scott present a detailed analysis of the key elements of the magazine business today with both a look back to the past and a projection of the future The role of digital and new media platforms and their effect on all aspects of publishing is explored in detail The book features a broad range of case studies written by industry experts providing readers

with accessible examples of key issues in magazine publishing Additional micro essays also expertly apply theory to practice and the book is further supported by a companion website www.insidemagazinepublishing.com Subject areas covered include UK magazine publishing today changing business models originating and managing creative content magazine writing and design circulation sales and advertising distribution and marketing the magazine in the digital age There are useful appendices on printing paper selection and legal matters as well as a detailed glossary Inside Magazine Publishing provides a comprehensive overview of magazine publishing for students and all those wishing to understand this dynamic and complex industry

Art of Editing, The (Subscription) Brian S. Brooks, James L. Pinson, 2015-10-05 The Art of Editing continues to be the standard by which editing texts are judged offering the most comprehensive and up to date discussion of editing available Long viewed as the classic in the field of editing The Art of Editing continues to evolve to meet the needs of today's students In addition to a focus on traditional newspaper editing the authors pay significant attention to the other areas in which students are increasingly finding jobs online media corporate magazines broadcasting public relations and advertising The ninth edition of The Art of Editing details the major changes revolutionizing the media industry and prepares students to work in convergent environments where skill in print broadcast and online operations is essential

Editing Across Media Ross F. Collins, 2013-02-05 Requirements for professional media editing have undergone enormous technological change Editors still edit copy But today they do much more Mass media editors must demonstrate skills from computerized pagination to social media monitoring from image manipulation to Search Engine Optimization The need for editing skills is reaching far beyond traditional journalism and into all areas of mass media from newspapers to strategic communication Public relations practitioners are expected to edit Even advertising creative professionals must edit And journalists taking on new roles as social media editors need to understand editing at the speed of digital media This textbook aims to prepare university level students for these expanded editing roles in an age of convergence Thirteen authors representing many years of collective media experience examine both traditional editing roles and new editing needs While many mass media students will not become professional editors this textbook assumes nearly all will need competent editing knowledge to produce products of professional quality Editing the authors believe remains a bedrock skill for all students who hope to be successful in the mass media Instructors considering this book for use in a course may request an examination copy here

The Art of Making Magazines Victor S. Navasky, Evan Cornog, 2012 A collection of Delacorte lectures presented to the Columbia School of Journalism on the subject of magazines some from before the time of the internet and some from after it became intensely relevant to magazines

Bulletin of Bibliography and Magazine Subject-index, 1917

Magazine Editing and Publishing Joan Palmer, 1973

Skiing Heritage Journal, 2006-12 Skiing Heritage is a quarterly Journal of original entertaining and informative feature articles on skiing history Published by the International Skiing History Association its contents support ISHA's mission to preserve skiing history and to increase

awareness of the sport s heritage *Munsey's Magazine* ,1913 *Munsey's Magazine for ...* ,1914 Publishing Beth Townsend,2011-01-01 This title examines the positions of magazine editor travel writer book publisher and agent The duties and responsibilities of the professional in each of these occupations are examined Through profiles of Lisa Patterson Michael Franklin Michelle Bisson and Andrea Brown readers will get the sense of the publishing professional s life Readers will learn about daily life in publishing average salaries and educational requirements and steps to securing one of these positions Readers will learn what characteristics and interests make for a successful career in publishing and a short self evaluation analyses the prospective professional s potential for success in the field Also included are evaluations of each profession s potential market and how to find work Inside the Industry is a series in Essential Library an imprint of ABDO Publishing Company **Career Opportunities in Writing** T. Allan Taylor,James Robert Parish,2009 Provides information on salaries skill requirements and employment opportunities for ninety writing and writing related professions **Appleton's Magazine** ,1903

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