

Social Media and Employee Productivity: An Extended Bibliography

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Impact of Social Media on Employee Productivity has become a contemporary research phenomenon. In fact, various scholars and industry studies have conducted research on this phenomenon thus came across various conclusions. Most studies have concluded that social media have implications on employee productivity hence organizations need to pay a keen attention on usage of social media in the work place. This led me to browse through prevailing research work, including academic research papers and industry studies to articulate a sound literature. Below were my finding in a form of an annotated bibliography.

Generally, types of social media networks used in organizations can be categorized into two; Enterprise Social Networks (ESN) for corporate collaborations and Consumer Social Networks (CSN) to manage relations with customers. At present, Corporations are increasingly experimenting the use of social networks to improve business operations. There are benefits as well as limitations exist for use of Social Networks by the employees of an organization. ESN's provide platforms for informal networks which are essential for the effective communication and collaboration among the employees within the different structures of an organization. CSN's are now becoming of a part of job training and re-training through the various academic related and job-related educational videos promoted on their websites. For e.g., YouTubeEDU from the YouTube. Nevertheless, in terms of employee productivity, waste of time and lack of concentration are major limitations of allowing employees to use the social networks at the office.

(Awolusi, 2012)

It is evident that some organizations have restricted their access to social media platforms and others haven't restricted. While some organizations hosted enterprise access restricted

Productivity A Bibliography

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