

Benefits and Challenges of Corporate Philanthropy

BENEFITS

- Improved Public Image
- Employee Engagement and Satisfaction
- Enhanced Reputation and Brand Value
- Long-Term Business Sustainability
- Community Development and Social Impact
- Tax Benefits and Incentives

CHALLENGES

- Perceived Motivations
- Greenwashing and False Claims
- Insufficient Transparency and Accountability
- Resource Allocation and Management
- Potential Conflicts of Interest

Looking Good And Doing Good Corporate Philanthropy And Corporate Power

Edwin Mujih



Looking Good And Doing Good Corporate Philanthropy And Corporate Power:

Looking Good and Doing Good Jerome L. Himmelstein, 1997-05-22 Political controversy is a lens through which the author examines corporate philanthropy. He explains why corporate philanthropy has become politicized, how corporations respond to controversy about their donations, and what the conflicts tell us about corporate philanthropy and corporate politics. Himmelstein argues that corporate giving sometimes becomes politicized because it is inherently a complex social and political act. Drawing on in-depth interviews with managers at fifty-five of the largest corporate giving programs in the U.S., Himmelstein shows that corporate giving often finds itself as one manager put it, locked in a struggle between looking good and doing good. Back cover *CIVICUS Global Survey of the State of Civil Society* Volkhart Heinrich, Lorenzo Fioramonti, CIVICUS (Association), 2007 The second volume of the CIVICUS Global Survey of the State of Civil Society offers a wide-ranging analysis of key issues facing civil society worldwide with contributions from prominent researchers and civil society practitioners. Comprising 24 chapters, the book draws on the information collected by the CIVICUS Civil Society Index project in more than 45 countries to explore issues such as civil society's accountability, its relations to the state and corporate sector, and its role in governance and development. It also includes regional overviews of the state of civil society in different continents. By bringing together a diversity of perspectives and themes, this book offers one of the most comprehensive and engaging analyses of civil society worldwide. Other Contributors: Helmut Anheier, Stefanie Bailer, Monica Blagescu, Thilo Bodenstein, David Bonbright, L. David Brown, Jerzy Celichowski, Julius Court, Wolfgang Dörner, Alan Fowler, Marc M. Howard, Mohini Kak, Mahi Khallaf, Natalia Kirytopoulou, Petr Kopecky, Barry Knight, Carmen Malena, Jacob Mati Cas Mudde, Kumi Naidoo, Paul Opoku Mensah, Aruna Rao, Laurie Regelbrugge, Janine Schall, Emden Andres Serbin, Catherine Shea, Carla Suarez, Rajesh Tandon, Zlem T. R. and Jan van Deth. Management Ethics and Talmudic Dialectics Nathan Lee Kaplan, 2014-07-08 Nathan Lee Kaplan develops a talmudic perspective on management ethics. By analyzing the central ethical dilemmas of corporate managers in light of applicable traditions from the Oral Torah, this book offers a critical bridge between the contemporary business corporation and rabbinic Judaism's foundational tradition. The issues studied thereby include organizational culture, fraud and corruption, whistle blowing, investor and employment relations, executive compensation, corporate social responsibility, and environmental sustainability. *Fundraising Principles and Practice* Adrian Sargeant, Jen Shang, 2024-04-30 Adopt an organized approach to fundraising planning. In its third edition, *Fundraising Principles and Practice* is a unique resource for students and professionals seeking to deepen their understanding of fundraising in the current nonprofit environment. Based on emerging research in economics, psychology, social psychology, and sociology, this book comprehensively analyzes the factors that impact the fundraising role in the nonprofit sector. Readers will explore donor behavior, decision making, and social influences on giving. Building upon that background, authors Adrian Sargeant and Jen Shang then describe today's fundraising methods, tools, and practices. A robust planning framework helps

you set objectives formulate strategies create a budget schedule and monitor activities with in depth guidance on assessing and fine tuning your approach With updated case studies and examples this book helps you develop a concrete understanding of the theory and principles of fundraising A companion website offers additional opportunity to deepen your learning and assess your knowledge Updates to this Third Edition include the latest research and new content in rapidly changing areas of fundraising such as digital and social media Learn the common behaviors and motivations of donors Master the tools and practices of nonprofit fundraising Manage volunteers monitor progress evaluate events and more Fundraising Principles and Practice provides working nonprofit professionals as well as postgraduate students studying fundraising with a comprehensive guide to all aspects of the field including in depth coverage of today s most effective approaches

Voluntarism, Community Life, and the American Ethic Robert S. Ogilvie, 2004-06-18 This is a major contribution to the literature on social participation and voluntary action It is the first systematic ethnographic study I know that treats volunteers and the institutions they create John Van Til author of *Growing Civil Society* Students and faculty interested in the issue of homelessness will find the book instructive Recommended Choice Why do people volunteer and what motivates them to stick with it How do local organizations create community How does voluntary participation foster moral development in volunteers to create a better citizenry In this fascinating study of volunteers at the Partnership for the Homeless in New York City Robert S Ogilvie provides bold and engaging answers to these questions He describes how volunteer programs such as the Partnership generate ethical development in and among participants and how the Partnership s volunteers have made it such a continued success since the early 1980s Ogilvie s examination of voluntarism suggests that the American ethic is essential for sustaining community life and to the future well being of a democratic society

Regulating Multinationals in Developing Countries Edwin Mujih, 2016-04-08 Edwin Mujih explores the difficulties associated with regulating multinational companies operating in developing countries with a particular focus on extractive industries The author highlights the need to establish an international legally binding framework to ensure that multinationals operate in a socially responsible manner to protect local communities and the environment Edwin Mujih s analysis reveals that the existing mechanisms for controlling the behaviour of huge multinational entities are of normative force only that these are particularly inadequate and that the notion of corporate social responsibility is only meaningful where behaviour can be legally regulated *Regulating Multinationals in Developing Countries* features a study of the Chad and Cameroon Oil and pipeline project which highlights the problems arising in countries that have neither the capacity nor the will to effectively regulate those operating within their borders The author has evaluated compliance by the parties with their social and environmental obligations He has found that despite controversy surrounding inadequate regulation of this project in its incipient stages the system that was put in place following huge opposition from the affected communities and from NGOs is worthy of attention and could stand as a model for similar projects elsewhere This first title in Gower s Corporate

Social Responsibility Series to approach CSR from a legal perspective provides insight not just into the complexity surrounding efforts to regulate multinationals operating in countries with weak regulatory regimes but also into the fundamental nature of multinational corporations and the debate about different notions of CSR itself

The Megarhetorics of Global Development Rebecca Dingo, J. Blake Scott, 2012-01-29 After World War II an unprecedented age of global development began The formation of the World Bank and the International Monetary Fund allowed war torn and poverty stricken nations to become willing debtors in their desire to entice Western investment and trade New capital it was foretold would pave the way to political and economic stability and the benefits would trickle down to even the poorest citizens The hyperbole of this neocolonialism however has left many of these countries with nothing but compounded debt and unfulfilled promises The Megarhetorics of Global Development examines rhetorical strategies used by multinational corporations NGOs governments banks and others to further their own economic political or technological agendas These wide ranging case studies employ rhetorical theory globalization scholarship and analysis of cultural and historical dynamics to offer in depth critiques of development practices and their material effects By deconstructing megarhetorics at both the local and global level and following their paths of mobilization and diffusion the concepts of progress and growth can be reevaluated with the end goal of encouraging self sustaining and ethical outcomes

The Perfect Gift Amy A. Kass, 2002-08-12 The Perfect Gift aims to cultivate and enlighten our philanthropic imagination It addresses us all as present and future philanthropists as human beings who give serve and seek to promote the well being of others It suggests that we are continually confronted with choices about giving and offers literary selections intended to help us reflect more seriously on these choices Editor Amy A Kass has gathered an intriguing and inspiring collection of readings from many cultures genres and time periods Classical literature philosophy and religion are well represented but so are contemporary and popular writing The Perfect Gift draws from the works of Aristotle Shakespeare Dostoevsky C S Lewis Alexis de Tocqueville Martin Luther King P G Wodehouse and Shel Silverstein among others Kass s thoughtful introductions guide reflection on when why how to whom and what we should give

Social Partnerships and Responsible Business M. May Seitanidi, Andrew Crane, 2013-12-04 Cross sector partnerships are widely hailed as a critical means for addressing a wide array of social challenges such as climate change poverty education corruption and health Amid all the positive rhetoric of cross sector partnerships though critical voices point to the limited success of various initiatives in delivering genuine social change and in providing for real citizen participation This collection critically examines the motivations for processes within and expected and actual outcomes of cross sector partnerships In opening up new theoretical methodological and practical perspectives on cross sector social interactions this book reimagines partnerships in order to explore the potential to contribute to the social good A multi disciplinary perspective on partnerships adds serious value to the debate in a range of fields including management politics public management sociology development studies and international relations

Contributors to the volume reflect many of these diverse perspectives enabling the book to provide an account of partnerships that is theoretically rich and methodologically varied. With critical contributions from leading academics such as Barbara Gray, Ans Kolk, John Selsky and Sandra Waddock, this book is a comprehensive resource which will increase understanding of this vital issue.

Handbook of the Economics of Art and Culture Victor A. Ginsburgh, David Throsby, 2006-09-13

Over the last 30 or 40 years a substantial literature has grown up in which the tools of economic theory and analysis have been applied to problems in the arts and culture. Economists who have surveyed the field generally locate the origins of contemporary cultural economics as being in 1966, the year of publication of the first major work in modern times dedicated specifically to the economics of the arts. It was a book by Baumol and Bowen which showed that economic analysis could illuminate the supply of and demand for artistic services, the contribution of the arts sector to the economy and the role of public policy. Following the appearance of the Baumol and Bowen work, interest in the economics of the arts grew steadily, embracing areas such as demand for the arts, the economic functions of artists, the role of the nonprofit sector and other areas. Cultural economics also expanded to include the cultural or entertainment industries, the media, movies, the publishing industry, popular music as well as heritage and museum management, property right questions in particular, copyright and the role of new communication technologies such as the internet. The field is therefore located at the crossroads of several disciplines: economics and management but also art history, art philosophy, sociology and law. The Handbook is placed firmly in economics but it also builds bridges across these various disciplines and will thus be of interest to researchers in all these different fields as well as to those who are engaged in cultural policy issues and the role of culture in the development of our societies. Presents an overview of the history of art markets. Addresses the value of art and consumer behavior toward acquiring art. Examines the effect of art on economies of developed and developing countries around the world.

Fuel your quest for knowledge with Learn from is thought-provoking masterpiece, Explore **Looking Good And Doing Good Corporate Philanthropy And Corporate Power** . This educational ebook, conveniently sized in PDF (*), is a gateway to personal growth and intellectual stimulation. Immerse yourself in the enriching content curated to cater to every eager mind. Download now and embark on a learning journey that promises to expand your horizons. .

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